

## NORTHWEST LOUISIANA ECONOMIC DASHBOARD

### QUARTERLY CHAMBER DATA BRIEF

#### Population Change in Caddo & Bossier Parish 2010-2020

***Our goal:*** To provide our business leaders and policymakers with a regular source of timely and accurate information to ensure their understanding of the world is supported by empirical data.

***Our plan:*** To update the dashboard quarterly with the latest available data and a narrative to highlight some unexplored, underappreciated, or inaccurate assumptions or truisms that are either supported by, or even refuted by, real data.

***Our first topic is regional population migration.***

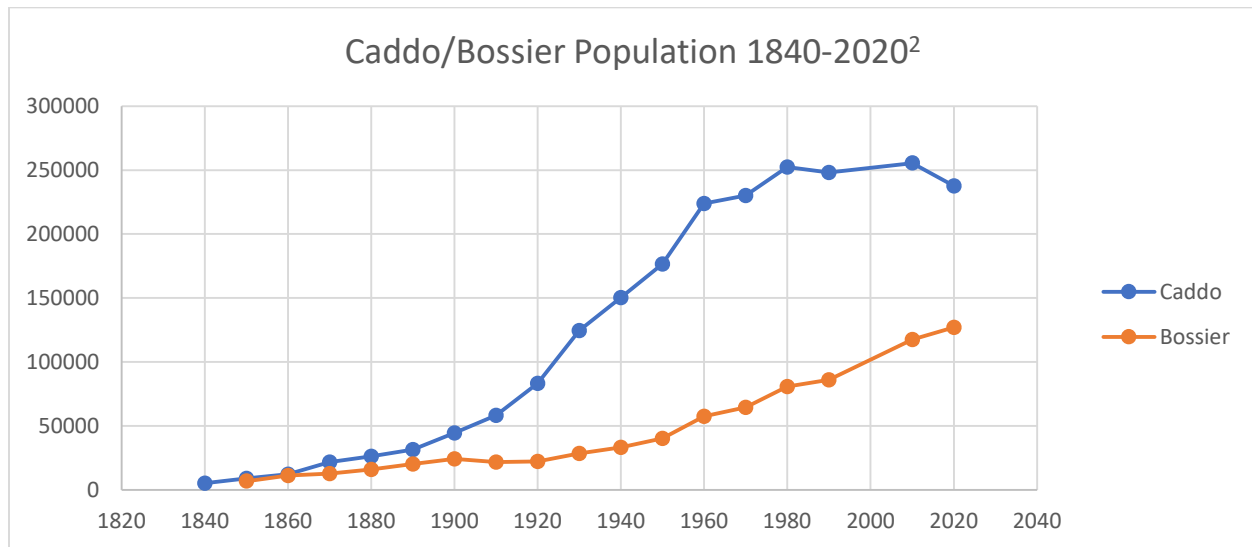
The population change in Caddo-Bossier has been significant over the past decade, but the nature and sources of the change have been different between the parishes. While both parishes have experienced growth in their older populations, younger individuals and families are either not keeping pace with older growth, or they are—as is the case in Caddo—declining altogether. At the same time, both the sources and destinations of this migration appear increasingly to be outside the region. While there is significant cross-river migration, it is essentially flat, reinforcing the interdependence of the parishes in our community and the need for greater efforts to increase migration into the region as a whole to reverse regional population outflows.

As the table below highlights, Shreveport/Caddo lost about 7% of its population between 2010 and 2020, while the population of Bossier grew over the same period.

CADDO PARISH <sup>1</sup>				BOSSIER PARISH			
Year	Population	Growth	GrowthRate	Year	Population	Growth	GrowthRate
2020	237848	-2356	-0.98%	2020	128746	1707	1.34%
2019	240204	-2629	-1.08%	2019	127039	17	0.01%
2018	242833	-3102	-1.26%	2018	127022	63	0.05%
2017	245935	-2902	-1.17%	2017	126959	1039	0.83%
2016	248837	-2508	-1.00%	2016	125920	366	0.29%
2015	251345	-1260	-0.50%	2015	125554	686	0.55%
2014	252605	-2522	-0.99%	2014	124868	847	0.68%
2013	255127	-2125	-0.83%	2013	124021	861	0.70%
2012	257252	285	0.11%	2012	123160	3026	2.52%
2011	256967	1377	0.54%	2011	120134	2459	2.09%
2010	255590	7337	2.96%	2010	117675	31587	36.69%

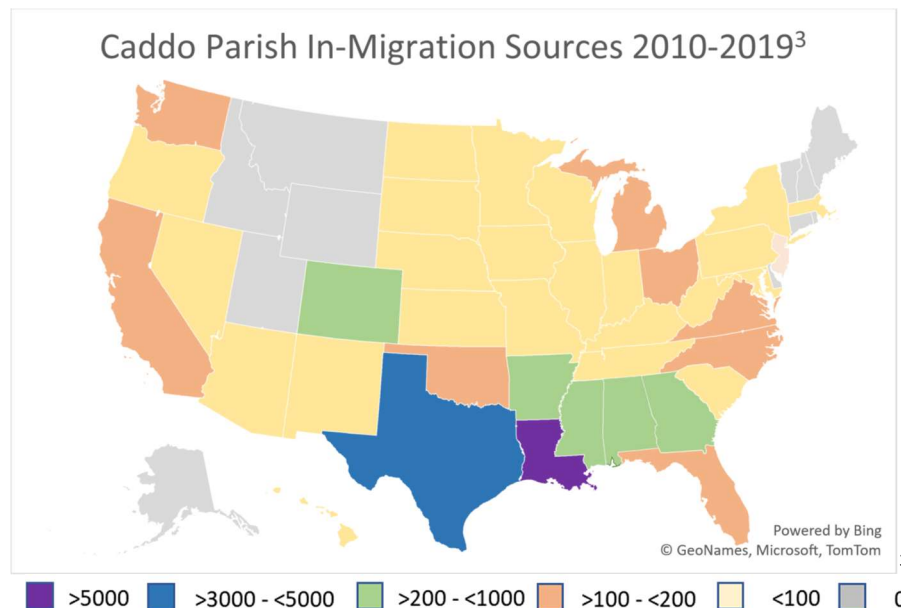
Looking at growth over time, we can see that Shreveport's downturn, while sustained over the last decade, is both relatively new and recent, with Caddo seeing steady gains almost since its inception in the 1840s.

<sup>1</sup> US Census, PEPAANNRES Annual Estimates of the Resident Population: April 1, 2010 To July 1, 2019



The relative influx and declines in the local population are not entirely one way. There are thousands of people moving into both Caddo and Bossier every year; in Caddo's case, there is also a larger number of individuals leaving the parish.

For Caddo Parish, the largest source of in-migrants comes from within the state of Louisiana, and the second largest source of in-migrants from the state of Texas with almost 3,200 people moving from Texas to Caddo Parish since 2010.

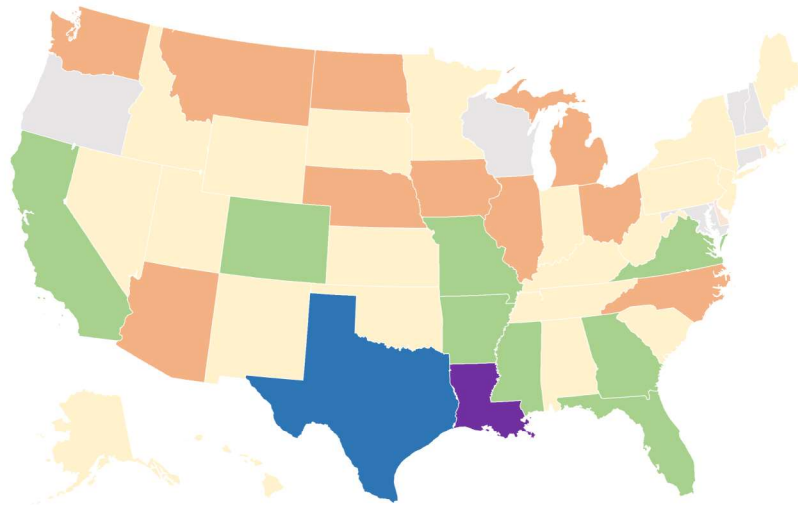


Bossier also sees its largest influx from Texas, although the parishes draw their in migration from somewhat different geographies.

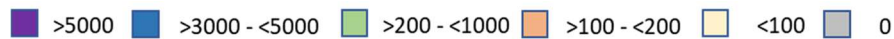
<sup>2</sup> U.S. Decennial Census

<sup>3</sup> U.S. Census County-to-County Migration Flows

### Bossier Parish In-Migration Sources 2010-2019<sup>4</sup>

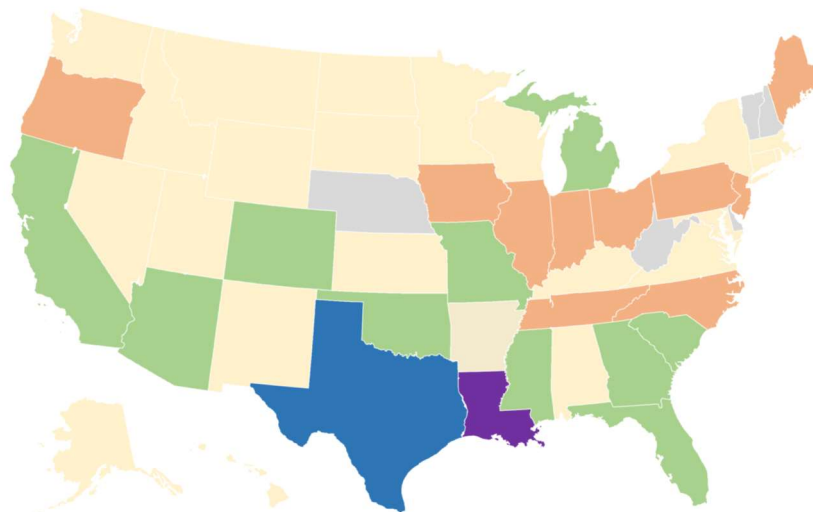


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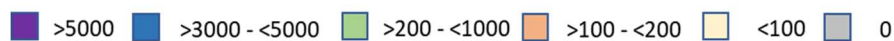


Out-migrations also show a widely distributed pattern for both Caddo and Bossier.

### Caddo Parish Out-Migration Destinations 2010-2019<sup>5</sup>



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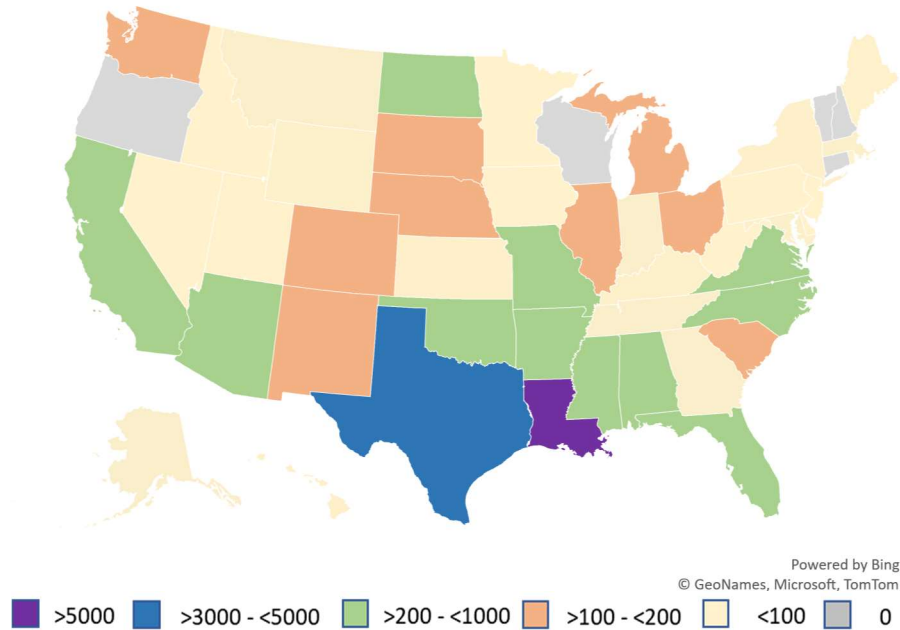


<sup>4</sup> U.S. Census County-to-County Migration Flows

<sup>5</sup> U.S. Census County-to-County Migration Flows

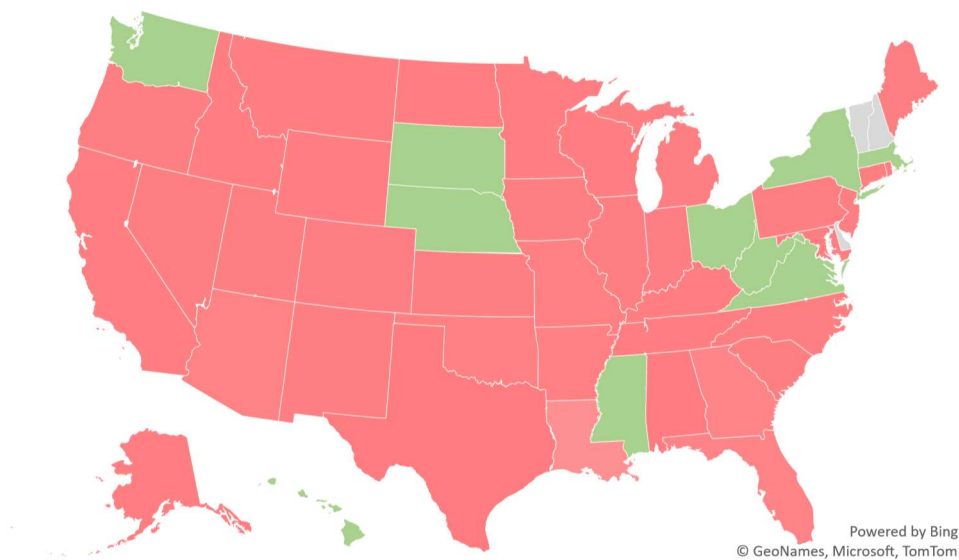


### Bossier Parish Out-Migration Destinations 2010-2019<sup>6</sup>



Looking at net migration, Bossier sees more in-migration from across the country in terms of both quantity and variety of states of origin.

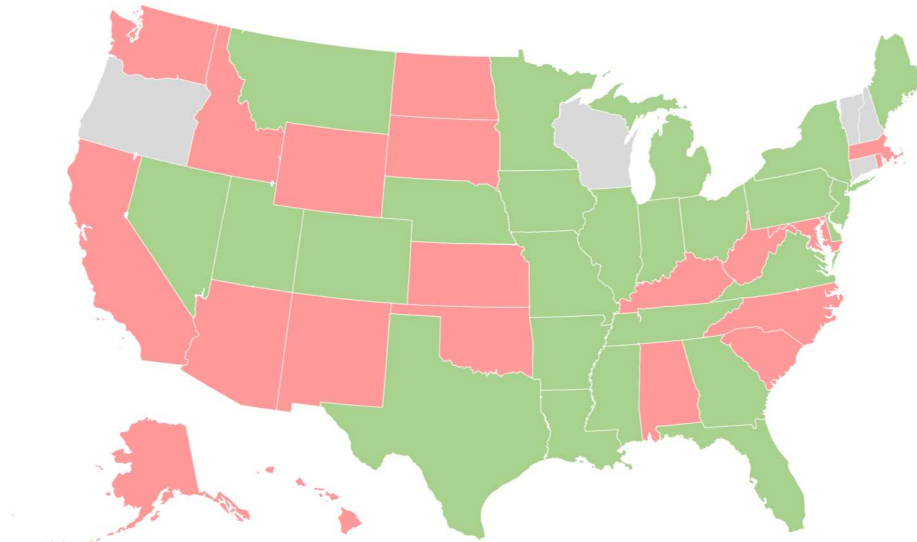
### Caddo Parish Net Migration Sources 2010-2019<sup>7</sup>



<sup>6</sup> U.S. Census County-to-County Migration Flows

<sup>7</sup> U.S. Census County-to-County Migration Flows

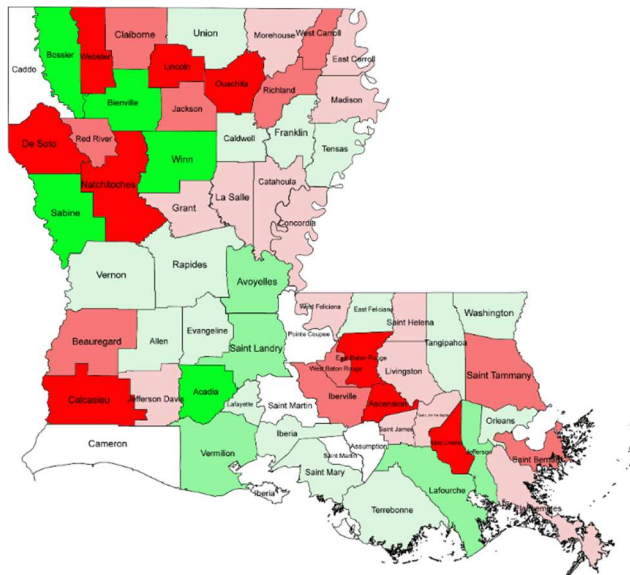
### Bossier Parish Net Migration Sources 2010-2019<sup>8</sup>



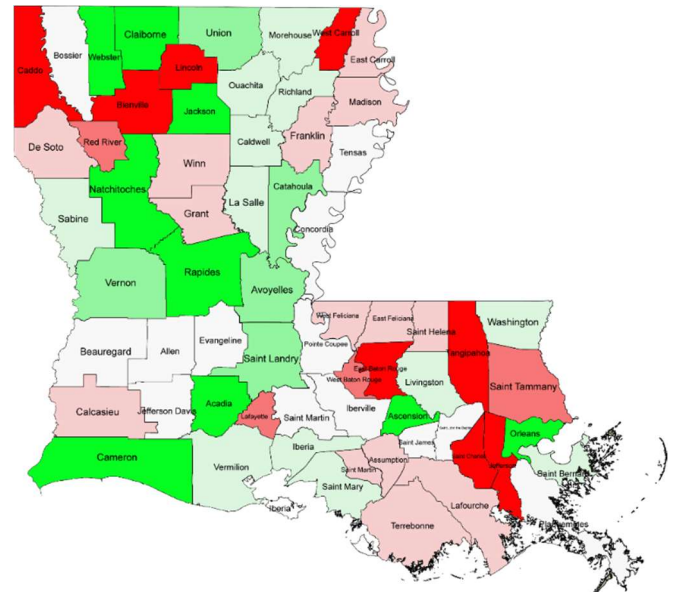
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Bossier is also experiencing net in-migration from within Louisiana.

*Caddo Parish Net-Migration by Parish 2010-2019<sup>9</sup>*



*Bossier Parish Net-Migration by Parish 2010-2019<sup>10</sup>*



<sup>8</sup> U.S. Census County-to-County Migration Flows

<sup>9</sup> U.S. Census County-to-County Migration Flows

<sup>10</sup> U.S. Census County-to-County Migration Flows

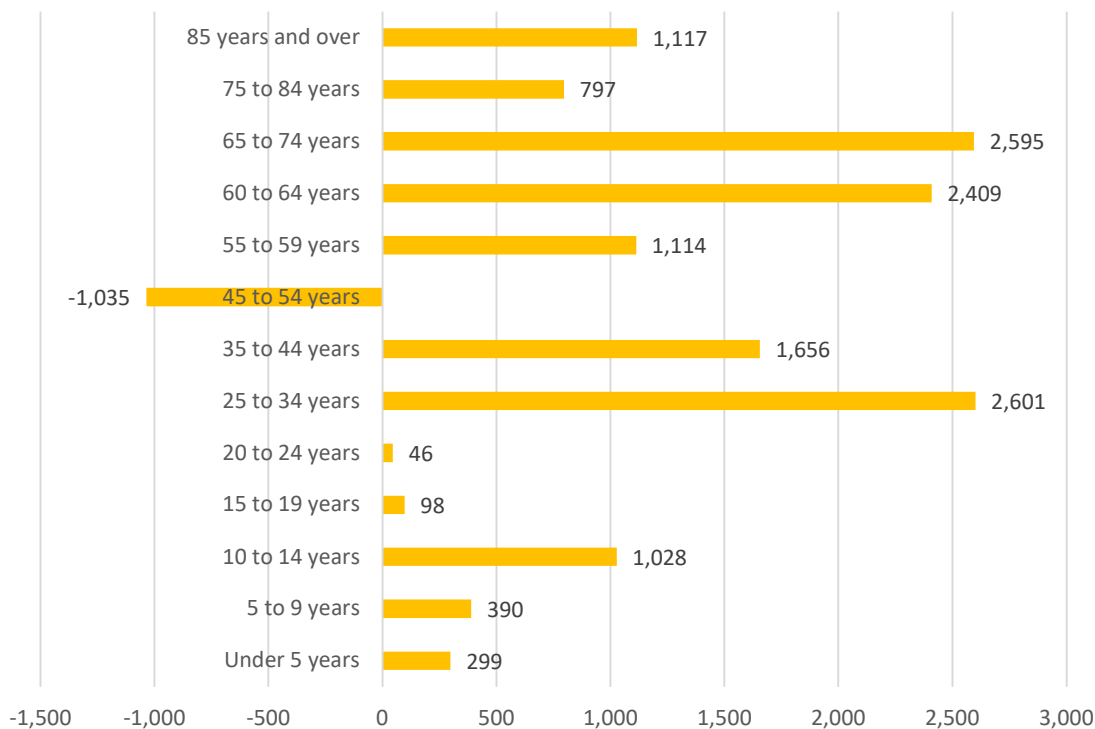
Just as with interstate migration, there is a great deal of interparish migration that occurs as individuals move into and out of parishes. There is significant movement not only within and among the states and parishes, but also within the parishes in Northwest Louisiana.

**Both Caddo and Bossier have experienced positive and negative net-migration from the surrounding parishes and across the state.** Caddo has experienced more net outmigration across the State, while Bossier has more sending than receiving parishes.

**Bossier is the single largest sending parish to Caddo, and Caddo is the single largest receiving parish from Bossier.** Over the past ten years, Bossier has sent 5,776 citizens to Caddo and Caddo has sent 5,347 to Bossier. While the net migration number may be small, it does indicate that cross-river migration is both robust and two-way. Further, it highlights that the net growth in Bossier's population is driven more by in-migration from around the state and across the country, rather than being directly linked to Caddo parish.

Similarly, Caddo's loss of population is driven by out-migration to other parishes within Louisiana as well as by losses to other states, such as Texas, Georgia, and Florida.

Change in Bossier Parish Population by Age 2010 to 2020<sup>11</sup>



<sup>11</sup> US Census Bureau

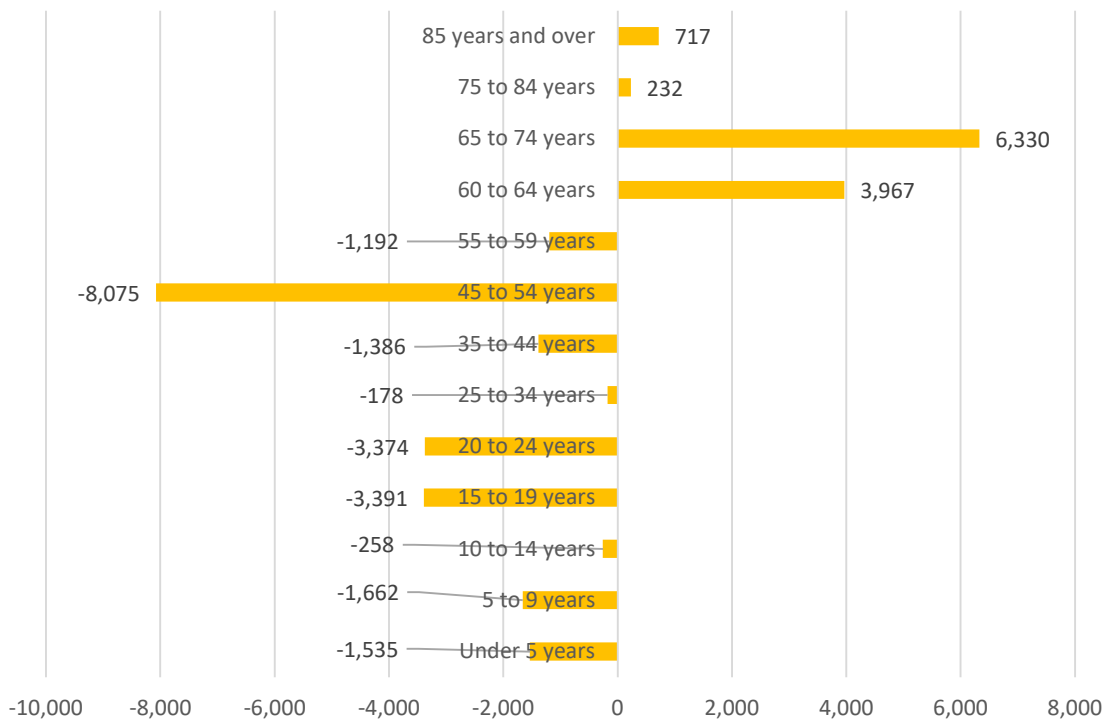
In addition to the number of citizens, the shape of the population in both Caddo and Bossier also changed between 2010 and 2020. As the charts below illustrate, Bossier grew in almost all age bands except for 45 to 54. However, the majority of the growth was in the 25 and older group, with more significant growth in population over 45 than the group below 45.

***This points to both an increase in an older population closer to retirement age, slower growth among young children, and a reduction in mid-career individuals.***

Caddo mirrors Bossier's growing older population, especially those approaching retirement age. In fact, the population 60 and older is the only growth segment of the Caddo Parish population.

***That Caddo and Bossier are both seeing substantial growth in these older population bands should be of interest to policymakers, especially as they look to address issues such as the healthcare and elder care infrastructure.***

Change in Caddo Parish Population by Age 2010 to 2020<sup>12</sup>



The reduction and/or slower growth among these parishes for children and young families, as well as the significant decline in mid-career individuals is worth noting especially when so many of the amenities and entertainment options in the region are targeted to families with children.

<sup>12</sup> US Census Bureau

***In conclusion:***

- The population change in Caddo-Bossier has been significant over the past decade, but the nature and sources of the changes have been different for each parish.
- While both parishes have experienced growth in their older populations, younger individuals and families are either not keeping pace with older growth, or in the case of Caddo declining altogether.
- Both the sources and destinations of this migration appear increasingly to be outside of the region. While there is significant cross-river migration, the volume is essentially flat, indicating that greater efforts are necessary to increase migration into the region as a whole to reverse the overall regional population outflow.
- This data reinforces the interdependence of Caddo-Bossier and highlights the need for policies that emphasize collaborative approaches to attract population.

***Consequently, it is vital that Caddo and Bossier parishes work together to present a consistent, unified destination to the rest of the state and nation to attract more migrants and to reverse the loss of population in the region.***