
MASTER OF HEALTH ADMINISTRATION

About the Program

The Master of Health Administration (MHA) Program at Louisiana State University in Shreveport requires that students complete a series of courses consisting of 45 credit hours. Of these requirements, 42 credit hours are earned via traditional classroom-based experiences, with the remaining 3 credit hours being earned via a thesis which chronicles field-based research.

Admissions Requirements

Acceptance into the MHA Program requires potential students to (1) complete the LSUS Application for Graduate Admission, complying with all applicable guidelines and standards; (2) submit official transcripts of all college work, demonstrating a minimum GPA of 3.0; (3) take either the GRE or GMAT and submit official test scores, reflecting at least a 950 (verbal score + quantitative score) on the Graduate Record Examination or a 450 on the Graduate Management Admissions Test; (4) prepare and submit a written essay detailing interest in health administration; and (5) arrange for three individuals to submit letters of recommendation.

Items 1-5 must be submitted to *both* the Department of Graduate Studies *and* the MHA Admissions Committee. Each item should be forwarded accordingly to Louisiana State University in Shreveport, One University Place, Shreveport, Louisiana 71115.

Admissions deadlines are as follows: Fall admission—June 30, Spring admission—November 30, Summer admission—April 30. Please note that, in order to be considered for a given term, *all* materials identified in Items 1-5 must be received by the applicable deadline.

Career Opportunities

The Master of Health Administration prepares students for professional middle- and upper-level management positions within healthcare institutions. Such institutions include hospitals and medical centers, medical group practices, pharmaceutical firms, medical technology corporations, health insurance companies, government and nonprofit health agencies, nursing homes and assisted living centers, and home health agencies.

Within each of these institutions, critical administrative functions must be carried out on an ongoing basis, providing significant opportunities for current and future healthcare administrators. Whether you aspire to become the administrator of a medical group, the director of human resources at a long term care center, the sales manager of a pharmaceutical manufacturer or a health insurance company, or the chief executive officer of a medical center, the Master of Health Administration at LSUS can assist you in accomplishing your goal.

The degree is also quite useful for experienced healthcare executives seeking to further develop their administrative knowledge, skills, and abilities to enhance their contributions to the healthcare industry.

The MHA Curriculum

BLAW 730: Healthcare Law and Ethics

A survey of legal and ethical issues that arise in the provision of healthcare in the United States. Topics include licensure and certification rules and regulations, patient rights (including privacy), negligence and medical malpractice, and ethical dilemmas involving the delivery of care. Prerequisite: BLAW 280 or consent of the department. 3 credit hours.

MADM 730: Introduction to Healthcare Systems

Introduces the various components of the United States healthcare industry, with significant attention being placed on the various entities operating within the industry, the labor requirements of healthcare organizations, the application of technology within the industry, the role of third-party payer systems, and the role of regulatory agencies. Prerequisite: Consent of the department. 3 credit hours.

SOCL 677: Sociology of Health

An assessment of the health status of various population subgroups within the United States with an emphasis on the determinants of health, management of health risks, and health behaviors in diverse populations. Prerequisite: SOCL 105, 107, or consent of the department. 3 credit hours.

HCAD 701: Healthcare Organizational Behavior

Explores aspects of organizational behavior as they relate to healthcare entities, with significant attention being placed on the areas of organization design, culture, leadership, communication, power, and motivation. Prerequisite: MADM 301 and consent of the department. Three hours of lecture.

HCAD 710: Healthcare Human Resource Management

Explores employment-related issues and events in healthcare organizations, with significant attention being placed on the areas of staffing, compensation, employee/labor relations, safety and health, and employee development. Prerequisite: Consent of the department. Three hours of lecture.

HCAD 716: Healthcare Statistics

Explores common descriptive statistics used in the healthcare industry including mean, median, and standard deviation, as well as techniques for testing hypotheses (analysis of variance, t-tests, regression, nonparametric methods) and issues in sampling and design of experiments. Prerequisite: PSYC 216 and consent of the department. Three hours of lecture.

HCAD 720: Community Health

Explores the gamut of issues, events, and circumstances related to community health in the United States of America, with significant attention being placed on the areas of governmental and nongovernmental delivery systems, health planning and promotion, the health of populations, environmental health, and community health ethics. Prerequisite: Consent of the department. Three hours of lecture.

HCAD 735: Healthcare Quality Assurance and Leadership

Explores aspects of and relationships between quality assurance and leadership as they relate to healthcare organizations, with significant attention being placed on the areas of leadership ethics and integrity, vision and mission statement development, culture creation, and the delivery of ever-increasing levels of quality in all aspects of health administration. Prerequisite: Consent of the department. Three hours of lecture.

HCAD 740: Healthcare Marketing

Explores the gamut of issues, events, and circumstances related to marketing in the healthcare industry, with significant attention being placed on the areas of environmental and competitive assessment, portfolio analysis, consumer behavior, new product development, the formulation of the marketing mix, and marketing strategy and planning. Prerequisite: Consent of the department. Three hours of lecture.

HCAD 750: Healthcare Informatics

Focuses on the selection, installation, and use of information systems in the healthcare industry, with significant emphasis being placed on the use of computer technologies to improve efficiency and effectiveness across administrative and clinical operations within healthcare entities. Prerequisite: Consent of the department. Three hours of lecture.

HCAD 760: Healthcare Finance

Explores the financial management practices of healthcare organizations, including market structure and reimbursement, fund accounting, financial ratio analysis, capital and money markets, working capital management, capital budgeting, and analysis of mergers and acquisitions. Prerequisite: ACCT 205, ACCT 206, and consent of the department. Three hours of lecture.

HCAD 770: Healthcare Economics

Explores the tools and techniques of healthcare economics, with significant attention being placed on the areas of healthcare consumption, production of healthcare goods and services, and resource allocation. Prerequisite: ECON 202 and consent of the department. Three hours of lecture.

HCAD 780: Healthcare Policy

Explores the gamut of issues, events, and circumstances related to healthcare policy in the United States of America, with significant attention being placed on the areas of governmental systems, the policy process, policy research, and interest groups. Prerequisite: Consent of the department. Three hours of lecture.

HCAD 790: Healthcare Strategic Management

The capstone course in the MHA program. Investigates strategic management from the perspective of the healthcare executive, exploring such topics as mission formulation, value chain analysis, and environmental analysis, along with the strategic management process of strategy planning, formulation, implementation, evaluation, and control. Prerequisite: Consent of the department. Three hours of lecture.

HCAD 799: MHA Thesis

The final step in attaining the MHA degree. Involves (1) the completion of a field experience involving the examination of a given institutional problem or event within a healthcare entity, (2) the preparation and submission of a written thesis addressing the given problem or event, and (3) the formal presentation of thesis results to the faculty, student body, and special guests of the MHA program. Prerequisite: Consent of the department. Three hours of research.

PREREQUISITES

- ECON 202: Principles of Microeconomics**
- ACCT 205: Introductory Financial Accounting**
- ACCT 206: Introductory Managerial Accounting**
- PSYC 216: Introductory Statistics for the Behavioral Sciences**
- BLAW 280: Legal Environment of Business**
- MADM 301: Principles of Management**