JENNIE **FLYNN-MCKEVITT**

Shreveport, LA • linkedin.com/in/flynnjl

 **PROFESSIONAL SUMMARY**

Award-winning career services professional with 19 years of success offering career and professional development coaching to the college educated. Progressive experience at four institutions, representing mid-sized publics and small privates, working in roles focused on career advising, employer relations, and currently, in leadership as a director of a centralized department that serves 11,000 students, ¾ of whom are in an online MBA program. Experience supporting folks at all levels of their academic and professional journeys: incoming traditionally aged students all the way up to alumni who hope to secure C-suite roles as their next career move.

 **CAREER SERVICES EXPERIENCE**

**Director** **Fall 2016 – present**
Career Services at Louisiana State University Shreveport (LSUS) | Shreveport, LA

* Offer comprehensive professional development support to students and alumni, collaborate with campus stakeholders, and maintain and build relationships with industry partners for a public, urban university with an enrollment of nearly 11,000.
* Facilitated 1339 virtual and face-to-face career development interactions during the most recent academic year, completing 447 career planning appointments and engaging 892 participants in professional development outreach events and workshops.
* Hire, supervise, mentor, and conduct performance evaluations for an Assistant Director; prior to August 2019, Career Services was a one-person department.
* Coordinated 11, 2- & 4-year colleges and 6 workforce development organizations to host a first-of-its-kind event in the region, teaching industry partners how to hire folks educated at Louisiana 2 and 4-year colleges located along I-20; served 49 organizations across two virtual sessions.
* Hosted 2025 Regional Career Fair at LSU Shreveport, helping 93 vendors from across the region connect with a recording-breaking 233 students/alumni from the 6 participating schools, allowing learners to explore career paths, develop and strengthen professional networks, and learn about opportunities in the region.
* Embrace new responsibilities enthusiastically, including engaging in Appreciative Advising training to advise a cohort of students with risk-factors and teach a section of First Year Seminar.

**Coordinator of Employer Relations & Recruitment Services Fall 2012 – Spring 2016**

Counseling & Career Services at Louisiana Tech University | Ruston, LA

* Liaised between employer contacts and students during recruiting process, formulating and executing strategies to connect industry with talent in a centralized career center at a mid-sized, public university with a regional reputation for strong engineering programs.
* Coordinated on-campus interviews, overseeing the logistics of postings, the scheduling of interviews, and the hosting of employers while on campus; managed the details of 750 interviews each year.
* Collaborated with regionally located employer to develop a robust summer internship pipeline, connecting them to key faculty and developing their brand among target students, growing applicant pool by 500% between first and second year.
* Managed the department’s use of its career services management system, introducing industry partners, faculty stakeholders, and students to the centralized internship and job posting board.
* Innovated social media marketing strategies to promote opportunities posted to centralized job board.
* Introduced campus to LinkedIn by presenting stand-alone workshops and by collaborating with faculty to teach during class time, reaching nearly 1500 participants.
* Led efforts to centralize, calculate, analyze, and report first destination survey results.

**CAREER SERVICES EXPERIENCE CONTINUED… FLYNN-MCKEVITT, PAGE 2**

**Part-time Career Counselor (remote) Summer 2012 – Fall 2012**

Career Services Center at Philadelphia University | Philadelphia, PA

* Oversaw major and career exploration of entering undeclared students, beginning in summer orientation group advising sessions and continuing during individual meetings in the fall semester.
* Tracked student progress in collaboration with career services and advising staff, observing trends and formulating strategic recommendations for future undeclared students.
* Guided decision-making remotely from Louisiana, using Skype for live video-chat conferencing and by producing and using a section of the website to guide students through the self-assessment process.

**Career Counselor | Assistant Director** **Summer 2008 – Summer 2012**

Career Services Center at Philadelphia University | Philadelphia, PA

* Advised undergraduate, graduate, and alumni in a centralized career center on major and career exploration, resume development, and job and internship search techniques at a small, private, liberal arts institution with strong design programs.
* Promoted from Career Counselor to Assistant Director because of efforts focused on first-year students.
* Conceptualized and oversaw the implementation of Enter the Center, a triage program that collected information from entering first-year students, allowing for personalized interventions of the 484 participants; the program went on to win the 2013 NACE Innovation Excellence Award.
* Collaborated with faculty in the communications and fashion majors to deliver in-classroom career exploration programming, reaching 250 underclass students over 3 years, formally evaluating their ability to connect their personal characteristics with major and career options.
* Developed handouts for each of the roughly 50 undergraduate majors offered, providing exploring students with an explanation of the major, traditional and nontraditional career paths, and at least 20 entry-level job titles they could pursue upon graduation.

**Graduate Assistant | Career and Academic Advisor** **Fall 2006 – Summer 2008**

Career & Academic Planning at James Madison University | Harrisonburg, VA

* Academically advised 100 undeclared, first-year students and provided career counseling to the student population of 17,000 at a liberal arts institution in a holistic academic and career advising center.
* Invited to stay on in a full-time capacity after completing a year-long graduate assistantship, broadening role by acting as the career liaison to the humanities majors.
* Guided exploring students through the major or career decision-making process in small group sessions, using researched and theoretically supported inventories.
* Developed and implemented career development interventions and programming, including piloting a year-long, in-hall series tailored to a population of 238 residential sophomore students.

**EDUCATION**

James Madison University, Harrisonburg, Virginia

**Master of Education in Counseling Psychology**, 2007

Coursework emphasis: **College Student Personnel Administration**

Shippensburg University of Pennsylvania, Shippensburg, Pennsylvania

Bachelor of Arts, 2005, ***Summa cum Laude***

Major: Psychology | Minor: Women’s Studies