

**Margaret R. Gifford Ph.D., BCBA-D, LBA**  
Curriculum Vita  
Updated: August 2022

**Personal Information**

Email:           margaret.gifford@lsus.edu  
Phone:           (318) 797-5341  
Address:        Department of Psychology  
                  Louisiana State University Shreveport  
                  One University Place  
                  Shreveport, LA 71115

**Academic Positions**

2021 –           Assistant Professor, Department of Psychology, Louisiana State University  
                  Shreveport, Shreveport, LA.

**Education**

Ph.D.   Marquette University, Milwaukee, WI, 2022  
          Degree: Psychology, Specialization in Behavior Analysis  
          Dissertation: Consistent Visual Analysis of Multielement Data  
          Advisor: Jeffrey Tiger Ph.D., BCBA-D  
  
M.S.    The University of Wisconsin – Milwaukee, Milwaukee, WI, 2018  
          Degree: Psychology, Specialization in Behavior Analysis  
          Thesis: Treatment of Problem Behavior Multiply Maintained by Access to Tangible  
          Items and Escape from Demands  
          Advisor: Jeffrey Tiger Ph.D., BCBA-D  
  
B.S.    Drake University, Des Moines, IA, 2014  
          Degree: Psychology  
          Specialization in Behavior Analysis of Developmental Disabilities  
          Minor in Sociology  
          Advisor: Maria Valdovinos, Ph.D., BCBA-D

**Professional Certification and Licensure**

2021 –           Licensed Behavior Analyst, Louisiana - License Number: L-576  
2018 –           Board Certified Behavior Analyst - Certification Number: 1-18-31851  
2018 – 2022    Licensed Behavior Analyst, Wisconsin - License Number: 255 - 140  
2018 – 2022    Focused Treatment Licensed Supervisor, Wisconsin - NPI: 1639646763

**Professional Positions**

- 2022 – Special Services Contractor, Desoto Parish Public School System, Mansfield, LA.
- 2018 – 2021 Behavior Analyst, Tiger Center for ABA Services, Milwaukee, WI.
- 2016 – 2018 Severe Behavior Therapist, Tiger Center for ABA Services, Milwaukee, WI.
- 2014 Undergraduate Research Assistant: National Institute of Health Grant, Drake University, Des Moines, IA. PI: Maria G. Valdovinos Ph.D., BCBA-D
- 2014 Children’s Autism Project Intern, The Homestead, Des Moines, IA.
- 2013 – 2015 Line Therapist, Wisconsin Early Autism Project, Des Moines, IA.
- 2013 – 2014 Behavioral Consultation Assistant, Smouse Opportunity School, Des Moines, IA.

**Professional Organization Membership****Active (Current Member)**

- 2021 – Louisiana Behavior Analysis Association (LaBAA)
- 2021 – Texas Association for Behavior Analysis (TxABA)
- 2021 – American Psychological Association – Division 33
- 2020 – American Psychological Association – Division 25
- 2014 – Association for Behavior Analysis International (ABAI)

**Inactive (Past Member)**

- 2019 – 2021 Berkshire Association for Behavior Analysis (BABAT)
- 2017 – 2021 Minnesota Northland Association for Behavior Analysis (MNABA)
- 2014 – 2021 Mid-American Association for Behavior Analysis (MABA)
- 2019 – 2020 Wisconsin Association for Behavior Analysis (WisABA)
- 2016 – 2018 UWM Association of Students in Behavior Analysis (ASBA)
- 2016 – 2018 UWM Association of Graduate Students in Psychology (AGSIP)

**Honors, Awards, and Grants**

- 2022 Technology Grant, Louisiana State University Shreveport  
“Behavior Analysis Computer and Graphing Software”  
Funded, \$1,930
- 2022 Professor of the Year Finalist, Louisiana State University Shreveport
- 2022 Travel Funds, Louisiana State University Shreveport  
\$2,000 present at the Annual Meeting of the Association for Behavior Analysis International in Boston, MA.

- 2021 Research Funds, Louisiana State University Shreveport  
\$3,000 to assist with startup research costs
- 2021 Research Grant in Behavior Analysis Award, John and Lynn Schiek  
\$200 to assist with project costs “Visual Analysis of Multielement Data”
- 2021 John Schiek Immediate Impact Scholarship, John and Lynn Schiek  
\$295 to be applied to doctoral program expenses
- 2019 Travel Award, Marquette University Graduate School  
\$200 to present at the Mid-American Association for Behavior Analysis  
Conference in Omaha, NE.
- 2019 Travel Award, Marquette University Graduate School  
\$200 to present at the 40<sup>th</sup> Annual BABAT Conference in Worcester, MA
- 2019 Research Grant in Behavior Analysis Award, John and Lynn Schiek  
\$500 to assist with project costs “Shifting Preferences for Choice-Making  
Opportunities through Differential Reinforcer Immediacy”
- 2018 Travel Award, Association of Graduate Students in Behavior Analysis at UWM  
\$264 to present at the Annual Meeting of the Association for Behavior Analysis  
International in San Diego, CA.
- 2018 Travel Award, University of Wisconsin – Milwaukee Graduate School  
\$500 to present at the Annual Meeting of the Association for Behavior Analysis  
International in San Diego, CA
- 2018 Travel Award, University of Wisconsin – Milwaukee Graduate School  
\$500 to present at the Women in Behavior Analysis Conference in Nashville, TN.
- 2018 Travel Award, John and Lynn Schiek  
\$318 to present at the Texas Regional Conference on Behavior Analysis in  
Houston, TX.
- 2017 Research Grant in Behavior Analysis Award, John and Lynn Schiek  
\$500 to assist with project costs “A Comparison of Preference Assessment  
Methods Using Concurrent Chain Procedures”
- 2017 Chancellors Research Award, The University of Wisconsin – Milwaukee  
\$4,000 to be applied to doctoral program expenses
- 2017 Doctoral Stipend in Applied Behavior Analysis, John and Lynn Schiek  
\$9,000 to be applied to doctoral program expenses
- 2016 Masters Stipend in Applied Behavior Analysis, John and Lynn Schiek

\$2,500 to be applied to master's program expenses

2014 Travel Award, Drake University Department of Arts & Sciences  
\$500 to present at the Mid-American Association for Behavior Analysis  
Conference in St. Louis, MO

### **Teaching Experience**

#### **Louisiana State University Shreveport**

Instructor

Applied Behavior Analysis

Fall 2022<sup>^</sup>

Applications Of Applied Behavior Analysis

Fall 2022

Freshman Seminar

Fall 2022

Educational Psychology (PSYC 206)

Summer 2022<sup>\*</sup>

Behavioral Assessment and Treatment (PSYC 355)

Spring 2022

Introduction to Applied Behavior Analysis (PSYC 255)

Fall 2021, 2022; Spring 2022, Fall 2022

Introduction to Psychology (PSYC 152)

Fall 2021, Summer 2022<sup>\*</sup>

#### **Marquette University**

Guest Lecturer

Applied Behavior Analysis (PSY 4800): Functional Analysis, Function Based Treatment

Spring 2021

Introduction to Clinical Psychology (PSY 4701): Introduction to Operant Conditioning

Spring 2021

Concepts and Principles of Behavior (PSY 5820): Simple Schedules of Reinforcement

Fall 2019

#### **The University of Wisconsin - Milwaukee**

Teaching Assistant and Lab Instructor

Learning and Conditioning (PSY 514)

Spring 2018

Research Methods in Psychology (PSY 325)

Fall 2017

\*Denotes online section

<sup>^</sup>Denotes graduate section

**Refereed Publications**

- Kastner, K.M., Tiger, J.T., Lillie, M.A. & Gifford, M.R. (2022, *accepted for publication*). A Comparison of Fixed and Incrementing Reinforcement Durations during Schedule Thinning for Individuals with Escape Maintained Problem Behavior. *Education and Treatment of Children*.
- Gifford, M.R., Drifke M.A, Tiger, J.T., & Caldwell, R.K. (2022) Shifting preferences for choice-making opportunities through histories of differential reinforcer immediacy. *Psychological Record* 72, 25–31. <https://doi.org/10.1007/s40732-020-00452-9>
- Sumter, M. E., Gifford, M. R., Tiger, J. H., Effertz, H. E., & Fulton, C. J. (2020) Providing noncontingent, alternative, functional reinforcers during delays following Functional Communication Training. *Journal of Applied Behavior Analysis*. 53, 2319-2329. <https://doi.org/10.1002/jaba.708>
- Drifke, M. A., Tiger, J. H., & Gifford, M. R. (2019). Shifting preferences for choice-making opportunities through histories of differential reinforcer quality. *Journal of Applied Behavior Analysis*, 52, 227-239. <https://doi.org/10.1002/jaba.515>

**Non-Refereed Publications**

- Tiger, J. H., Caldwell, R. K., & Gifford, M. R. (2020). Self-injurious Behavior. In S. Hupp and J. Jewell (Eds.) *Encyclopedia of child and adolescent development*. Hoboken, NJ: Wiley and sons. <https://doi.org/10.1002/9781119171492.wecad092>

**Select Manuscripts in Progress**

- Gifford, M. R., Tiger, J. H., Harman, M. J., and Kastner, K. M. (2022). *Consistent Visual Analysis of Multielement Data*.
- Basile, C.B., Kodak, T., Effertz, H.M., & Gifford, M.R. (2022). *Conditioned Motivating Operations: Clinical Considerations and Applications*.

**Conference Presentations**

- Gifford, M. R., Tiger, J. H., Harman, M. J., and Kastner, K. M. (2022, May). Consistent Visual Analysis of Multielement Data. In C. Strohmeier (Chair) *Practical Skills for Clinicians and Caregivers to Enhance the Functional Analysis and Treatment of Problem Behavior*. Symposium conducted at the meeting of the Association for Behavior Analysis International, Boston, MA.
- Kastner, K.M., Tiger, J.T., Lillie, M.A. & Gifford, M.R. (2022, May). A Comparison of Fixed and Incrementing Reinforcement Durations during Schedule Thinning for Individuals with Escape Maintained Problem Behavior. In N.Call (Chair) *Recent Advancements in*

*Assessment, Treatment, and Outcomes for Challenging Behavior.* Symposium conducted at the meeting of the Association for Behavior Analysis International, Boston, MA.

- Gifford, M. R., Sumter, M. A., Tiger, J. H., Fulton, C. J., and Effertz, H. M. (2021, May). Providing Noncontingent, Alternative, Functional Reinforcers During Delays Following Functional Communication Training. In J. Tiger (Chair) *Advances in Functional Communication Training*. Symposium conducted at the meeting of the Association for Behavior Analysis International, Virtual.
- Gifford, M. R., Sumter, M. A., Tiger, J. H., Fulton, C. J., and Effertz, H. M. (2019, October). *Providing noncontingent, alternative, functional reinforcers during delays*. Poster presented at the meeting of the Mid-American Association for Behavior Analysis, Omaha, NE. Also presented at the meeting of meeting of the Minnesota Northland Association for Behavior Analysis, Virtual, 2020, September.
- Gifford, M. R., Drifke, M. A., & Tiger, J. H. (2019, August). *Conditioning preferences for choice-making opportunities through histories of differential immediacy*. Poster presented at the meeting of the Wisconsin Association for Behavior Analysis, Milwaukee, WI. Also presented at the meeting of the Berkshire Association for Behavior Analysis and Therapy, Worcester, MA, 2019, October.
- Kastner, K. M., Gifford, M. R., Basile, C. D., & Tiger, J. H. (2019, August). *Comparing fixed and incrementing reinforcement durations during demand fading procedures*. Poster presented at the meeting of the Wisconsin Association for Behavior Analysis, Milwaukee, WI. Also presented at the meeting of the Mid-American Association for Behavior Analysis, Omaha, NE, 2019, October
- Jahns, C.N., Tiger, J.H., Gifford, M.R., & Basile C.D. (2019, May) *Providing Alternative Items During Delays to Facilitate Delay Tolerance*. Poster presented at the meeting of the Association for Behavior Analysis International, Chicago, IL.
- Caldwell, R.K., Gifford, M.R., & Tiger, J.H. (2019, May) *Using Functional Communication Training With Extinction to Reduce Attention-Maintained Problem Behavior: A Novel Application to a Spanish-Speaking Family With English-Speaking Therapists*. Poster presented at the meeting of the Association for Behavior Analysis International, Chicago, IL. Also presented at the 12<sup>th</sup> Annual WisABA Conference, Milwaukee, WI (2019, August).
- Caldwell, R. K., Gifford, M. R., & Tiger, J. H. (2019, March). *Developing a cross lingual model of providing behavioral therapy to non-English speaking families, A pilot evaluation*. Poster to be presented at the meeting of the Texas Association for Behavior Analysis, Fort Worth, TX.
- Fulton, C. F., Gifford, M. R., & Tiger, J. H. (2018, May). Developing tolerance for hygiene routines with an adult male with escape-maintained problem behavior. In J. Carrow (Chair) *Teaching essential healthcare and hygiene routines to individuals with*

*developmental disabilities*. Symposium conducted at the meeting of the Association for Behavior Analysis International, San Diego, CA.

Drifke, M. A., Tiger, J. H., Gifford, M. R. (2018, May). Conditioning preferences for choice-making opportunities through histories of differential reinforcer quality and magnitude. In A. Henley (Chair). *Using laboratory models to evaluate topics of applied importance: Incentives, feedback, prevention, and choice*. Symposium conducted at the meeting of the Association for Behavior Analysis International, San Diego, CA.

Gifford, M. R., Larson, D. I., Sumter, M. E., Jahns, C. N., & Tiger, J. H. (2018, May). *Increasing task quantity and complexity following differential reinforcement of compliance while treating escape-maintained problem behavior*. Poster presented at the meeting of the Association for Behavior Analysis International, San Diego, CA.

White, L.A., Gifford, M.R., & Tiger, J.H. (2018, April). *Increasing Task Quantity and Complexity Following Differential Reinforcement of Compliance in the Treatment of Escape-Maintained Problem Behavior*. Poster presented at the UWM Undergraduate Research Symposium, Milwaukee, WI.

Gifford, M. R., Drifke, M. A., & Tiger, J. H. (2018, March). *Conditioning Preferences for Choice-Making Opportunities through Histories of Differential Reinforcer Quality and Magnitude*. Poster session at the Texas Regional Conference on Behavior Analysis, Houston, TX. **\*\* Best Poster Award**

Gussy-Fragakis, K., Drifke, M., Gifford, M., Lillie, M., & Tiger, J. (2017, November). *Treating the avoidance of physicians using chaining and differential reinforcement of medical compliance with a child with autism*. Poster presented at the meeting of the Mid-American Association for Behavior Analysis, Milwaukee, WI.

Fulton, C. J., Gifford, M. R., & Tiger, J. H. (2017, September). *Establishing compliance with hygiene routines with an adult male with autism and down syndrome*. Poster presented at the meeting of the Minnesota Northlands Association for Behavior Analysis, Bloomington, MN. Also presented at the meeting of the Mid-American Association for Behavior Analysis, Milwaukee, WI, 2017, November. **\*\* Best Overall Poster Award at the meeting of the Mid-American Association for Behavior Analysis**

Gifford, M. R., Drifke, M. A., & Tiger, J. H. (2017, September). *Conditioning preferences for choice-making opportunities through histories of differential reinforcer quality and magnitude*. Poster presented at the meeting of the Minnesota Northlands Association for Behavior Analysis, Bloomington, MN. Also presented at the meeting of the Mid-American Association for Behavior Analysis, Milwaukee, WI, 2017, November and at the meeting of the Texas Association for Behavior Analysis, Houston, TX, 2018, March.

Drifke, M. A., Gussy-Fragakis, K., Gifford, M. R., Lillie, M. A., & Tiger, J. H. (2017, May). *Treating the physician avoidance of a child with autism using chaining and differential reinforcement of alternative behavior*. In A. Kisamore (Chair) *Advancements in the*

*treatment of anxiety and avoidance in children and adolescents with autism during healthcare visits and routines.* Symposium conducted at the meeting of the Association for Behavior Analysis International, Denver, CO.

Gussy-Fragakis, K. J., Drifke, M. A., Gifford, M. R., Lillie, M. A., & Tiger, J. H. (2017, April). *Treating physician avoidance using chaining and differential reinforcement of medical compliance with a child with autism.* Poster presented at the meeting of the Illinois Association for Behavior Analysis, St. Charles, IL.

Hass, A., Cirks, M., Small, R., Troske, M., Henninger-McMahon, M., Mroz, D., Schieber, E., Basham, A., Fee, A., Gifford, M., Hunstiger, J., & Valdovinos, M.G. (2014, May). *Impact of Psychotropic Medication Changes on Functional Assessment Outcomes.* Poster presented at the meeting of the Association for Behavior Analysis International, Chicago, IL.

Gifford, M., Henninger-McMahon, M., Schieber, E., Mroz, D., Fee, A., Basham, A., Hunstiger, J., & Valdovinos, M. G. (2014, October). Assessing adverse side effects across psychotropic medication changes in individuals with intellectual disabilities. Poster presented at the meeting of the Mid-American Association for Behavior Analysis Conference, St. Louis, MO. **\*\* Best Poster in Applied Research Award**

### **University Presentations**

Gifford, M.R., & Cooper, R. (2021, December) *Careers as a Behavior Analyst.* Presented for Dr. Katherine Wickstrom's First-year Experience Course. Louisiana State University Shreveport, Shreveport, LA.

Gifford, M.R. (2021, November) *Careers as a Behavior Analyst.* Presented at the LSUS Psychology Club Colloquium Series. Louisiana State University Shreveport, Shreveport, LA.

Gifford, M.R. (2021, November) *Assessment and Treatment of Severe Problem Behavior.* Presented at the LSUS Faculty Research Showcase. Louisiana State University Shreveport, Shreveport, LA.

Gifford, M.R. (2021, September) *Relationship Goals: Developing Student and Faculty Relationships.* Invited Panelist at the LSUS Student Success Center's workshop series Success Sessions presented at Louisiana State University Shreveport, Shreveport, LA.

Gifford, M.R. (2020, September) *BACB Fieldwork Requirements.* Presented at the Behavior Analysis Colloquium Series. Marquette University, Milwaukee, WI.

Gifford, M.R. (2019, September). *Visual Analysis of Multielement Data.* Presented at the Behavior Analysis Colloquium Series. Marquette University, Milwaukee, WI.



Gifford, M.R. (2018, December). *Using Structured Visual Aides to Teach Functional Analysis Data Interpretation*. Presented at the Behavior Analysis Colloquium Series. Marquette University, Milwaukee, WI.

Gifford, M.R. (2017, October). *Comparing the number of initial link stimuli in concurrent-chains schedule preference assessments*. Presented at the Behavior Analysis Colloquium Series. University of Wisconsin – Milwaukee, Milwaukee, WI.

### **Editorial Service**

- 2022 – Editorial Board Member, Child & Family Behavior Therapy
- 2022 Guest Reviewer, Behavior Analysis: Research and Practice
- 2022 Guest Reviewer, Behavior Modification
- 2017 – Guest Reviewer, Journal of Applied Behavior Analysis

### **University Service (Louisiana State University Shreveport)**

- 2022 – Faculty Senator, Education and Human Development Representative
- 2022 – Freshman Year Seminar Committee
- 2022 – Faculty Co-sponsor, Psychology Club
- 2022 – Member, School Psychology Training Committee (SPTC)
- 2022 Psychology Faculty Representative, Parent Night
- 2022 Poster Presenter, LSUS Behavior Analysis Programs Poster at ABAI Conference
- 2022 Media Appearance for Autism Awareness/Acceptance Month - KTAL News 6
- 2022 Psychology Faculty Representative, New Student Orientation
- 2022 Faculty Volunteer, Move Your Mental Health Day
- 2022 Faculty Judge, Regional Scholars Forum

**Community Service**

- 2022           Coordinator, LSUS ABA Job Fair
- 2021 –           Coordinator, Behavior analysis experience sites in Shreveport-Bossier
- 2022           Education Material Presenter, Brentwood Hospital

**Organizational Service**

- 2021           Introductory Speaker and Volunteer, Mental Health Awareness and Substance Abuse Prevention of Northwest Louisiana Conference
- 2016, 2019     Chair and Conference Volunteer, Mid-American Association for BA
- 2019           Chair and Conference Volunteer, Wisconsin Association for Behavior Analysis
- 2017 – 2018   Vice President, UWM Association of Students in Behavior Analysis