**Lynn K. Kendall**

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**EDUCATION**

**Ph.D**. University of North Texas, Denton, TX May 2014

***“****Does Underwriter Size Matter? Only Within the Right Context”*

Ph.D. Finance

**MBA** University of North Texas, Denton, TX December 2010

M.B.A. Concentration in Finance

**BS** Colorado School of Mines, Golden, CO June 1981

B.S. in Mining Engineering

**RESEARCH INTERESTS**

Underwriter effect and new debt/equity issues

Financial distress/failure prediction and corporate finance

Corporate structure and relationship to agency issues, capital structure and profitability

Pedagogical research that results in greater teaching effectiveness

**Academic Appointments and courses taught**

**Assistant Professor of Finance in Residence,** LSU – Shreveport 2019 - present

* Financial Management (Online MBA)

**Assistant Professor of Finance**, University of Dallas 2014-2019

* Fundamentals of Managerial Finance (undergraduate)
* International Financial Management (MS Finance)
* Derivatives (MS Finance)
* Intermediate Financial Management (MS Finance)
* Managerial Finance (MBA)

**Visiting Professor of Finance,** LSU – Shreveport Spring 2019

* Financial Management (Online MBA)

**Section Instructor,** Washington State University Spring 2019

* Financial Management (Online MBA)

**Teaching Fellow**, University of North Texas 2012-2014

* Managerial Finance (undergraduate)
* Valuation and Financial Decisions (undergraduate)

**Course Development**

**University of Dallas**

* Fundamentals of Managerial Finance (undergraduate), *On ground*
* International Financial Management (MS Finance), *Online and on ground\**
* Derivatives (MS Finance), *Online and on ground\**

*\*I spent one semester working under a QM coach to develop an externally reviewed QM certified course.*

**University of Louisiana - Shreveport**

* Managerial Finance (MBA), *Online*
* Financial Management (undergraduate), *Online*
* Advanced Business Finance (undergraduate), *Online*

***Other Appointments***

**Director of Finance Tutoring Lab**, University of North Texas 2012-2014

* Managing tutoring staff and serving as senior tutor

**Graduate Research Assistant**, University of North Texas 2010-2012

* Research on board of agency issues and initial public offerings

**Graduate Teaching Assistant**, University of North Texas2010-2014

* Assisted with management and grading for Managerial Finance and International Finance

**PUBLICATIONS**

Kendall, W., Kendall, L., & Hsu, T. (2020). Developing Scavenger Hunts to Maximize the Impact of Study Abroad in Business. *Journal of Business Studies Quarterly*, 10 (1), 1-11. (ISSN: 2152-1034)

Kendall, L., & Arellano, F. (2019). Incorporating price elasticity in financial forecasting models: From theory to practice and implementation. *Journal of Education for Business,* 94 (4), 217-227. (Print ISSN: 0883-2323; Online ISSN: 1940-3356)

Kendall, L., & Rogers, N. (2017). Uncorporates: Changes in Master Limited Partnerships. *Managerial Finance,* 43 (6), 720-735. (ISSN: 0307-4358)

Gu, J., Kendall, L., Groves, S., & Arellano, F. (2016). Embedding Ethics in Teaching Investment Management: Understanding Socially Responsible Investing. Teaching Ethics Across the Management Curriculum: Contributing to a Global Paradigm Shift, Volume III (pp. 157-180). Business Expert Press. (ISBN-10: 1631575589; ISBN-13: 978-1631575587)

Kendall, L., & Kendall, W. (in press, 2010). "The Consequences to Shipping of a Resurgence of Violence at Sea: Piracy, Terrorism, War or Self Defense?". European Journal of Economics, Finance and Administrative Science, 24, 138-146. (ISSN: 1450-2275

**Cross-Disciplinary Publications**

“The Consequences to Shipping of a Resurgence of Violence at Sea: Piracy, Terrorism, War or Self Defense?” (with Walter Kendall), *European Journal of Economics*, *Finance and Administrative Science,* (24), 138-146 (2010).

“Exploratory Study of the 2014 Panama Canal Expansion Regarding Two East Coast Ports (Charleston/Savannah): Can the “Business Case” be Made?” (with Walter Kendall and Joanna Shaw), *Atlantic Marketing Association Proceedings* (2012).

**PRESENTATIONS**

***Peer-reviewed Presentations***

“Market Reaction to exogenous shock effect on different organizational structure within an industry”, *Southwestern Finance Association, Annual Conference,* virtual. (March 2021)

“Exogenous shock effect differentials within a single industry”, *Advances in Business Research, Annual Conference,* Stephenville, TX (virtual, November 2020)

“Agency Factors in Midstream Master Limited Partnerships and Corporations”, *Southwestern Finance Association, Annual Conference,* Houston, TX. (March 2019)

“Underwriter size and bond markets: A case of market power or certification?”, *Southwestern Finance Association, Annual Conference,* Albuquerque, NM. (March 2018)

“Incorporating Price Elasticity in Financial Forecasting Models: From Theory to Practice and Implementation”, *Academy of Economics and Finance Annual Conference,* Houston, TX. (February 2018)

“The Impact of Market Liquidity on Foreign Bond Issuing Cost”, *Southwestern Finance Association, Annual Conference,* Little Rock, AR. (March 2017)

“A Dynamic Case Managing Working Capital”, *Academy of Business Education/Financial Education Association* (*ABE/FEA) Annual Conference*, Fort Lauderdale, FL. (September 2016)

“Do MLPs provide a superior return? Not anymore!”, *Southwestern Finance Association, Annual Conference,* Oklahoma City, OK*.* (March 2016)

“Techniques in Sequential Phases using Excel”, *ABE/FEA Annual Conference,* San Antonio, TX*.* (September 2015)

“Does Underwriter Size Matter in the Bond Market?”, *Academy of Business Research Conference,* New Orleans, LA*.* (May 2015)

“Improving Decision Making Through Financial Statement Trend and Structure Analysis Using Statistical Tools”, *Academy of Business Research Conference,* New Orleans, LA*.* (May 2015)

“Applying the Internal Rate of Return to Cash Conversion Cycle Analysis”, *Academy of Business Research Conference,* New Orleans, LA*.* (May 2015)

“Master Limited Partnerships and Corporations in the Midstream Oil and Gas Industry: Comparison of Stock Price Effects During Gas and Oil Price Spike”, *Academy of Business Research Conference,* New Orleans, LA*.* (March 2013)

“Community Bank Failures and Their Correlation with Regional Home Price Index Changes”, *The Institute for Business and Finance Research Global Conference,* Las Vegas, NV*.* (March 2013)

["Exploratory Study of the 2014 Panama Canal Expansion Regarding Two East Coast Ports (Charleston/Savannah): Can the "Business Case" be Made?"](https://sedonaweb.com/code/addeditConference.cfm?whatodo=edit&whichpub=Presentation&key=16493LSS&where=AND%20pubtype=Presentation&id=574&fromimagemap=yes&clicked=&thisGroup=-1), *Atlantic Marketing Association Conference,* Williamsburg, VA (September 2012)

“The Consequences to Shipping of a Resurgence of Violence at Sea: Piracy, Terrorism, War or Self Defense?” *Atlantic Marketing Association Conference,* Orlando, FL.(September 2010)

***Invited Presentation***

“Finance and Money Management Basics”, *ECI English Language Program,* Irving, TX. (September 2017)

**Service to Profession**

Reviewer:

* Southwestern Finance Association, Program Committee: 2017-present
* Journal reviewer, Managerial Finance, 2017-present

Professional Memberships:

* Member of Association of Accountants and Financial Professionals in Business (IMA), 2013-present
* Member of Eastern Finance Association, 2015-present
* Member of Financial Education Association, 2015-present
* Member of Financial Management Association, 2013-present
* Member of Qualitative Research Consultants Association, 2000-present
* Member of NASBITE, 2012-present
* Member of Southwestern Finance Association, 2012-present
* Member of Southern Finance Association, 2012-present

**PROFESSIONAL CERTIFICATIONS & DEVELOPMENT**

Certified Global Business Professional (GCBP) 2014-present

Certified by NASBITE (with annual recertification)

https://www.nasbite.org/cgbp/

Certified Focus Group Director 2012

Certified by The Greeley Institute

Professional Development: Graduate Student Teaching Excellence Program 2012

University of North Texas

Professional Development: Bloomberg Training in Equities, Fixed Income, 2012

Commodity and Foreign Exchange

**Honors Received**

Alpha Chi, National College Honor Society 2012

Beta Gamma Sigma, Business Honor Society 2010

Phi Kappa Phi, Honor Society 2010

**PROFESSIONAL EXPERIENCE**

President and Senior Consultant, Cambridge Associates, Ltd. (private consulting firm where I currently maintain a small number of select clients), Granbury, TX, 2000-present.

* Qualitative consulting and analysis in the healthcare field
* Data management and reporting services related to health and safety training for a major US agricultural firm.

Vice President and Senior Consultant, Resource Data International (subsequently purchased by FT Energy, a Pearson PLC company), Boulder, CO, 1982-1999.

* VP in charge of the firm’s international energy consulting practice
* Senior researcher and co-author of a series of multi-client studies related to energy markets and forecasting
* Provided litigation support for US and international energy companies
* Energy-industry market research in support of database development and client market research reports