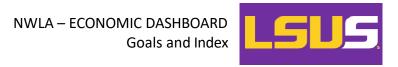


Center for Business and Economic Research

## Northwest Louisiana ECONOMIC DASHBOARD

October 2025

Center for Business and Economic Research
Louisiana State University Shreveport
cber@lsus.edu



#### **Goals:**

The Northwest Louisiana Economic Dashboard has the following goals:

- Visualize a set of economic indices based on sound and credible data.
- Act as a reference for people interested in making investments in Northwest Louisiana.

#### Index:

The content of this presentation is the following:

- Tax Collection
- Housing
- Building Permits
- Unemployment

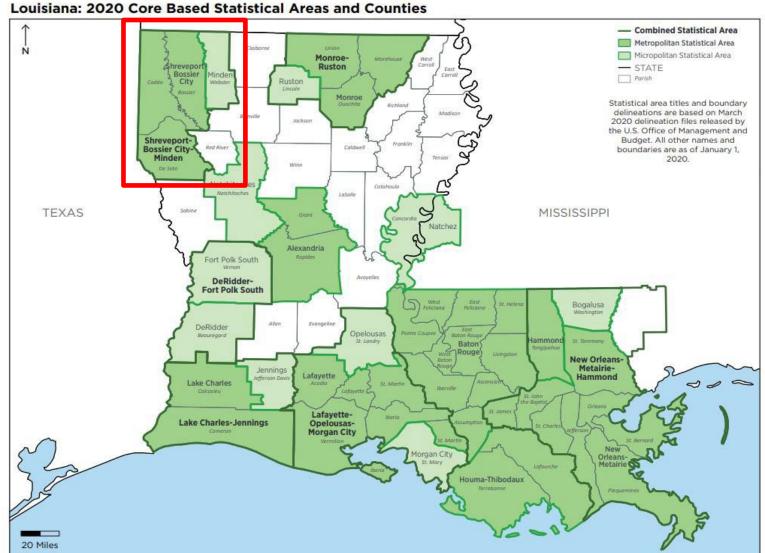
- Casino Revenue and Admission
- Airport Traffic
- Mortgage Rates, Inflation, Natural Gas, Oil, and

**Gasoline Prices** 

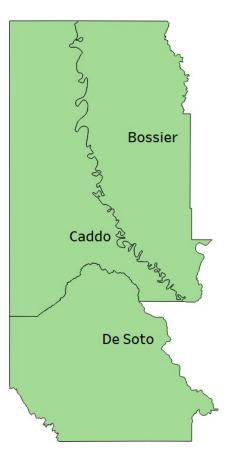
#### **NWLA**

#### Northwest Louisiana - Shreveport-Bossier City-Minden Core **Based Statistical Area**

#### NWLA - ECONOMIC DASHBOARD Geographic Reference



#### **Shreveport-Bossier City MSA** Area





Center for Business and Economic Research



#### **Tax Collection:**

The City of Shreveport collected \$41,918,363 in taxes in the third quarter of 2025. This was a 2.4% increase over the second quarter of 2025.

#### Housing:

The housing market in the Shreveport-Bossier CBSA has remained resilient with the current high interest rates. The median listing price was \$249,250 at the end of the third quarter of 2025. The median listing price was \$239,700 at the end of the third quarter 2024 and \$245,000 at the end of the third quarter 2023. The median listing price in Bossier Parish for September is \$309,950 compared to \$313,450 in January, and the median listing price in Caddo Parish for September is \$202,500 compared to \$195,250 in January.

#### **Building Permits:**

Due to the government shutdown, we do not have September data for building permits, There were 215 building permits in the partial third quarter of 2025 compared to 250 in the second quarter of with a value of \$59,625,000 compared to \$56,537,000.

#### **Unemployment:**

Again, due to the government shutdown we do not have September data. The unemployment rate in Shreveport-Bossier City MSA, Bossier Parish, and Caddo Parish in August was 4.3%, 3.9%, and 4.4%, respectively. The current unemployment rates are back to where they were in January. We noted that at the end of the second quarter unemployment rates had crept up, and these higher rates were one of the reasons the Fed cut interest rates. Unemployment seeming to remain steady and with inflation still higher than Fed preferred, likely means the recent interest rate cuts were the last ones for this year.

#### **Casino Revenue and Admissions:**

Casino revenues were up again in the third quarter of 2025 compared to 2024. They brought in a combined \$141,633,728 in revenue which is 9.3% higher than 2024. The introduction of Live! has seemed to expand the market as revenues have increased in all three quarters of 2025 compared to 2024.

#### **Airport Traffic:**

Airport traffic remains strong. Combined 217,760 passengers used the Shreveport Regional Airport in the third quarter of 2025 compared to 184,308 passengers in third quarter 2024 and 169,353 in the third quarter of 2023. A combined 607,696 passengers have used the Shreveport Regional Airport in 2025.

#### **Mortgage Rates, Inflation, & Gas Prices:**

Average 30-year mortgage rates averaged 6.57% in the third quarter of 2025. This is basically the same as the first and second quarter of 2025, and well within the trend of mortgage rates for the last 24 months.

Natural gas prices ended the quarter at \$3.03. This is an increase compared to the end of 2024 (\$2.44) and the third quarter of 2024 (\$2.59). Crude oil ended the quarter at \$60.73. This price is lower than all of 2024 and the first and second quarters of 2025. Gasoline prices are about the same as a year ago.

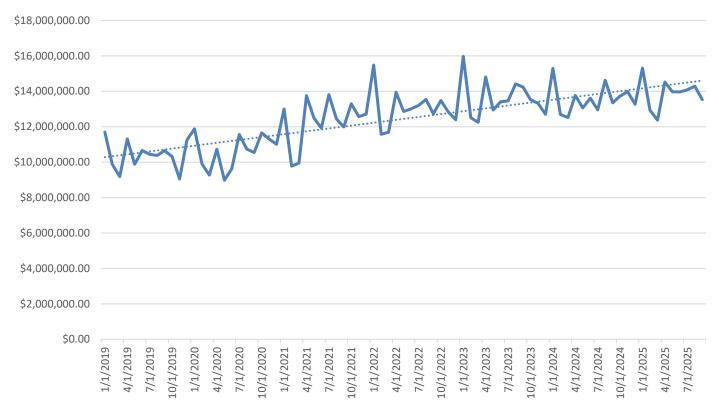


Center for Business and Economic Research

Tax Collection



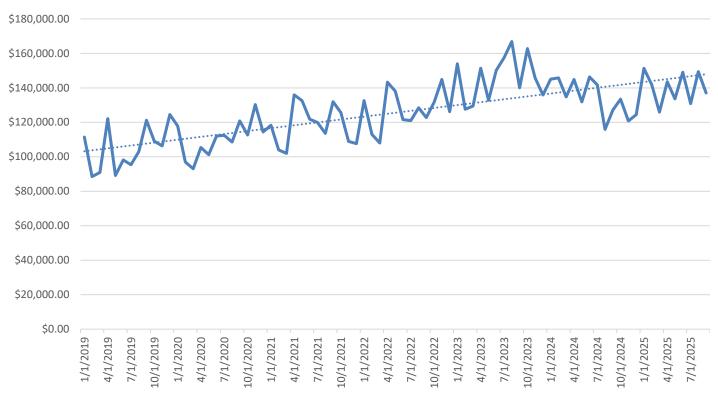
#### **Tax Collection – City of Shreveport**



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$38,754,691	2021-1	\$32,718,134	18.5%
2022-2	\$39,816,123	2021-2	\$38,173,645	4.3%
2022-3	\$39,475,515	2021-3	\$38,247,996	3.2%
2022-4	\$38,700,434	2021-4	\$38,580,066	0.3%
2023-1	\$40,745,957	2022-1	\$38,754,691	5.1%
2023-2	\$41,158,821	2022-2	\$39,816,123	3.4%
2023-3	\$42,117,158	2022-3	\$39,475,515	6.7%
2023-4	\$39,557,726	2022-4	\$38,700,434	2.2%
2024-1	\$40,503,395	2023-1	\$40,745,957	0.5%
2024-2	\$40,450,162	2023-2	\$41,158,821	-1.7%
2024-3	\$40,939,507	2023-3	\$42,117,158	-2.8%
2024-4	\$40,984,246	2023-4	\$39,557,726	3.6%
2025-1	\$40,619,448	2024-1	\$40,503,395	0.3%
2025-2	\$42,470,898	2024-2	\$40,450,162	5.0%
2025-3	\$41,918,363	2024-3	\$40,939,507	2.4%



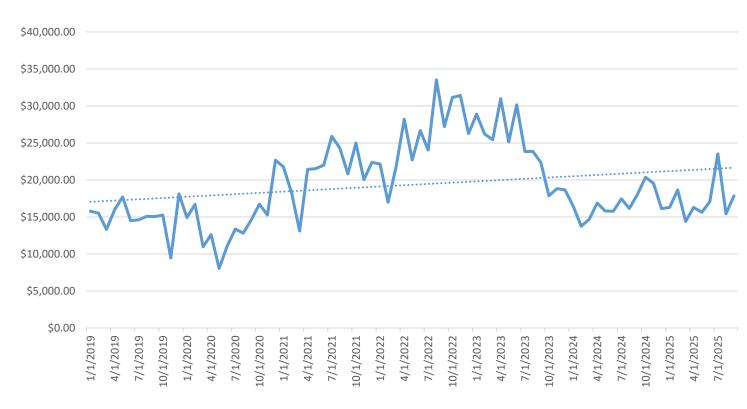
#### **Tax Collection – Town of Vivian**



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$353,688	2021-1	\$324,333	9.1%
2022-2	\$402,962	2021-2	\$390,429	3.2%
2022-3	\$372,213	2021-3	\$365,414	1.9%
2022-4	\$402,790	2021-4	\$342,247	17.7%
2023-1	\$411,083	2022-1	\$353,688	16.2%
2023-2	\$436,984	2022-2	\$402,962	8.4%
2023-3	\$464,426	2022-3	\$372,213	24.8%
2023-4	\$444,489	2022-4	\$402,790	10.4%
2024-1	\$425,651	2023-1	\$411,083	10.4%
2024-2	\$423,149	2023-2	\$436,984	-2.6%
2024-3	\$384,884	2023-3	\$464,426	-17.13%
2024-4	\$124,493	2023-4	\$444,489	-14.7%
2025-1	\$419,093	2024-1	\$425,651	-1.5%
2025-2	\$426,323	2024-2	\$423,149	0.8%
2025-3	\$417	2024-3	\$384,884	8.4%

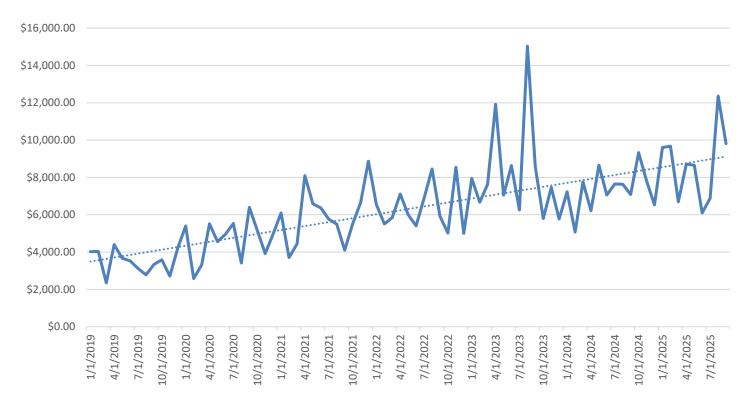


#### Tax Collection – Town of Oil City



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$60,923	2021-1	\$53,139	14.6%
2022-2	\$77,580	2021-2	\$64,967	19.4%
2022-3	\$84,790	2021-3	\$71,053	19.3%
2022-4	\$88,825	2021-4	\$67,418	31.8%
2023-1	\$80,569	2022-1	\$60,923	32.2%
2023-2	\$86,264	2022-2	\$77,580	11.2%
2023-3	\$70,052	2022-3	\$84,790	-17.4%
2023-4	\$55,357	2022-4	\$88,825	-37.7%
2024-1	\$44,941	2023-1	\$80,569	-44.2%
2024-2	\$48,473	2023-2	\$86,264	-43.8%
2024-3	\$51,646	2023-3	\$70,052	-26.3%
2024-4	\$56,049	2023-4	\$55,357	1.25%
2025-1	\$49,342	2024-1	\$44,941	9.8%
2025-2	\$49,005	2024-2	\$48,473	1.1%
2025-3	\$56,797	2024-3	\$51,646	10.0%

### Tax Collection – Town of Mooringsport

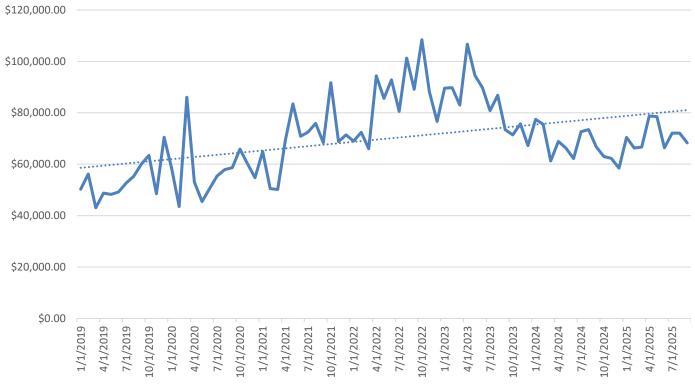




					Π
Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change	
2022-1	\$17,899	2021-1	\$14,243	25.7%	
2022-2	\$18,504	2021-2	\$21,053	-12.1%	
2022-3	\$21,271	2021-3	\$15,352	38.6%	
2022-4	\$18,564	2021-4	\$21,004	-11.6%	
2023-1	\$22,246	2022-1	\$17,899	24.3%	
2023-2	\$27,602	2022-2	\$18,504	49.2%	
2023-3	\$29,864	2022-3	\$21,271	40.4%	
2023-4	\$19,040	2022-4	\$18,564	2.6%	
2024-1	\$20,051	2023-1	\$22,246	-0.99%	
2024-2	\$21,931	2023-2	\$27,602	-20.6%	
2024-3	\$22,366	2023-3	\$29,864	-25.11%	
2024-4	\$23,646	2023-4	\$19,040	24.25%	
2025-1	\$25,976	2024-1	\$20,051	29.5%	
2025-2	\$23,470	2024-2	\$21,931	7.0%	
2025-3	\$29,051	2024-3	\$23,646	29.9%	
					1



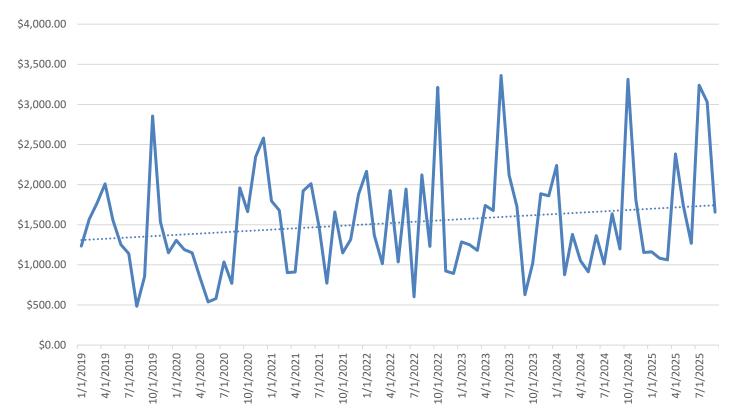
#### Tax Collection - Town of Greenwood



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$207,430	2021-1	\$165,621	25.2%
2022-2	\$272,861	2021-2	\$223,767	21.9%
2022-3	\$270,956	2021-3	\$216,820	25.0%
2022-4	\$273,285	2021-4	\$231,908	17.8%
2023-1	\$262,349	2022-1	\$207,430	26.5%
2023-2	\$291,044	2022-2	\$272,861	6.7%
2023-3	\$241,080	2022-3	\$270,956	-11.0%
2023-4	\$214,374	2022-4	\$273,285	-21.6%
2024-1	\$214,276	2023-1	\$262,349	-18.3%
2024-2	\$197,374	2023-2	\$291,044	-32.2%
2024-3	\$212,904	2023-3	\$241,080	-11.69%
2024-4	\$183,741	2023-4	\$214,374	-14.29%
2025-1	\$203,395	2024-1	\$214,276	-5.1%
2025-2	\$223,612	2024-2	\$197,374	13.3%
2025-3	\$212,519	2024-3	\$212,904	-0.2%

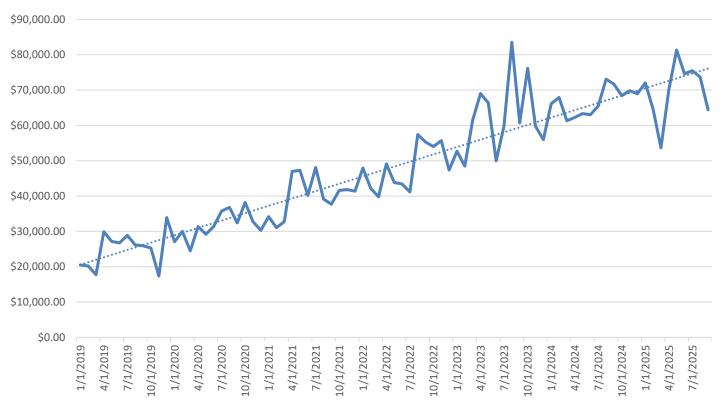


#### **Tax Collection – Village of Rodessa**



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$4,546	2021-1	\$4,380	3.8%
2022-2	\$4,906	2021-2	\$4,845	1.3%
2022-3	\$3,952	2021-3	\$3,910	1.1%
2022-4	\$5,029	2021-4	\$4,343	15.8%
2023-1	\$3,718	2022-1	\$4,546	-18.2%
2023-2	\$6,777	2022-2	\$4,906	38.1%
2023-3	\$4,475	2022-3	\$3,952	13.2%
2023-4	\$4,770	2022-4	\$5,029	-5.2%
2024-1	\$4,770	2023-1	\$3,718	-5.2%
2024-2	\$3,329	2023-2	\$6,777	-50.9%
2024-3	\$3,846	2023-3	\$4,475	-14.04%
2024-4	\$6,285	2023-4	\$4,770	31.77%
2025-1	\$3,310	2024-1	\$4,770	-26.4%
2025-2	\$5,388	2024-2	\$3,329	61.8%
2025-3	\$7,926	2024-3	\$3,846	106.1%

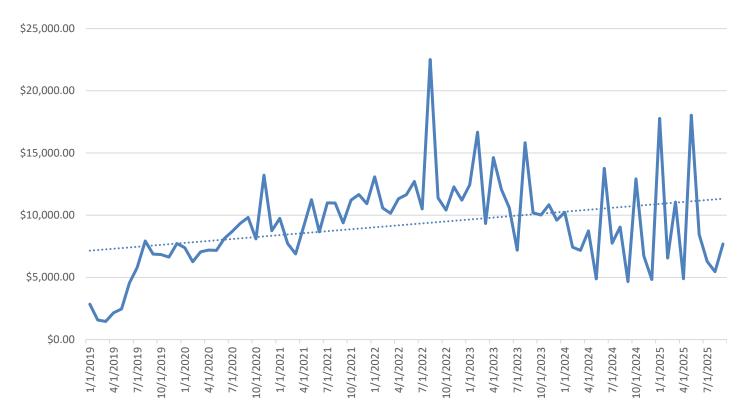
#### Tax Collection - Town of Blanchard



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$129,978	2021-1	\$98,066	32.5%
2022-2	\$136,389	2021-2	\$134,509	1.4%
2022-3	\$153,884	2021-3	\$125,022	23.1%
2022-4	\$157,092	2021-4	\$124,866	25.8%
2023-1	\$162,657	2022-1	\$129,978	25.1%
2023-2	\$185,397	2022-2	\$136,389	35.9%
2023-3	\$204,065	2022-3	\$153,884	32.6%
2023-4	\$191,930	2022-4	\$157,092	22.2%
2024-1	\$191,930	2023-1	\$162,657	17.9%
2024-2	\$191,930	2023-2	\$185,397	1.8%
2024-3	\$210,325	2023-3	\$204,065	1.8%
2024-4	\$207,196	2023-4	\$191,930	7.9%
2025-1	\$190,284	2024-1	\$191,930	-2.6%
2025-2	\$226,014	2024-2	\$188,653	19.8%
2025-3	\$213,629	2024-3	\$210,325	1.6%



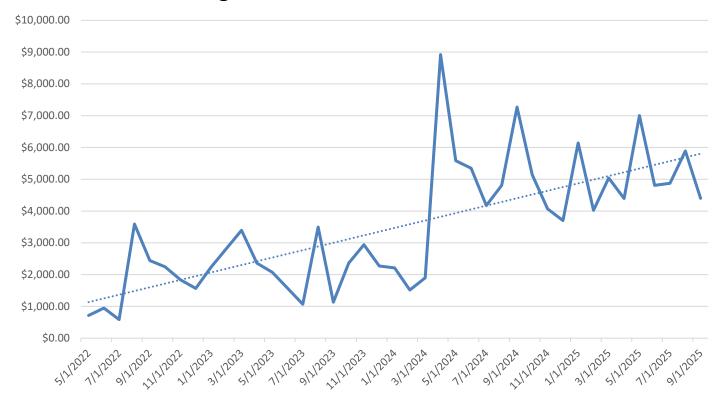
#### Tax Collection – Village of Ida



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$33,823	2021-1	\$24,343	38.9%
2022-2	\$35,672	2021-2	\$28,948	23.2%
2022-3	\$44,405	2021-3	\$31,346	41.7%
2022-4	\$33,894	2021-4	\$33,791	0.3%
2023-1	\$38,440	2022-1	\$33,823	13.7%
2023-2	\$37,336	2022-2	\$35,672	4.7%
2023-3	\$33,195	2022-3	\$44,405	-25.2%
2023-4	\$30,449	2022-4	\$33,894	-10.2%
2024-1	\$24,837	2023-1	\$38,440	-35.4%
2024-2	\$27,380	2023-2	\$37,306	-26.6%
2024-3	\$21,459	2023-3	\$33,195	-35.4%
2024-4	\$24,477	2023-4	\$30,449	-19.61%
2025-1	\$35,390	2024-1	\$24,837	42.5%
2025-2	\$31,388	2024-2	\$27,380	14.6%
2025-3	\$19,436	2024-3	\$21,459	-9.4%



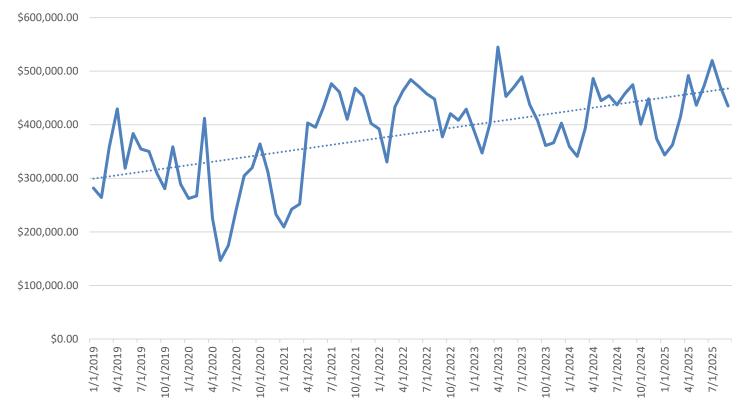
#### **Tax Collection – Village of Hosston**



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-2	\$1,660	2021-2	NA	NA
2022-3	\$6,616	2021-3	NA	NA
2022-4	\$5,651	2021-4	NA	NA
2023-1	\$8,243	2022-1	NA	NA
2023-2	\$6,012	2022-2	\$1,660	262.2%
2023-3	\$5,695	2022-3	\$6,616	-13.9%
2023-4	\$7,571	2022-4	\$5,651	34.0%
2024-1	\$5,625	2023-1	\$8,243	-31.7%
2024-2	\$14,713	2023-2	\$6,012	144.7%
2024-3	\$16,252	2023-3	\$5,695	185.4%
2024-4	\$12,911	2023-4	\$7,571	70.55%
2025-1	\$15,205	2024-1	\$5,625	170.3%
2025-2	\$16,208	2024-2	\$14,713	10.2%
2025-3	\$15,169	2024-3	\$16,252	-6.7%



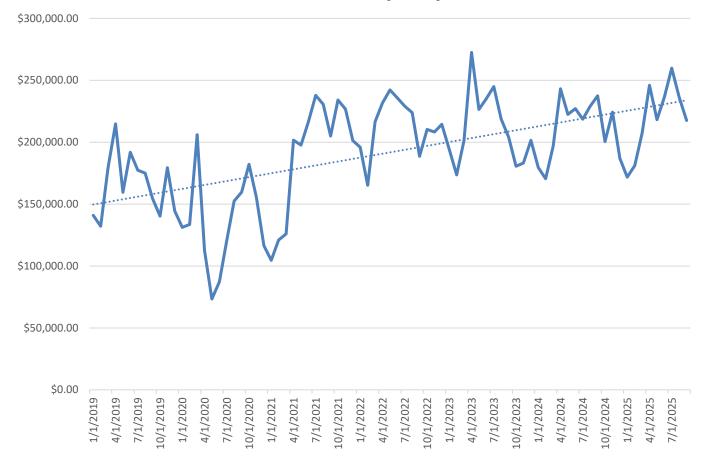
#### **Tax Collection – Hotel Motel Occupancy Tax**



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$1,155,953	2021-1	\$703,431	64.3%
2022-2	\$1,419,058	2021-2	\$1,231,622	15.2%
2022-3	\$1,283,200	2021-3	\$1,347,782	-4.8%
2022-4	\$1,258,033	2021-4	\$1,324,378	-5.0%
2023-1	\$1,138,207	2022-1	\$1,155,953	-1.5%
2023-2	\$1,468,204	2022-2	\$1,419,058	3.5%
2023-3	\$1,335,257	2022-3	\$1,283,200	4.1%
2023-4	\$1,130,366	2022-4	\$1,258,033	-10.1%
2024-1	\$1,093,695	2023-1	\$1,138,207	-3.9%
2024-2	\$1,385,646	2023-2	\$1,468,204	-5.6%
2024-3	\$1,385,646	2023-3	\$1,335,257	2.6%
2024-4	\$1,223,284	2023-4	\$1,130,366	8.2%
2025-1	\$1,120,568	2024-1	\$1,093,695	2.5%
2025-2	\$1,401,156	2024-2	\$1,385,646	1.1%
2025-3	\$1,427,351	2024-3	\$1,385,646	4.1%

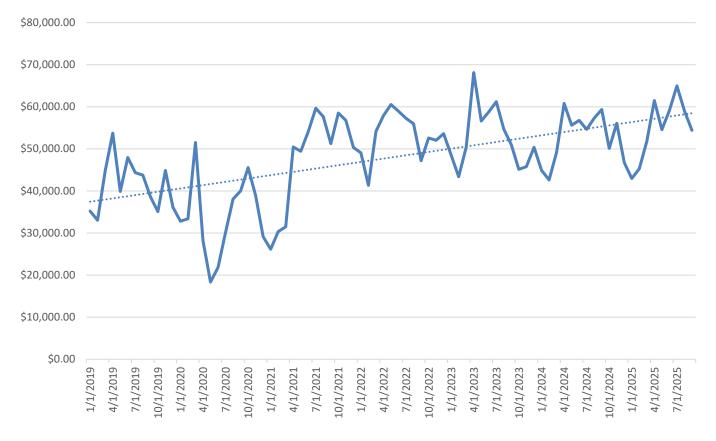


#### **Tax Collection – 3% Hotel Motel Occupancy Tax**



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$577,783	2021-1	\$351,520	64.4%
2022-2	\$709,530	2021-2	\$615,743	15.2%
2022-3	\$641,600	2021-3	\$673,393	-4.7%
2022-4	\$632,968	2021-4	\$661,971	-4.4%
2023-1	\$569,104	2022-1	\$577,783	-1.5%
2023-2	\$734,103	2022-2	\$709,530	3.5%
2023-3	\$667,629	2022-3	\$641,600	4.1%
2023-4	\$565,184	2022-4	\$632,968	-10.7%
2024-1	\$546,848	2023-1	\$569,104	-3.9%
2024-2	\$692,790	2023-2	\$734,103	-5.6%
2024-3	\$685,247	2023-3	\$667,629	2.6%
2024-4	\$611,642	2023-4	\$565,184	8.2%
2025-1	\$560,243	2024-1	\$546,848	2.4%
2025-2	\$700,579	2024-2	\$692,790	1.1%
2025-3	\$713,548	2024-3	\$685,247	4.1%

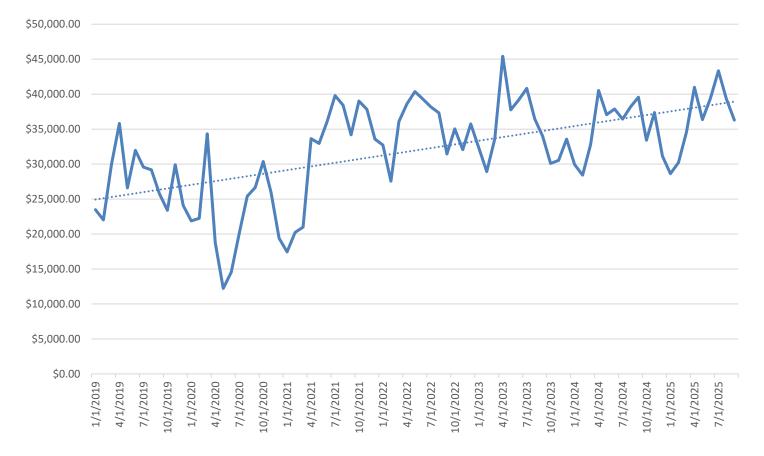
#### **Tax Collection – .75% Shreveport Occupancy Tax**



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$144,538	2021-1	\$87,978	64.3%
2022-2	\$177,382	2021-2	\$153,970	15.2%
2022-3	\$160,400	2021-3	\$168,586	-4.9%
2022-4	\$158,242	2021-4	\$165,596	-4.4%
2023-1	\$142,276	2022-1	\$144,538	-1.6%
2023-2	\$183,526	2022-2	\$177,382	3.5%
2023-3	\$166,907	2022-3	\$160,400	4.1%
2023-4	\$141,296	2022-4	\$158,242	-10.7%
2024-1	\$136,711	2023-1	\$142,276	-3.9%
2024-2	\$173,206	2023-2	\$183,526	-5.6%
2024-3	\$171,312	2023-3	\$166,907	2.6%
2024-4	\$152,910	2023-4	\$141,296	8.2%
2025-1	\$140,076	2024-1	\$136,711	2.5%
2025-2	\$175,145	2024-2	\$173,206	1.1%
2025-3	\$178,415	2024-3	\$171,312	4.1%



### Tax Collection – .50% Regional Air Service Alliance/Shreveport Bossier Sports Commission/Independence Bowl Foundation Occupancy Tax



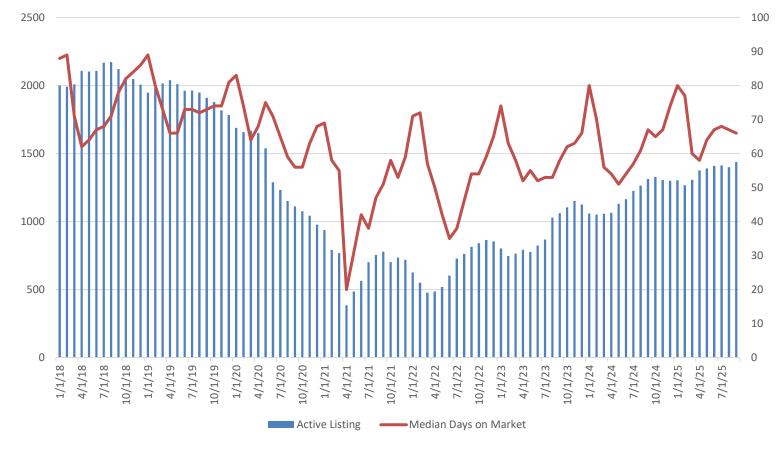
Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$96,364	2021-1	\$58,652	64.3%
2022-2	\$118,255	2021-2	\$102,646	15.2%
2022-3	\$106,933	2021-3	\$112,406	-4.9%
2022-4	\$102,860	2021-4	\$110,405	-6.8%
2023-1	\$94,850	2022-1	\$96,364	-1.6%
2023-2	\$122,350	2022-2	\$118,255	3.5%
2023-3	\$111,271	2022-3	\$106,933	4.1%
2023-4	\$94,197	2022-4	\$102,860	-8.4%
2024-1	\$91,141	2023-1	\$94,850	-3.9%
2024-2	\$115,481	2023-2	\$122,350	-5.6%
2024-3	\$114,208	2023-3	\$111,271	-5.6%
2024-4	\$101,940	2023-4	\$94,197	8.2%
2025-1	\$93,391	2024-1	\$91,141	2.5%
2025-2	\$116,763	2024-2	\$115,481	1.1%
2025-3	\$118,991	2024-3	\$114,208	4.2%



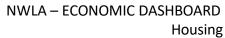
Center for Business and Economic Research



#### **Housing Inventory: Shreveport-Bossier City CBSA**



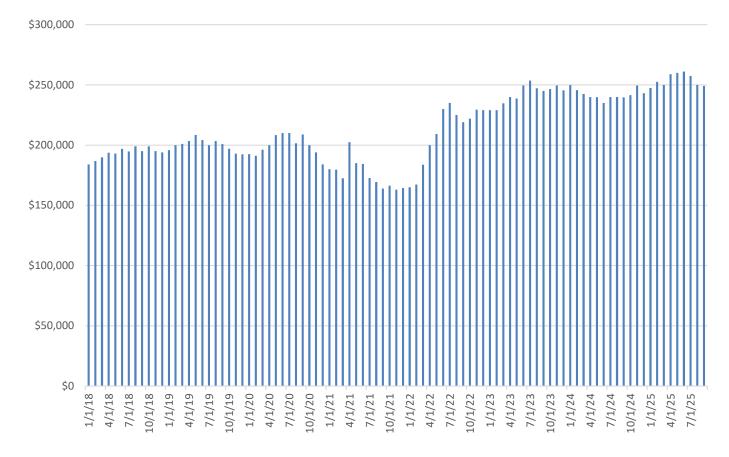
Data from: Federal Reserve Bank of St. Louis. https://fred.stlouisfed.org





Year- Month	Total Listings	Monthly % Change	Median Days On Market	Monthly % Change
2024-04	1065	0.8%	54	-3.6%
2024-05	1130	6.1%	51	-5.6%
2024-06	1165	3.1%	54	5.9%
2024-07	1226	5.2%	57	5.6%
2024-08	1265	3.2%	61	7.0%
2024-09	1313	3.8%	67	9.8%
2024-10	1328	1.1%	65	3.0%
2024-11	1306	-1.7%	67	3.1%
2024-12	1300	-0.5%	74	10.4%
2025-01	1303	0.2%	80	8.1%
2025-02	1267	-2.8%	77	-3.8%
2025-03	1307	3.2%	60	-22.1%
2025-04	1376	5.3%	58	-3.3%
2025-05	1391	1.1%	64	10.3%
2025-06	1409	1.3%	67	4.7%
2025-07	1413	0.3%	68	1.5%
2025-08	1400	-0.9%	67	-1.5%
2025-09	1439	2.8%	66	-1.5%

#### **Median Listing Price: Shreveport-Bossier City CBSA**



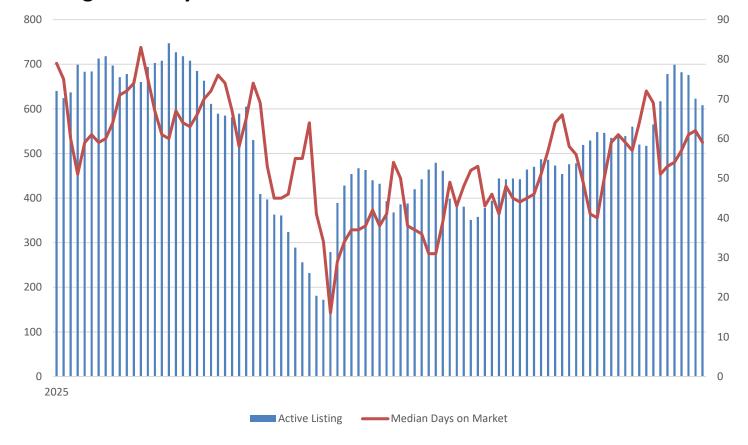
Data from: Federal Reserve Bank of St. Louis. https://fred.stlouisfed.org

#### NWLA – ECONOMIC DASHBOARD Housing



Year- Month	Listing Price	Monthly % Change	Year- Month	Listing Price	Year over Year % Change
2024-4	\$239,975	-1.0%	2023-4	\$239,950	0.0%
2024-5	\$239,800	-0.1%	2023-5	\$238,725	0.5%
2024-6	\$235,000	-2.0%	2023-6	\$249,500	-5.8%
2024-7	\$239,950	2.1%	2023-7	\$253,600	-5.4%
2024-8	\$239,900	0.0%	2023-8	\$247,200	-3.0%
2024-9	\$239,700	-0.1%	2023-9	\$245,000	-2.2%
2024-10	\$241,500	0.8%	2023-10	\$246,500	-2.0%
2024-11	\$249,480	3.3%	2023-11	\$249,450	0.0%
2024-12	\$243,125	-2.5%	2023-12	\$245,500	-1.0%
2025-01	\$247,450	1.8%	2024-1	\$249,900	-1.0%
2025-02	\$252,500	2.0%	2024-2	\$245,675	2.8%
2025-03	\$250,000	-1.0%	2024-3	\$242,500	3.1%
2025-04	\$258,925	3.6%	2024-4	\$239,975	7.9%
2025-05	\$260,000	0.4%	2024-5	\$239,800	8.4%
2025-06	\$261,025	0.4%	2024-6	\$235,000	11.1%
2025-07	\$257,450	-1.4%	2024-7	\$239,950	7.3%
2025-08	\$250,000	-2.9%	2024-8	\$239,900	4.2%
2025-09	\$249,250	-0.3%	2024-9	\$239,700	4.0%

#### **Housing Inventory: Bossier Parish**



Data from: Federal Reserve Bank of St. Louis. <a href="https://fred.stlouisfed.org">https://fred.stlouisfed.org</a>

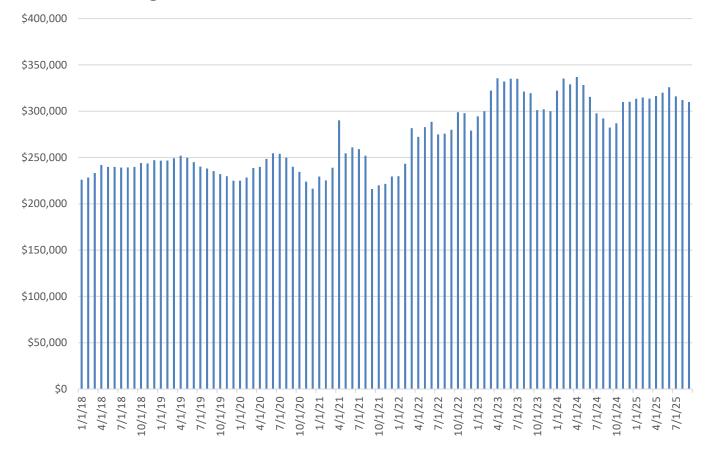
### NWLA – ECONOMIC DASHBOARD Housing



Year- Month	Total Listings	Monthly % Change	Median Days On Market	Monthly % Change
2024-04	519	8.6%	49	-12.5%
2024-05	529	1.9%	41	-16.3%
2024-06	548	3.6%	40	-2.4%
2024-07	546	-0.4%	50	25.0%
2024-08	535	-2.0%	59	18.0%
2024-09	537	0.4%	61	3.4%
2024-10	539	0.4%	59	-3.3%
2024-11	560	3.9%	57	-3.4%
2024-12	520	-7.1%	64	12.3%
2025-01	517	-0.6%	72	12.5%
2025-02	565	9.3%	69	-4.2%
2025-03	617	9.2%	51	-26.1%
2025-04	678	9.9%	53	3.9%
2025-05	699	3.1%	54	1.9%
2025-06	682	-2.4%	57	5.6%
2025-07	676	-0.9%	61	7.0%
2025-08	623	-7.8%	62	1.6%
2025-09	608	-2.4%	59	-4.8%

75

#### **Median Listing Price: Bossier Parish**

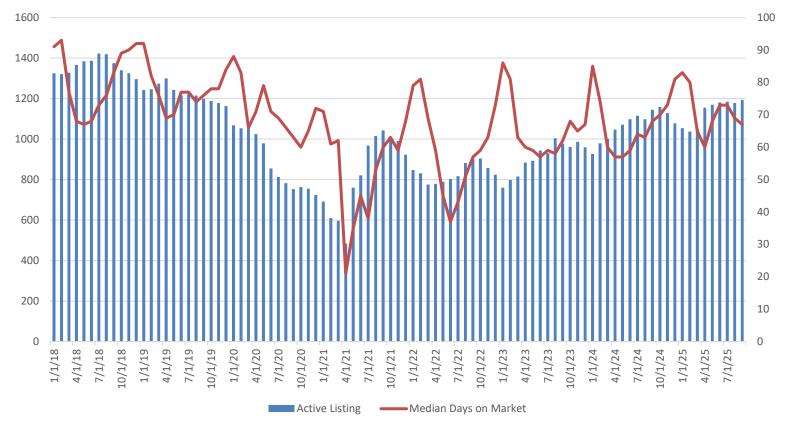


Data from: Federal Reserve Bank of St. Louis. https://fred.stlouisfed.org

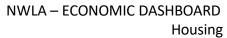


Year- Listing Monthly Year- Listing  Month Price % Month Price	ear over Year % Change 0.4%
3024.4 \$336,920 2.4% 3022.4 \$335,553	
2023-4	4.20/
2024-5 \$328,225 -2.6% 2023-5 \$332,138	-1.2%
2024-6 \$315,500 -3.9% 2023-6 \$335,077	-5.8%
2024-7 \$297,725 -5.6% 2023-7 \$335,000	-11.1%
2024-8 \$292,198 -1.9% 2023-8 \$321,263	-9.0%
2024-9 \$282,318 -3.4% 2023-9 \$319,500	-11.6%
2024-10 \$287,000 1.7% 2023-10 \$301,200	-4.7%
2024-11 \$309,965 8.0% 2023-11 \$301,990	2.6%
2024-12 \$310,085 0.0% 2023-12 \$300,000	3.4%
2025-01 \$313,450 1.1% 2024-1 \$322,225	-2.7%
2025-02 \$314,900 0.5% 2024-2 \$335,170	-6.0%
2025-03 \$313,633 -0.4% 2024-3 \$329,000	-4.7%
2025-04 \$316,450 0.9% <sub>2024-4</sub> \$336,920	-6.1%
2025-05 \$319,948 1.1% <sub>2024-5</sub> \$328,225	-2.5%
2025-06 \$325,920 1.9% <sub>2024-6</sub> \$315,500	3.3%
2025-07 \$316,000 -3.0% <sub>2024-7</sub> \$297,725	6.1%
2025-08 \$312,000 -1.3% <sub>2024-8</sub> \$292,198	6.8%
2025-09 \$309,950 -0.7% <sub>2024-9</sub> \$282,318	9.8%

#### **Housing Inventory: Caddo Parish**



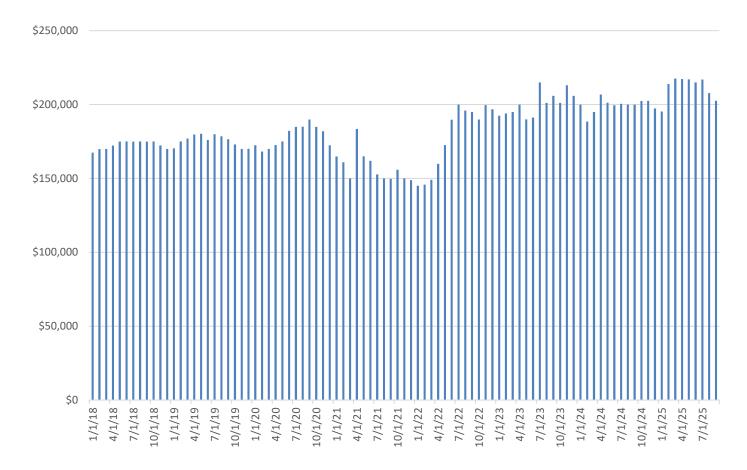
Data from: Federal Reserve Bank of St. Louis. https://fred.stlouisfed.org



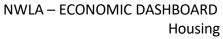


Year- Month	Total Listings	Monthly % Change	Median Days On Market	Monthly % Change
2024-04	1047	4.7%	57	-5.0%
2024-05	1071	2.3%	57	0.0%
2024-06	1098	2.5%	59	3.5%
2024-07	1115	1.5%	64	8.5%
2024-08	1098	-1.5%	63	-1.6%
2024-09	1145	4.3%	68	7.9%
2024-10	1158	1.1%	70	2.9%
2024-11	1128	-2.6%	73	4.3%
2024-12	1078	-4.4%	81	11.0%
2025-01	1054	-2.2%	83	2.5%
2025-02	1037	-1.6%	80	-3.6%
2025-03	927	-3.3%	85	26.9%
2025-04	1155	10.1%	60	-7.7%
2025-05	1169	1.2%	68	13.3%
2025-06	1181	1.0%	73	7.4%
2025-07	1185	0.3%	73	0.0%
2025-08	1178	-0.6%	69	-5.5%
2025-09	1194	1.4%	67	-2.9%

#### **Median Listing Price: Caddo Parish**



Data from: Federal Reserve Bank of St. Louis. <a href="https://fred.stlouisfed.org">https://fred.stlouisfed.org</a>





Year-	Listing	Monthly %	Year-	Listing	Year over
Month	Price	Change	Month	Price	Year % Change
2024-4	\$206,750	6.1%	2023-4	\$199,900	3.4%
2024-5	\$201,250	-2.7%	2023-5	\$189,975	5.9%
2024-6	\$199,500	-0.9%	2023-6	\$191,200	4.3%
2024-7	\$200,500	0.5%	2023-7	\$215,000	-6.7%
2024-8	\$199,900	-0.3%	2023-8	\$201,075	-0.6%
2024-9	\$199,950	0.0%	2023-9	\$205,900	-2.9%
2024-10	\$202,450	1.3%	2023-10	\$201,150	0.6%
2024-11	\$202,500	0.0%	2023-11	\$212,998	-4.9%
2024-12	\$197,350	-2.5%	2023-12	\$205,900	-4.2%
2025-01	\$195,250	-1.1%	2024-1	\$199,900	-2.3%
2025-02	\$213,900	9.6%	2024-2	\$188,475	13.5%
2025-03	\$217,625	1.7%	2024-3	\$194,900	11.7%
2025-04	\$217,250	-0.2%	2024-4	\$206,750	5.1%
2025-05	\$217,000	-0.1%	2024-5	\$201,250	7.8%
2025-06	\$215,000	-0.9%	2024-6	\$199,500	7.8%
2025-07	\$216,975	0.9%	2024-7	\$200,500	8.2%
2025-08	\$207,700	-4.3%	2024-8	\$199,900	3.9%
2025-09	\$202,500	-2.5%	2024-9	\$199,950	1.3%

28



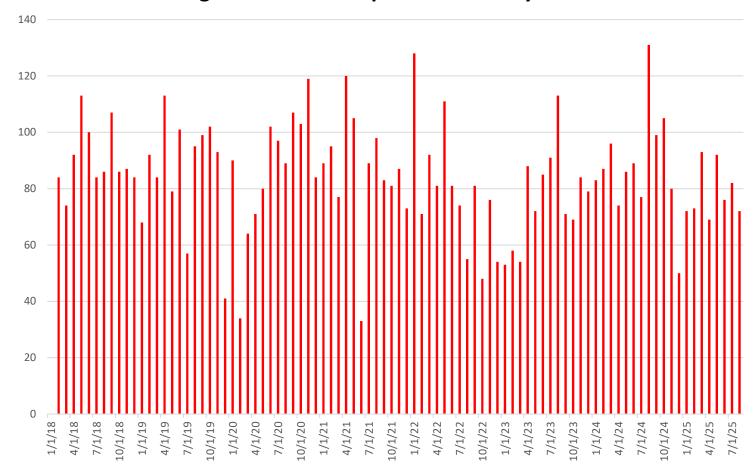
Center for Business and Economic Research

# BuildingPermits

\*Third Quarter 2025 is missing September data due to the government shutdown. We'll update the data visualization on our webpage as soon as this data is released.

## NWLA – ECONOMIC DASHBOARD Building Permits

#### **Number of Building Permits: Shreveport-Bossier City MSA**

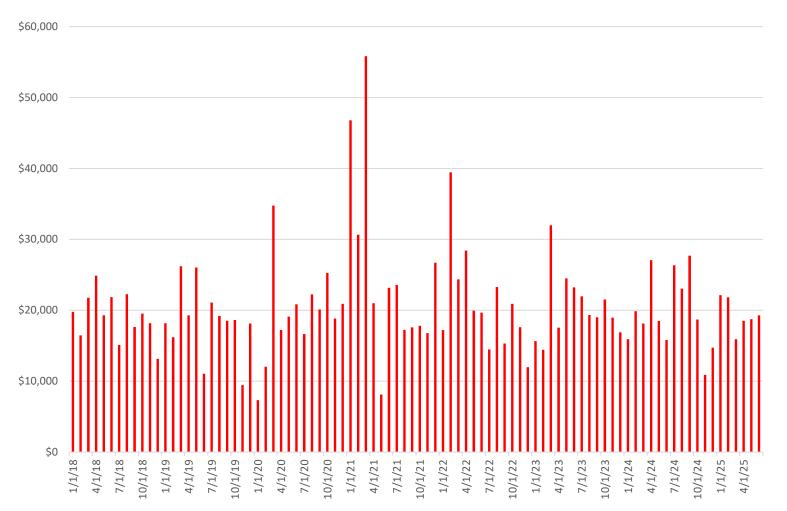


Data from: United States Census Bureau. Building Permits Survey

Year-Month	# Building Permits	Month to Month Change
2024-04	86	16.2%
2024-05	89	3.5%
2024-06	77	-13.5%
2024-07	131	70.1%
2024-08	99	-24.4%
2024-09	105	6.1%
2024-10	80	-23.8%
2024-11	50	-37.5%
2024-12	72	44.0%
2025-01	73	1.4%
2025-02	93	27.4%
2025-03	69	-25.8%
2025-04	92	33.3%
2025-05	76	-17.4%
2025-06	82	7.9%
2025-07	72	-12.2%
2025-08	143	98.6%
2025-09	NA	NA



#### Valuation of Building Permits (1000s of Dollars): Shreveport-Bossier City MSA



Data from: United States Census Bureau. Building Permits Survey

Year-Month	Value (\$1000) Building Permits	Month to Month Change
2024-04	\$27,070	49.2%
2024-05	\$18,488	-31.7%
2024-06	\$15,812	-14.5%
2024-07	\$26,338	66.6%
2024-08	\$23,060	-12.4%
2024-09	\$27,704	20.1%
2024-10	\$18,689	-32.5%
2024-11	\$10,894	-41.7%
2024-12	\$14,728	35.2%
2025-01	\$22,117	50.2%
2025-02	\$21,835	-1.3%
2025-03	\$15,927	-27.1%
2025-04	\$18,517	16.3%
2025-05	\$18,736	1.2%
2025-06	\$19,284	2.9%
2025-07	\$22,427	16.3%
2025-08	\$37,198	65.9%
2025-09	NA	NA

#### **Quarterly Summary of Building Permits: Shreveport-Bossier City MSA**

Year	Quarter	Number of	Quarterly		Value of Building Permits	Quarterly	Year-Over -Year
	Quai tei	Building Permits	Change	Change	(1000 of Dollars)	Change	Change
2022	1	244	-15.3%	-16.4%	\$81,043	32.2%	-39.2%
2022	2	266	9.0%	17.2%	\$68,015	-16.1%	30.1%
2022	3	184	-30.8%	-29.8%	\$53,047	-22.0%	-9.1%
2022	4	183	-0.5%	-36.5%	\$50,494	-4.8%	-17.6%
2023	1	200	9.3%	-18.0%	\$62,046	22.9%	-23.4%
2023	2	248	24.0%	-6.8%	\$65,259	5.2%	-4.1%
2023	3	253	2.0%	37.5%	\$60,311	-7.6%	13.7%
2023	4	246	-2.8%	34.4%	\$57,377	-4.9%	13.6%
2024	1	257	4.5%	28.5%	\$53,935	-6.0%	-13.1%
2024	2	252	-1.9%	1.6%	\$61,370	13.8%	-6.0%
2024	3	335	32.9%	32.4%	\$77,102	25.6%	27.8%
2024	4	202	-39.7%	-17.9%	\$44,311	-42.5%	-22.8%
2025	1	235	16.3%	-8.6%	\$59,879	35.1%	11.0%
2025	2	250	6.4%	-0.8%	\$56,537	-5.6%	-7.9%
2025	3*	215	-14.0%	-35.8%	\$59,625	5.5%	-22.7%

Data from: United States Census Bureau. Building Permits Survey

\*Third Quarter 2025 is missing September data due to the government shutdown. We'll update the data visualization on our webpage as soon as this data is released.

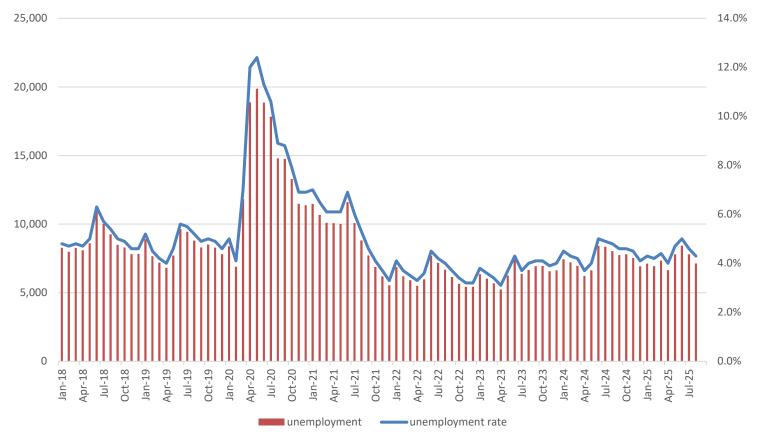


Center for Business and Economic Research

## Unemployment

\*Third Quarter 2025 is missing September data due to the government shutdown. We'll update the data visualization on our webpage as soon as this data is released.

#### **Unemployment: Shreveport-Bossier City MSA**



Data from: <a href="https://www.bls.gov/">https://www.bls.gov/</a>

#### NWLA – ECONOMIC DASHBOARD Unemployment

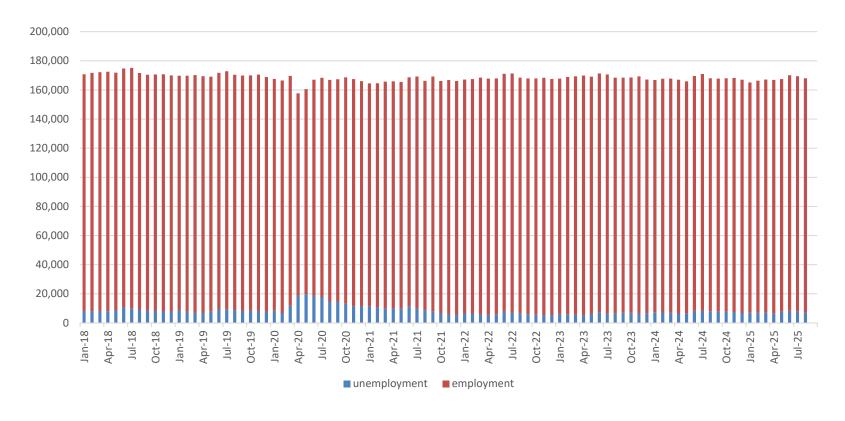


Month-Year	Unemployment Rate	Unemployment
2024-04	3.7%	6,231
2024-05	4.0%	6,640
2024-06	5.0%	8,417
2024-07	4.9%	8,345
2024-08	4.8%	8,039
2024-09	4.6%	7,747
2024-10	4.6%	7,796
2024-11	4.5%	7,527
2024-12	4.1%	6,921
2025-01	4.3%	7,124
2025-02	4.2%	6,937
2025-03	4.4%	7,345
2025-04	4.0%	6,644
2025-05	4.7%	7,797
2025-06	5.0%	8,434
2025-07	4.6%	7,802
2025-08	4.3%	7,142
2025-09	NA	NA

2/



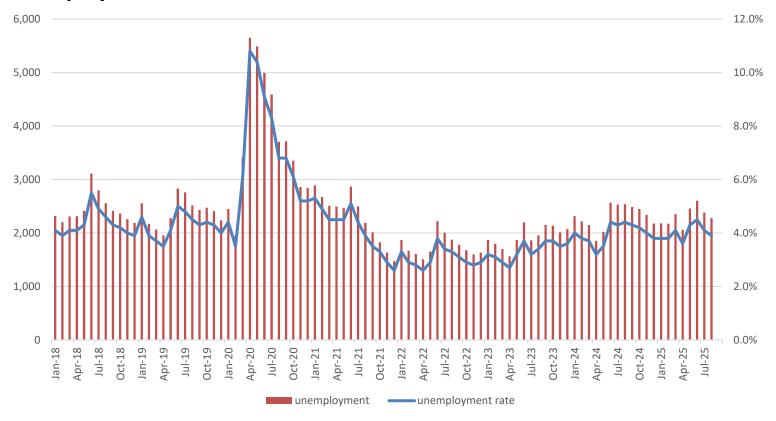
#### **Labor Force: Shreveport-Bossier City MSA**



Data from: <a href="https://www.bls.gov/">https://www.bls.gov/</a>

Month-Year	Unemployment	Employment
2024-04	6,231	160,830
2024-05	6,640	159,223
2024-06	8,417	161,136
2024-07	8,345	162,618
2024-08	8,039	159,926
2024-09	7,747	160,080
2024-10	7,796	160,251
2024-11	7,527	160,658
2024-12	6,921	160,120
2025-01	7,124	157,970
2025-02	6,937	159,380
2025-03	7,345	159,773
2025-04	6,644	160,288
2025-05	7,797	159,669
2025-06	8,434	161,654
2025-07	7,802	161,608
2025-08	7,142	160,865
2025-09	NA	NA

#### **Unemployment: Bossier Parish**



Data from: <a href="https://www.bls.gov/">https://www.bls.gov/</a>

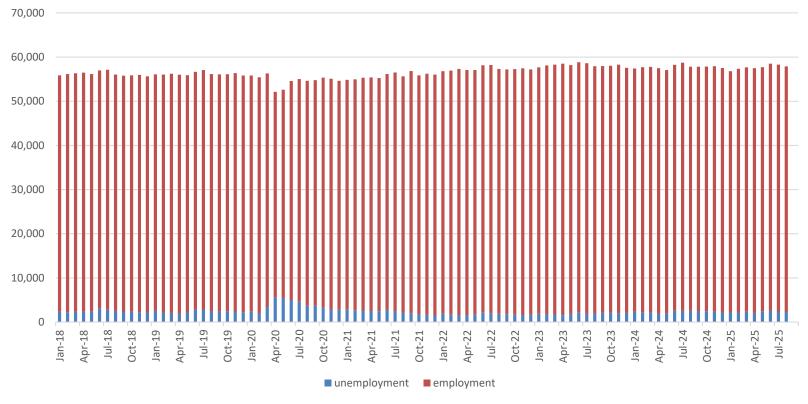
#### NWLA – ECONOMIC DASHBOARD Unemployment



Month-Year	Unemployment Rate	Unemployment
2024-04	3.2%	1,855
2024-05	3.5%	2,021
2024-06	4.4%	2,565
2024-07	4.3%	2,532
2024-08	4.4%	2,538
2024-09	4.3%	2,485
2024-10	4.2%	2,449
2024-11	4.0%	2,339
2024-12	3.8%	2,176
2025-01	3.8%	2,181
2025-02	3.8%	2,173
2025-03	4.1%	2,352
2025-04	3.6%	2,060
2025-05	4.3%	2,458
2025-06	4.5%	2,605
2025-07	4.1%	2,381
2025-08	3.9%	2,280
2025-09	NA	NA



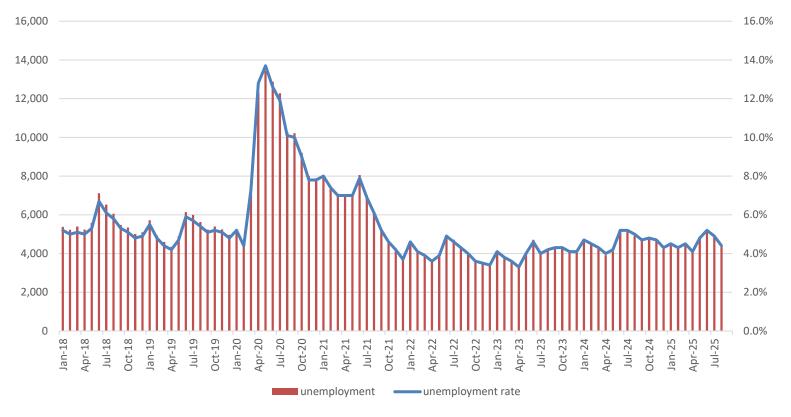
#### **Labor Force: Bossier Parish**



Data from: <a href="https://www.bls.gov/">https://www.bls.gov/</a>

Month-Year	Unemployment	Employment
2024-04	1,855	55,616
2024-05	2,021	55,042
2024-06	2,565	55,683
2024-07	2,532	56,192
2024-08	2,538	55,273
2024-09	2,485	55,327
2024-10	2,449	55,406
2024-11	2,339	55,569
2024-12	2,176	55,361
2025-01	2,181	54,612
2025-02	2,173	55,164
2025-03	2,352	55,305
2025-04	2,060	55,412
2025-05	2,458	55,238
2025-06	2,605	55,911
2025-07	2,381	55,888
2025-08	2,280	55,603
2025-09	NA	NA

## **Unemployment: Caddo Parish**



Data from: <a href="https://www.bls.gov/">https://www.bls.gov/</a>

# NWLA – ECONOMIC DASHBOARD Unemployment

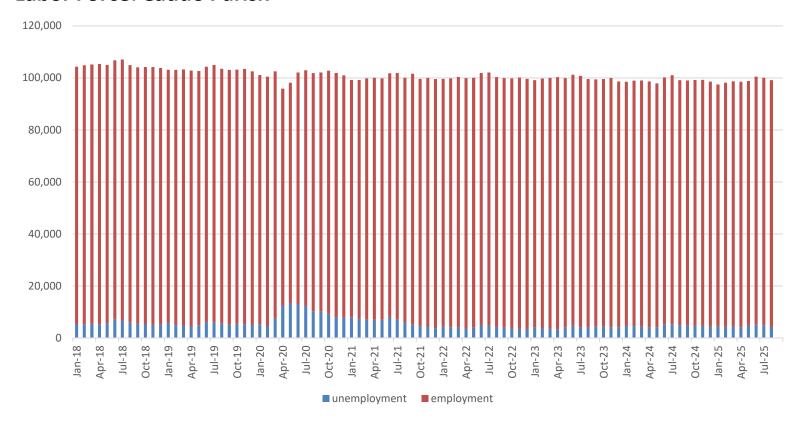


Month-Year	Unemployment Rate	Unemployment
2024-04	4.0%	3,916
2024-05	4.2%	4,116
2024-06	5.2%	5,256
2024-07	5.2%	5,223
2024-08	5.0%	4,927
2024-09	4.7%	4,700
2024-10	4.8%	4,765
2024-11	4.7%	4,630
2024-12	4.3%	4,226
2025-01	4.5%	4,406
2025-02	4.3%	4,249
2025-03	4.5%	4,449
2025-04	4.1%	4,085
2025-05	4.8%	4,771
2025-06	5.2%	5,239
2025-07	4.9%	4,874
2025-08	4.4%	4,337
2025-09	NA	NA

22

# NWLA – ECONOMIC DASHBOARD Unemployment

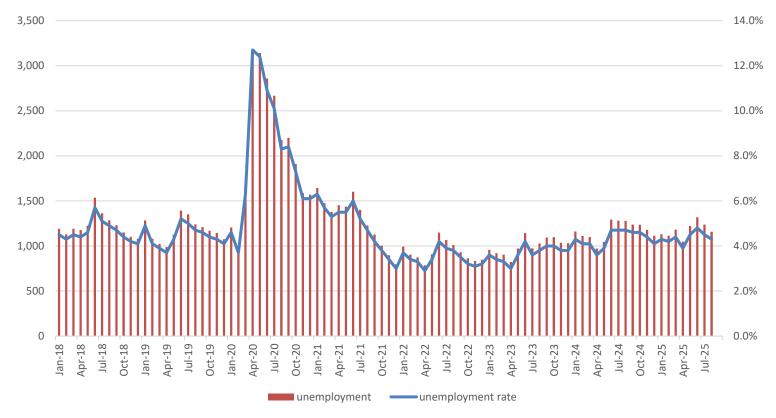
#### **Labor Force: Caddo Parish**



Data from: <a href="https://www.bls.gov/">https://www.bls.gov/</a>

Month-Year	Unemployment	Employment
2024-04	3,916	94,747
2024-05	4,116	93,806
2024-06	5,256	94,937
2024-07	5,223	95,811
2024-08	4,927	94,222
2024-09	4,700	94,313
2024-10	4,765	94,408
2024-11	4,630	94,642
2024-12	4,226	94,331
2025-01	4,406	93,067
2025-02	4,249	93,879
2025-03	4,449	94,222
2025-04	4,085	94,432
2025-05	4,771	94,057
2025-06	5,239	95,229
2025-07	4,874	95,203
2025-08	4,337	94,774
2025-09	NA	NA

## **Unemployment: Bossier City**



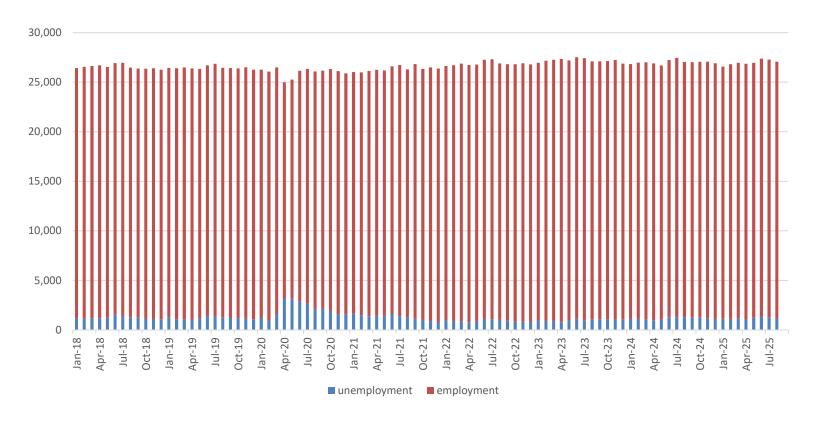
Data from: <a href="https://www.bls.gov/">https://www.bls.gov/</a>

#### NWLA – ECONOMIC DASHBOARD Unemployment



Month-Year	Unemployment Rate	Unemployment
2024-04	3.6%	972
2024-05	3.9%	1,045
2024-06	4.7%	1,293
2024-07	4.7%	1,281
2024-08	4.7%	1,279
2024-09	4.6%	1,238
2024-10	4.6%	1,236
2024-11	4.4%	1,179
2024-12	4.1%	1,114
2025-01	4.3%	1,130
2025-02	4.2%	1,114
2025-03	4.4%	1,181
2025-04	3.9%	1,047
2025-05	4.5%	1,224
2025-06	4.8%	1,320
2025-07	4.5%	1,237
2025-08	4.3%	1,158
2025-09	NA	NA

# **Labor Force: Bossier City**



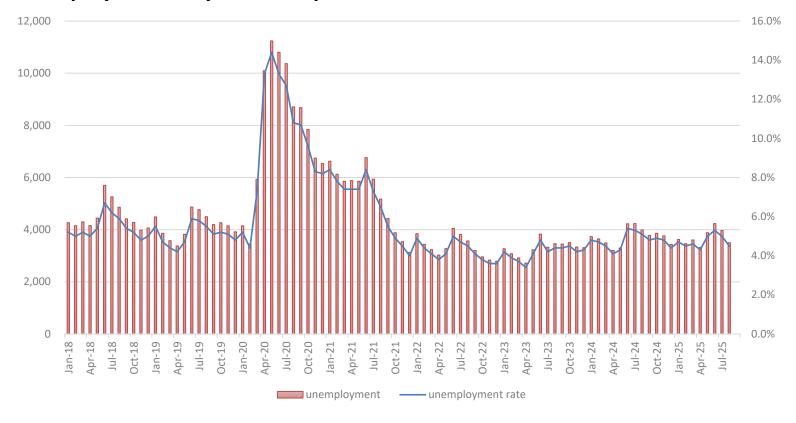
Data from: https://www.bls.gov/





Month-Year	Unemployment	Employment
2024-04	972	25,915
2024-05	1,045	25,647
2024-06	1,293	25,946
2024-07	1,281	26,183
2024-08	1,279	25,755
2024-09	1,238	25,780
2024-10	1,236	25,817
2024-11	1,179	25,893
2024-12	1,114	25,796
2025-01	1,130	25,447
2025-02	1,114	25,704
2025-03	1,181	25,770
2025-04	1,047	25,820
2025-05	1,224	25,738
2025-06	1,320	26,052
2025-07	1,237	26,041
2025-08	1,158	25,909
2025-09	NA	NA 41

# **Unemployment: City of Shreveport**



Data from: https://www.bls.gov/

#### NWLA – ECONOMIC DASHBOARD Unemployment

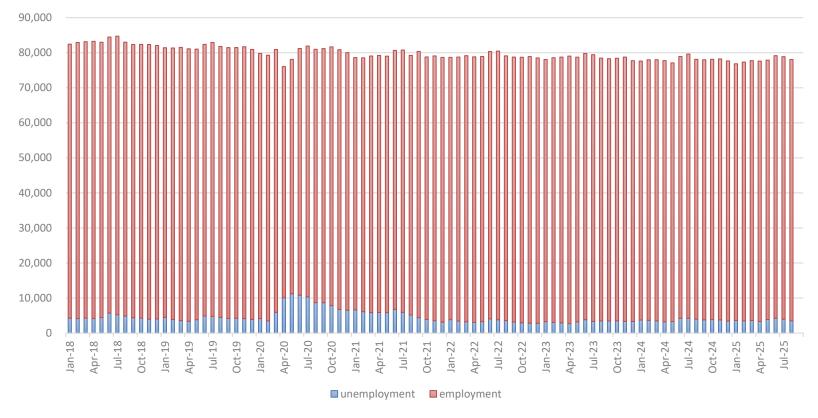


Month-Year	Unemployment Rate	Unemployment
2024-04	4.1%	3,200
2024-05	4.3%	3,298
2024-06	5.4%	4,225
2024-07	5.3%	4,233
2024-08	5.1%	3,987
2024-09	4.8%	3,780
2024-10	4.9%	3,861
2024-11	4.8%	3,761
2024-12	4.4%	3,439
2025-01	4.7%	3,622
2025-02	4.5%	3,461
2025-03	4.6%	3,604
2025-04	4.3%	3,321
2025-05	5.0%	3,882
2025-06	5.3%	4,232
2025-07	5.0%	3,966
2025-08	4.5%	3,500
2025-09	NA	NA

42



# **Labor Force: City of Shreveport**



Data from: <a href="https://www.bls.gov/">https://www.bls.gov/</a>

Month-Year	Unemployment	Employment
2024-04	3,200	74,539
2024-05	3,298	73,798
2024-06	4,225	74,688
2024-07	4,233	75,376
2024-08	3,987	74,125
2024-09	3,780	74,197
2024-10	3,861	74,273
2024-11	3,761	74,457
2024-12	3,439	74,212
2025-01	3,622	73,218
2025-02	3,461	73,858
2025-03	3,604	74,126
2025-04	3,321	74,291
2025-05	3,882	73,997
2025-06	4,232	74,919
2025-07	3,966	74,899
2025-08	3,500	74,560
2025-09	NA	NA 42



Center for Business and Economic Research

Casino Revenue and Admissions

# 2025 First & Second Quarter Admission and Revenue by CASINO in NWLA

Casino	2025 Q2 Admission (# People)	2025 Q2 Revenue	2025 Q2 % Revenue	2025 Q2 Index Revenue/Person	2025 Q1 Admission (# People)	2025 Q1 Revenue	2025 Q1 % Revenue	2025 Q1 Index Revenue/Person
Bally's	254,437	\$24,209,027	15.26%	\$95.15	294,645	\$26,810,421	17.73%	\$90.99
BoomTown	127,240	\$11,665,545	7.35%	\$91.68	127,994	\$11,535,615	7.63%	\$90.13
Harrah's LA Downs	177,792	\$12,907,405	8.14%	\$72.60	157,051	\$9,266,374	6.13%	\$59.00
Horseshoe	184,799	\$27,496,307	17.34%	\$148.79	182,962	\$30,021,610	19.85%	\$164.09
Live! Casino	354,510	\$31,908,423	20.12%	\$90.01	242,682	\$19,749,562	13.06%	\$81.38
Margaritaville	278,505	\$41,677,426	26.28%	\$149.65	270,610	\$44,577,454	29.48%	\$164.73
Sam's Town	101,873	\$8,746,276	5.51%	\$85.85	105,779	\$9,273,153	6.13%	\$87.67
Total	1,479,156	\$158,610,410		\$107.23	1,381,723	\$151,234,188		\$109.45



# 2025 Third Quarter Admission and Revenue by CASINO in NWLA

Casino	2025 Q3 Admission (# People)	2025 Q3 Revenue	2025 Q3 % Revenue	2025 Q3 Index Revenue/Person
Bally's	268,083	\$18,919,983	13.36%	\$70.58
BoomTown	121,577	\$9,246,519	6.53%	\$76.05
Harrah's LA Downs	169,509	\$8,407,629	5.94%	\$49.60
Horseshoe	188,573	\$34,809,649	24.58%	\$184.60
Live! Casino	337,109	\$28,129,877	19.86%	\$83.44
Margaritaville	282,887	\$33,633,887	23.75%	\$118.90
Sam's Town	102,202	\$8,486,184	5.99%	\$83.03
Total	1,469,940	\$141,633,728		\$96.35

## Year Over Year First Quarter Admission and Revenue by CASINO in NWLA

Casino	2025 Q1 Admission (# People)	2025 Q1 Revenue	2025 Q1 % Revenue	2025 Q1 Index Revenue/Person	Year-Over-Year % Q1 Change in Revenue	2024 Q1 Admission (# People)	2024 Q1 Revenue	2024 Q1 % Revenue	2024 Q1 Index Revenue/Person
Bally's	294,645	\$26,810,421	17.73%	\$90.99	2.9%	303,813	\$26,053,692	18.72%	\$85.76
BoomTown	127,994	\$11,535,615	7.63%	\$90.13	-7.5%	140,086	\$12,468,228	8.96%	\$89.00
Harrah's LA Downs	157,051	\$9,266,374	6.13%	\$59.00	-18.7%	157,520	\$11,398,535	8.19%	\$72.36
Horseshoe	182,962	\$30,021,610	19.85%	\$164.09	-3.8%	196,147	\$31,196,749	22.42%	\$159.05
Live! Casino	242,682	\$19,749,562	13.06%	\$81.38					
Margaritaville	270,610	\$44,577,454	29.48%	\$164.73	-6.6%	300,699	\$47,751,680	34.32%	\$158.80
Sam's Town	105,779	\$9,273,153	6.13%	\$87.67	-9.8%	121,599	\$10,284,810	7.39%	\$84.58
Total	1,381,723	\$151,234,188		\$109.45	8.7%	1,219,864	\$139,153,694		\$114.07

## Year Over Second Quarter Admission and Revenue by CASINO in NWLA

Casino	2025 Q2 Admission (# People)	2025 Q2 Revenue	2025 Q2 % Revenue	2025 Q2 Index Revenue/Person	Year-Over-Year % Q2 Change in Revenue	2024 Q2 Admission (# People)	2024 Q2 Revenue	2024 Q2 % Revenue	2024 Q2 Index Revenue/Person
Bally's	254,437	\$24,209,027	15.26%	\$95.15	-11.95%	305,838	\$27,495,153	19.88%	\$89.90
BoomTown	127,240	\$11,665,545	7.35%	\$91.68	-12.29%	136,324	\$13,300,589	9.62%	\$97.57
Harrah's LA Downs	177,792	\$12,907,405	8.14%	\$72.60	8.42%	162,958	\$11,905,388	8.61%	\$73.06
Horseshoe	184,799	\$27,496,307	17.34%	\$148.79	6.68%	184,026	\$25,775,508	18.63%	\$140.06
Live! Casino	354,510	\$31,908,423	20.12%	\$90.01					
Margaritaville	278,505	\$41,677,426	26.28%	\$149.65	-15.04%	298,413	\$49,053,283	35.46%	\$164.38
Sam's Town	101,873	\$8,746,276	5.51%	\$85.85	-18.97%	120,170	\$10,794,153	7.80%	\$89.82
Total	1,479,156	\$158,610,410		\$107.23	14.67%	1,207,729	\$138,324,074		\$114.53

## Year Over Third Quarter Admission and Revenue by CASINO in NWLA

Casino	2025 Q3 Admission (# People)	2025 Q3 Revenue	2025 Q3 % Revenue	2025 Q3 Index Revenue/Person	Year-Over-Year % Q3 Change in Revenue	2024 Q3 Admission (# People)	2024 Q3 Revenue	2024 Q3 % Revenue	2024 Q3 Index Revenue/Person
Bally's	268,083	\$18,919,983	13.36%	\$70.58	-20.14%	334,524	\$23,691,323	18.29%	\$70.82
BoomTown	121,577	\$9,246,519	6.53%	\$76.05	-14.84%	135,531	\$10,858,297	8.38%	\$80.12
Harrah's LA Downs	169,509	\$8,407,629	5.94%	\$49.60	-12.02%	183,959	\$9,556,363	7.38%	\$51.95
Horseshoe	188,573	\$34,809,649	24.58%	\$184.60	7.63%	189,049	\$32,341,637	24.97%	\$171.08
Live! Casino	337,109	\$28,129,877	19.86%	\$83.44					
Margaritaville	282,887	\$33,633,887	23.75%	\$118.90	-21.55%	296,812	\$42,875,083	33.10%	\$144.45
Sam's Town	102,202	\$8,486,184	5.99%	\$83.03	-16.95%	125,292	\$10,218,444	7.89%	\$81.56
Total	1,469,940	\$141,633,728		\$96.35	9.33%	1,265,167	129,541,147		\$102.39



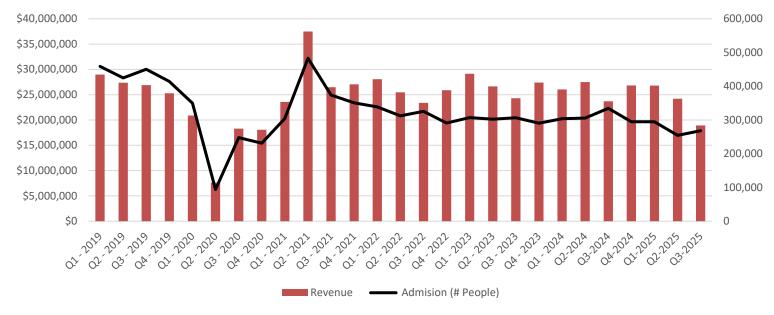
Bally's Shreveport Casino & Hotel offers the ultimate in gaming excitement with a 30,000-square-foot gaming floor with more than 50 table games and more than 1,500 of the newest slots and video poker machines.

From: www.shreveport-bossier.org

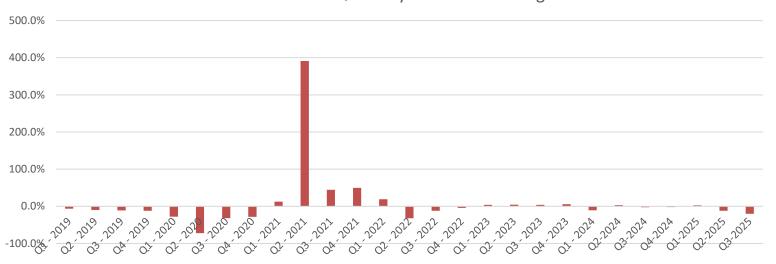
2025 Admission (# People)	2025 Revenue		% Revenue 2025
817,165	\$	69,939,431	15.5%
Index Reve	\$85.59		

## Bally's Shreveport Casino & Hotel





#### Year Over Year Quarterly Revenue % Change



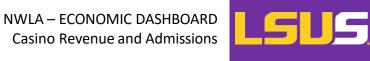


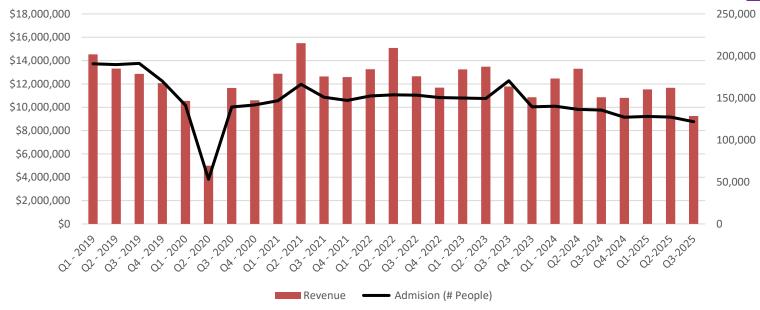
At Boomtown you can experience more than 30,000 square feet of gaming space on three levels, with more than 1,100 slot machines and more than 16 table games. Enjoy great dining at one of three on-site restaurants.

From: www.shreveport-bossier.org

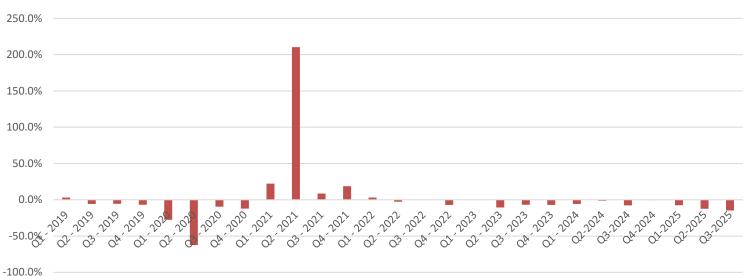
2025 Admission (# People)	2025 Revenue	% Revenue 2025
376,811	\$ 32,447,679	7.2%
Index Reve	\$86.11	

#### **Boomtown Casino and Hotel Bossier**





#### Year Over Year Quarterly Revenue % Change





Louisiana Downs Casino &
Racetrack is home of the Super
Derby, one of the premier races for
three-year-old horses in North
America. Enjoy thoroughbred
racing May through September,
quarter horse racing January
through March, and year-round live
simulcast. Open 7 days a week.
Wheelchair accessible.

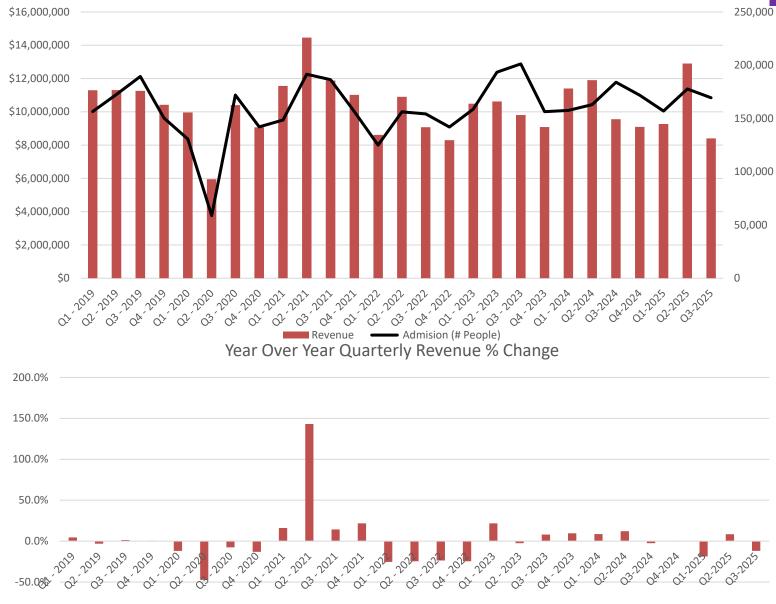
From: www.shreveport-bossier.org

2025 Admission (# People)		2025 Revenue	% Revenue 2025
504,352	\$	30,581,408	6.8%
Index Revenue/Person			\$60.64

-100.0%







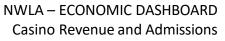


Risk is its own reward at Horseshoe, home of the best odds, the highest table limits, and the famous World Series of Poker Room. Your choices also include 68 of the most popular table games and more than 1,500 games including 370 multidenominational slot machines that let you play anything from pennies to dollars or higher. The luxury hotel boasts 606 rooms and lots of amenities.

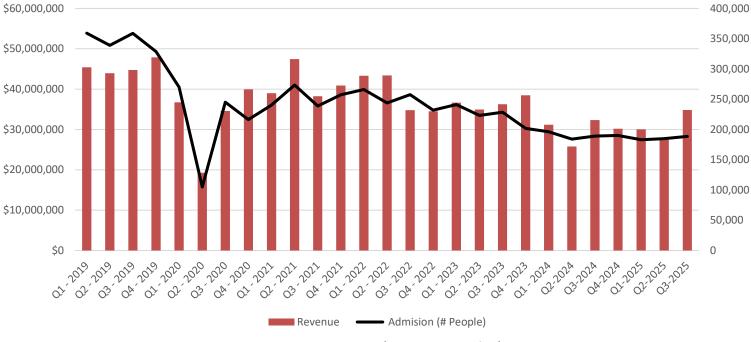
From: www.shreveport-bossier.org

2025 Admission (# People)	2025 Revenue		% Revenue 2025
556,334	\$	92,327,565	20.5%
Index Reve	\$165.96		

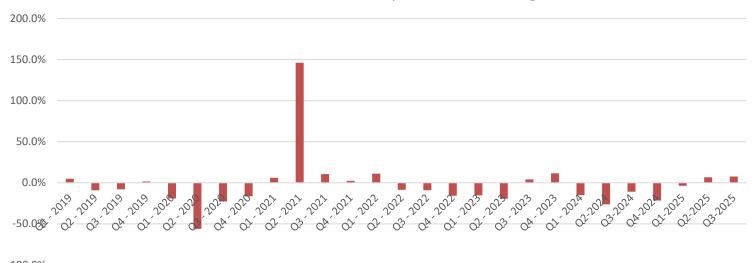
#### Horseshoe Bossier City Hotel & Casino







#### Year Over Year Quarterly Revenue % Change



-100.0%



Strategically located along the Red River, Live! Casino & Hotel Louisiana offers seamless access from U.S. Highway 71 and Interstate 20, just 20 miles from the Texas border and 40 miles from Arkansas. This world-class destination brings new economic opportunities and an elevated entertainment experience to the region.

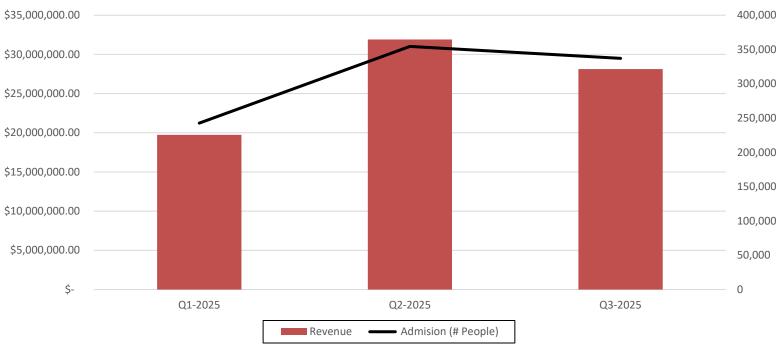
From:

https://louisiana.livecasinohotel.com/globaln ews/20250214-The-Cordish-Companies-Proudly-Celebrates-the-Grand-Opening-of-Live-Louisiana

2025 Admission (# People)	2025 Revenue	% Revenue 2025
934,301	\$ 79,787,862	17.7%
Index Reve	\$85.40	

# Live! Casino NWLA – ECONOMIC DASHBOARD Casino Revenue and Admissions





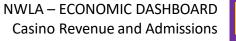


Situated next to Louisiana
Boardwalk Outlets, Margaritaville
provides its guests with a
comfortable atmosphere and
memorable entertainment
experience. The single-level casino
offers more than 1,200 slot
machines and 54 table games
including craps, blackjack, roulette
and many more of your favorite
games in spacious and comfortable
surroundings.

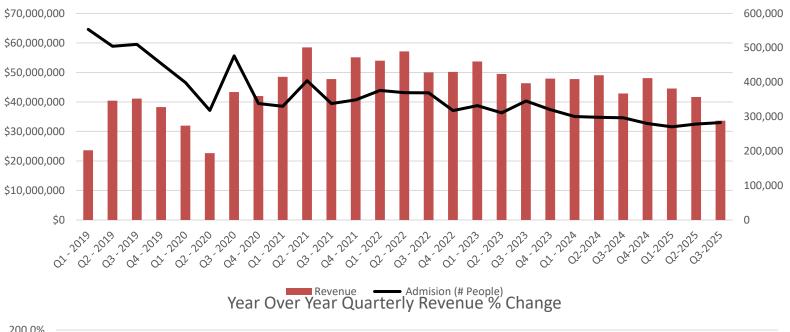
From: www.shreveport-bossier.org

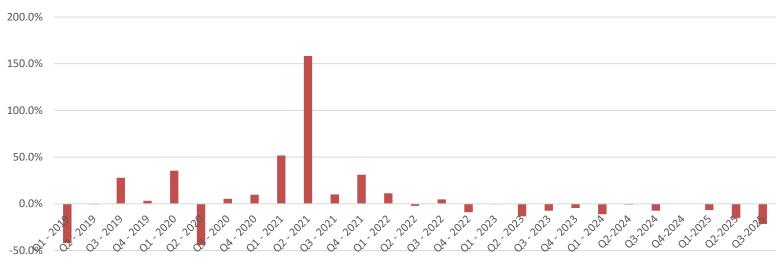
2025 Admission (# People)	2025 Revenue	% Revenue 2025
832,002	\$ 119,888,768	26.6%
Index Reve	\$144.10	

## Margaritaville Resort Casino









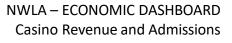


Sam's Town Hotel and Casino offers an enjoyable experience with nonstop gaming, live performances, a signature spa, and a wide variety of culinary experiences. The casino offers three floors of gaming with blackjack, craps, roulette, minibaccarat, Mississippi stud poker, and more than 1,100 slot machines.

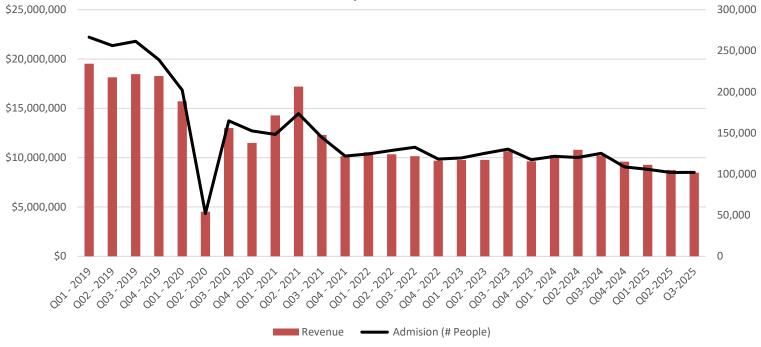
From: www.shreveport-bossier.org

2025 Admission (# People)	2025 Revenue	% Revenue 2025
309,854	\$ 26,505,613	5.9%
Index Reve	\$85.54	

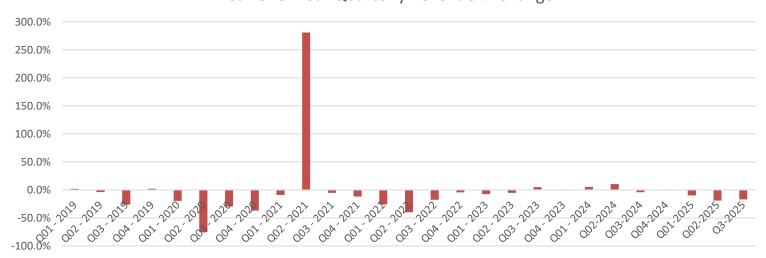
## Sam's Town Hotel and Casino Shreveport







#### Year Over Year Quarterly Revenue % Change





Center for Business and Economic Research

Airport Traffic



## **Enplaned versus Deplaned per Year**

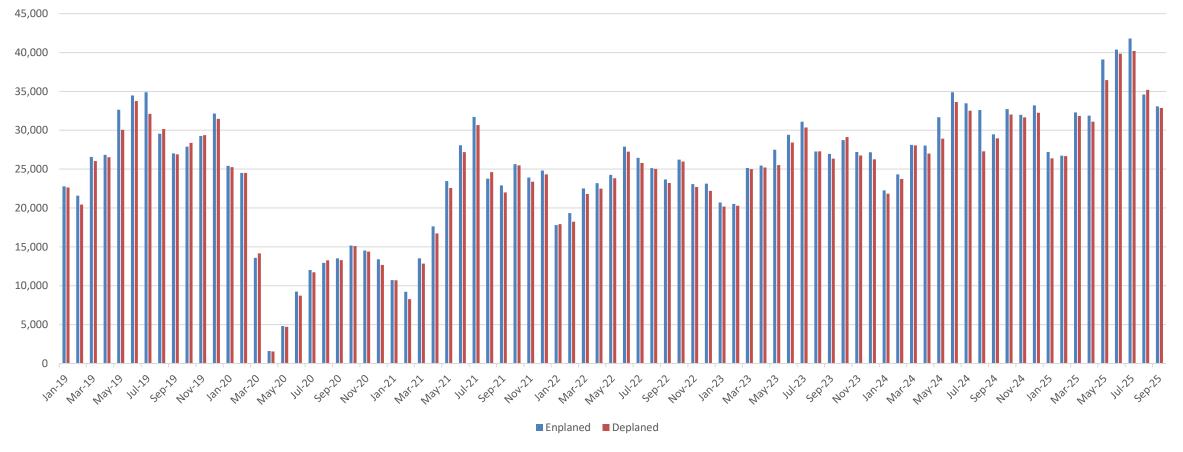
Year	Enplaned	% Variation	Deplaned	% Variation	Index Enplaned/Deplaned
2021	255,414	58.8%	248,825	56.1%	102.6%
2022	282,716	10.7%	276,468	11.1%	102.3%
2023	317,208	12.2%	310,794	12.4%	102.1%
2024	362,803	14.4%	347,867	11.9%	104.3%

Year – Quarter	Enplaned	% Variation	Deplaned	% Variation	Index Enplaned/Deplaned
2023-2	82,373	24.07%	79'151	20.87%	104.0%
2023-3	85,346	3.61%	84,007	6.14%	101.6%
2023-4	83,096	-2.64%	82,152	-2.21%	101.1%
2024-1	74,727	-10.1%	73,619	-10.4%	101.1%
2024-2	94,601	26.6%	89,561	21.7%	105.6%
2024-3	95,541	1.0%	88,767	-0.9%	107.6%
2024-4	97,934	2.5%	95,920	8.1%	102.1%
2025-1	86,257	-11.9%	84,901	-11.5%	101.6%
2025-2	111,366	29.1%	107,412	26.5%	103.7%
2025-3	109,498	-1.7%	108,262	0.8%	101.1%











Center for Business and Economic Research

Mortgage
Rates,
Inflation, &
Gas Prices



# **Average 30 Year Mortgage Rate**



Data from: Federal Reserve Bank of St. Louis. https://fred.stlouisfed.org

Year - Quarter	Average 30 YR Mortgage Rate	Year - Quarter	Average 30 YR Mortgage Rate	Year Over Year Change %
2022 Q1	3.82	2021 Q1	2.88	32.9%
2022 Q2	5.27	2021 Q2	3.00	75.3%
2022 Q3	5.62	2021 Q3	2.86	96.6%
2022 Q4	6.66	2022 Q4	3.08	116.4%
2023 Q1	6.37	2022 Q1	3.82	66.7%
2023 Q2	6.51	2022 Q2	5.27	23.6%
2023 Q3	7.04	2022 Q3	5.62	25.2%
2023 Q4	7.30	2022 Q4	6.66	9.6%
2024 Q1	6.75	2023 Q1	6.37	5.9%
2024 Q2	7.00	2023 Q2	6.51	7.4%
2024 Q3	6.51	2023 Q3	7.04	-7.53%
2024 Q4	6.63	2023 Q4	7.30	-9.2%
2025 Q1	6.83	2024 Q1	6.75	1.2%
2025 Q2	6.79	2024 Q2	7.00	-3.0%
2025 Q3	6.57	2024 Q3	6.51	0.9%



# **Year Over Year Inflation Rate**



Data from: U.S. Bureau of Labor Statistics

	CDI for All Link	V 0 V
Year - Month	CPI for All Urban Consumers (CPI-U)	Year Over Year Change %
April-24	313.21	3.4%
May-24	313.23	3.3%
June-24	313.05	3.0%
July-24	313.53	2.9%
Aug-24	314.12	2.6%
Sept-24	314.69	2.4%
Oct-24	315.45	2.6%
Nov-24	316.44	2.7%
Dec-24	317.69	2.9%
Jan-25	319.086	3.0%
Feb-25	319.775	2.8%
March-25	319.615	2.4%
April-25	320.321	2.3%
May-25	320.58	2.4%
June-25	321.5	0.3%
July-25	322.132	0.2%
Aug-25	323.364	0.4%
Sept-25	324.368	0.3%



# **Year Over Year Core-Inflation Rate**



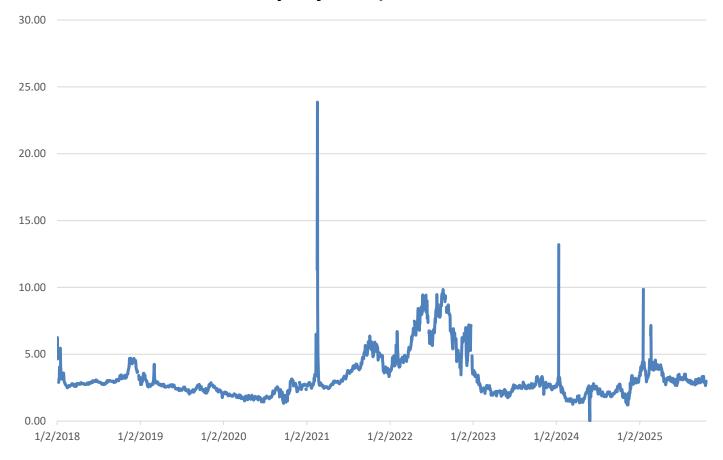
Data from: U.S. Bureau of Labor Statistics

Year - Month	CPI Value	Year Over Year Change %
Jan-24	314.389	3.9%
Feb-24	315.555	3.8%
March-24	316.762	3.8%
April-24	317.596	3.6%
May-24	318.053	3.4%
June-24	318.343	3.5%
July-24	318.933	3.6%
August-24	319.839	3.4%
Sept-24	320.835	3.3%
Oct-24	321.688	3.3%
Nov-24	322.619	3.3%
Dec-24	323.296	3.2%
Jan-25	324.739	3.3%
Feb-25	325.475	3.1%
March-25	325.659	2.8%
April-25	326.43	2.8%
May-25	326.854	2.8%
June-25	327.600	2.9%
July-25	328.656	3.0%
August-25	329.793	3.1%
Sept-25	330.542	3.0%



# Henry Hub Natural Gas Spot Price (Dollars per

# Million BTU, Not Seasonally Adjusted)



Data from: U.S. Energy Information Administration, Henry Hub Natural Gas Spot Price [DHHNGSP], retrieved from FRED, Federal Reserve Bank of St. Louis; https://fred.stlouisfed.org/series/DHHNGSP

Year - Quarter	Average Spot Price	Year - Quarter	Average Spot Price	Year Over Year Change %
2023 Q1	2.64	2022 Q1	4.67	-43.4%
2023 Q2	2.16	2022 Q2	7.50	-71.2%
2023 Q3	2.59	2022 Q3	8.03	-67.7%
2023 Q4	2.74	2022 Q4	5.61	-50.6%
2024 Q1	2.15	2023 Q1	2.64	-18.7%
2024 Q2	2.07	2023 Q2	2.16	-4.3%
2024 Q3	2.09	2023 Q3	2.59	-19.3%
2024 Q4	2.44	2023 Q4	2.74	-10.8%
2025 Q1	4.14	2024 Q1	2.15	93.0%
2025 Q2	3.19	2024 Q2	2.07	54.2%
2025 Q3	3.03	2024 Q3	2.09	44.9%

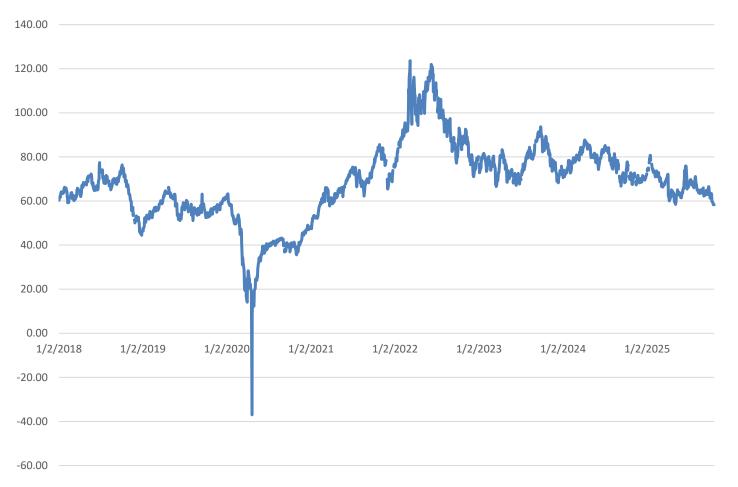
Δνριασρ



Vaar Over

Δνριασρ

# Crude Oil Prices: West Texas Intermediate (WTI) - Cushing, Oklahoma



Year - Quarter	Average Crude Oil Prices	Year - Quarter	Average Crude Oil Prices	Year Over Year Change %
2023 Q1	75.93	2022 Q1	95.18	-20.2%
2023 Q2	73.59	2022 Q2	108.83	-32.4%
2023 Q3	82.07	2022 Q3	93.06	-11.8%
2023 Q4	78.53	2022 Q4	87.55	-10.3%
2024 Q1	77.50	2023 Q1	75.93	2.1%
2024 Q2	81.81	2023 Q2	73.59	11.3%
2024 Q3	76.43	2023 Q3	82.07	-6.9%
2024 Q4	70.73	2023 Q4	78.53	-9.9%
2025 Q1	71.78	2024 Q1	77.50	-7.4%
2025 Q2	64.57	2024 Q2	81.81	-21.1%
2025 Q3	65.78	2024 Q3	70.73	-14.1%

Data from: U.S. Energy Information Administration, Crude Oil Prices: West Texas Intermediate (WTI) - Cushing, Oklahoma [DCOILWTICO], retrieved from FRED, Federal Reserve Bank of St. Louis; https://fred.stlouisfed.org/series/DCOILWTICO

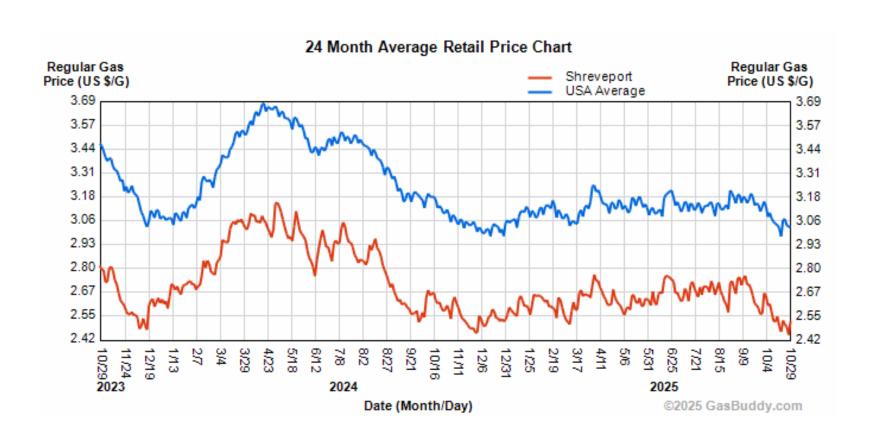
# Gas Prices – October 29, 2025



Data from: AAA



# Gas Prices – October 29, 2025



Data from: GasBuddy



Center for Business and Economic Research

# Thank you

**Douglas White** 

Director, Center for Business & Economic Research Louisiana State University, Shreveport douglas.white@lsus.edu