



Center for Business and  
Economic Research

# NWLA Northwest Louisiana ECONOMIC DASHBOARD

*February 2023*

[Center for Business and Economic Research](#)

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## Goals:

The Northwest Louisiana Economic Dashboard has the following goals:

- Visualize a set of economic indices based on sound and credible data.
- Act as a reference for people interested in making investments in Northwest Louisiana.

## Index:

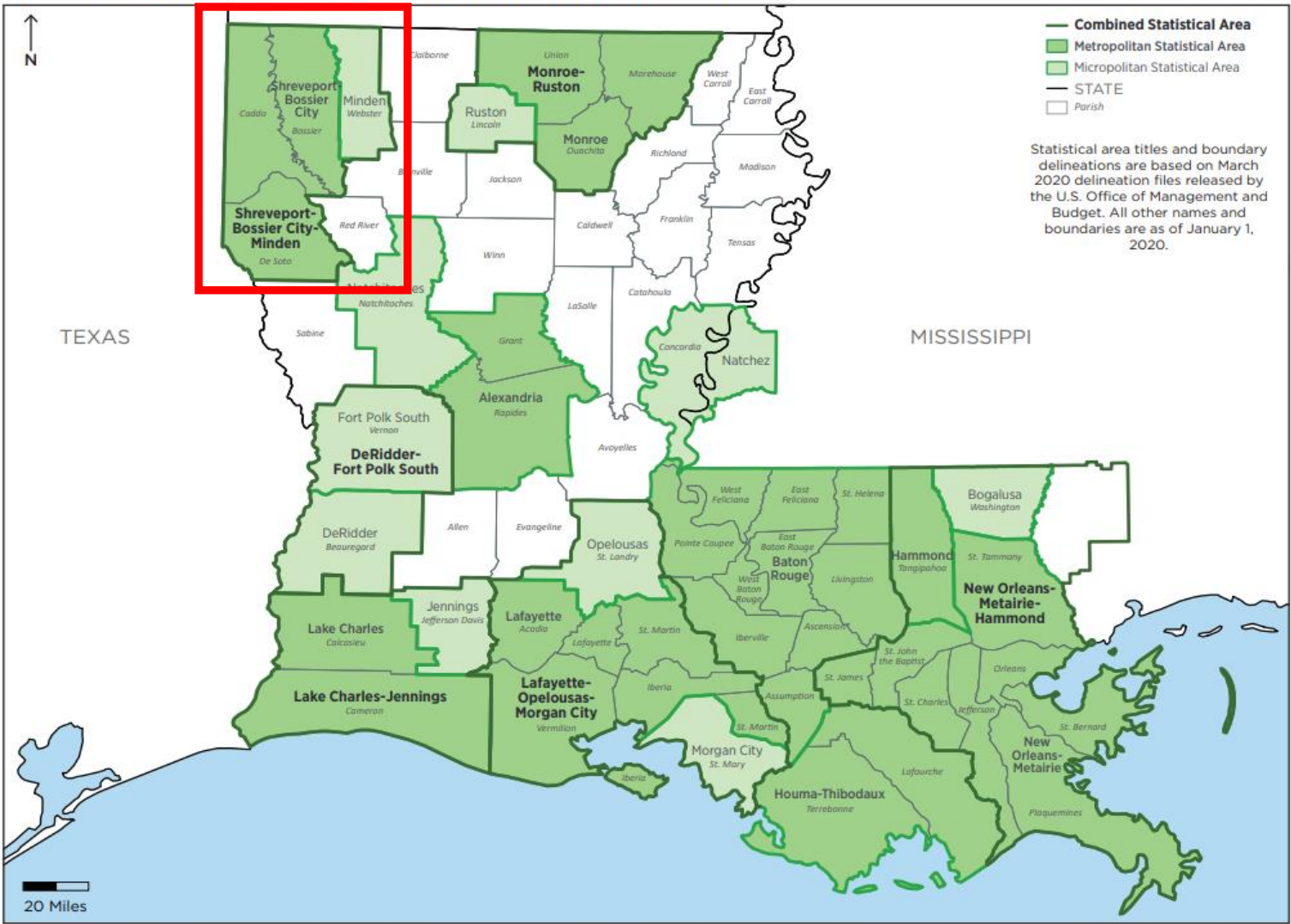
The content of this presentation is the following:

- 2022 Year in Review
- Tax Collection
- Housing
- Building Permits
- Unemployment
- Casino Revenue and Admission
- Airport Traffic
- Mortgage Rates, Inflation, Natural Gas, Oil, and Gasoline Prices

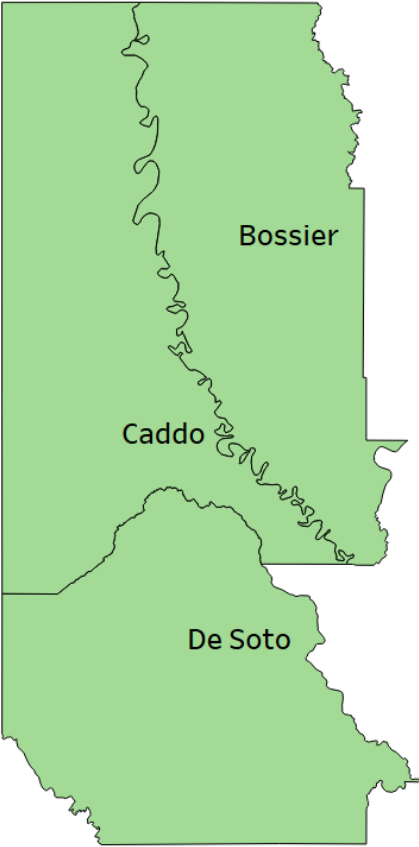
# NWLA

## Northwest Louisiana - Shreveport-Bossier City-Minden Core Based Statistical Area

Louisiana: 2020 Core Based Statistical Areas and Counties



## Shreveport-Bossier City MSA Area



From: U.S. Census Bureau, Population Division



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## ■ Key Findings

### Tax Collection:

The City of Shreveport saw tax receipts slightly decline in 2022 Q4 compared to 2022 Q3. However, even with this slight decrease the 2022 Q4 tax receipts were marginally higher than 2021 Q4.

Overall, the city saw tax receipts increase 6.1% between 2021 and 2022.

### Housing:

The housing market continued to stall in the Shreveport-Bossier CBSA. Days on market and number of listings continued to increase in Q4. However, median listing price remains high compared to the beginning of the year. As mortgage rates remain high, it will be interesting to see if median listing prices start to come down or inventory will increase.

While slowing, the housing market appears stronger than previous years. The number of listings (while increasing) remains low compared to previous years. The median listing price also remains high compared to previous years.

### **Building Permits:**

The number of building permits remained constant between 2022 Q3 and 2022 Q4.

The number of building permits for 2022 was 18% lower than 2021, and the valuation of those permits was down 17.2%. Ending a two-year trend of rising valuation.

### **Unemployment:**

The unemployment rate in Shreveport-Bossier City MSA, Bossier Parish, and Caddo Parish, remains low in 2022 Q4, decreasing from 3.6% in September to 3.4% in December.

The 2022 average rate of unemployment in the Shreveport-Bossier City MSA was 3.8% down from 5.4% in 2021.

### **Casino Revenue and Admissions:**

The Casinos in Shreveport-Bossier City MSA saw a combined decrease of 10.6% in revenue for 2022 Q4 compared to 2021 Q4.

The Casinos in Shreveport-Bossier City MSA saw a combined decrease of 7.1% in revenue for 2022 compared to 2021.

### **Airport Traffic:**

Airport traffic remains strong. Both the number of emplaned and deplaned passengers declined slightly in 2022 Q4 compared to 2022 Q3.

Combined 559,184 passengers used the Shreveport Regional Airport in 2022 compared to 504,239 in 2021.

### **Mortgage Rates, Inflation, & Gas Prices:**

Average 30-year mortgage rates rose to 6.66% in 2022 Q4 up from 5.62% in 2022 Q3. Inflation remains high but has stopped increasing. December saw an 6.9% increase in year over year rates, and year over year core inflation was at 6.61%. Natural gas prices decreased in 2022 Q4 but were significantly higher than in 2021 Q4. Crude oil prices fell in 2022 Q4 but were significantly higher than 2021 Q4. Gas prices continued to decrease in 2022 Q4.



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# ■ 2022 Year in Review



- **The City of Shreveport saw 2022 tax revenues rise to \$156,746,763, a 6.1% increase over 2021.**

### **Tax Collection – City of Shreveport**

| Year | Tax Collection | % Change |
|------|----------------|----------|
| 2019 | \$124,722,991  |          |
| 2020 | \$127,214,947  | 2.0%     |
| 2021 | \$147,719,841  | 16.1%    |
| 2022 | \$156,746,763  | 6.1%     |

Data from: City of Shreveport

## Shreveport-Bossier City CBSA: Average Yearly Median Listing Price

| Year-Month | Average Listing Price | % Change |
|------------|-----------------------|----------|
| 2018       | \$193,415             |          |
| 2019       | \$199,946             | 3.4%     |
| 2020       | \$199,684             | -0.1%    |
| 2021       | \$175,321             | -12.2%   |
| 2022       | \$209,752             | 19.6%    |

- The Shreveport-Bossier City CBSA saw the average listing price increase to \$290,750, a 19.6% increase over 2021.

## Housing Inventory

| Year | Average Total Listings | % Change | Average Median Days on Market | % Change |
|------|------------------------|----------|-------------------------------|----------|
| 2018 | 2,075                  |          | 79                            |          |
| 2019 | 1,943                  | -6.4%    | 80                            | 1.2%     |
| 2020 | 1,348                  | -30.6%   | 72                            | -9.7%    |
| 2021 | 700                    | -48.1%   | 50                            | -30.7%   |
| 2022 | 692                    | -1.2%    | 56                            | 11.2%    |

- The average number days on market did increase between 2022 and 2021, but it's significantly lower than 2018-2020.

Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

## Bossier Parish:

### Average Yearly Median Listing Price

| Year-Month | Average Listing Price | % Change |
|------------|-----------------------|----------|
| 2018       | \$238,530             |          |
| 2019       | \$240,526             | 0.8%     |
| 2020       | \$236,898             | -1.5%    |
| 2021       | \$238,084             | 0.5%     |
| 2022       | \$272,858             | 14.6%    |

- **Bossier Parish saw the average listing price increase to \$272,858, a 14.6% increase over 2021.**

- **The average number days on market did increase between 2022 and 2021, but it's significantly lower than 2018-2020.**

### Housing Inventory

| Year | Average Total Listings | % Change | Average Median Days on Market | % Change |
|------|------------------------|----------|-------------------------------|----------|
| 2018 | 676                    |          | 68                            |          |
| 2019 | 686                    | 1.5%     | 72                            | 7.3%     |
| 2020 | 444                    | -35.3%   | 62                            | -14.0%   |
| 2021 | 363                    | -18.1%   | 39                            | -37.6%   |
| 2022 | 414                    | 13.8%    | 43                            | 10.0%    |

Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

## Caddo Parish:

### Average Yearly Median Listing Price

| Year-Month | Average Listing Price | % Change |
|------------|-----------------------|----------|
| 2018       | \$172,608             |          |
| 2019       | \$175,978             | 2.0%     |
| 2020       | \$178,638             | 1.5%     |
| 2021       | \$158,733             | -11.1%   |
| 2022       | \$180,226             | 13.5%    |

- The Shreveport-Bossier City CBSA saw the average listing price increase to \$180,226, a 13.5% increase over 2021.

### Housing Inventory

| Year | Average Total Listings | % Change | Average Median Days on Market | % Change |
|------|------------------------|----------|-------------------------------|----------|
| 2018 | 1,357                  |          | 85                            |          |
| 2019 | 1,227                  | -9.6%    | 84                            | -1.3%    |
| 2020 | 891                    | -27.3%   | 78                            | -8.0%    |
| 2021 | 828                    | -7.1%    | 55                            | -29.6%   |
| 2022 | 857                    | 3.4%     | 62                            | 14.1%    |

- The average number days on market did increase between 2022 and 2021, but it's significantly lower than 2018-2020.

Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

- The Shreveport Bossier City MSA saw the number of building permits decrease by 18% between 2021 and 2022.
- The decrease in the number of permits corresponds to a 17.2percent decline in the valuation of permits. This decrease differs from the previous two-year trend.

### Building Permits: Shreveport-Bossier City MSA

| Year | # Building Permits | % Change | Value (\$1000) Building Permits | % Change |
|------|--------------------|----------|---------------------------------|----------|
| 2018 | 1,065              |          | 229,859                         |          |
| 2019 | 1,046              | -1.8%    | 221,923                         | -3.5%    |
| 2020 | 1,039              | -0.7%    | 235,208                         | 6.0%     |
| 2021 | 1,069              | 2.9%     | 305,230                         | 29.8%    |
| 2022 | 877                | -18.0%   | 252,599                         | -17.2%   |

Data from: United States Census Bureau. [Building Permits Survey](#)

- The MSA saw the unemployment rate decrease from 5.4% to 3.8% between 2021 and 2022 while expanding the labor force by almost 4,000 people. All told, employment increased by over 6,500 people between 2021 and 2022.
- The Shreveport Bossier City MSA has seen the unemployment rate decrease between 2018 and 2022 while the labor force has remained relatively constant.
- This means that more people in the MSA are employed compared to 5 years ago.

### Shreveport-Bossier City MSA

| Year | Unemployment rate | Unemployment | Employment | Labor force |
|------|-------------------|--------------|------------|-------------|
| 2018 | 5.1%              | 9,642        | 178,897    | 188,539     |
| 2019 | 4.9%              | 9,285        | 178,680    | 187,965     |
| 2020 | 8.1%              | 14,725       | 169,351    | 184,076     |
| 2021 | 5.4%              | 9,946        | 173,453    | 183,399     |
| 2022 | 3.8%              | 7,040        | 180,131    | 187,171     |

Data from: <https://www.bls.gov/>

- The NWLA Casinos continued to see decreasing revenue and admissions in 2022
- Revenue decreased by 7.1% compared to 2021. Outside of 2021 this is a continuation of a trend that began in 2015 and appears to be accelerating (2020 & 2021 are abnormally affected by the pandemic).
- Admission decreased by 6.9% compared to 2021. Again, much like revenue this is a continuation of a trend that began in 2014.

### NWLA CASINO Revenue and Admission

| Year | Total Revenue | % Change | Total Admissions | % Change |
|------|---------------|----------|------------------|----------|
| 2012 | \$713,295,829 | -2.7%    | 10,019,897       | -7.6%    |
| 2013 | \$706,774,068 | -0.9%    | 10,503,350       | 4.8%     |
| 2014 | \$736,138,481 | 4.2%     | 10,462,033       | -0.4%    |
| 2015 | \$732,505,087 | -0.5%    | 9,793,454        | -6.4%    |
| 2016 | \$688,651,487 | -6.0%    | 8,881,704        | -9.3%    |
| 2017 | \$678,919,394 | -1.4%    | 8,566,863        | -3.5%    |
| 2018 | \$673,670,165 | -0.8%    | 8,454,765        | -1.3%    |
| 2019 | \$641,996,052 | -4.7%    | 8,195,155        | -3.07%   |
| 2020 | \$461,228,150 | -28.2%   | 4,962,496        | -39.5%   |
| 2021 | \$646,455,847 | 40.2%    | 5,790,038        | 16.7%    |
| 2022 | \$600,380,458 | -7.1%    | 5,391,913        | -6.9%    |

Data from: Louisiana Gaming Control Board.

<http://lgcb.dps.louisiana.gov/>



## SHREVEPORT REGIONAL AIRPORT

| Year | Enplaned | % Variation | Deplaned | % Variation | Index Enplaned/Deplaned |
|------|----------|-------------|----------|-------------|-------------------------|
| 2019 | 345,718  | 9.5%        | 337,856  | 7.8%        | 102.3%                  |
| 2020 | 160,793  | -53.5%      | 159,427  | -52.8%      | 100.9%                  |
| 2021 | 255,414  | 58.8%       | 248,825  | 56.1%       | 102.6%                  |
| 2022 | 282,716  | 10.7%       | 276,468  | 11.1%       | 102.3%                  |

Data from: Shreveport Regional Airport. [www.flyshreveport.com](http://www.flyshreveport.com)

- The Shreveport Regional Airport saw enplaned passengers increase by 10.7% in 2022 compared to 2021.
- The Shreveport Regional Airport saw deplaned passengers increase by 11.1% in 2022 compared to 2021.
- Combined 559,184 passengers used the Shreveport Regional Airport in 2022



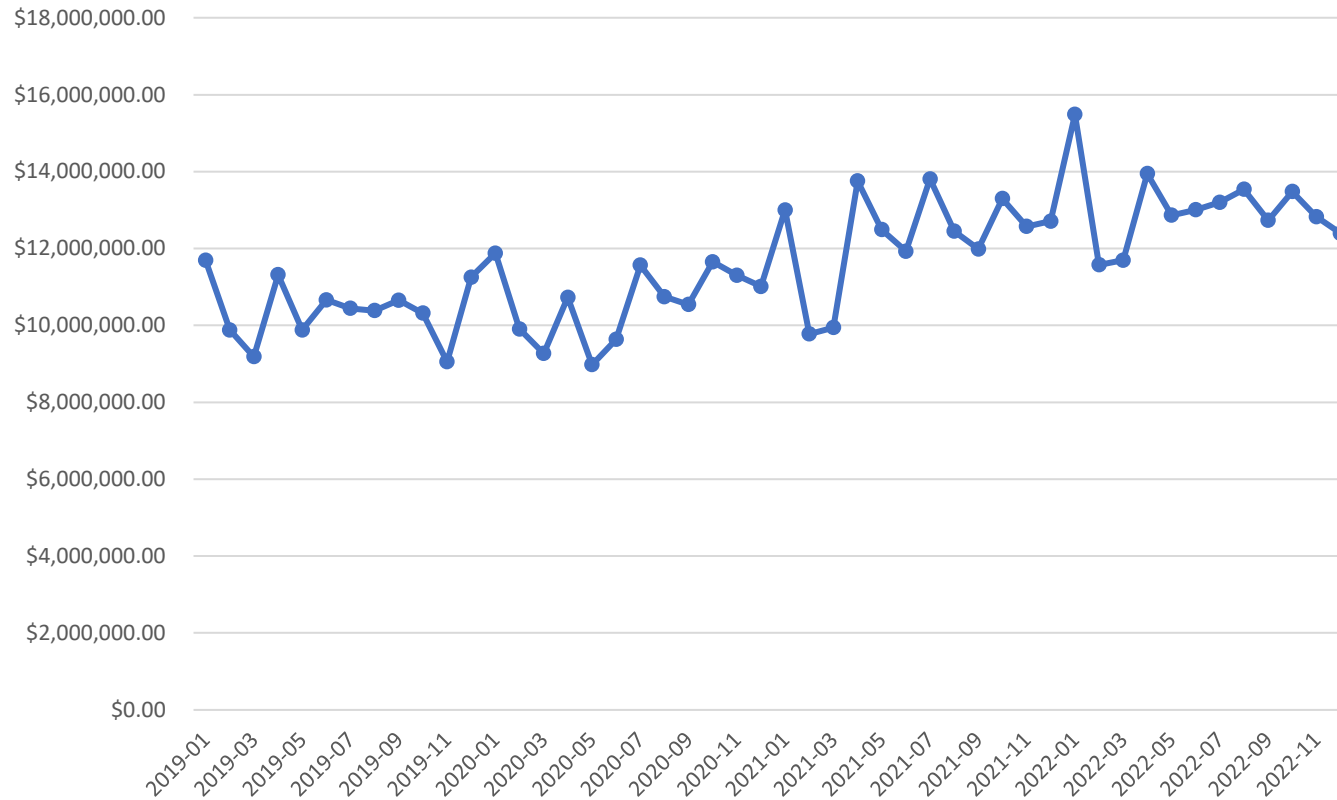


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# ■ Tax Collection



## Tax Collection – City of Shreveport

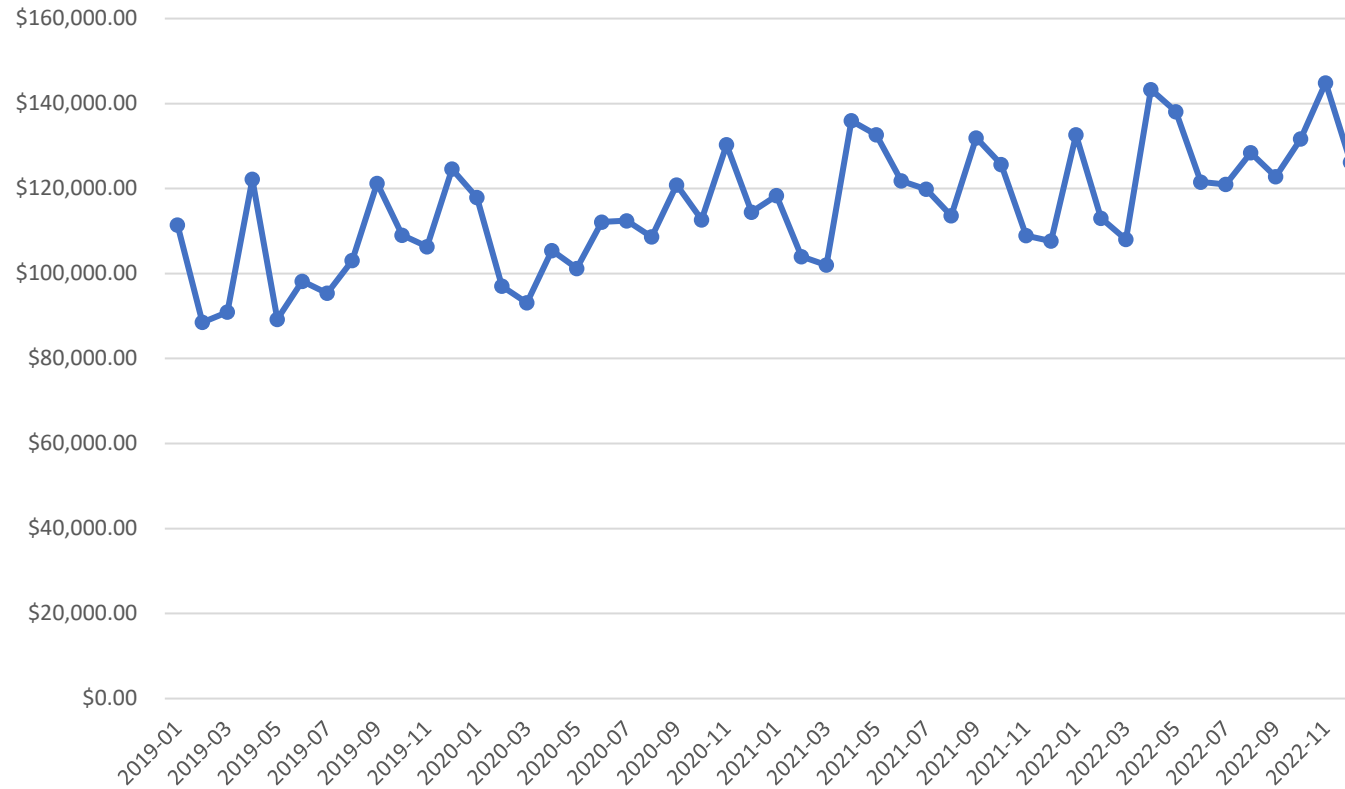


Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$31,049,169   | 2019-1       | \$30,761,627   | 0.9%     |
| 2020-2       | \$29,341,832   | 2019-2       | \$31,858,414   | -7.9%    |
| 2020-3       | \$32,852,910   | 2019-3       | \$31,480,024   | 4.4%     |
| 2020-4       | \$33,971,036   | 2019-4       | \$30,622,926   | 10.9%    |
| 2021-1       | \$32,718,134   | 2020-1       | \$31,049,169   | 5.4%     |
| 2021-2       | \$38,173,645   | 2020-2       | \$29,341,832   | 30.1%    |
| 2021-3       | \$38,247,996   | 2020-3       | \$32,852,910   | 16.4%    |
| 2021-4       | \$38,580,066   | 2020-4       | \$33,971,036   | 13.6%    |
| 2022-1       | \$38,754,691   | 2021-1       | \$32,718,134   | 18.5%    |
| 2022-2       | \$39,816,123   | 2021-2       | \$38,173,645   | 4.3%     |
| 2022-3       | \$39,475,515   | 2021-3       | \$38,247,996   | 3.2%     |
| 2022-4       | \$38,700,434   | 2021-4       | \$38,580,066   | 0.3%     |



## Tax Collection – Town of Vivian

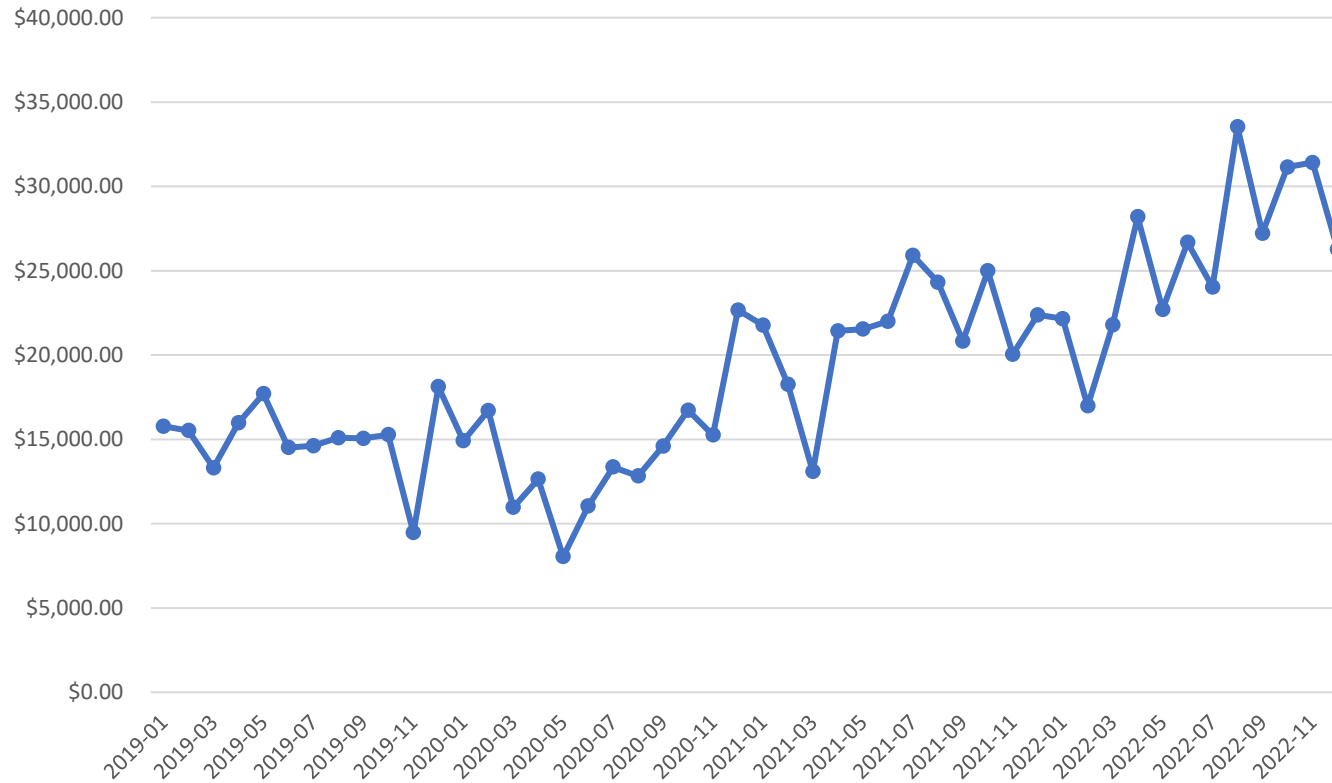


Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$308,034      | 2019-1       | \$290,901      | 5.9%     |
| 2020-2       | \$318,764      | 2019-2       | \$309,605      | 3.0%     |
| 2020-3       | \$341,922      | 2019-3       | \$319,670      | 7.0%     |
| 2020-4       | \$357,439      | 2019-4       | \$339,955      | 5.1%     |
| 2021-1       | \$324,333      | 2020-1       | \$308,034      | 5.3%     |
| 2021-2       | \$390,429      | 2020-2       | \$318,764      | 22.5%    |
| 2021-3       | \$365,414      | 2020-3       | \$341,922      | 6.9%     |
| 2021-4       | \$342,247      | 2020-4       | \$357,439      | -4.3%    |
| 2022-1       | \$353,688      | 2021-1       | \$324,333      | 9.1%     |
| 2022-2       | \$402,962      | 2021-2       | \$390,429      | 3.2%     |
| 2022-3       | \$372,213      | 2021-3       | \$365,414      | 1.9%     |
| 2022-4       | \$402,790      | 2021-4       | \$342,247      | 17.7%    |



## Tax Collection – Town of Oil City

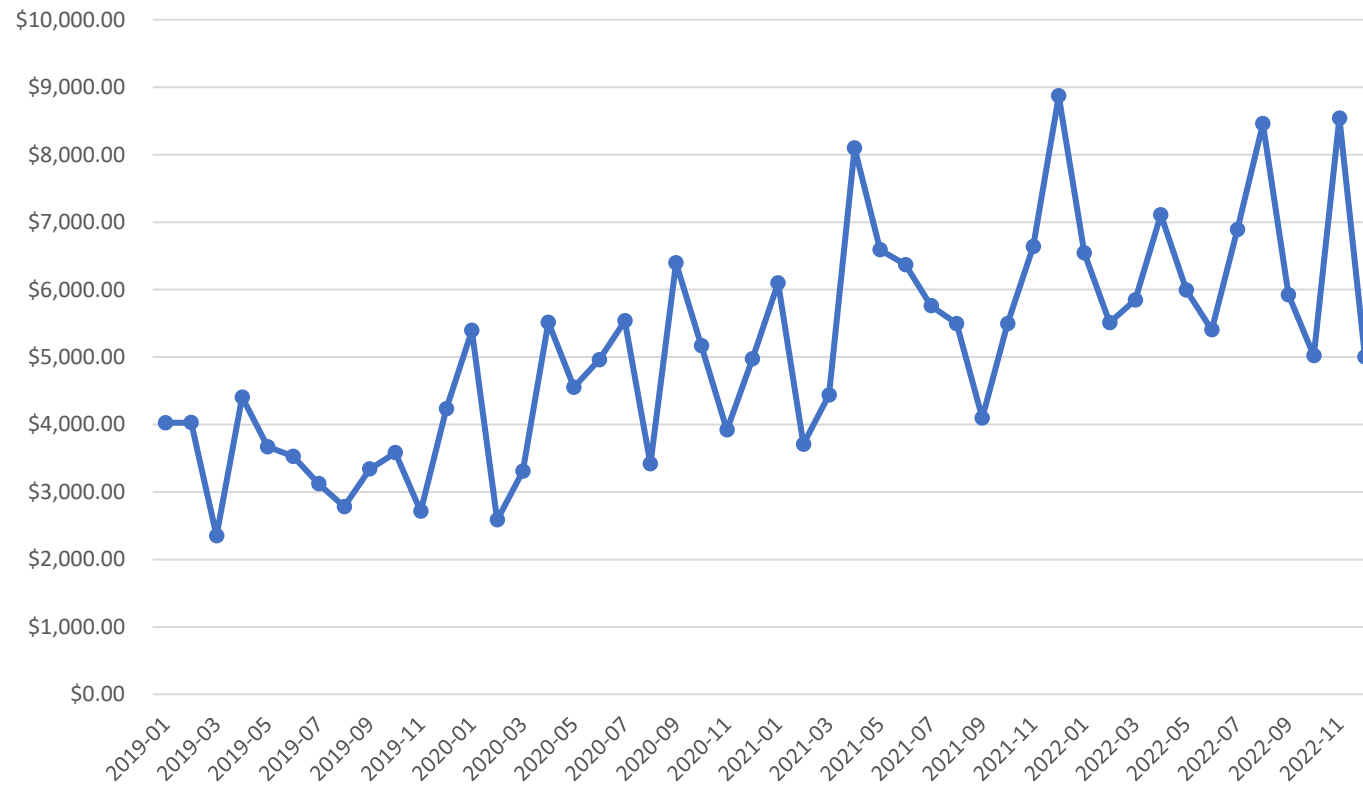


Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$42,588       | 2019-1       | \$44,616       | -4.5%    |
| 2020-2       | \$31,731       | 2019-2       | \$48,191       | -34.2%   |
| 2020-3       | \$40,792       | 2019-3       | \$44,773       | -8.9%    |
| 2020-4       | \$54,655       | 2019-4       | \$42,865       | 27.5%    |
| 2021-1       | \$53,139       | 2020-1       | \$42,588       | 24.8%    |
| 2021-2       | \$64,967       | 2020-2       | \$31,731       | 104.7%   |
| 2021-3       | \$71,053       | 2020-3       | \$40,792       | 74.2%    |
| 2021-4       | \$67,418       | 2020-4       | \$54,655       | 23.4%    |
| 2022-1       | \$60,923       | 2021-1       | \$53,139       | 14.6%    |
| 2022-2       | \$77,580       | 2021-2       | \$64,967       | 19.4%    |
| 2022-3       | \$84,790       | 2021-3       | \$71,053       | 19.3%    |
| 2022-4       | \$88,825       | 2021-4       | \$67,418       | 31.8%    |



## Tax Collection – Town of Mooringsport

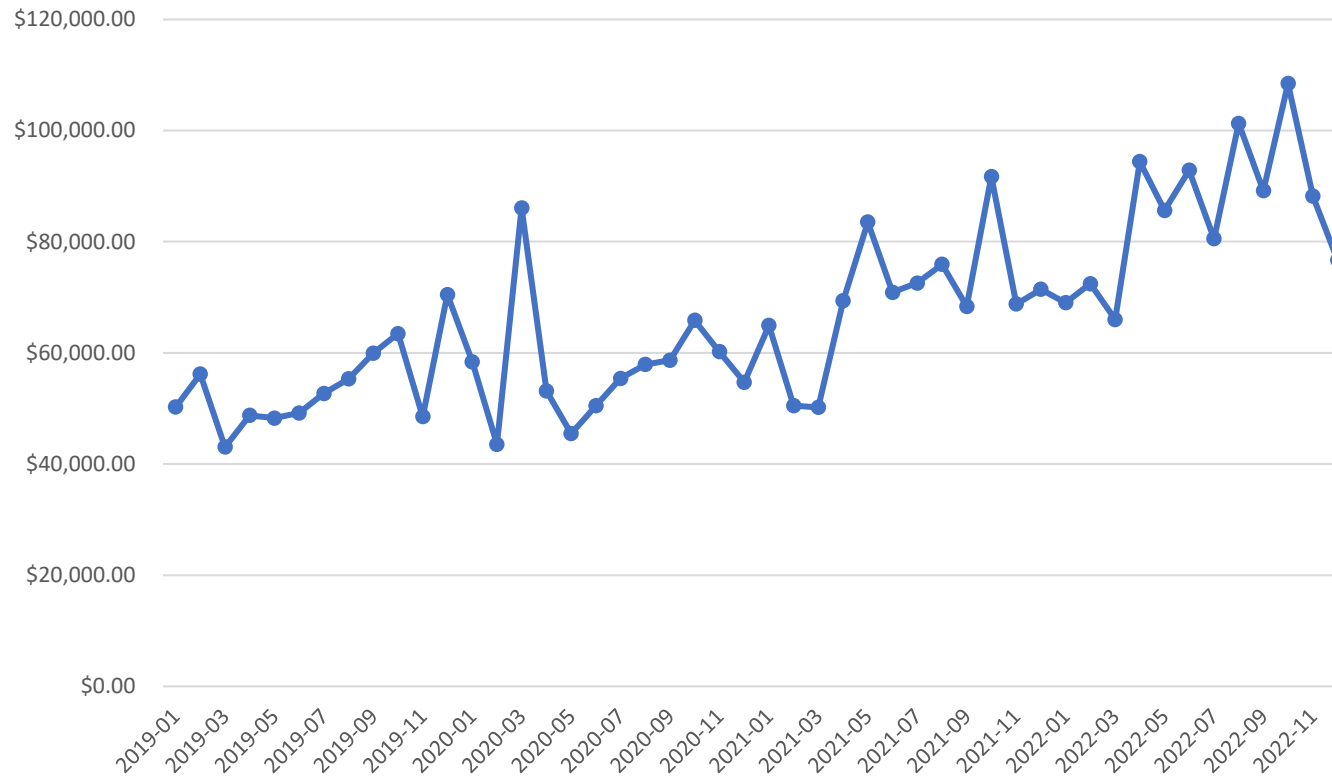


Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$11,287       | 2019-1       | \$10,404       | 8.5%     |
| 2020-2       | \$15,027       | 2019-2       | \$11,600       | 29.5%    |
| 2020-3       | \$15,346       | 2019-3       | \$9,245        | 66.0%    |
| 2020-4       | \$14,062       | 2019-4       | \$10,527       | 33.6%    |
| 2021-1       | \$14,243       | 2020-1       | \$11,287       | 26.2%    |
| 2021-2       | \$21,053       | 2020-2       | \$15,027       | 40.1%    |
| 2021-3       | \$15,352       | 2020-3       | \$15,346       | 0.0%     |
| 2021-4       | \$21,004       | 2020-4       | \$14,062       | 49.4%    |
| 2022-1       | \$17,899       | 2021-1       | \$14,243       | 25.7%    |
| 2022-2       | \$18,504       | 2021-2       | \$21,053       | -12.1%   |
| 2022-3       | \$21,271       | 2021-3       | \$15,352       | 38.6%    |
| 2022-4       | \$18,564       | 2021-4       | \$21,004       | -11.6%   |



## Tax Collection – Town of Greenwood

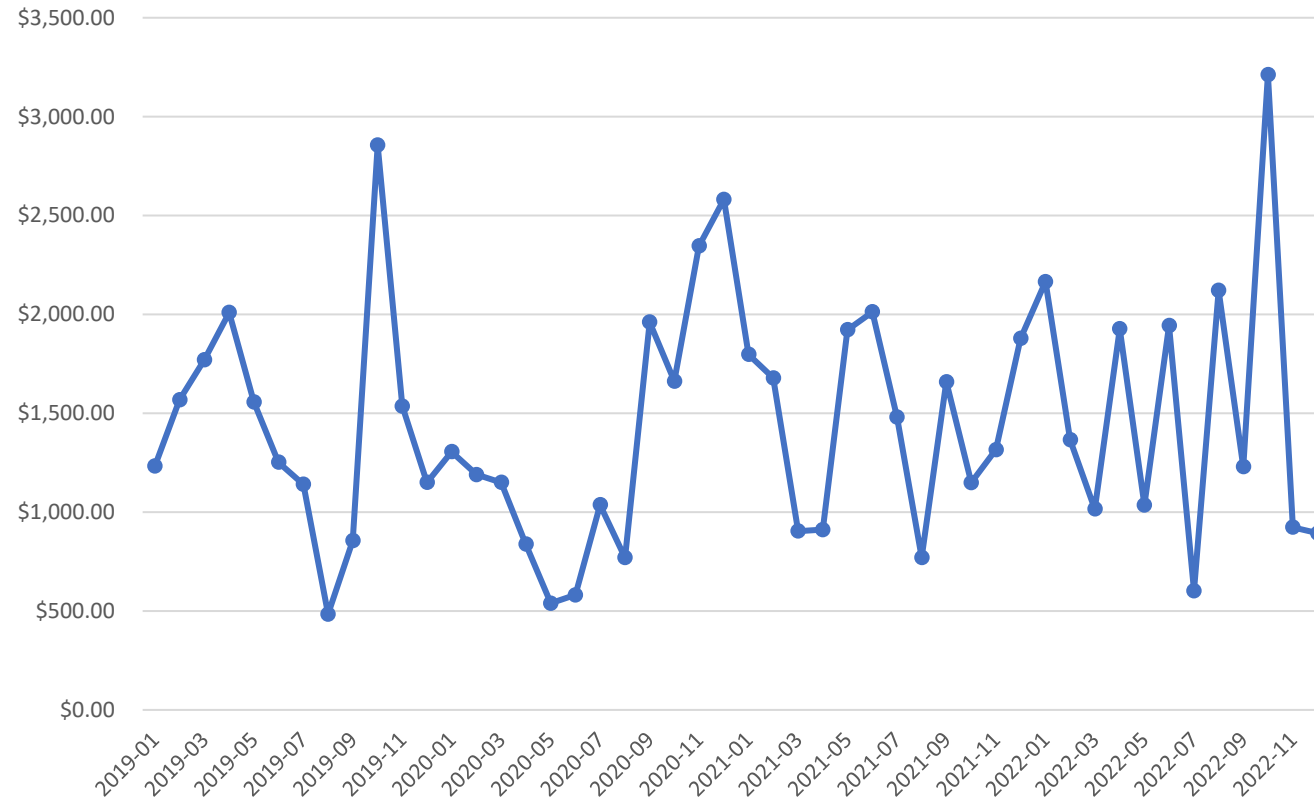


Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$188,001      | 2019-1       | \$149,477      | 25.8%    |
| 2020-2       | \$149,087      | 2019-2       | \$146,177      | 2.0%     |
| 2020-3       | \$171,967      | 2019-3       | \$167,936      | 2.4%     |
| 2020-4       | \$180,756      | 2019-4       | \$182,434      | -0.9%    |
| 2021-1       | \$165,621      | 2020-1       | \$188,001      | -11.9%   |
| 2021-2       | \$223,767      | 2020-2       | \$149,087      | 50.1%    |
| 2021-3       | \$216,820      | 2020-3       | \$171,967      | 26.1%    |
| 2021-4       | \$231,908      | 2020-4       | \$180,756      | 28.3%    |
| 2022-1       | \$207,430      | 2021-1       | \$165,621      | 25.2%    |
| 2022-2       | \$272,861      | 2021-2       | \$223,767      | 21.9%    |
| 2022-3       | \$270,956      | 2021-3       | \$216,820      | 25.0%    |
| 2022-4       | \$273,285      | 2021-4       | \$231,908      | 17.8%    |



## Tax Collection – Village of Rodessa

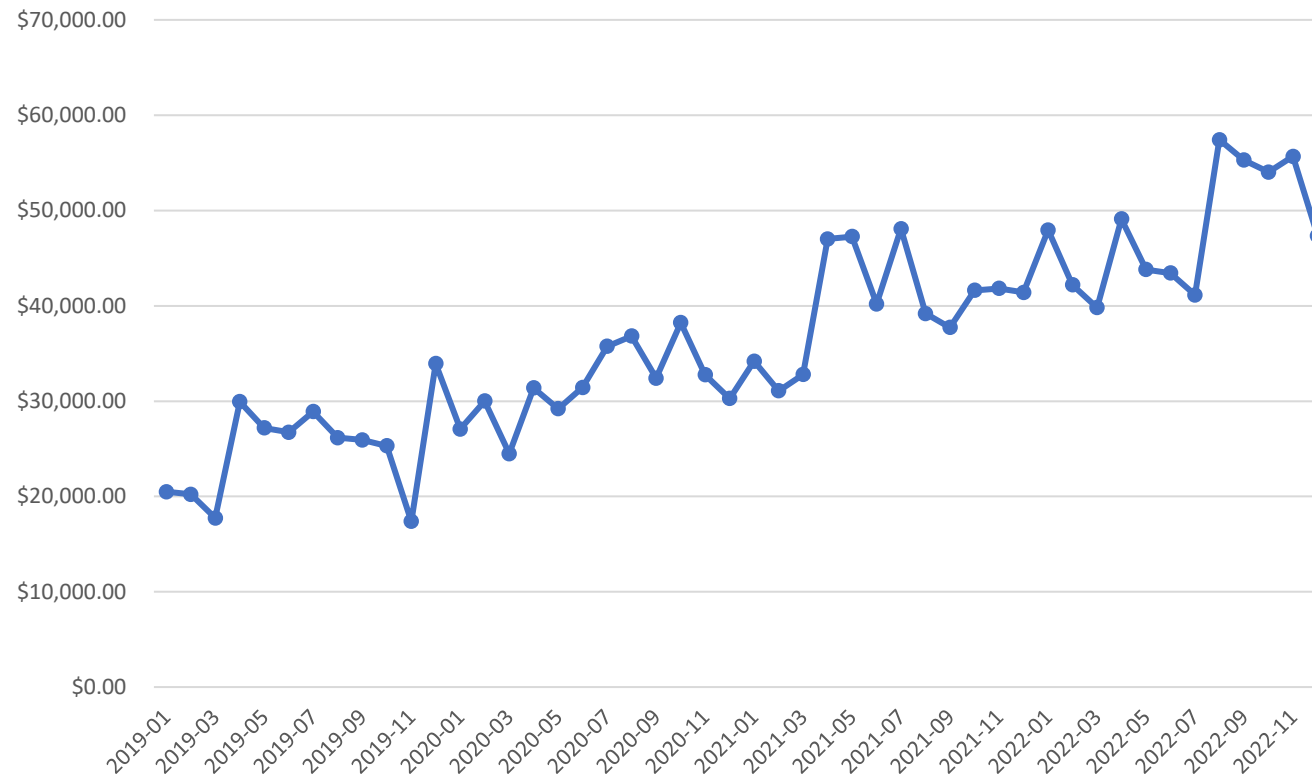


Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$3,646        | 2019-1       | \$4,572        | -20.3%   |
| 2020-2       | \$1,957        | 2019-2       | \$4,818        | -59.4%   |
| 2020-3       | \$3,767        | 2019-3       | \$2,479        | 51.9%    |
| 2020-4       | \$6,590        | 2019-4       | \$5,541        | 18.9%    |
| 2021-1       | \$4,380        | 2020-1       | \$3,646        | 20.1%    |
| 2021-2       | \$4,845        | 2020-2       | \$1,957        | 147.6%   |
| 2021-3       | \$3,910        | 2020-3       | \$3,767        | 3.8%     |
| 2021-4       | \$4,343        | 2020-4       | \$6,590        | -34.1%   |
| 2022-1       | \$4,546        | 2021-1       | \$4,380        | 3.8%     |
| 2022-2       | \$4,906        | 2021-2       | \$4,845        | 1.3%     |
| 2022-3       | \$3,952        | 2021-3       | \$3,910        | 1.1%     |
| 2022-4       | \$5,029        | 2021-4       | \$4,343        | 15.8%    |



## Tax Collection – Town of Blanchard



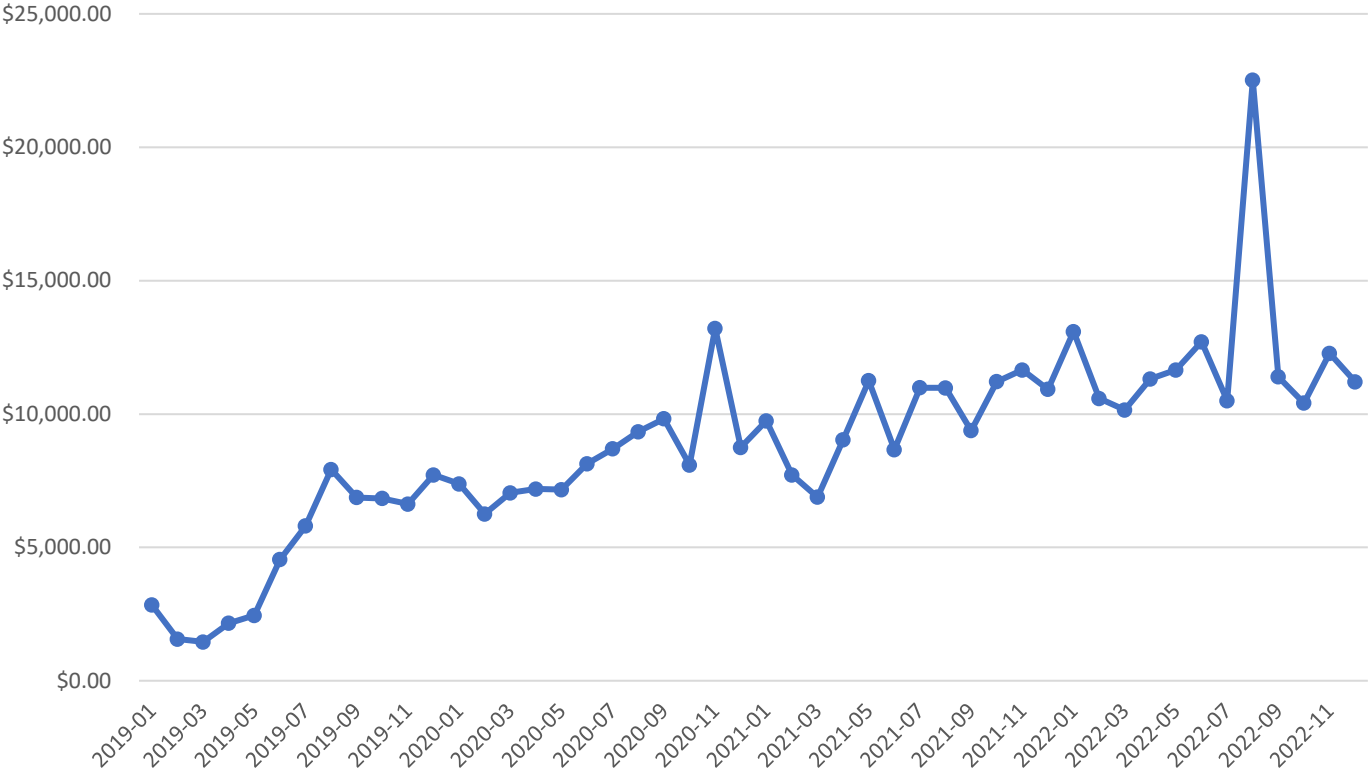
Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$81,557       | 2019-1       | \$58,463       | 39.5%    |
| 2020-2       | \$92,042       | 2019-2       | \$83,875       | 9.7%     |
| 2020-3       | \$105,008      | 2019-3       | \$80,999       | 29.6%    |
| 2020-4       | \$101,291      | 2019-4       | \$76,644       | 32.2%    |
| 2021-1       | \$98,066       | 2020-1       | \$81,557       | 20.2%    |
| 2021-2       | \$134,509      | 2020-2       | \$92,042       | 46.1%    |
| 2021-3       | \$125,022      | 2020-3       | \$105,008      | 19.1%    |
| 2021-4       | \$124,866      | 2020-4       | \$101,291      | 23.3%    |
| 2022-1       | \$129,978      | 2021-1       | \$98,066       | 32.5%    |
| 2022-2       | \$136,389      | 2021-2       | \$134,509      | 1.4%     |
| 2022-3       | \$153,884      | 2021-3       | \$125,022      | 23.1%    |
| 2022-4       | \$157,092      | 2021-4       | \$124,866      | 25.8%    |





Tax Collection – Village of Ida

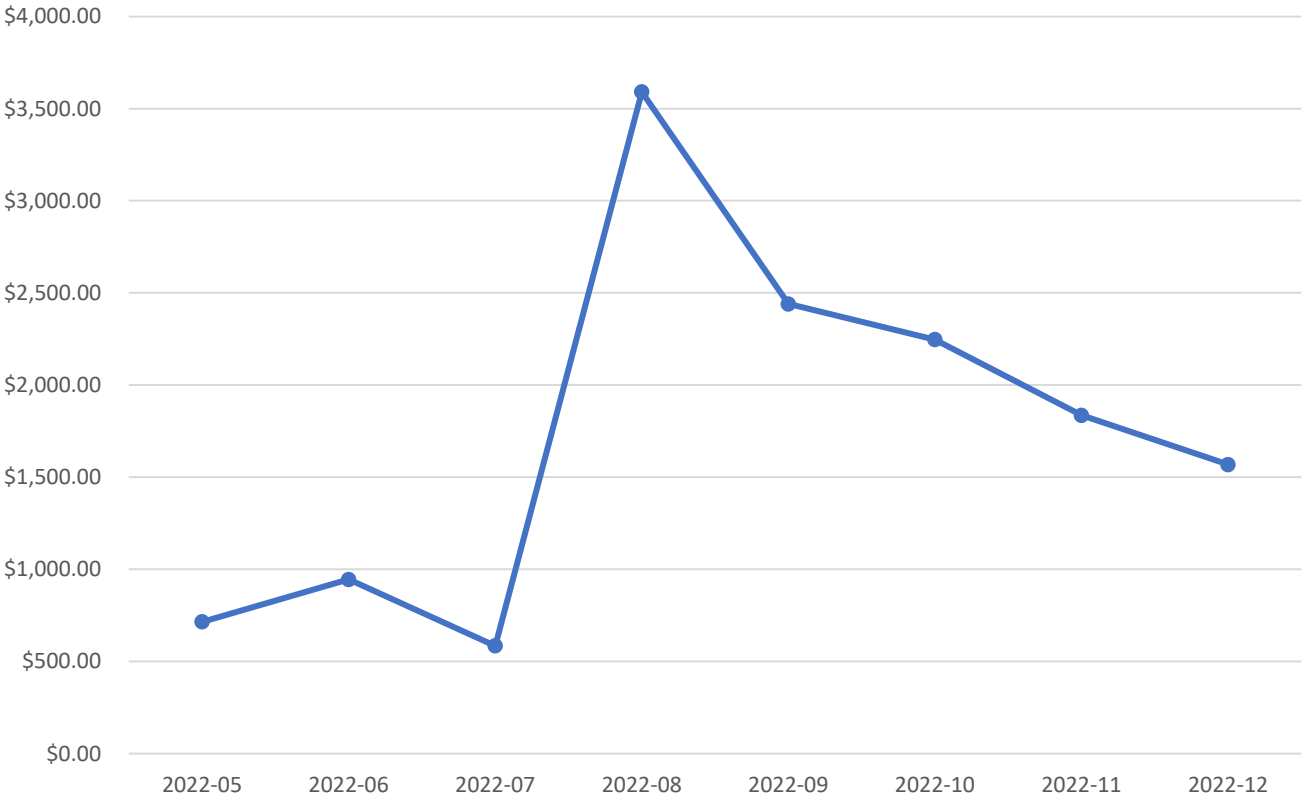


Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$20,684       | 2019-1       | \$5,870        | 252.4%   |
| 2020-2       | \$22,496       | 2019-2       | \$9,158        | 145.7%   |
| 2020-3       | \$27,858       | 2019-3       | \$20,604       | 35.2%    |
| 2020-4       | \$30,051       | 2019-4       | \$21,181       | 41.9%    |
| 2021-1       | \$24,343       | 2020-1       | \$20,684       | 17.7%    |
| 2021-2       | \$28,948       | 2020-2       | \$22,496       | 28.7%    |
| 2021-3       | \$31,346       | 2020-3       | \$27,858       | 12.5%    |
| 2021-4       | \$33,791       | 2020-4       | \$30,051       | 12.4%    |
| 2022-1       | \$33,823       | 2021-1       | \$24,343       | 38.9%    |
| 2022-2       | \$35,672       | 2021-2       | \$28,948       | 23.2%    |
| 2022-3       | \$44,405       | 2021-3       | \$31,346       | 41.7%    |
| 2022-4       | \$33,894       | 2021-4       | \$33,791       | 0.3%     |



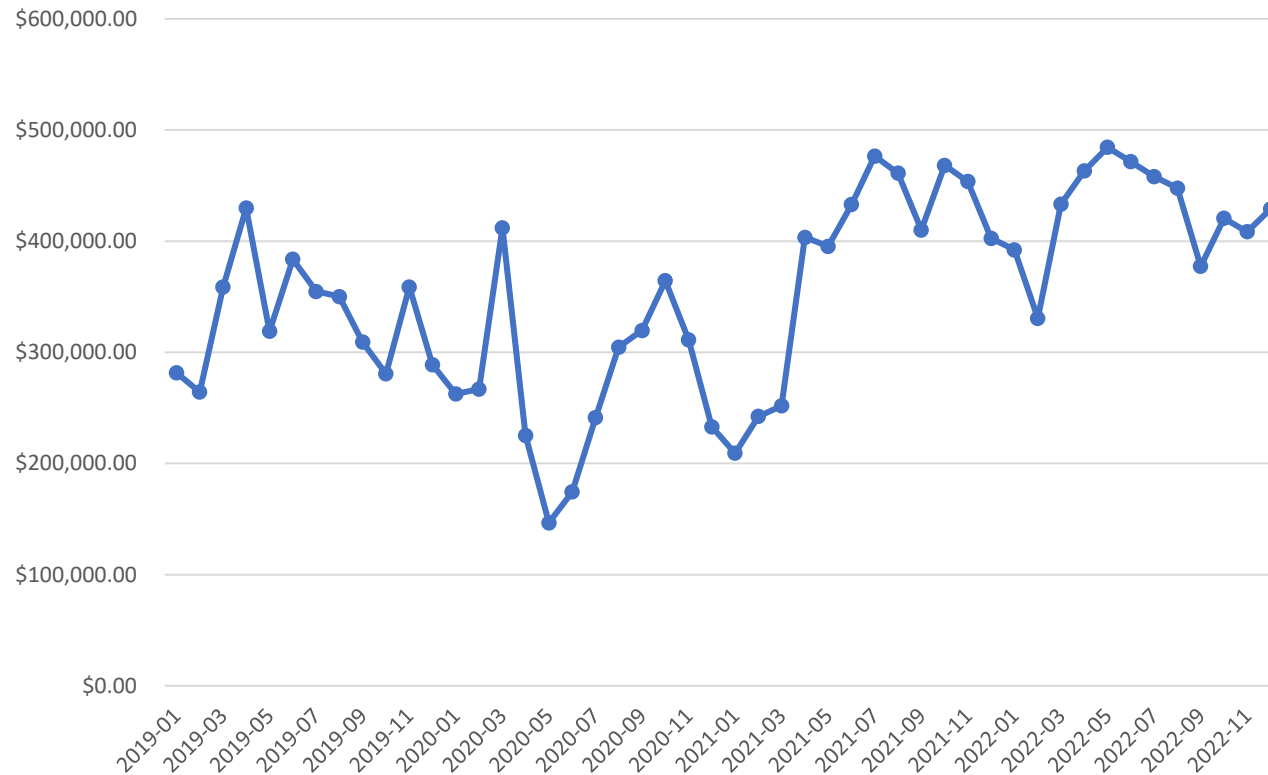
Tax Collection – Village of Hosston



Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2022-1       | \$0            | 2021-1       | NA             | NA       |
| 2022-2       | \$1,660        | 2021-2       | NA             | NA       |
| 2022-3       | \$6,616        | 2021-3       | NA             | NA       |
| 2022-4       | \$5,651        | 2021-4       | NA             | NA       |

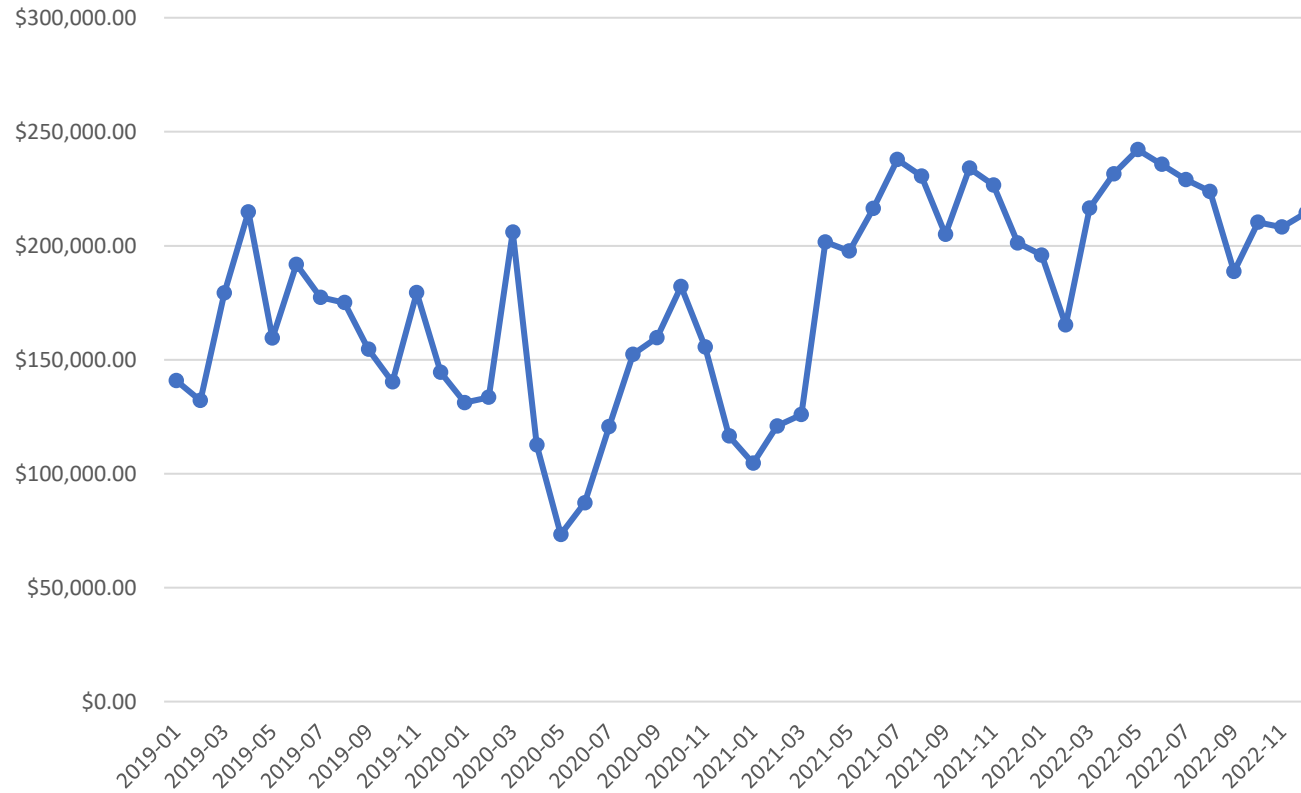
## Tax Collection – Hotel Motel Occupancy Tax



Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$941,553      | 2019-1       | \$904,698      | 4.1%     |
| 2020-2       | \$546,474      | 2019-2       | \$1,132,475    | -51.7%   |
| 2020-3       | \$865,667      | 2019-3       | \$1,014,037    | -14.6%   |
| 2020-4       | \$908,522      | 2019-4       | \$928,356      | -2.1%    |
| 2021-1       | \$703,431      | 2020-1       | \$941,553      | -25.3%   |
| 2021-2       | \$1,231,622    | 2020-2       | \$546,474      | 125.4%   |
| 2021-3       | \$1,347,782    | 2020-3       | \$865,667      | 55.7%    |
| 2021-4       | \$1,324,378    | 2020-4       | \$908,522      | 45.8%    |
| 2022-1       | \$1,155,953    | 2021-1       | \$703,431      | 64.3%    |
| 2022-2       | \$1,419,058    | 2021-2       | \$1,231,622    | 15.2%    |
| 2022-3       | \$1,283,200    | 2021-3       | \$1,347,782    | -4.8%    |
| 2022-4       | \$1,258,033    | 2021-4       | \$1,324,378    | -5.0%    |

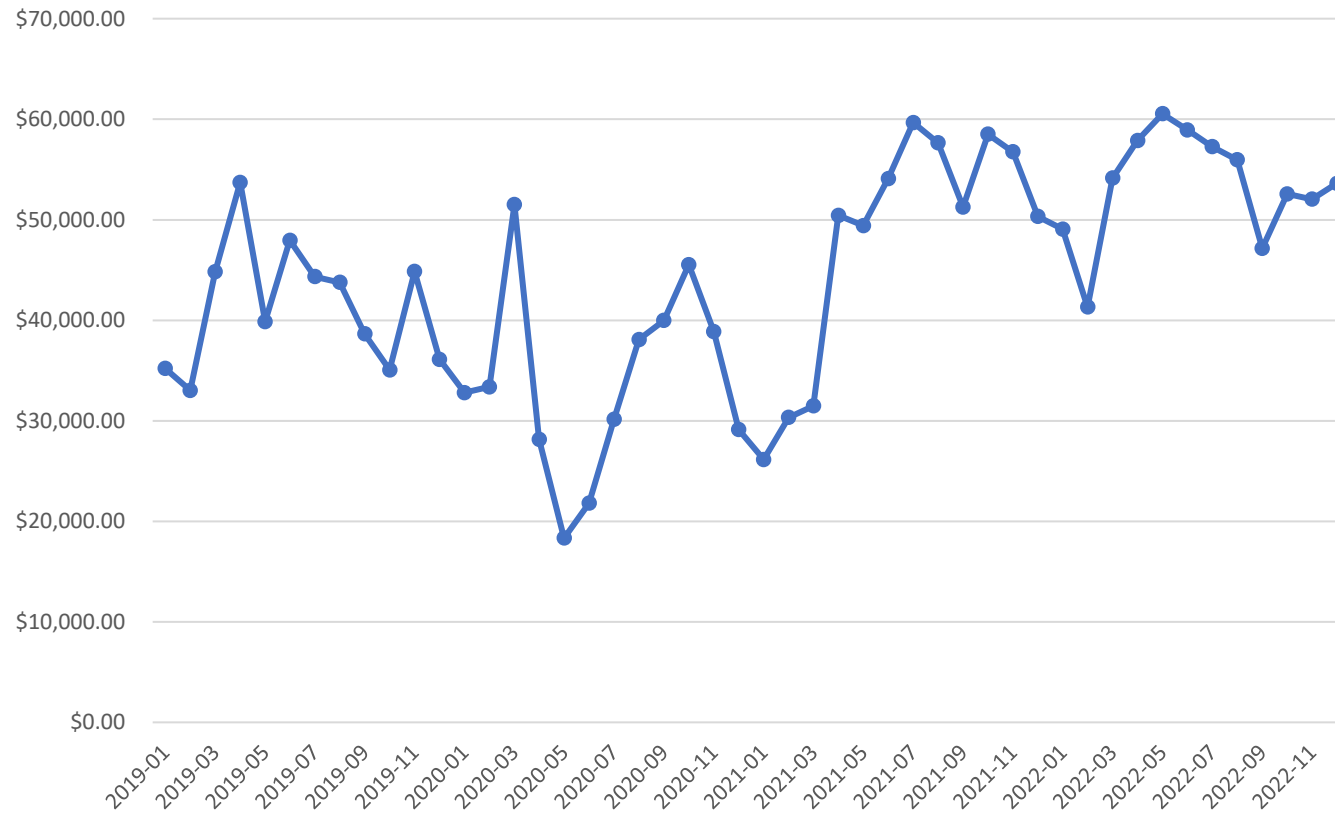
## Tax Collection – 3% Hotel Motel Occupancy Tax



Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$470,777      | 2019-1       | \$452,349      | 4.1%     |
| 2020-2       | \$273,238      | 2019-2       | \$566,238      | -51.7%   |
| 2020-3       | \$432,713      | 2019-3       | \$507,018      | -14.7%   |
| 2020-4       | \$454,299      | 2019-4       | \$464,178      | -2.1%    |
| 2021-1       | \$351,520      | 2020-1       | \$470,777      | -25.3%   |
| 2021-2       | \$615,743      | 2020-2       | \$273,238      | 125.4%   |
| 2021-3       | \$673,393      | 2020-3       | \$432,713      | 55.6%    |
| 2021-4       | \$661,971      | 2020-4       | \$454,299      | 45.7%    |
| 2022-1       | \$577,783      | 2021-1       | \$351,520      | 64.4%    |
| 2022-2       | \$709,530      | 2021-2       | \$615,743      | 15.2%    |
| 2022-3       | \$641,600      | 2021-3       | \$673,393      | -4.7%    |
| 2022-4       | \$632,968      | 2021-4       | \$661,971      | -4.4%    |

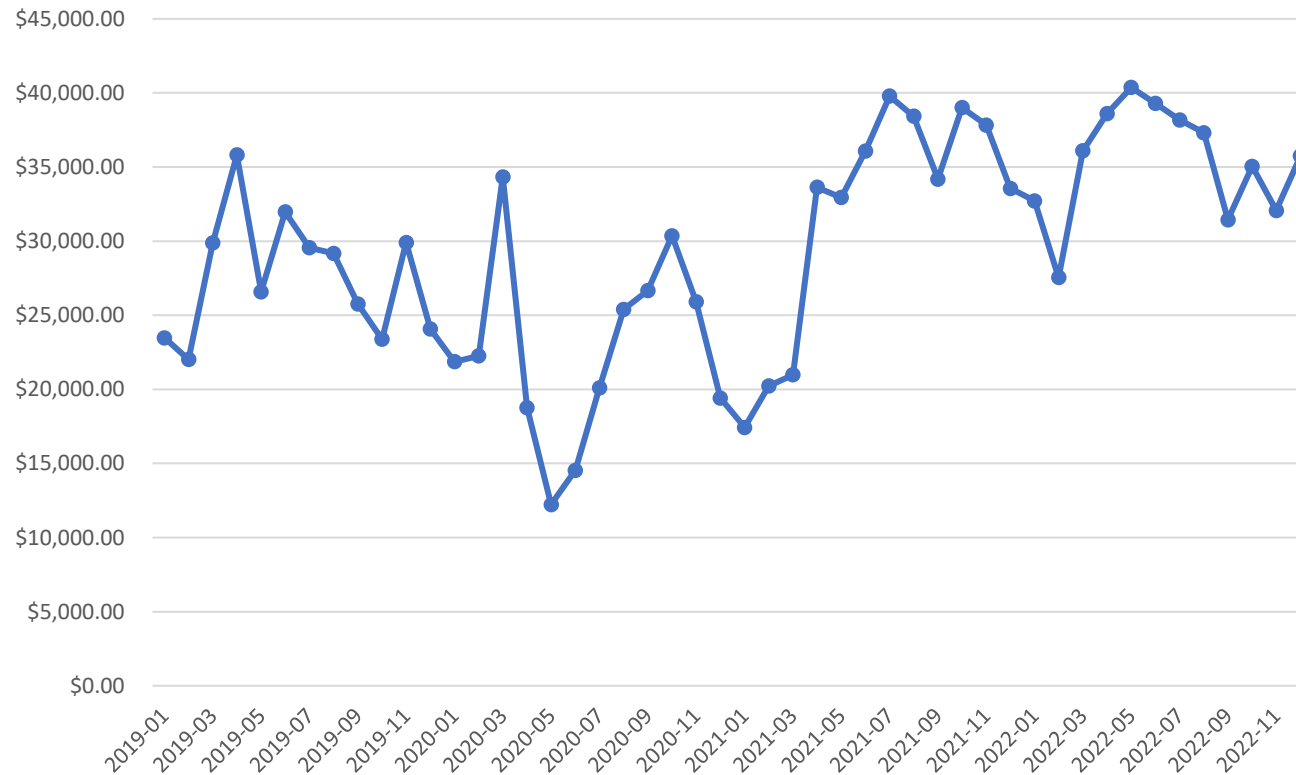
## Tax Collection – .75% Shreveport Occupancy Tax



Data from: City of Shreveport

| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$117,694      | 2019-1       | \$113,087      | 4.1%     |
| 2020-2       | \$68,309       | 2019-2       | \$141,560      | -51.7%   |
| 2020-3       | \$108,234      | 2019-3       | \$126,755      | -14.6%   |
| 2020-4       | \$113,556      | 2019-4       | \$116,045      | -2.1%    |
| 2021-1       | \$87,978       | 2020-1       | \$117,694      | -25.2%   |
| 2021-2       | \$153,970      | 2020-2       | \$68,309       | 125.4%   |
| 2021-3       | \$168,586      | 2020-3       | \$108,234      | 55.8%    |
| 2021-4       | \$165,596      | 2020-4       | \$113,556      | 45.8%    |
| 2022-1       | \$144,538      | 2021-1       | \$87,978       | 64.3%    |
| 2022-2       | \$177,382      | 2021-2       | \$153,970      | 15.2%    |
| 2022-3       | \$160,400      | 2021-3       | \$168,586      | -4.9%    |
| 2022-4       | \$158,242      | 2021-4       | \$165,596      | -4.4%    |

## Tax Collection – .50% Regional Air Service Alliance/Shreveport Bossier Sports Commission/Independence Bowl Foundation Occupancy Tax



Data from: City of Shreveport

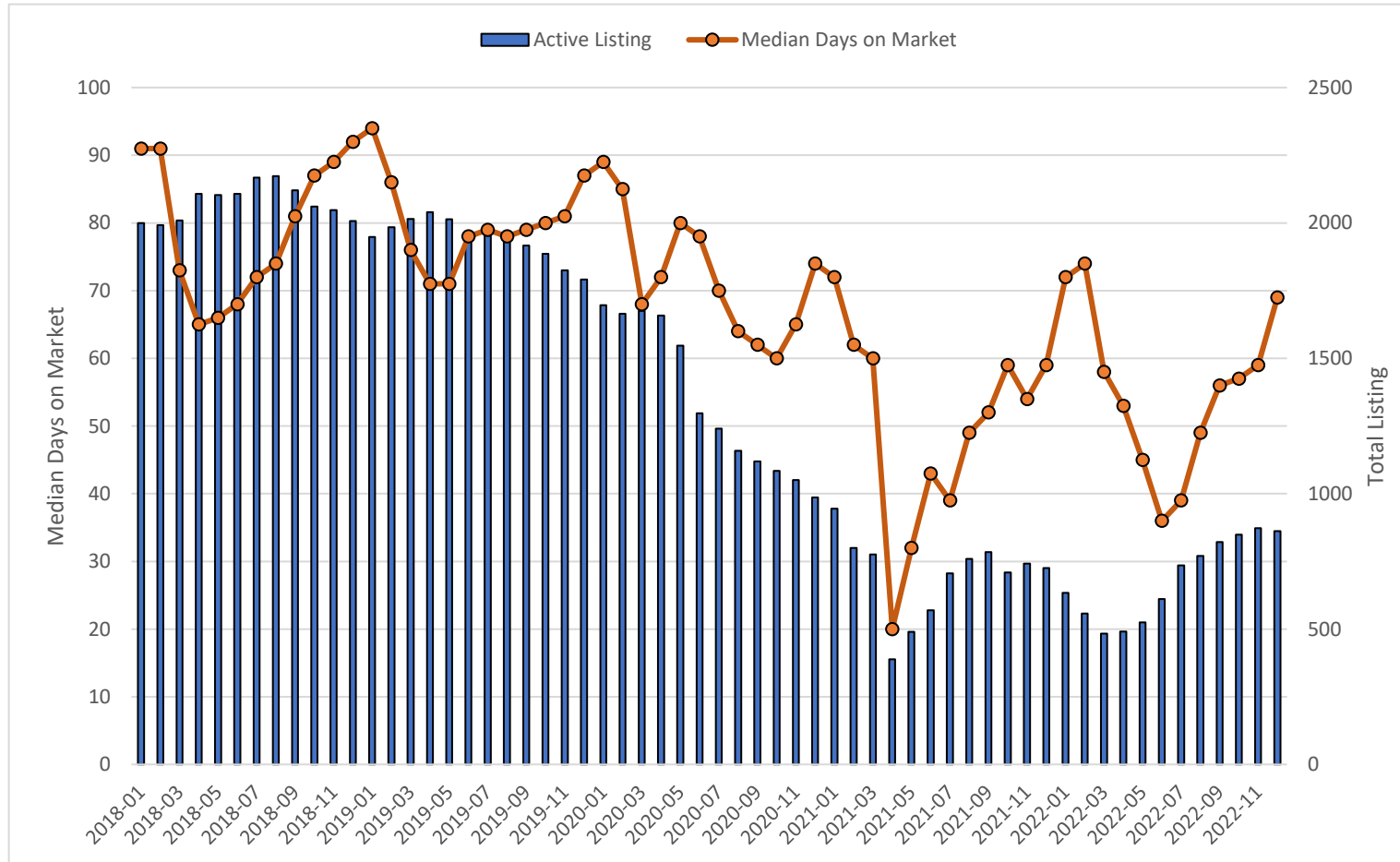
| Year-Quarter | Tax Collection | Year-Quarter | Tax Collection | % Change |
|--------------|----------------|--------------|----------------|----------|
| 2020-1       | \$78,463       | 2019-1       | \$75,391       | 4.1%     |
| 2020-2       | \$45,539       | 2019-2       | \$94,373       | -51.7%   |
| 2020-3       | \$72,162       | 2019-3       | \$84,503       | -14.6%   |
| 2020-4       | \$75,704       | 2019-4       | \$77,363       | -2.1%    |
| 2021-1       | \$58,652       | 2020-1       | \$78,463       | -25.2%   |
| 2021-2       | \$102,646      | 2020-2       | \$45,539       | 125.4%   |
| 2021-3       | \$112,406      | 2020-3       | \$72,162       | 55.8%    |
| 2021-4       | \$110,405      | 2020-4       | \$75,704       | 45.8%    |
| 2022-1       | \$96,364       | 2021-1       | \$58,652       | 64.3%    |
| 2022-2       | \$118,255      | 2021-2       | \$102,646      | 15.2%    |
| 2022-3       | \$106,933      | 2021-3       | \$112,406      | -4.9%    |
| 2022-4       | \$102,860      | 2021-4       | \$110,405      | -6.8%    |



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## ■ Housing

## Housing Inventory: Shreveport-Bossier City CBSA

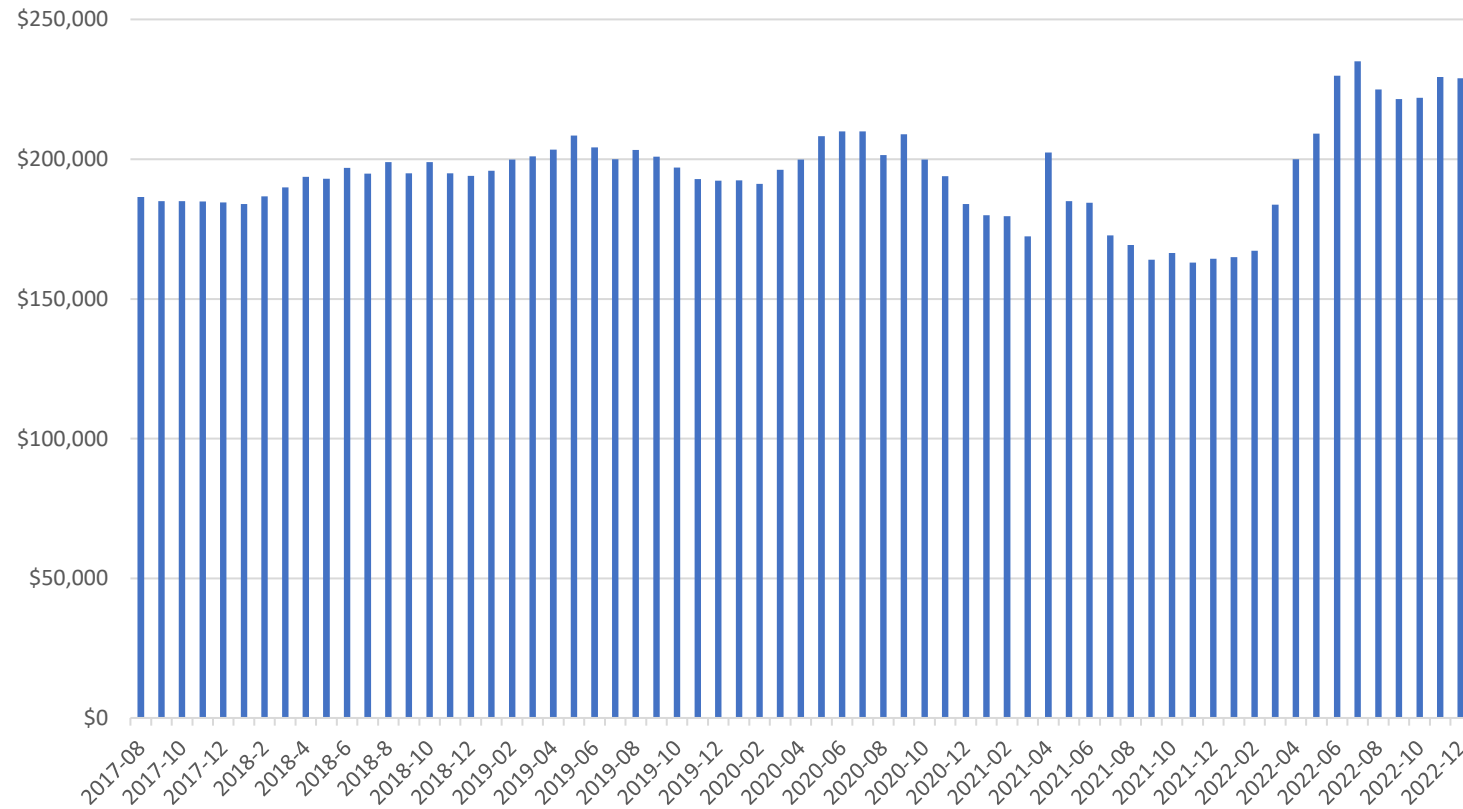


Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

| Year-Month | Total Listings | Monthly % Change | Median Days on Market | Monthly % Change |
|------------|----------------|------------------|-----------------------|------------------|
| 2022-01    | 634            |                  | 72                    |                  |
| 2022-02    | 558            | -12.0%           | 74                    | 2.8%             |
| 2022-03    | 484            | -13.3%           | 58                    | -21.6%           |
| 2022-04    | 491            | 1.4%             | 53                    | -8.6%            |
| 2022-05    | 525            | 6.9%             | 45                    | -15.1%           |
| 2022-06    | 611            | 16.4%            | 36                    | -20.0%           |
| 2022-07    | 736            | 20.5%            | 39                    | 8.3%             |
| 2022-08    | 770            | 4.6%             | 49                    | 25.6%            |
| 2022-09    | 822            | 6.8%             | 56                    | 14.3%            |
| 2022-10    | 849            | 3.3%             | 57                    | 1.8%             |
| 2022-11    | 873            | 2.8%             | 59                    | 3.5%             |
| 2022-12    | 862            | -1.3%            | 69                    | 16.9%            |



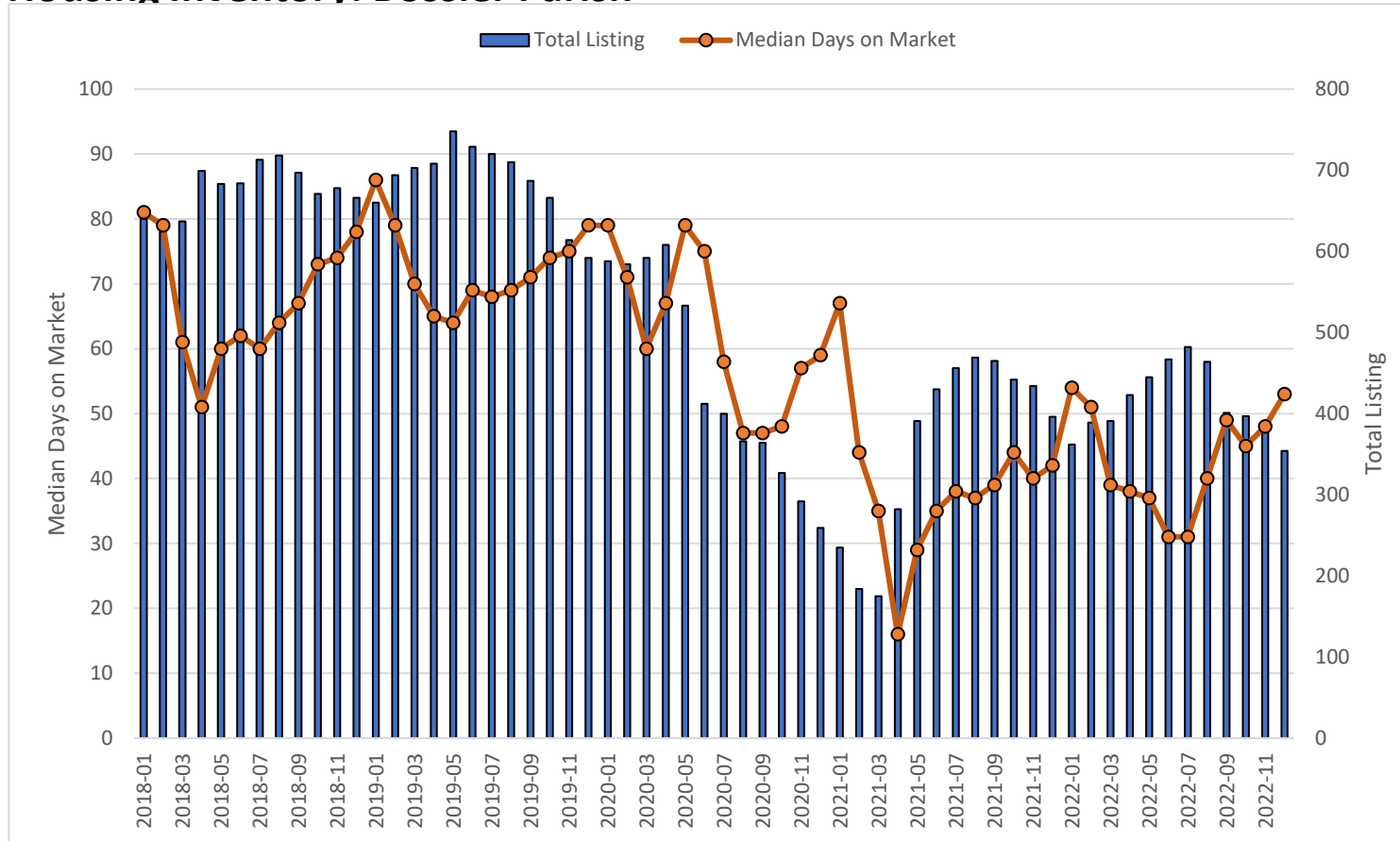
## Median Listing Price: Shreveport-Bossier City CBSA



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

| Year-Month | Listing Price | Monthly % Change | Year-Month | Listing Price | Year over Year % Change |
|------------|---------------|------------------|------------|---------------|-------------------------|
| 2022-01    | \$165,000     |                  | 2021-01    | \$180,000     | -8.33%                  |
| 2022-02    | \$167,250     | 1.36%            | 2021-02    | \$179,650     | -6.90%                  |
| 2022-03    | \$183,725     | 9.85%            | 2021-03    | \$172,450     | 6.54%                   |
| 2022-04    | \$200,000     | 8.86%            | 2021-04    | \$202,450     | -1.21%                  |
| 2022-05    | \$209,200     | 4.60%            | 2021-05    | \$185,000     | 13.08%                  |
| 2022-06    | \$229,900     | 9.89%            | 2021-06    | \$184,450     | 24.64%                  |
| 2022-07    | \$235,000     | 2.22%            | 2021-07    | \$172,750     | 36.03%                  |
| 2022-08    | \$225,000     | -4.26%           | 2021-08    | \$169,350     | 32.86%                  |
| 2022-09    | \$221,500     | -1.56%           | 2021-09    | \$164,000     | 35.06%                  |
| 2022-10    | \$222,000     | 0.23%            | 2021-10    | \$166,400     | 33.41%                  |
| 2022-11    | \$229,450     | 3.36%            | 2021-11    | \$163,000     | 40.77%                  |
| 2022-12    | \$229,000     | -0.20%           | 2021-12    | \$164,350     | 39.34%                  |

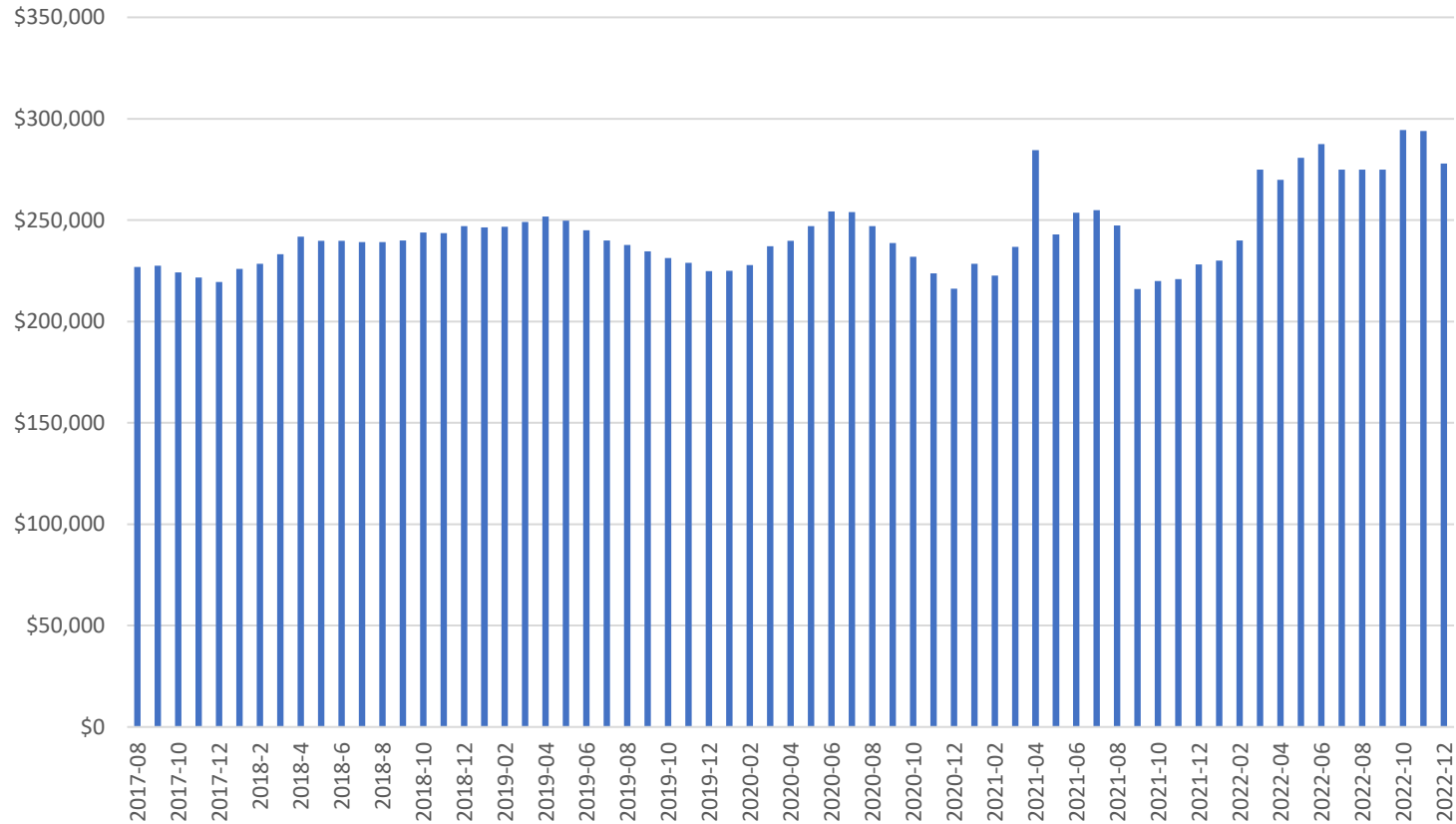
## Housing Inventory: Bossier Parish



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

| Year-Month | Total Listings | Monthly % Change | Median Days on Market | Monthly % Change |
|------------|----------------|------------------|-----------------------|------------------|
| 2022-01    | 362            |                  | 54                    |                  |
| 2022-02    | 389            | 7.5%             | 51                    | -5.6%            |
| 2022-03    | 391            | 0.5%             | 39                    | -23.5%           |
| 2022-04    | 423            | 8.2%             | 38                    | -2.6%            |
| 2022-05    | 445            | 5.2%             | 37                    | -2.6%            |
| 2022-06    | 467            | 4.9%             | 31                    | -16.2%           |
| 2022-07    | 482            | 3.2%             | 31                    | 0.0%             |
| 2022-08    | 464            | -3.7%            | 40                    | 29.0%            |
| 2022-09    | 401            | -13.6%           | 49                    | 22.5%            |
| 2022-10    | 397            | -1.0%            | 45                    | -8.2%            |
| 2022-11    | 384            | -3.3%            | 48                    | 6.7%             |
| 2022-12    | 354            | -7.8%            | 53                    | 10.4%            |

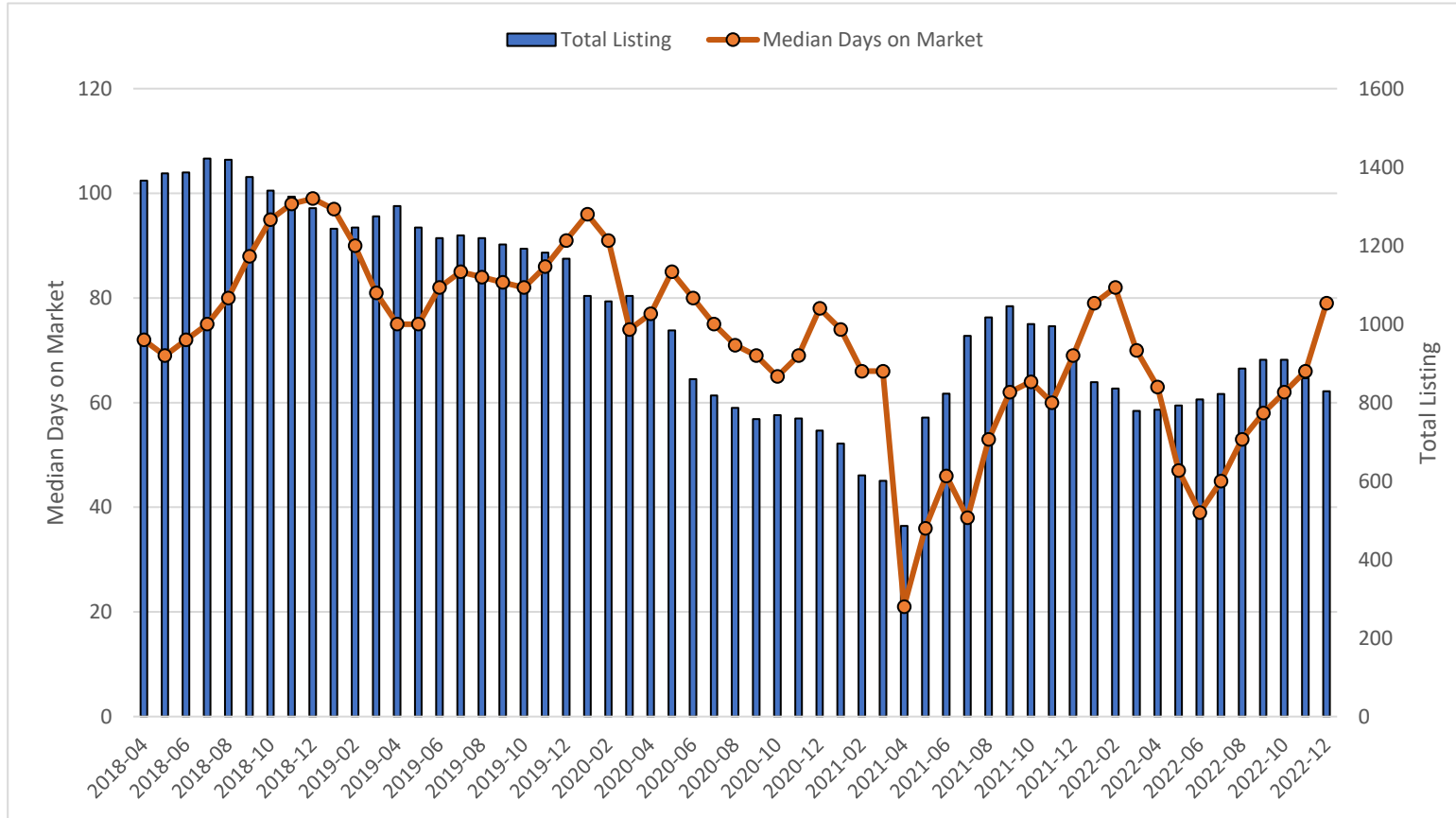
## Median Listing Price: Bossier Parish



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

| Year-Month | Listing Price | Monthly % Change | Year-Month | Listing Price | Year over Year % Change |
|------------|---------------|------------------|------------|---------------|-------------------------|
| 2022-01    | \$230,000     |                  | 2021-01    | \$228,500     | 0.66%                   |
| 2022-02    | \$239,925     | 4.32%            | 2021-02    | \$222,725     | 7.72%                   |
| 2022-03    | \$274,950     | 14.60%           | 2021-03    | \$236,863     | 16.08%                  |
| 2022-04    | \$269,900     | -1.84%           | 2021-04    | \$284,600     | -5.17%                  |
| 2022-05    | \$280,700     | 4.00%            | 2021-05    | \$243,000     | 15.51%                  |
| 2022-06    | \$287,500     | 2.42%            | 2021-06    | \$253,725     | 13.31%                  |
| 2022-07    | \$274,950     | -4.37%           | 2021-07    | \$255,000     | 7.82%                   |
| 2022-08    | \$274,875     | -0.03%           | 2021-08    | \$247,450     | 11.08%                  |
| 2022-09    | \$275,000     | 0.05%            | 2021-09    | \$216,000     | 27.31%                  |
| 2022-10    | \$294,450     | 7.07%            | 2021-10    | \$219,950     | 33.87%                  |
| 2022-11    | \$294,050     | -0.14%           | 2021-11    | \$221,000     | 33.05%                  |
| 2022-12    | \$278,000     | -5.46%           | 2021-12    | \$228,200     | 21.82%                  |

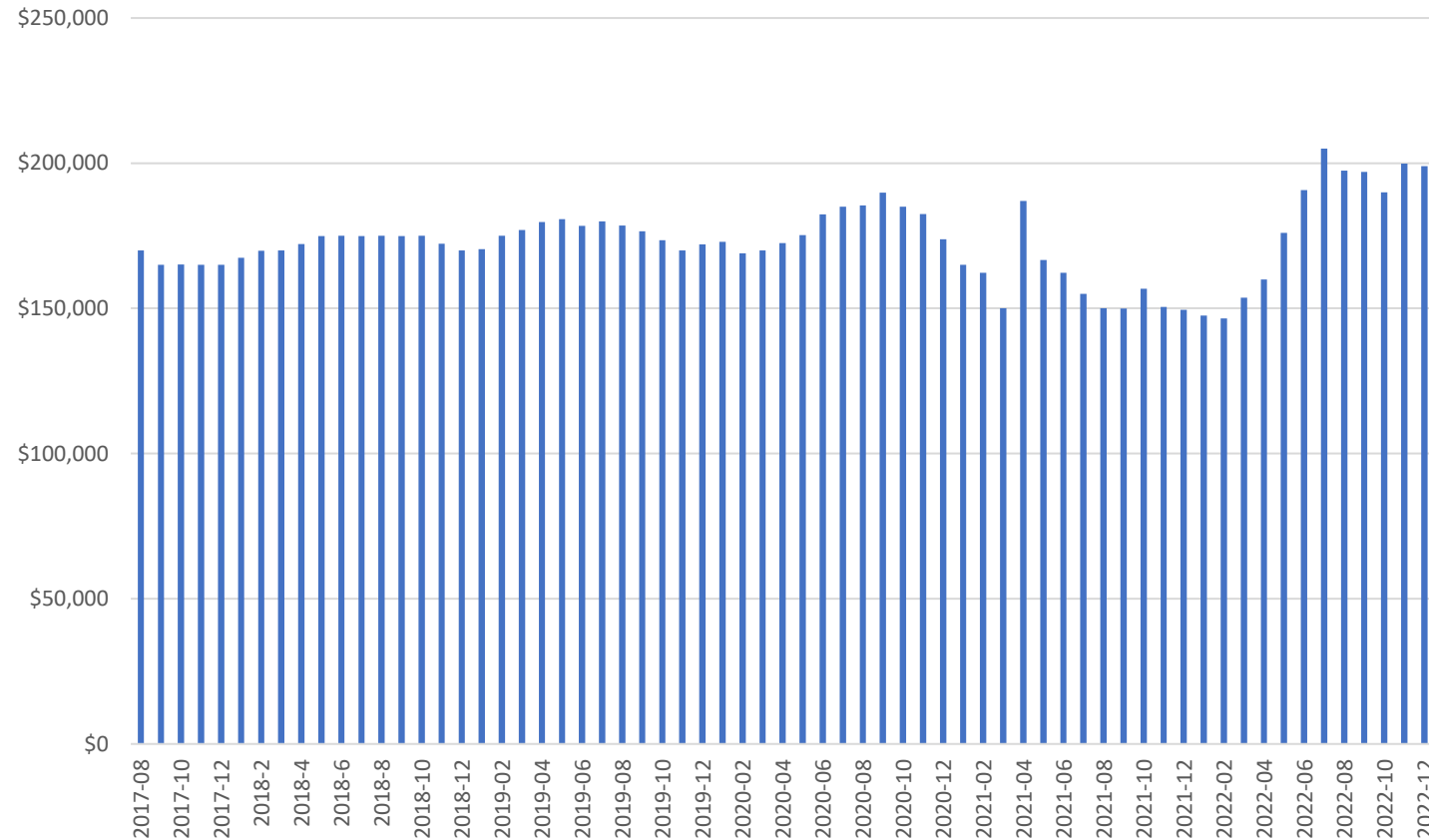
## Housing Inventory: Caddo Parish



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

| Year-Month | Total Listings | Monthly % Change | Median Days on Market | Monthly % Change |
|------------|----------------|------------------|-----------------------|------------------|
| 2022-01    | 852            |                  | 79                    |                  |
| 2022-02    | 836            | -1.9%            | 82                    | 3.8%             |
| 2022-03    | 779            | -6.8%            | 70                    | -14.6%           |
| 2022-04    | 782            | 0.4%             | 63                    | -10.0%           |
| 2022-05    | 793            | 1.4%             | 47                    | -25.4%           |
| 2022-06    | 808            | 1.9%             | 39                    | -17.0%           |
| 2022-07    | 822            | 1.7%             | 45                    | 15.4%            |
| 2022-08    | 887            | 7.9%             | 53                    | 17.8%            |
| 2022-09    | 909            | 2.5%             | 58                    | 9.4%             |
| 2022-10    | 909            | 0.0%             | 62                    | 6.9%             |
| 2022-11    | 862            | -5.2%            | 66                    | 6.5%             |
| 2022-12    | 829            | -3.8%            | 79                    | 19.7%            |

## Median Listing Price: Caddo Parish



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

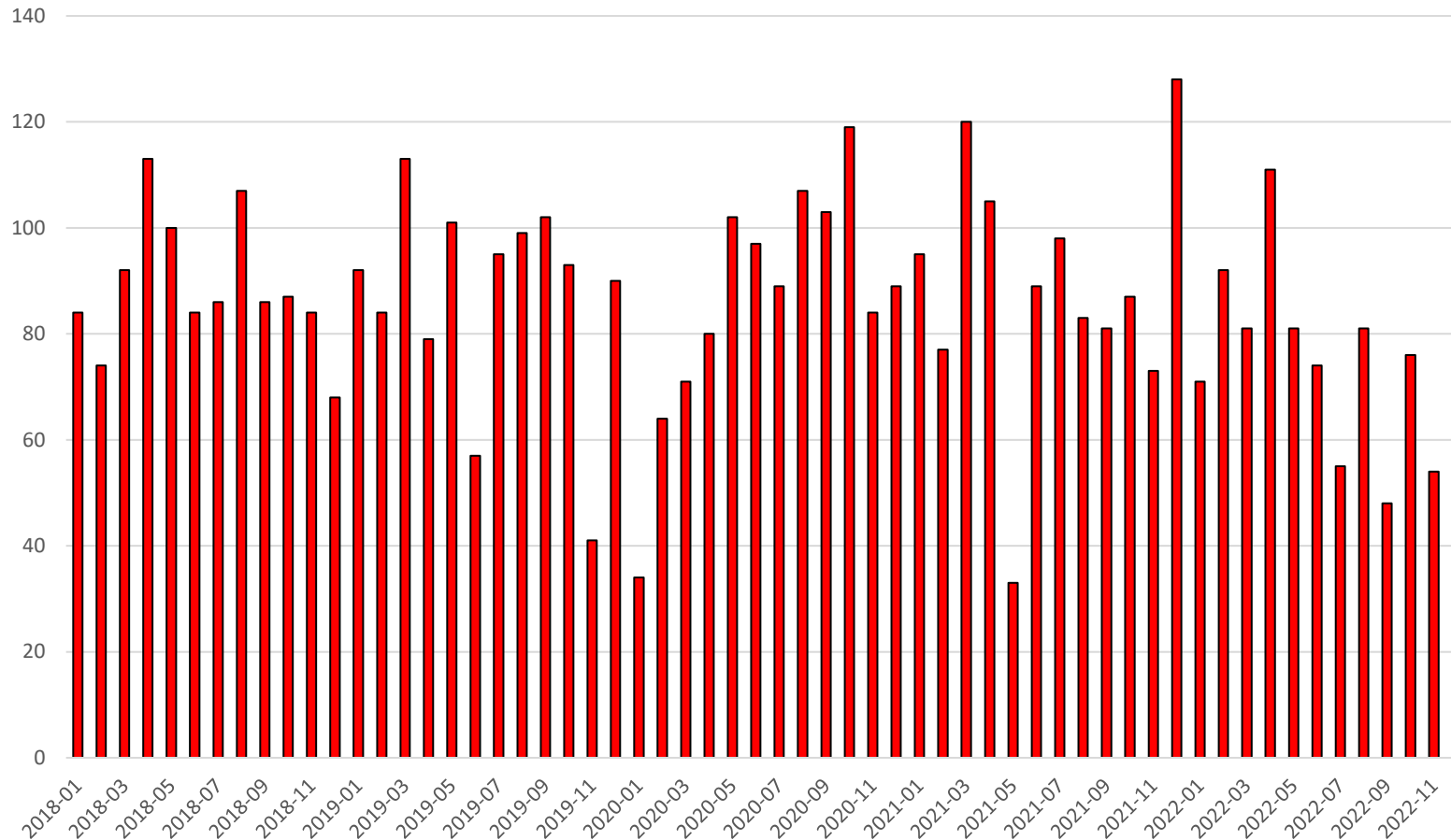
| Year-Month | Listing Price | Monthly % Change | Year-Month | Listing Price | Year over Year % Change |
|------------|---------------|------------------|------------|---------------|-------------------------|
| 2022-01    | \$147,500     |                  | 2021-01    | \$165,000     | -10.61%                 |
| 2022-02    | \$146,500     | -0.68%           | 2021-02    | \$162,250     | -9.71%                  |
| 2022-03    | \$153,725     | 4.93%            | 2021-03    | \$150,000     | 2.48%                   |
| 2022-04    | \$160,000     | 4.08%            | 2021-04    | \$187,000     | -14.44%                 |
| 2022-05    | \$176,050     | 10.03%           | 2021-05    | \$166,700     | 5.61%                   |
| 2022-06    | \$190,750     | 8.35%            | 2021-06    | \$162,250     | 17.57%                  |
| 2022-07    | \$205,000     | 7.47%            | 2021-07    | \$154,950     | 32.30%                  |
| 2022-08    | \$197,393     | -3.71%           | 2021-08    | \$150,000     | 31.60%                  |
| 2022-09    | \$197,000     | -0.20%           | 2021-09    | \$149,950     | 31.38%                  |
| 2022-10    | \$190,000     | -3.55%           | 2021-10    | \$156,750     | 21.21%                  |
| 2022-11    | \$199,800     | 5.16%            | 2021-11    | \$150,500     | 32.76%                  |
| 2022-12    | \$199,000     | -0.40%           | 2021-12    | \$149,450     | 33.15%                  |



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## ■ Building Permits

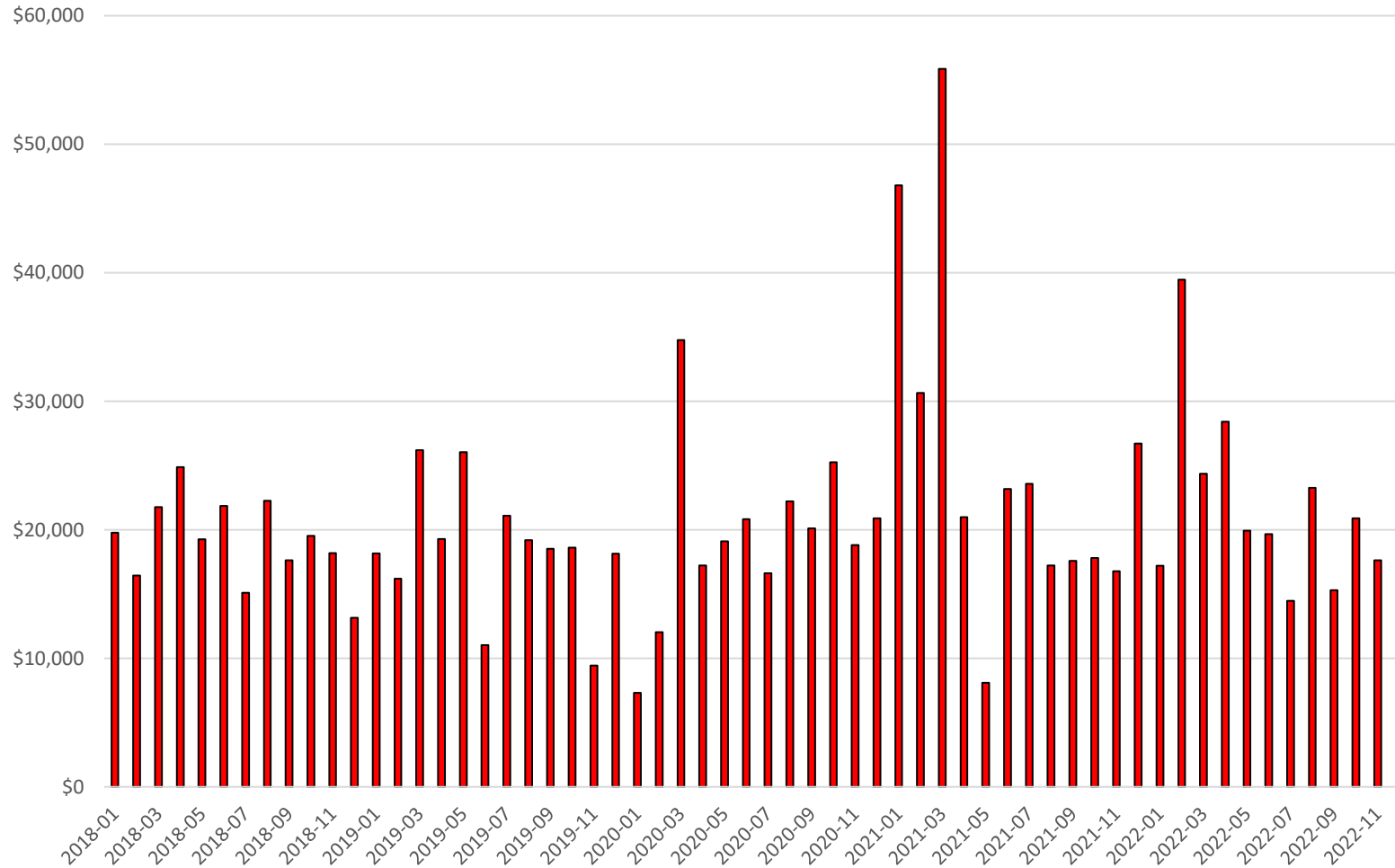
## Number of Building Permits: Shreveport-Bossier City MSA



Data from: United States Census Bureau. [Building Permits Survey](#)

| Year-Month | # Building Permits | Month to Month Change |
|------------|--------------------|-----------------------|
| 2022-01    | 71                 |                       |
| 2022-02    | 92                 | 29.6%                 |
| 2022-03    | 81                 | -12.0%                |
| 2022-04    | 111                | 37.0%                 |
| 2022-05    | 81                 | -27.0%                |
| 2022-06    | 74                 | -8.6%                 |
| 2022-07    | 55                 | -25.7%                |
| 2022-08    | 81                 | 47.3%                 |
| 2022-09    | 48                 | -40.7%                |
| 2022-10    | 76                 | 58.3%                 |
| 2022-11    | 54                 | -28.9%                |
| 2022-12    | 53                 | -1.9%                 |

## Valuation of Building Permits (1000s of Dollars): Shreveport-Bossier City MSA



| Year-Month | Value (\$1000)<br>Building Permits | Month to Month Change |
|------------|------------------------------------|-----------------------|
| 2022-01    | \$17,213                           |                       |
| 2022-02    | \$39,464                           | 129.3%                |
| 2022-03    | \$24,366                           | -38.3%                |
| 2022-04    | \$28,422                           | 16.6%                 |
| 2022-05    | \$19,931                           | -29.9%                |
| 2022-06    | \$19,662                           | -1.3%                 |
| 2022-07    | \$14,469                           | -26.4%                |
| 2022-08    | \$23,272                           | 60.8%                 |
| 2022-09    | \$15,306                           | -34.2%                |
| 2022-10    | \$20,895                           | 36.5%                 |
| 2022-11    | \$17,621                           | -15.7%                |
| 2022-12    | \$11,978                           | -32.0%                |

Data from: United States Census Bureau. [Building Permits Survey](#)



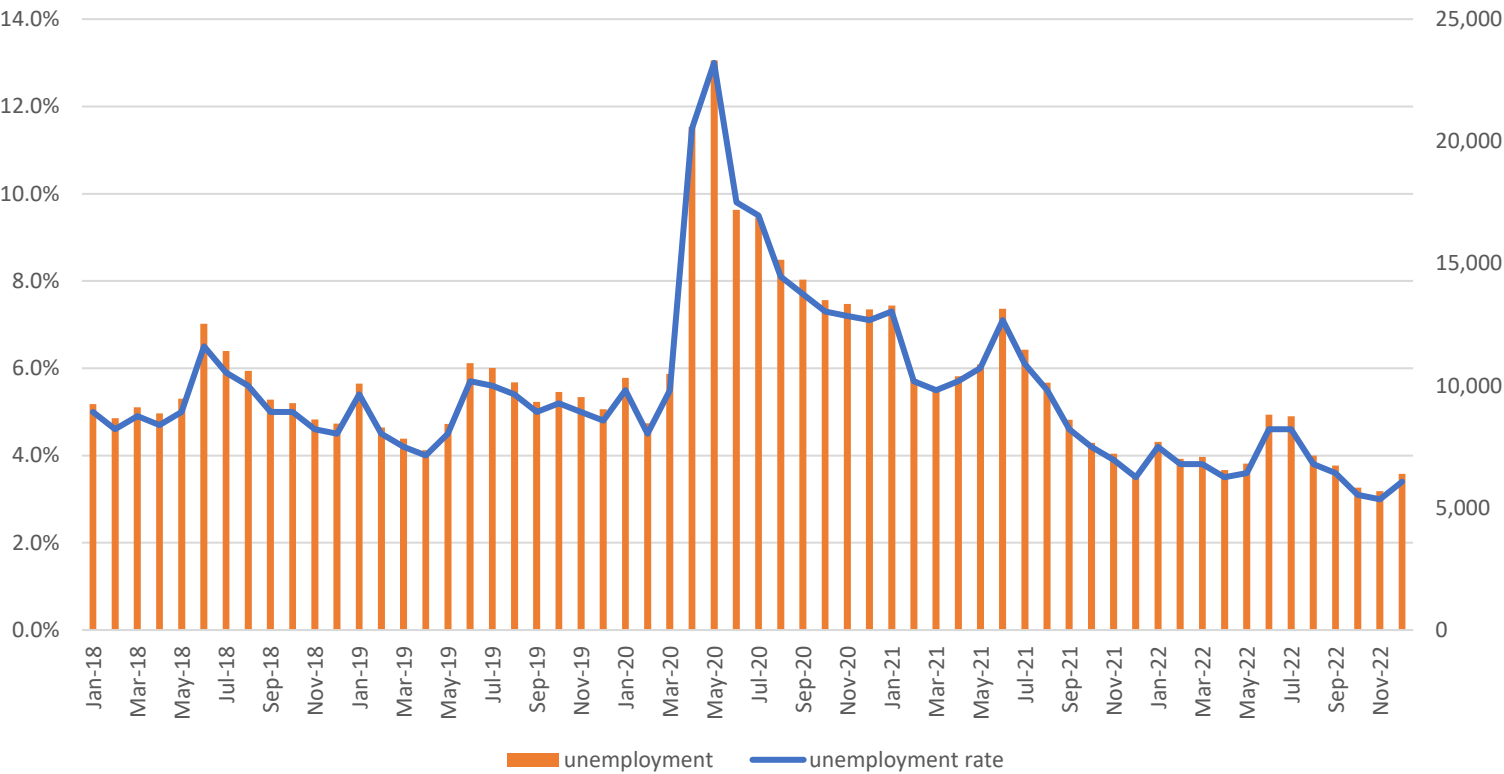


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# ■ Unemployment



Unemployment: Shreveport-Bossier City MSA

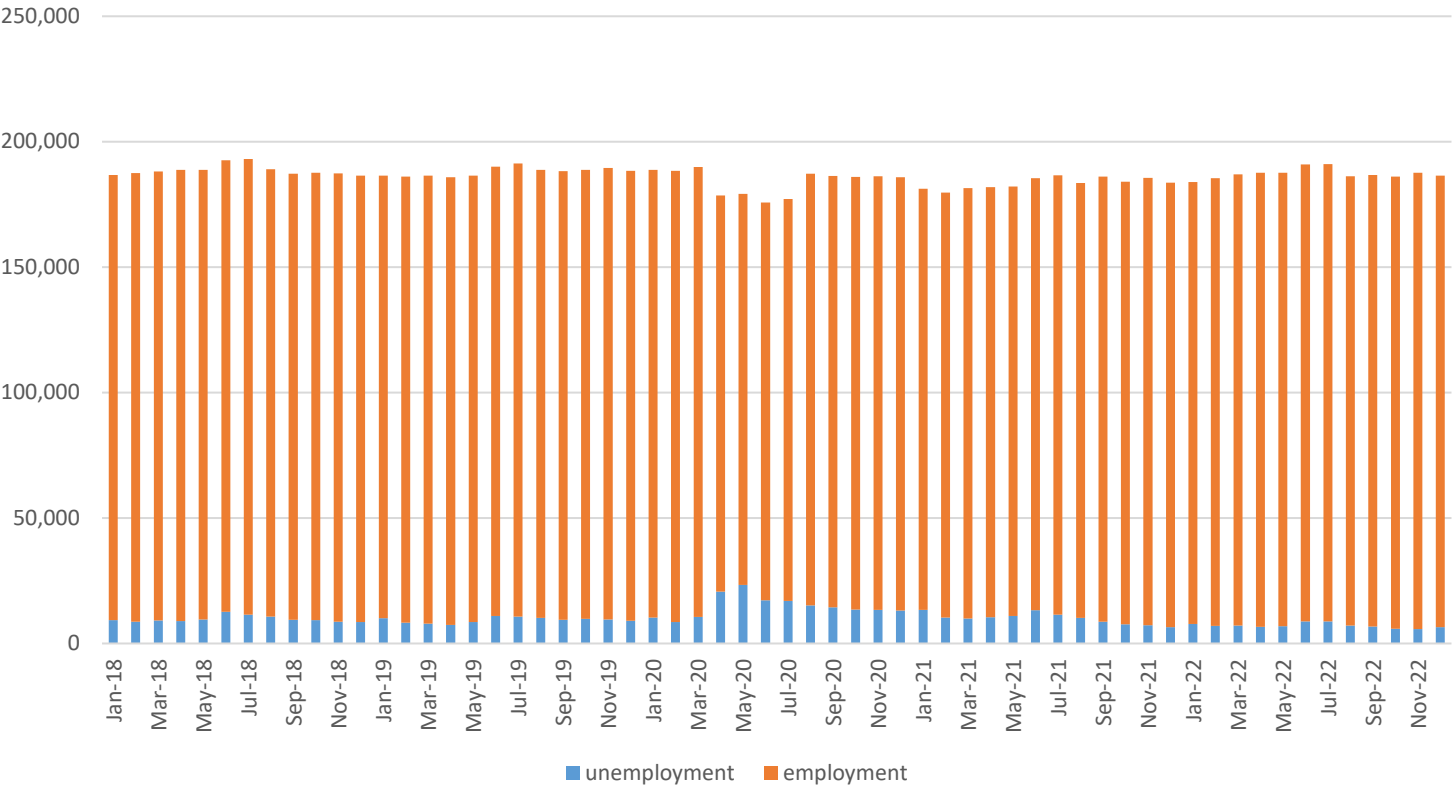


Data from: <https://www.bls.gov/>

| Month-Year | Unemployment Rate | Unemployment |
|------------|-------------------|--------------|
| Jan-22     | 4.2%              | 7,697        |
| Feb-22     | 3.8%              | 7,008        |
| Mar-22     | 3.8%              | 7,089        |
| Apr-22     | 3.5%              | 6,543        |
| May-22     | 3.6%              | 6,817        |
| Jun-22     | 4.6%              | 8,810        |
| Jul-22     | 4.6%              | 8,752        |
| Aug-22     | 3.8%              | 7,133        |
| Sep-22     | 3.6%              | 6,730        |
| Oct-22     | 3.1%              | 5,827        |
| Nov-22     | 3.0%              | 5,681        |
| Dec-22     | 3.4%              | 6,392        |



Labor Force: Shreveport-Bossier City MSA

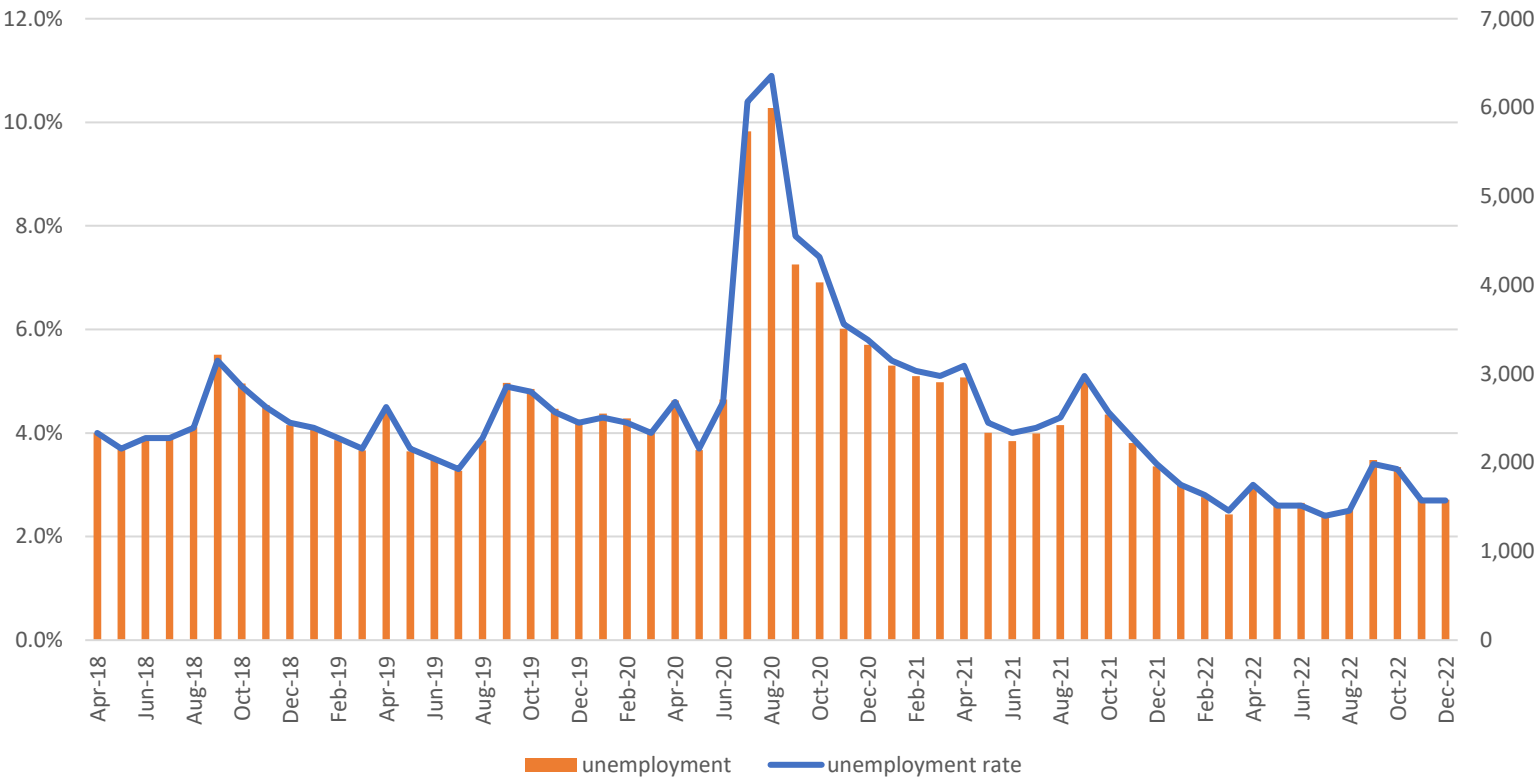


Data from: <https://www.bls.gov/>

| Month-Year | Unemployment | Employment |
|------------|--------------|------------|
| Jan-22     | 7,697        | 176,134    |
| Feb-22     | 7,008        | 178,366    |
| Mar-22     | 7,089        | 179,832    |
| Apr-22     | 6,543        | 181,038    |
| May-22     | 6,817        | 180,737    |
| Jun-22     | 8,810        | 182,037    |
| Jul-22     | 8,752        | 182,237    |
| Aug-22     | 7,133        | 179,036    |
| Sep-22     | 6,730        | 179,929    |
| Oct-22     | 5,827        | 180,205    |
| Nov-22     | 5,681        | 181,947    |
| Dec-22     | 6,392        | 180,072    |



Unemployment: Bossier Parish

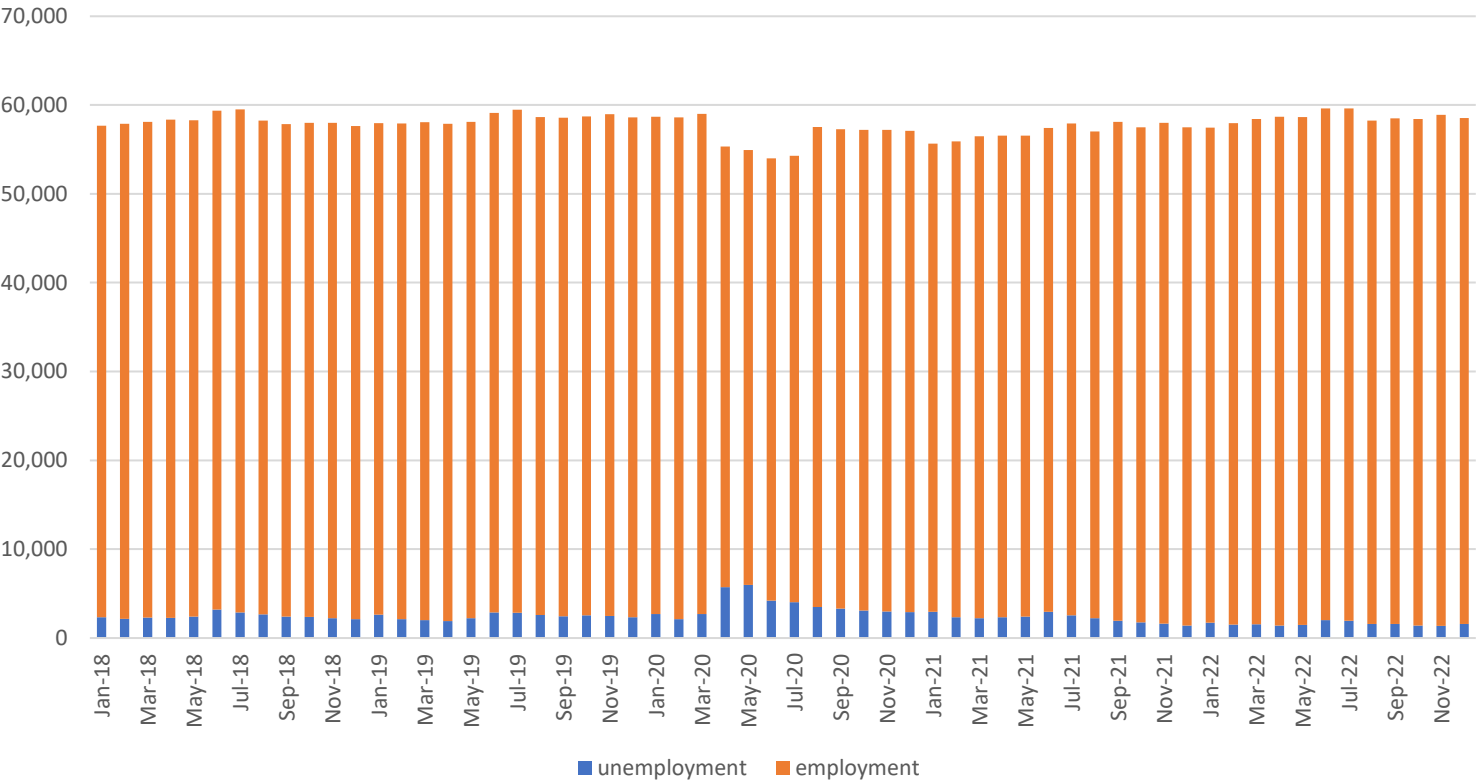


Data from: <https://www.bls.gov/>

| Month-Year | Unemployment Rate | Unemployment |
|------------|-------------------|--------------|
| Jan-22     | 3.0%              | 1,715        |
| Feb-22     | 2.6%              | 1,531        |
| Mar-22     | 2.6%              | 1,545        |
| Apr-22     | 2.4%              | 1,404        |
| May-22     | 2.5%              | 1,478        |
| Jun-22     | 3.4%              | 2,028        |
| Jul-22     | 3.3%              | 1,950        |
| Aug-22     | 2.7%              | 1,600        |
| Sep-22     | 2.7%              | 1584         |
| Oct-22     | 2.4%              | 1409         |
| Nov-22     | 2.3%              | 1359         |
| Dec-22     | 2.7%              | 1581         |



Labor Force: Bossier Parish

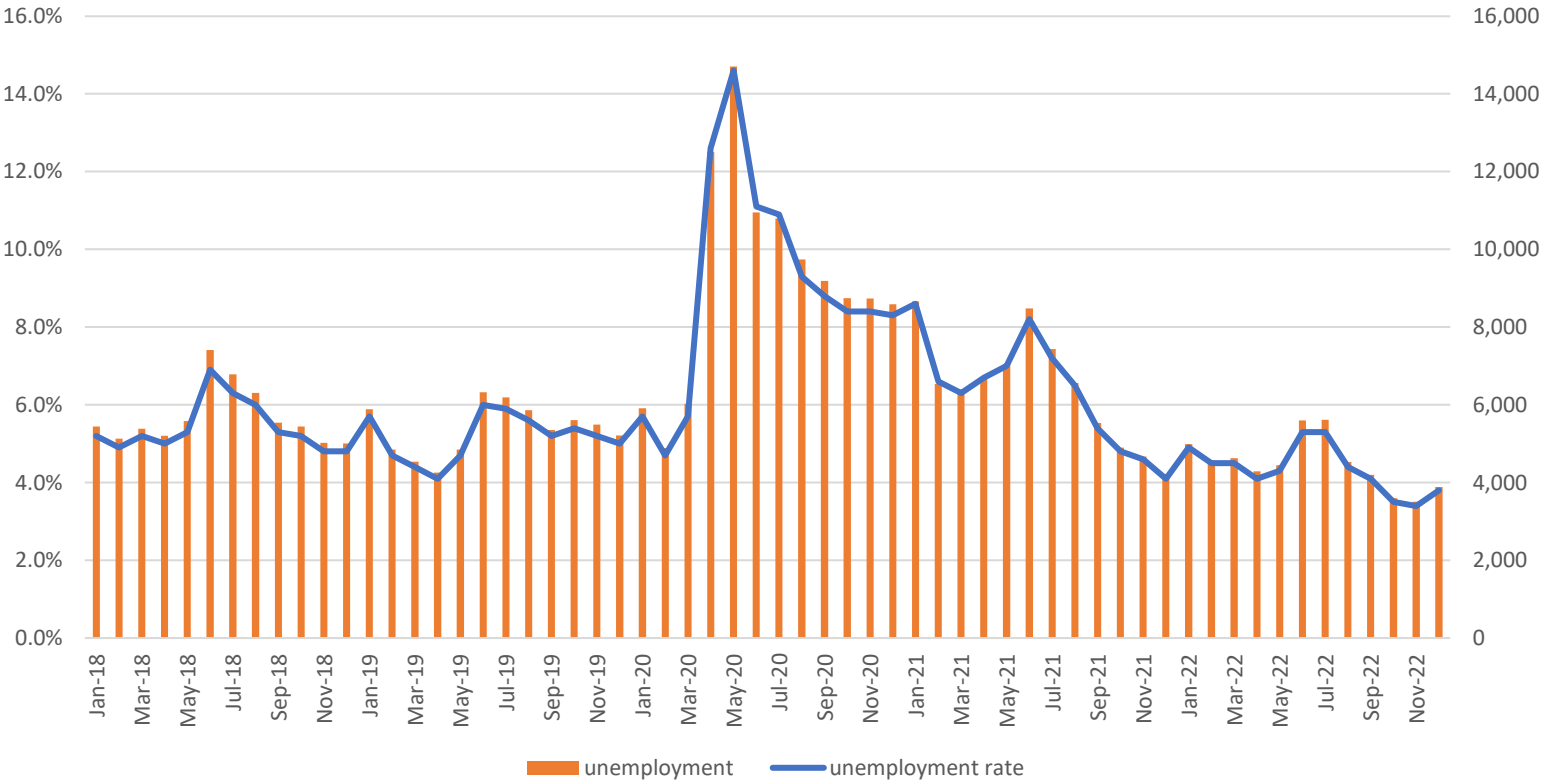


Data from: <https://www.bls.gov/>

| Month-Year | Unemployment | Employment |
|------------|--------------|------------|
| Jan-22     | 1,715        | 55,721     |
| Feb-22     | 1,531        | 56,425     |
| Mar-22     | 1,545        | 56,874     |
| Apr-22     | 1,404        | 57,265     |
| May-22     | 1,478        | 57,152     |
| Jun-22     | 2,028        | 57,574     |
| Jul-22     | 1,950        | 57,650     |
| Aug-22     | 1,600        | 56,627     |
| Sep-22     | 1,584        | 56,911     |
| Oct-22     | 1,409        | 56,996     |
| Nov-22     | 1,359        | 57,545     |
| Dec-22     | 1,581        | 56,959     |



Unemployment: Caddo Parish

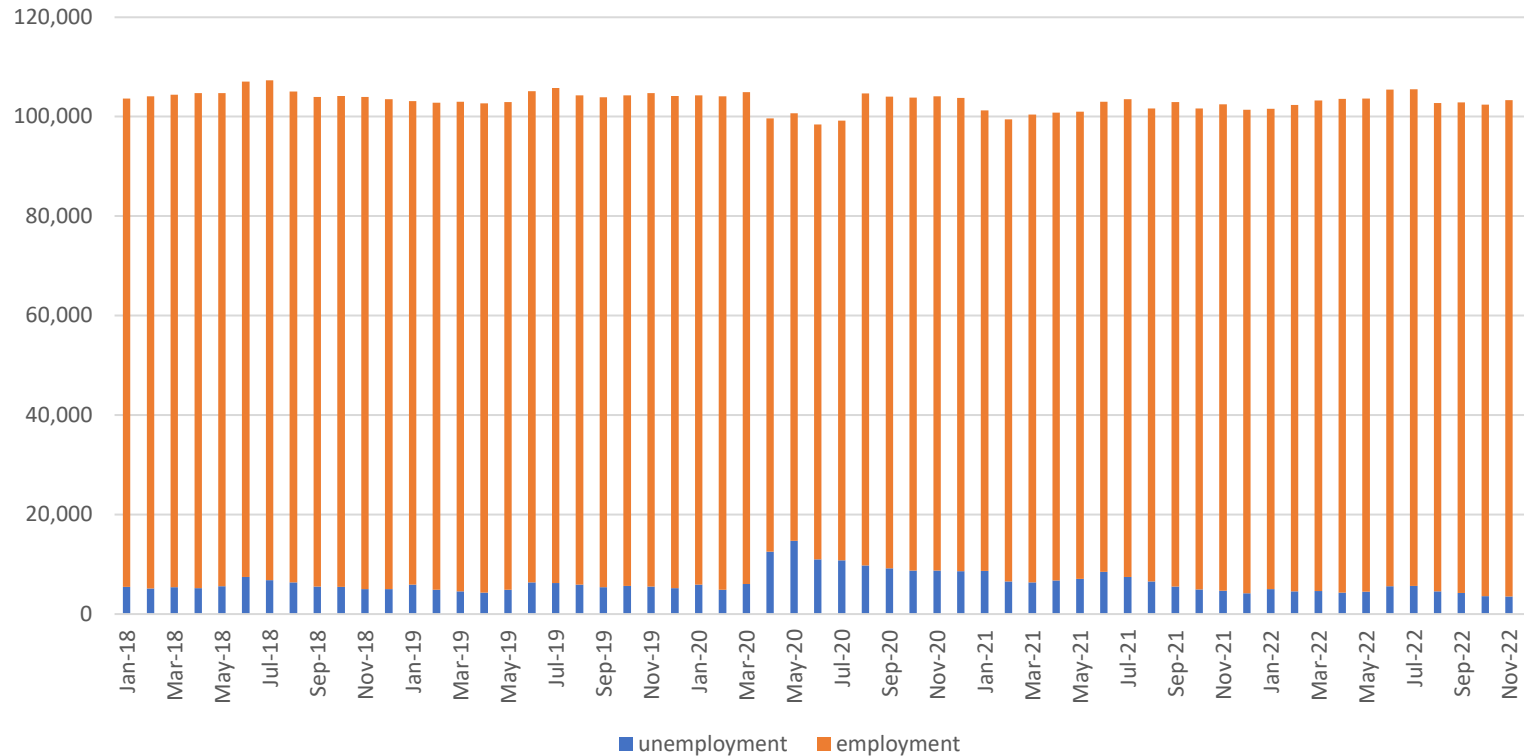


Data from: <https://www.bls.gov/>

| Month-Year |      |       | Unemploy<br>ment Rate | Unemploy<br>ment |
|------------|------|-------|-----------------------|------------------|
| Jan-22     | 4.9% | 4,990 | 96,567                | 101,557          |
| Feb-22     | 4.5% | 4,563 | 97,793                | 102,356          |
| Mar-22     | 4.5% | 4,628 | 98,641                | 103,269          |
| Apr-22     | 4.1% | 4,288 | 99,267                | 103,555          |
| May-22     | 4.3% | 4,450 | 99,154                | 103,604          |
| Jun-22     | 5.3% | 5,600 | 99,839                | 105,439          |
| Jul-22     | 5.3% | 5,612 | 99,909                | 105,521          |
| Aug-22     | 4.4% | 4,529 | 98,198                | 102,727          |
| Sep-22     | 4.1% | 4,196 | 98,679                | 102,875          |
| Oct-22     | 3.5% | 3,596 | 98,834                | 102,430          |
| Nov-22     | 3.4% | 3,511 | 99,803                | 103,314          |
| Dec-22     | 3.8% | 3,890 | 98,750                | 102,640          |



## Labor Force: Caddo Parish

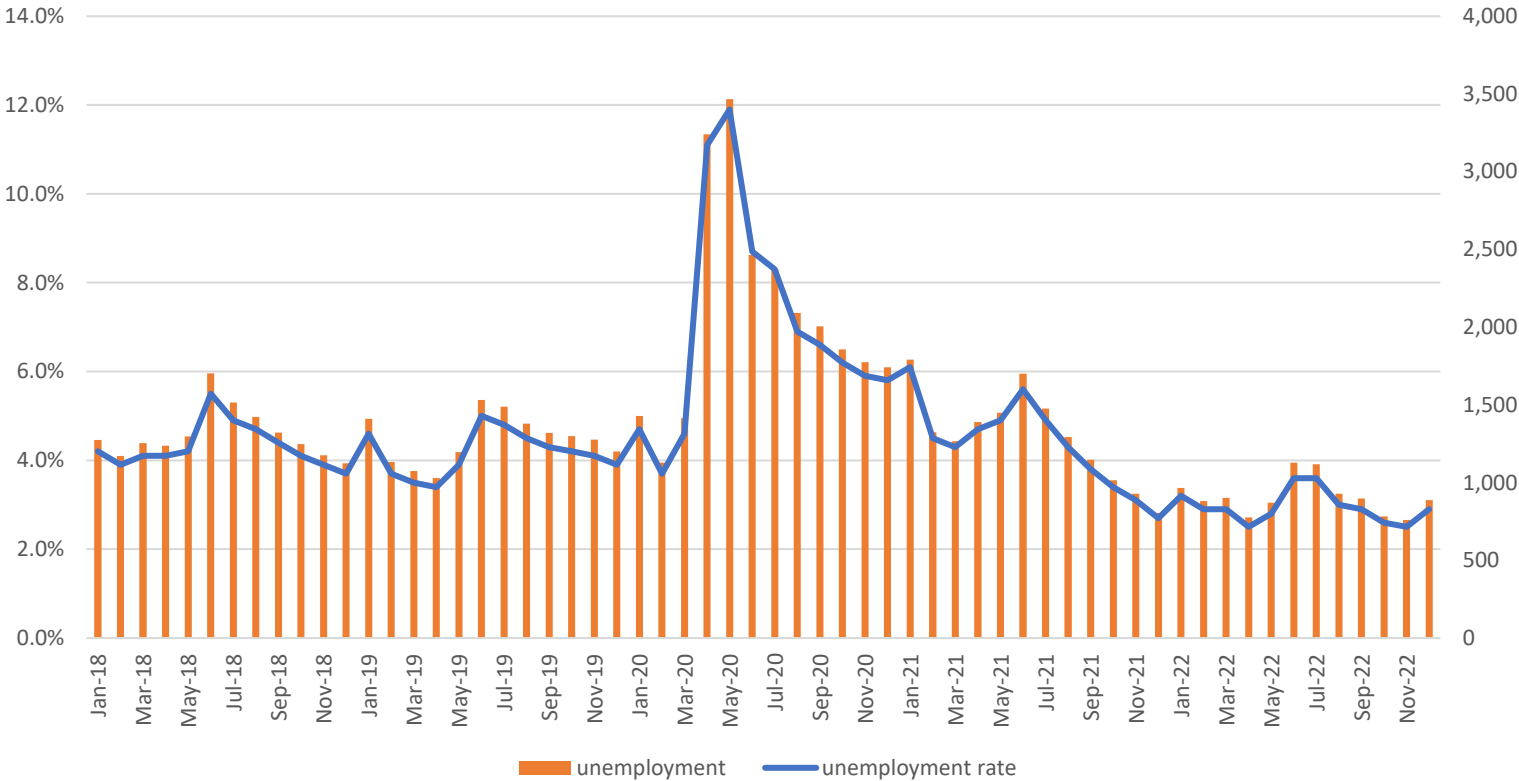


Data from: <https://www.bls.gov/>

| Month-Year | Unemployment | Employment |
|------------|--------------|------------|
| Jan-22     | 4,990        | 96,567     |
| Feb-22     | 4,563        | 97,793     |
| Mar-22     | 4,628        | 98,641     |
| Apr-22     | 4,288        | 99,267     |
| May-22     | 4,450        | 99,154     |
| Jun-22     | 5,600        | 99,839     |
| Jul-22     | 5,612        | 99,909     |
| Aug-22     | 4,529        | 98,198     |
| Sep-22     | 4,196        | 98,679     |
| Oct-22     | 3,596        | 98,834     |
| Nov-22     | 3,511        | 99,803     |
| Dec-22     | 3,890        | 98,750     |



Unemployment: Bossier City



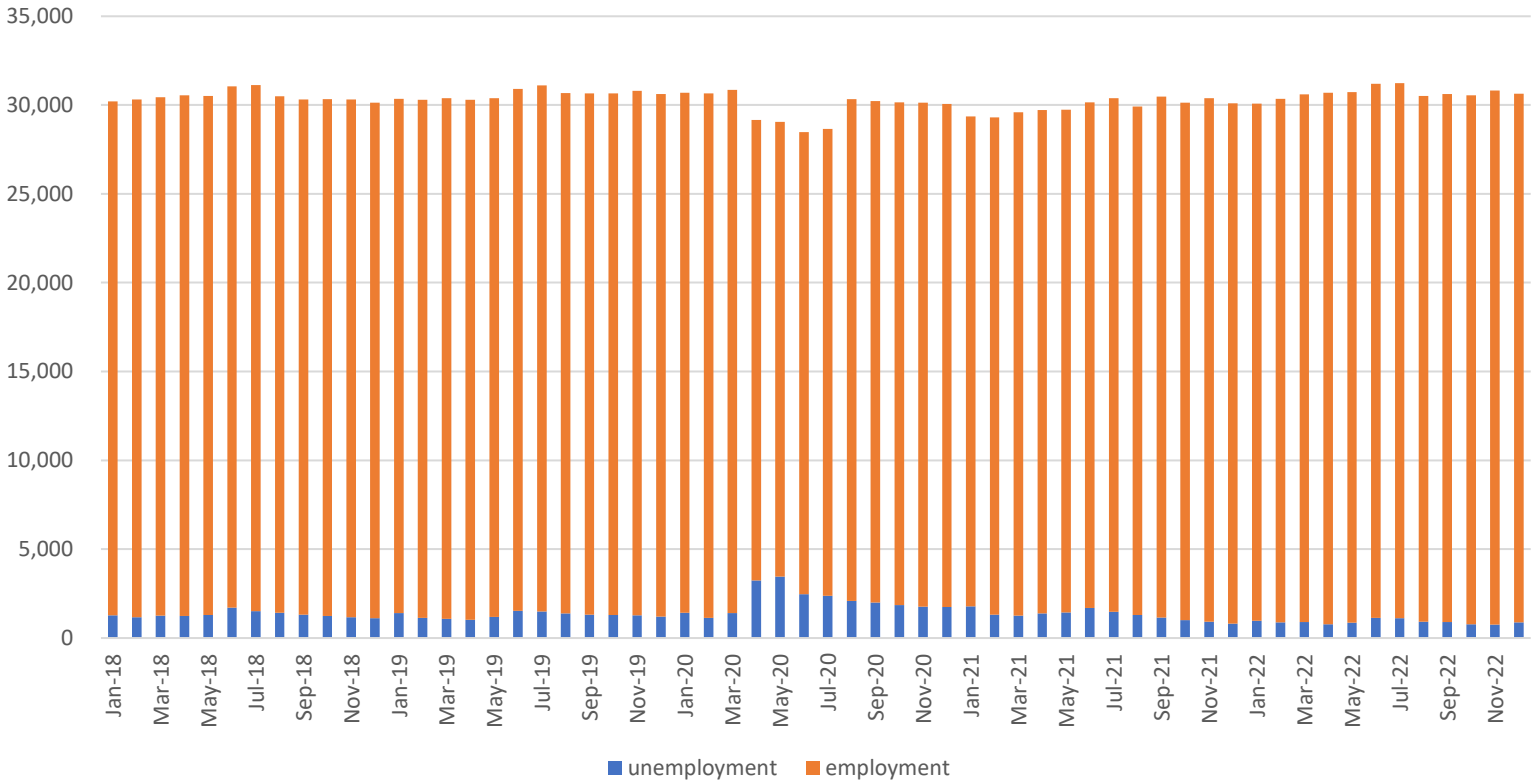
Data from: <https://www.bls.gov/>

| Month-Year | Unemployment Rate | Unemployment |
|------------|-------------------|--------------|
| Jan-22     | 3.2%              | 965          |
| Feb-22     | 2.9%              | 882          |
| Mar-22     | 2.9%              | 901          |
| Apr-22     | 2.5%              | 776          |
| May-22     | 2.8%              | 870          |
| Jun-22     | 3.6%              | 1,127        |
| Jul-22     | 3.6%              | 1,117        |
| Aug-22     | 3.0%              | 928          |
| Sep-22     | 2.9%              | 897          |
| Oct-22     | 2.6%              | 782          |
| Nov-22     | 2.5%              | 760          |
| Dec-22     | 2.9%              | 888          |





Labor Force: Bossier City

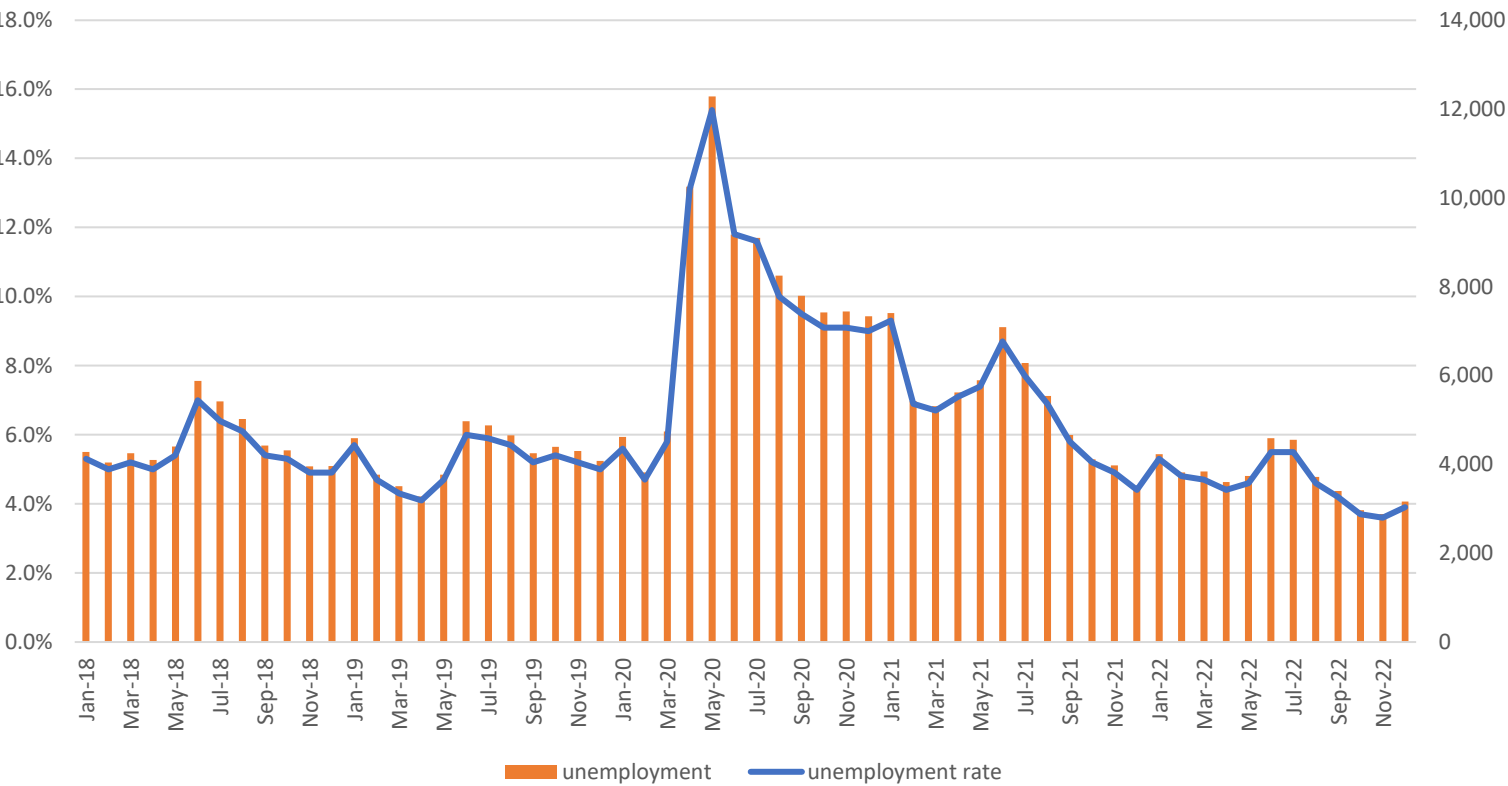


Data from: <https://www.bls.gov/>

| Month-Year | Unemployment | Employment |
|------------|--------------|------------|
| Jan-22     | 965          | 29,103     |
| Feb-22     | 882          | 29,471     |
| Mar-22     | 901          | 29,705     |
| Apr-22     | 776          | 29,909     |
| May-22     | 870          | 29,850     |
| Jun-22     | 1,127        | 30,071     |
| Jul-22     | 1,117        | 30,110     |
| Aug-22     | 928          | 29,576     |
| Sep-22     | 897          | 29,725     |
| Oct-22     | 782          | 29,769     |
| Nov-22     | 760          | 30,056     |
| Dec-22     | 888          | 29,750     |



Unemployment: City of Shreveport

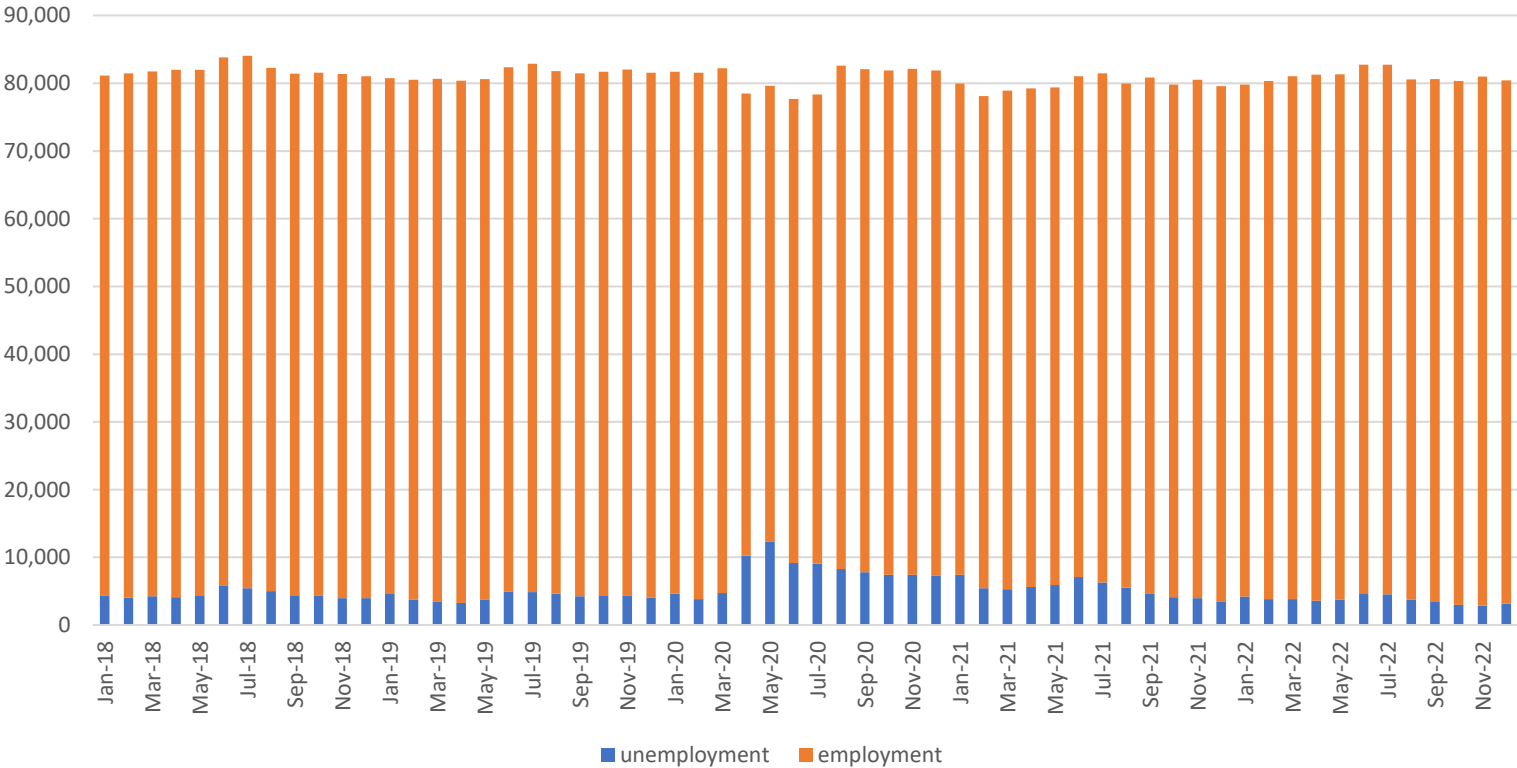


Data from: <https://www.bls.gov/>

| Month-Year | Unemployment Rate | Unemployment |
|------------|-------------------|--------------|
| Jan-22     | 5.3%              | 4,230        |
| Feb-22     | 4.8%              | 3,820        |
| Mar-22     | 4.7%              | 3,842        |
| Apr-22     | 4.4%              | 3,599        |
| May-22     | 4.6%              | 3,741        |
| Jun-22     | 5.5%              | 4,588        |
| Jul-22     | 5.5%              | 4,554        |
| Aug-22     | 4.6%              | 3,718        |
| Sep-22     | 4.2%              | 3,402        |
| Oct-22     | 3.7%              | 2,971        |
| Nov-22     | 3.6%              | 2,884        |
| Dec-22     | 3.9%              | 3,165        |



Labor Force: City of Shreveport



Data from: <https://www.bls.gov/>

| Month-Year | Unemployment | Employment |
|------------|--------------|------------|
| Jan-22     | 4,230        | 75,572     |
| Feb-22     | 3,820        | 76,532     |
| Mar-22     | 3,842        | 77,194     |
| Apr-22     | 3,599        | 77,685     |
| May-22     | 3,741        | 77,595     |
| Jun-22     | 4,588        | 78,132     |
| Jul-22     | 4,554        | 78,187     |
| Aug-22     | 3,718        | 76,848     |
| Sep-22     | 3,402        | 77,224     |
| Oct-22     | 2,971        | 77,346     |
| Nov-22     | 2,884        | 78,104     |
| Dec-22     | 3,165        | 77,280     |



Center for Business and  
Economic Research

## ■ Casino Revenue and Admissions

## Admission and Revenue by CASINO in NWLA

| CASINO                                 | 2022 Admission (# People) | 2022 Revenue         | 2022 Index Revenue/Person | 2022 % Revenue | 2021 Admission (# People) | 2021 Revenue         | 2021 % Revenue | 2021 Index Revenue/Person |
|--|---------------------------|----------------------|---------------------------|----------------|---------------------------|----------------------|----------------|---------------------------|
| Margaritaville Resort Casino           | 1,433,447                 | \$211,301,222        | \$147.41                  | 35.2%          | 1,421,604                 | \$209,848,873        | 32.5%          | \$147.61                  |
| Horseshoe Bossier City Hotel & Casino  | 999,376                   | \$155,979,605        | \$156.08                  | 26.0%          | 1,009,518                 | \$165,579,996        | 25.6%          | \$164.02                  |
| Bally's Shreveport Casino & Hotel      | 1,267,744                 | \$102,794,977        | \$81.08                   | 17.1%          | 1,512,145                 | \$114,581,630        | 17.7%          | \$75.77                   |
| Sam's Town Hotel and Casino Shreveport | 504,099                   | \$40,740,112         | \$80.82                   | 6.8%           | 588,520                   | \$53,933,215         | 8.3%           | \$91.64                   |
| Boomtown Casino and Hotel Bossier      | 609,764                   | \$52,666,097         | \$86.37                   | 8.8%           | 610,658                   | \$53,585,121         | 8.3%           | \$87.75                   |
| Louisiana Downs Casino & Racetrack     | 577,488                   | \$36,898,445         | \$63.89                   | 6.1%           | 682,947                   | \$48,927,895         | 7.6%           | \$71.64                   |
| <b>TOTAL</b>                           | <b>5,391,918</b>          | <b>\$600,380,458</b> | <b>\$111.35</b>           | <b>100.0%</b>  | <b>5,825,392</b>          | <b>\$646,456,730</b> | <b>100.0%</b>  | <b>\$110.97</b>           |

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>

## Admission and Revenue by CASINO in NWLA

| CASINO                                 | 2022 Q4 Admission<br>(# People) | 2022 Q4<br>Revenue   | 2022 Q4<br>% Revenue | Year Over Year<br>% Q4 Change in<br>Revenue | 2022 Q3<br>Admission (#<br>People) | 2022 Q3<br>Revenue   | 2022 Q3<br>% Revenue | Year Over Year<br>% Q3 Change in<br>Revenue |
|--|---------------------------------|----------------------|----------------------|---|------------------------------------|----------------------|----------------------|---|
| Margaritaville Resort Casino           | 317,696                         | \$50,181,834         | 35.8%                | -8.9%                                       | 369,370                            | \$50,004,028         | 35.7%                | 4.8%  |
| Horseshoe Bossier City Hotel & Casino  | 231,807                         | \$34,507,094         | 24.6%                | -15.7%                                      | 257,640                            | \$34,791,571         | 24.8%                | -9.0%                                       |
| Bally's Shreveport Casino & Hotel      | 290,880                         | \$25,892,664         | 18.5%                | -4.2%                                       | 325,422                            | \$23,381,934         | 16.7%                | -11.7%                                      |
| Sam's Town Hotel and Casino Shreveport | 150,482                         | \$11,680,327         | 8.3%                 | -7.2%                                       | 153,339                            | \$12,647,169         | 9.0%                 | 0.0%  |
| Boomtown Casino and Hotel Bossier      | 118,200                         | \$9,693,538          | 6.9%                 | -4.4%                                       | 132,628                            | \$10,149,810         | 7.2%                 | -17.5%                                      |
| Louisiana Downs Casino & Racetrack     | 142,005                         | \$8,296,601          | 5.9%                 | -24.7%                                      | 154,345                            | \$9,079,974          | 6.5%                 | -23.6%                                      |
| <b>TOTAL</b>                           | <b>1,251,070</b>                | <b>\$140,252,058</b> |                      | <b>-10.6%</b>                               | <b>1,392,744</b>                   | <b>\$140,054,486</b> |                      | <b>-6.2%</b>                                |

| CASINO                                 | 2022 Q2 Admission<br>(# People) | 2022 Q2<br>Revenue | 2022 Q2<br>% Revenue | Year Over Year<br>% Q2 Change in<br>Revenue | 2022 Q1<br>Admission (#<br>People) | 2022 Q1<br>Revenue | 2022 Q1<br>% Revenue | Year Over Year<br>% Q1 Change in<br>Revenue |
|--|---------------------------------|--------------------|----------------------|---|------------------------------------|--------------------|----------------------|---|
| Margaritaville Resort Casino           | 369,924                         | 57,149,803         | 35.2%                | -2.3%                                       | 376,457                            | 53,965,557         | 34.2%                | 11.2%                                       |
| Horseshoe Bossier City Hotel & Casino  | 243,899                         | 43,384,046         | 26.7%                | -8.6%                                       | 266,030                            | 43,296,894         | 27.4%                | 11.1%                                       |
| Bally's Shreveport Casino & Hotel      | 312,501                         | 25,459,622         | 15.7%                | -32.1%                                      | 338,941                            | 28,060,757         | 17.8%                | 19.0%                                       |
| Sam's Town Hotel and Casino Shreveport | 153,649                         | 15,082,360         | 9.3%                 | -2.6%                                       | 152,294                            | 13,256,241         | 8.4%                 | 3.0%  |
| Boomtown Casino and Hotel Bossier      | 128,777                         | 10,335,901         | 6.4%                 | -39.9%                                      | 124,494                            | 10,560,863         | 6.7%                 | -26.1%                                      |
| Louisiana Downs Casino & Racetrack     | 156,182                         | 10,905,053         | 6.7%                 | -24.6%                                      | 124,956                            | 8,616,817          | 5.5%                 | -25.5%                                      |
| <b>TOTAL</b>                           | <b>1,364,932</b>                | <b>162,316,785</b> |                      | <b>-14.8%</b>                               | <b>1,383,172</b>                   | <b>157,757,129</b> |                      | <b>5.3%</b>                                 |

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>

## Admission and Revenue by CASINO in NWLA 2021 Q1:Q4

| CASINO                                 | 2021 Q4 Admission<br>(# People) | 2021 Q4<br>Revenue   | 2021 Q4<br>% Revenue | 2021 Q3<br>Admission (#<br>People) | 2021 Q3 Revenue      | 2021 Q3<br>% Revenue | 2021 Q2<br>Admission (#<br>People) | 2021 Q2<br>Revenue   | 2021 Q2<br>% Revenue | 2021 Q1 Admission (#<br>People) | 2021 Q1 Revenue      | 2021 Q1<br>% Revenue |
|--|---------------------------------|----------------------|----------------------|------------------------------------|----------------------|----------------------|------------------------------------|----------------------|----------------------|---------------------------------|----------------------|----------------------|
| Margaritaville Resort Casino           | 348,949                         | \$55,103,088         | 34.2%                | 338,004                            | \$47,731,702         | 32.0%                | 404,511                            | \$58,498,760         | 32.0%                | 330,140                         | \$48,515,323         | 30.7%                |
| Horseshoe Bossier City Hotel & Casino  | 257,213                         | \$40,914,422         | 27.4%                | 238,678                            | \$38,244,961         | 25.6%                | 273,297                            | \$47,441,781         | 25.6%                | 240,330                         | \$38,978,832         | 24.9%                |
| Bally's Shreveport Casino & Hotel      | 350,615                         | \$27,040,275         | 17.8%                | 374,214                            | \$26,494,246         | 17.7%                | 482,985                            | \$37,473,788         | 17.7%                | 304,331                         | \$23,573,321         | 19.7%                |
| Sam's Town Hotel and Casino Shreveport | 146,910                         | \$12,580,590         | 8.4%                 | 150,791                            | \$12,644,897         | 8.5%                 | 166,267                            | \$15,486,440         | 8.5%                 | 146,690                         | \$12,873,194         | 8.1%                 |
| Boomtown Casino and Hotel Bossier      | 121,903                         | \$10,142,371         | 6.7%                 | 144,763                            | \$12,305,922         | 8.2%                 | 173,637                            | \$17,199,118         | 8.2%                 | 148,217                         | \$14,285,804         | 9.0%                 |
| Louisiana Downs Casino & Racetrack     | 156,319                         | \$11,021,056         | 5.5%                 | 186,473                            | \$11,886,956         | 8.0%                 | 191,580                            | \$14,460,923         | 8.0%                 | 148,575                         | \$11,558,960         | 7.6%                 |
| <b>TOTAL</b>                           | <b>1,381,909</b>                | <b>\$156,801,802</b> |                      | <b>1,432,923</b>                   | <b>\$149,308,684</b> |                      | <b>1,692,277</b>                   | <b>\$190,560,810</b> |                      | <b>1,318,283</b>                | <b>\$149,785,434</b> |                      |

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>

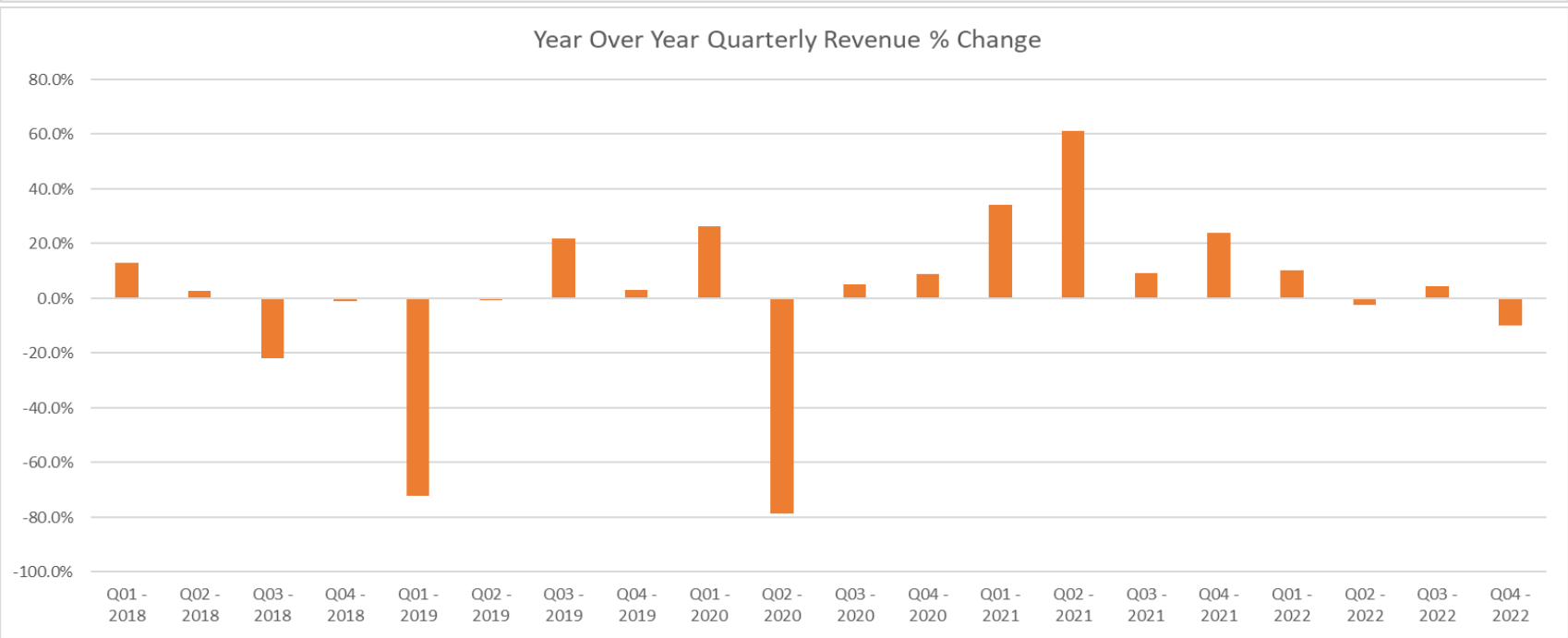
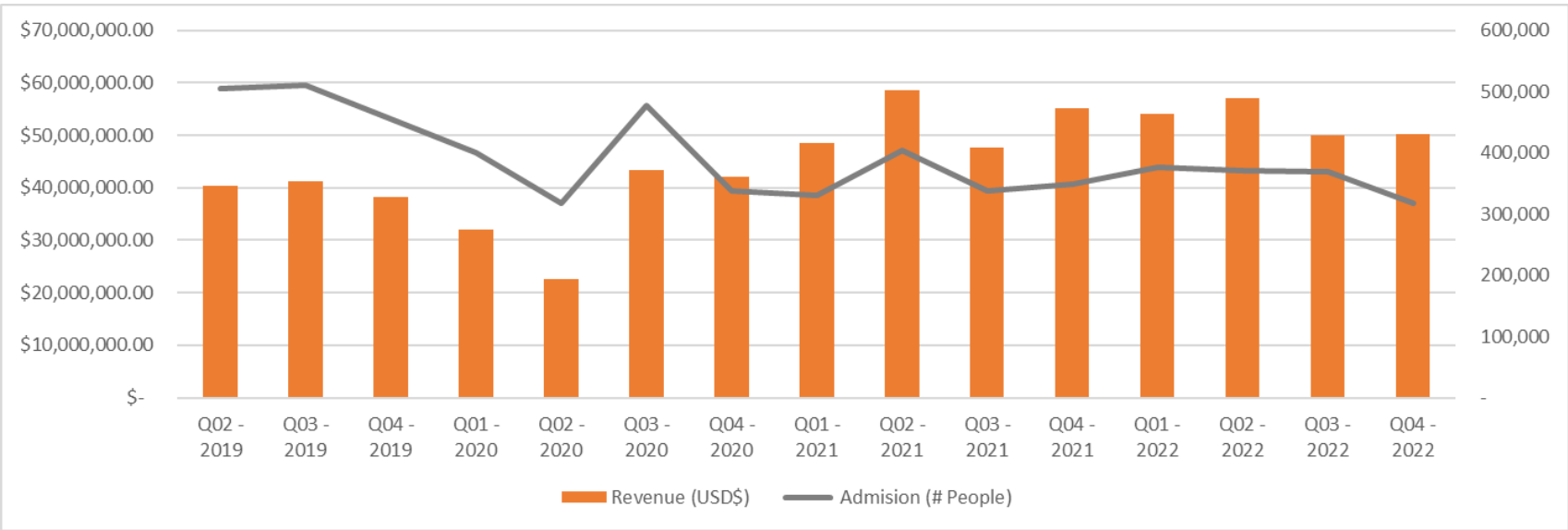


Situated next to Louisiana Boardwalk Outlets, Margaritaville provides its guests with a comfortable atmosphere and memorable entertainment experience. The single-level casino offers more than 1,200 slot machines and 54 table games including craps, blackjack, roulette and many more of your favorite games in spacious and comfortable surroundings.

From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)

| 2022 Admission (# People) | 2022 Revenue  | % Revenue 2022 |
|---------------------------|---------------|----------------|
| 1,433,447                 | \$211,301,222 | 35.2%          |
| Index Revenue/Person      |               | \$147.41       |

# Margaritaville Resort Casino







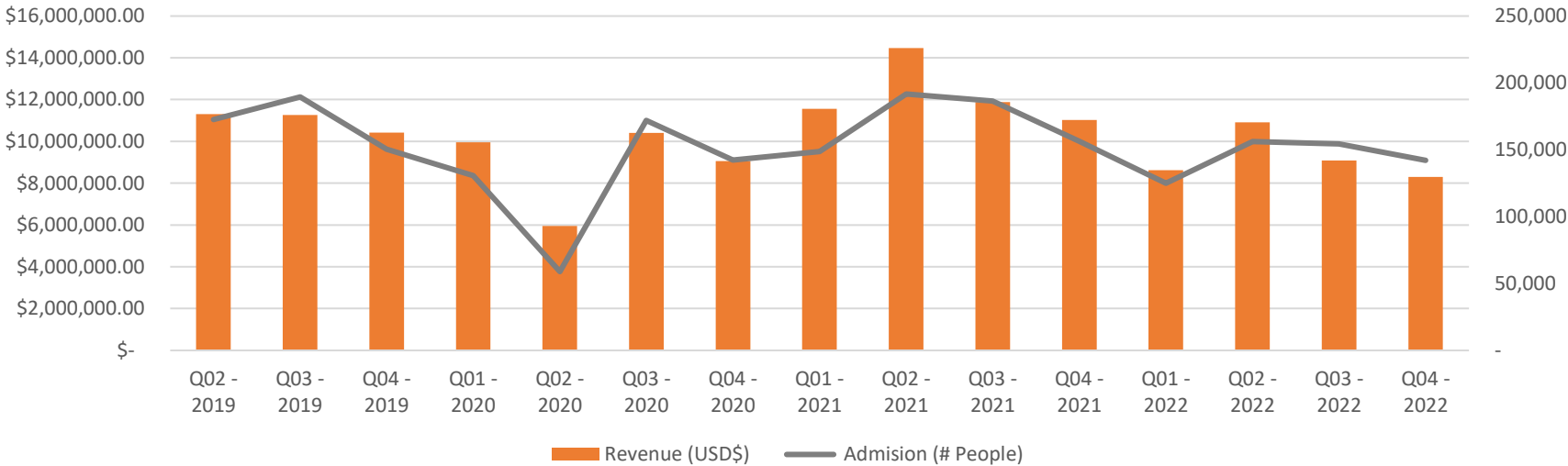
## Horseshoe Bossier City Hotel & Casino



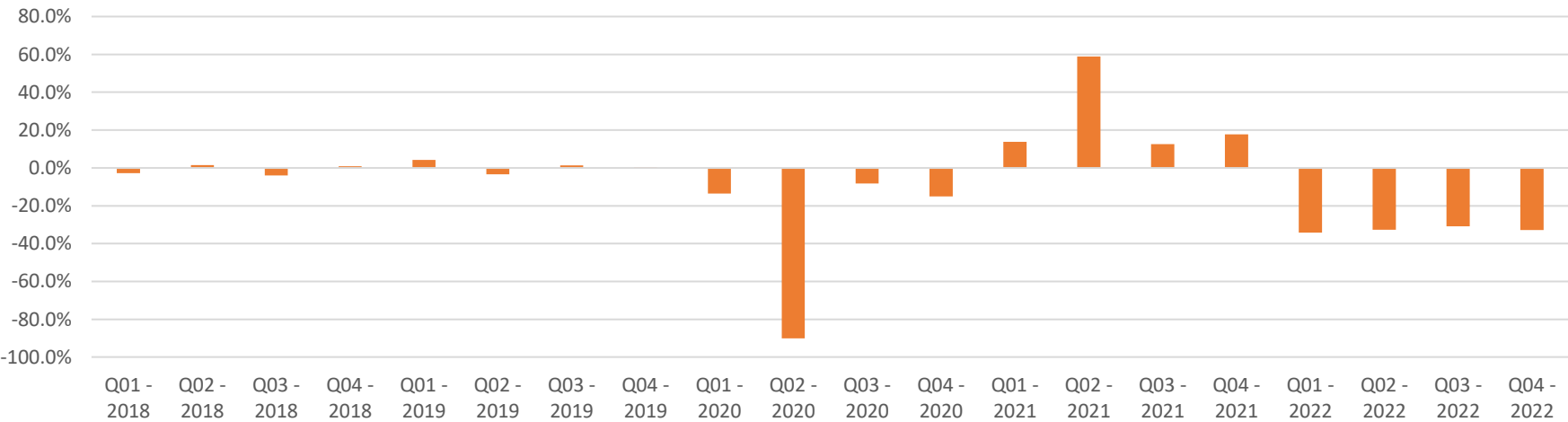
Risk is its own reward at Horseshoe, home of the best odds, the highest table limits, and the famous World Series of Poker Room. Your choices also include 68 of the most popular table games and more than 1,500 games including 370 multi-denominational slot machines that let you play anything from pennies to dollars or higher. The luxury hotel boasts 606 rooms and lots of amenities.

From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)

| 2022 Admission (# People) | 2022 Revenue  | % Revenue 2022 |
|---------------------------|---------------|----------------|
| 999,376                   | \$155,979,605 | 26.0%          |
| Index Revenue/Person      |               | \$156.08       |



### Year Over Year Quarterly Revenue % Change





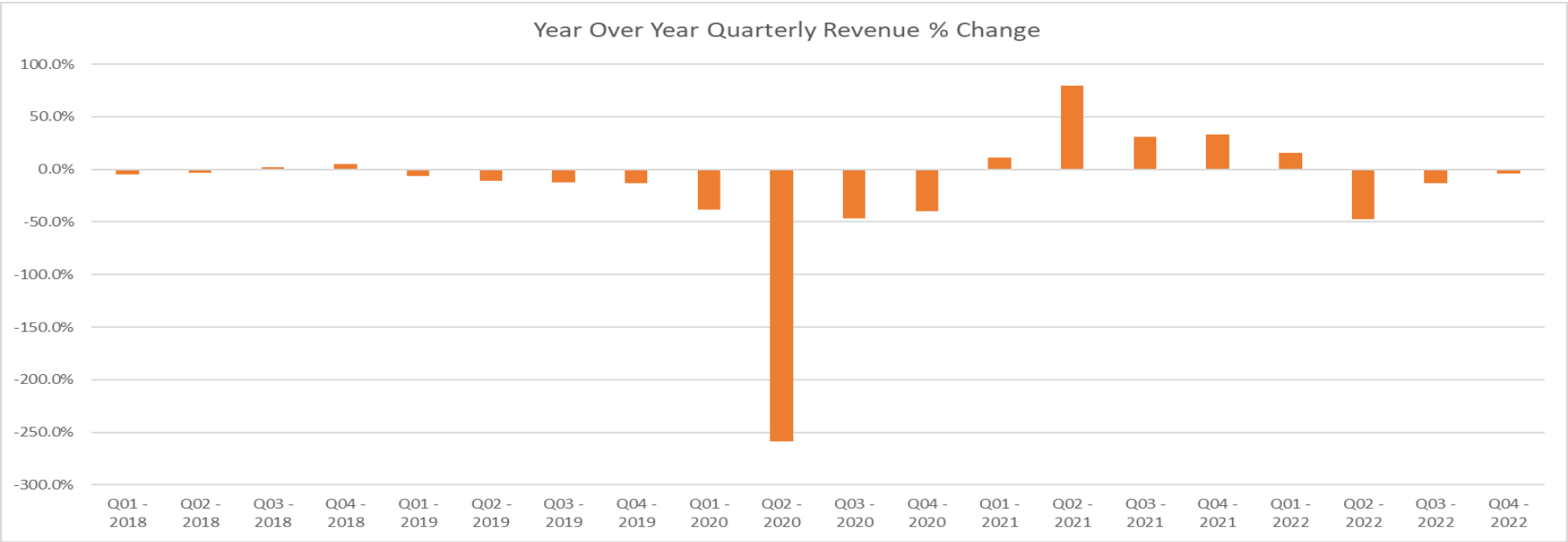
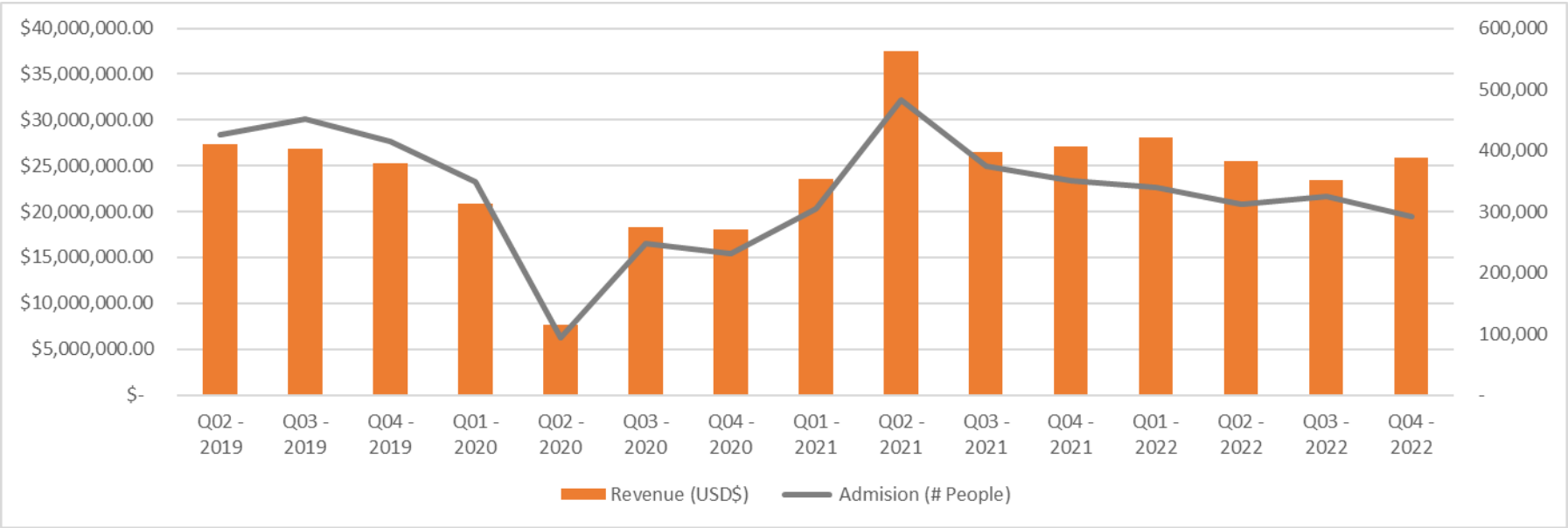
# Bally's Shreveport Casino & Hotel



Bally's Shreveport Casino & Hotel offers the ultimate in gaming excitement with a 30,000-square-foot gaming floor with more than 50 table games and more than 1,500 of the newest slots and video poker machines.

From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)

| 2022 Admission (# People) | 2022 Revenue  | % Revenue 2022 |
|---------------------------|---------------|----------------|
| 1,267,744                 | \$102,794,977 | 17.1%          |
| Index Revenue/Person      |               | \$81.08        |



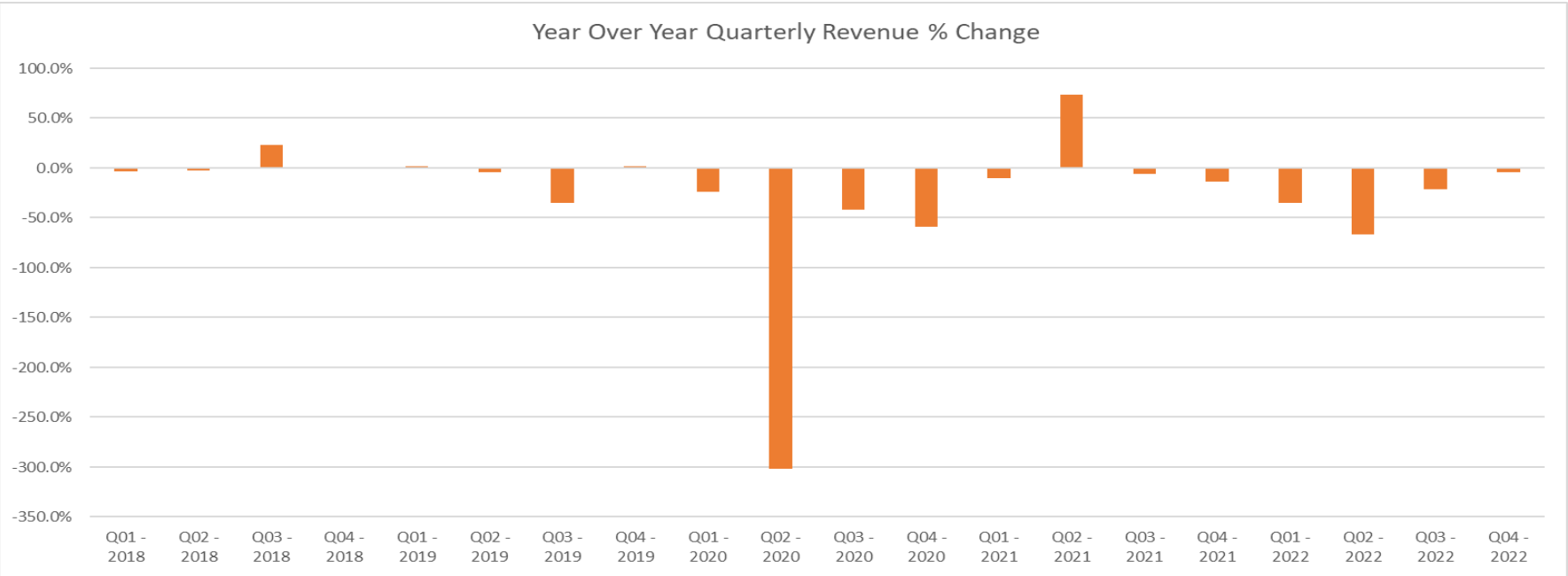
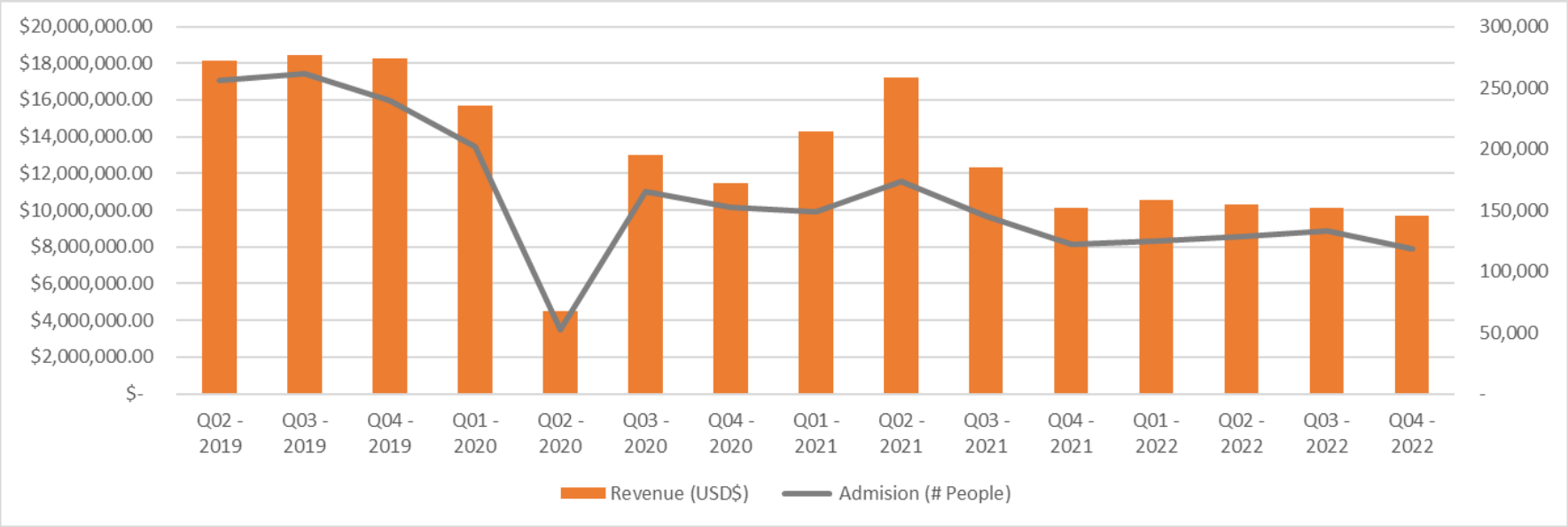


Sam’s Town Hotel and Casino offers an enjoyable experience with nonstop gaming, live performances, a signature spa, and a wide variety of culinary experiences. The casino offers three floors of gaming with blackjack, craps, roulette, mini-baccarat, Mississippi stud poker, and more than 1,100 slot machines.

From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)

| 2022 Admission (# People) | 2022 Revenue | % Revenue 2022 |
|---------------------------|--------------|----------------|
| 504,099                   | \$40,740,112 | 6.8%           |
| Index Revenue/Person      |              | \$80.82        |

## Sam's Town Hotel and Casino Shreveport





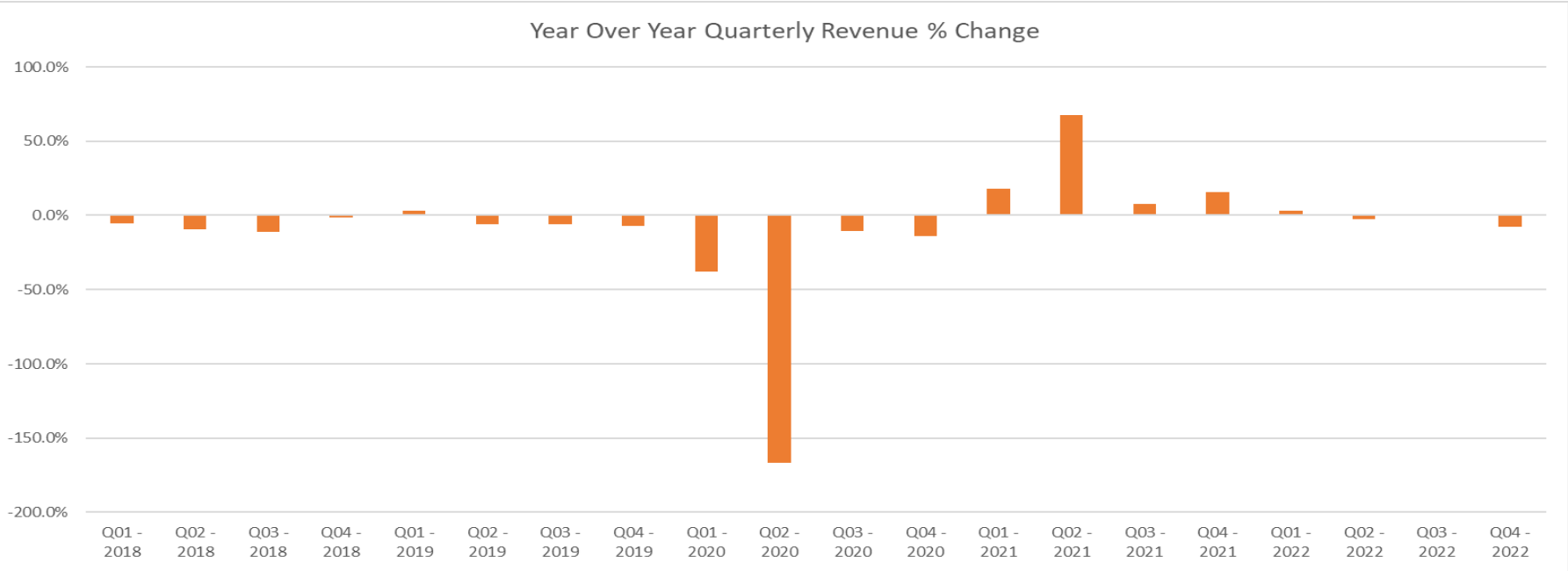
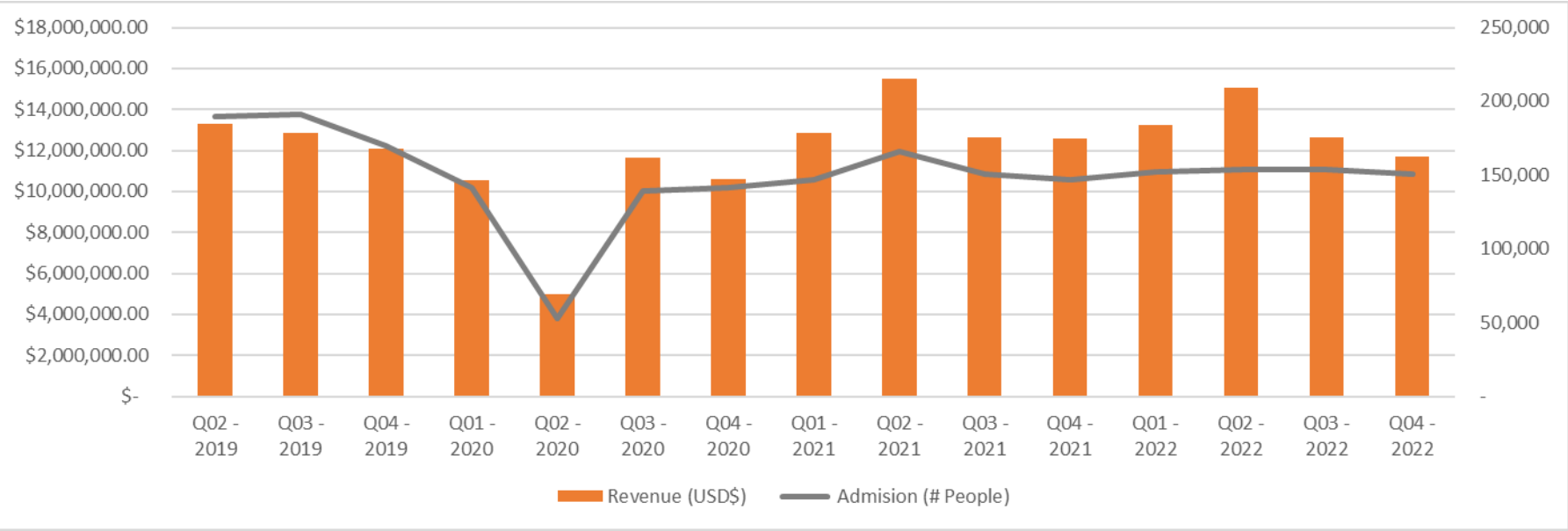
# Boomtown Casino and Hotel Bossier



At Boomtown you can experience more than 30,000 square feet of gaming space on three levels, with more than 1,100 slot machines and more than 16 table games. Enjoy great dining at one of three on-site restaurants.

From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)

| 2022 Admission (# People) | 2022 Revenue | % Revenue 2022 |
|---------------------------|--------------|----------------|
| 609,764                   | \$52,666,097 | 8.8%           |
| Index Revenue/Person      |              | \$86.37        |



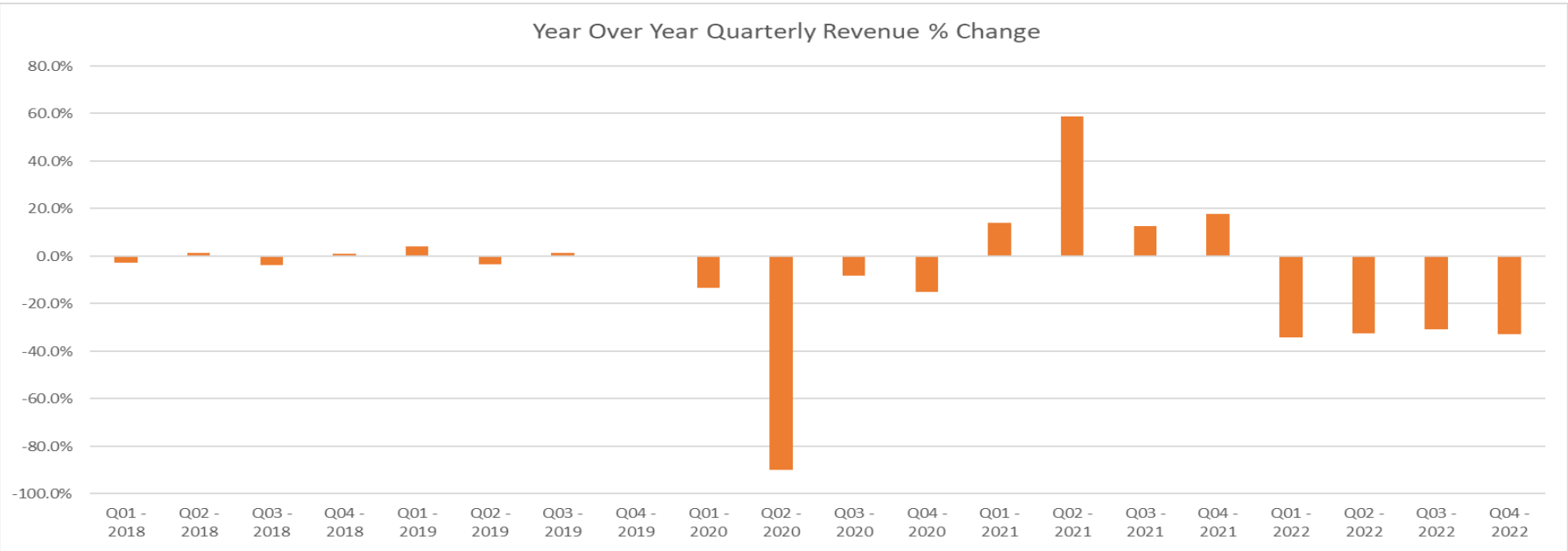
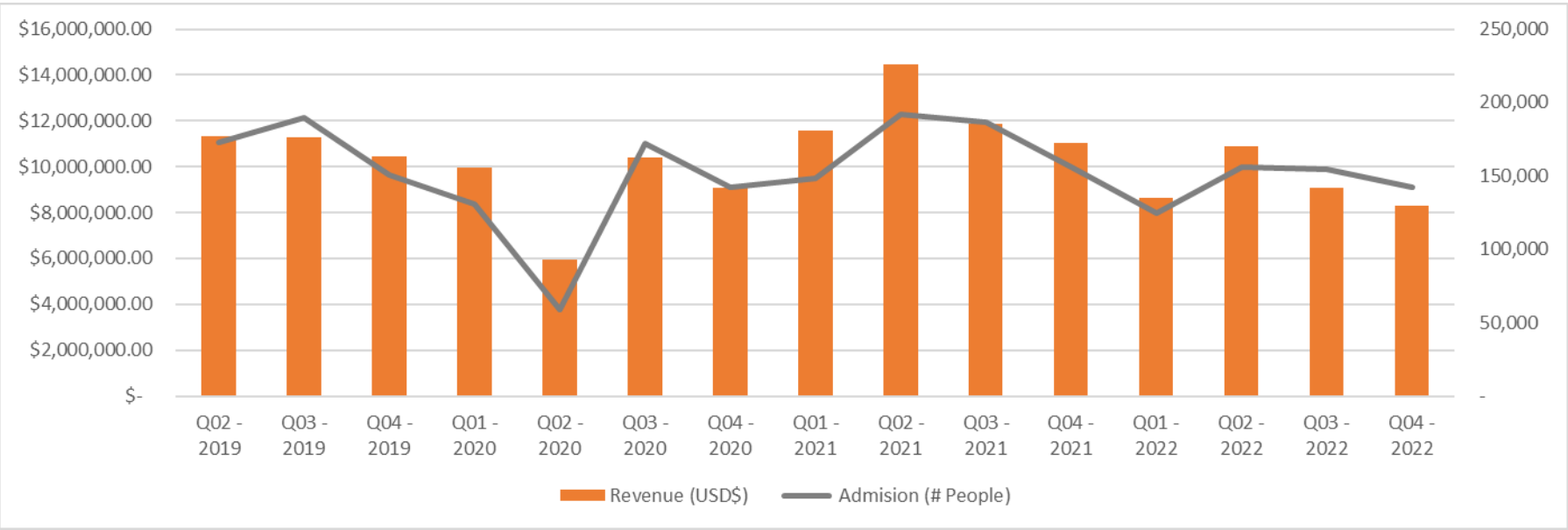


Louisiana Downs Casino & Racetrack is home of the Super Derby, one of the premier races for three-year-old horses in North America. Enjoy thoroughbred racing May through September, quarter horse racing January through March, and year-round live simulcast. Open 7 days a week. Wheelchair accessible.

From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)

| 2022 Admission (# People) | 2022 Revenue | % Revenue 2022 |
|---------------------------|--------------|----------------|
| 577,488                   | \$36,898,445 | 6.1%           |
| Index Revenue/Person      |              | \$63.89        |

## Louisiana Downs Casino & Racetrack





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## ■ Airport Traffic





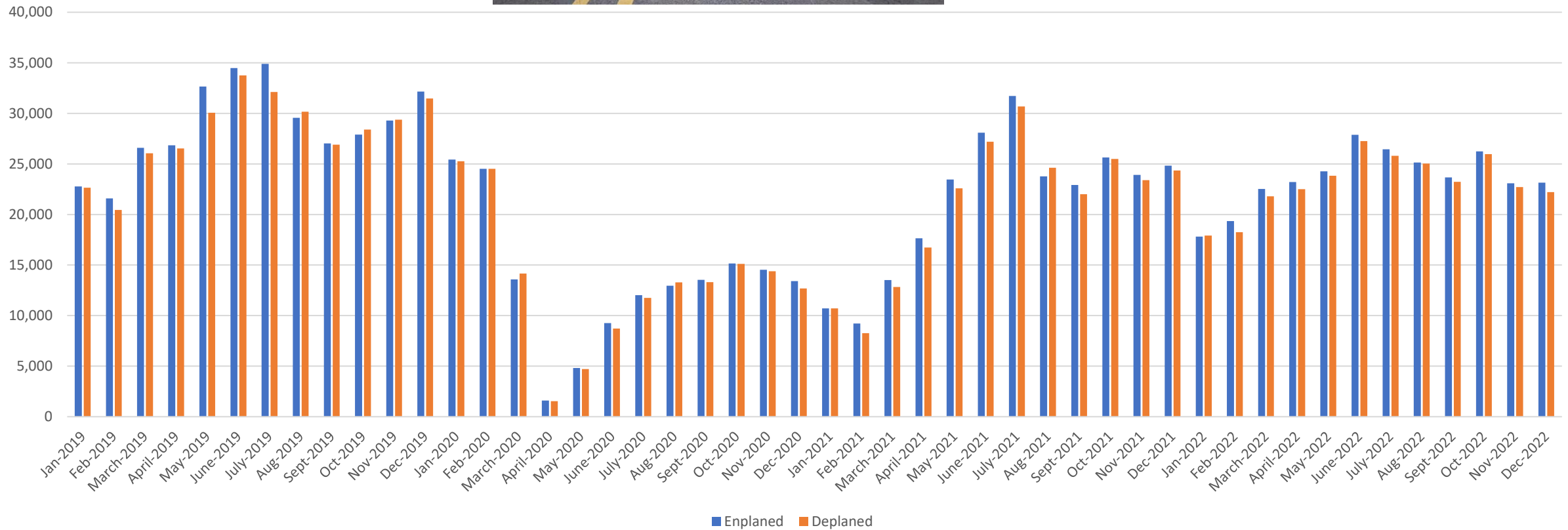
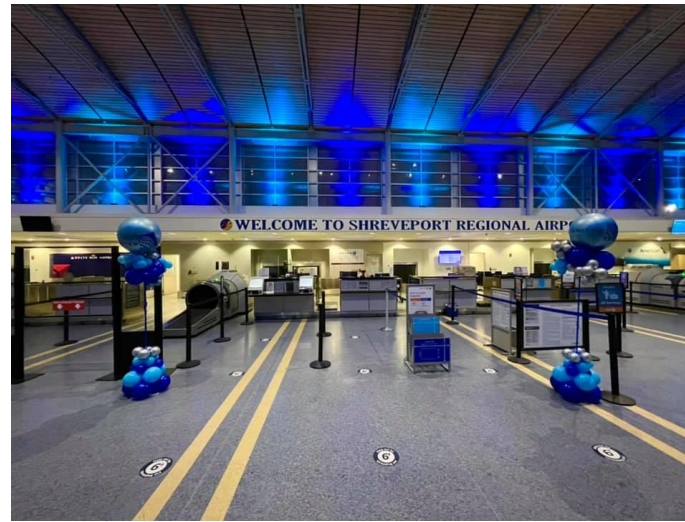
# SHREVEPORT REGIONAL AIRPORT

## Enplaned versus Deplaned per Year

| Year | Enplaned | % Variation | Deplaned | % Variation | Index Enplaned/Deplaned |
|------|----------|-------------|----------|-------------|-------------------------|
| 2019 | 345,718  | 9.5%        | 337,856  | 7.8%        | 102.3%                  |
| 2020 | 160,793  | -53.5%      | 159,427  | -52.8%      | 100.9%                  |
| 2021 | 255,414  | 58.8%       | 248,825  | 56.1%       | 102.6%                  |
| 2022 | 282,716  | 10.7%       | 276,468  | 11.1%       | 102.3%                  |

| Year - Quarter | Enplaned | % Variation | Deplaned | % Variation | Index Enplaned/Deplaned |
|----------------|----------|-------------|----------|-------------|-------------------------|
| 2021 Q1        | 33,461   |             | 31,819   |             | 105.2%                  |
| 2021 Q2        | 69,189   |             | 66,501   |             | 104.0%                  |
| 2021 Q3        | 78,390   |             | 77,290   |             | 101.4%                  |
| 2021 Q4        | 74,374   |             | 73,215   |             |                         |
| 2022 Q1        | 59,671   | 78.3%       | 57,948   | 82.1%       | 103.0%                  |
| 2022 Q2        | 75,352   | 8.9%        | 73,590   | 10.7%       | 102.4%                  |
| 2022 Q3        | 75,247   | -4.0%       | 74,055   | -4.2%       | 101.6%                  |
| 2022 Q4        | 72,446   | -2.6%       | 70,875   | -3.2%       | 102.2%                  |









Center for Business and  
Economic Research

■ Mortgage  
Rates,  
Inflation, &  
Gas Prices

# Average 30 Year Mortgage Rate

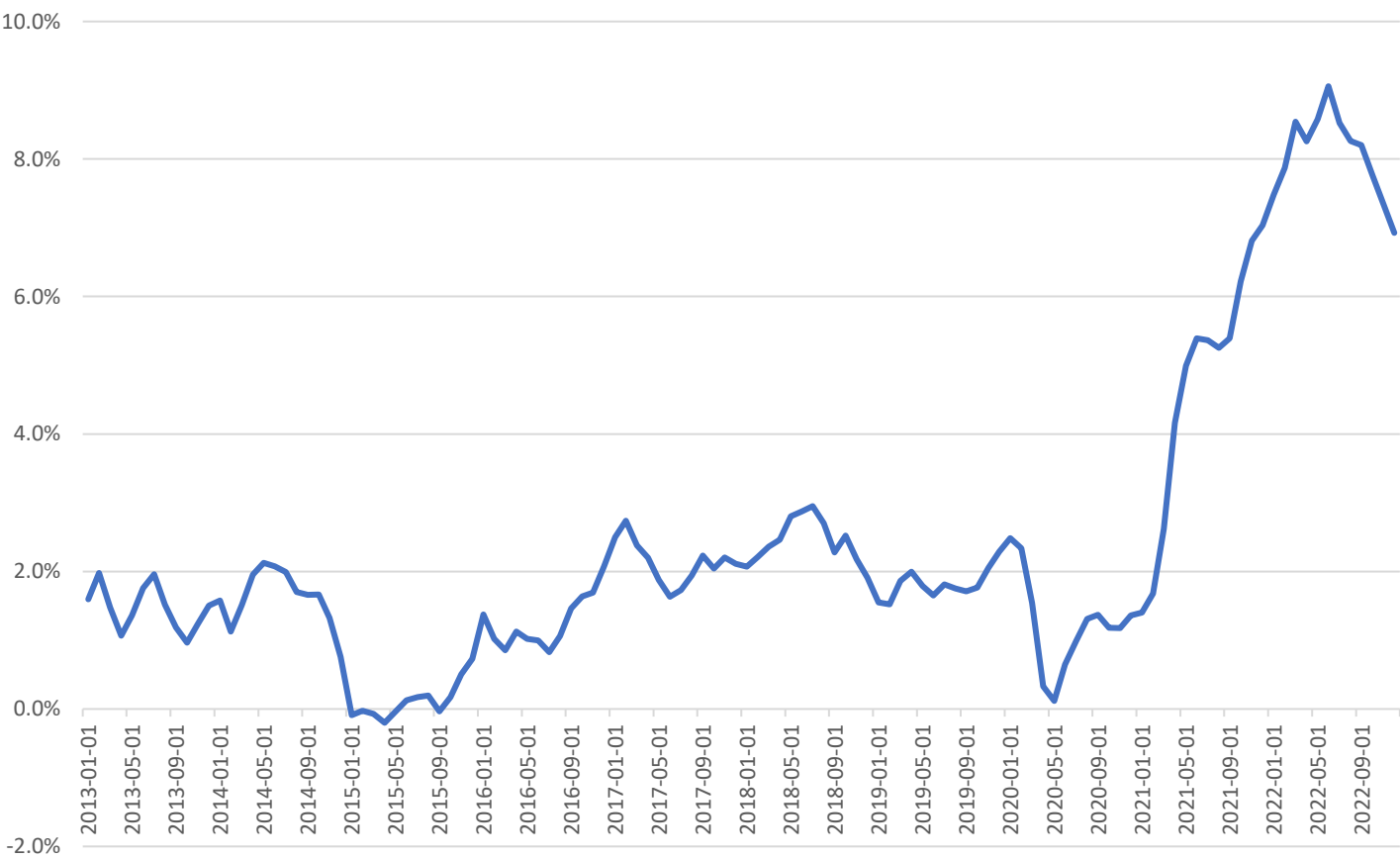


Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

| Year - Quarter | Average 30 YR Mortgage Rate | Year - Quarter | Average 30 YR Mortgage Rate | Year Over Year Change % |
|----------------|-----------------------------|----------------|-----------------------------|-------------------------|
| 2020 Q1        | 3.52                        | 2019 Q1        | 4.37                        | -19.5%                  |
| 2020 Q2        | 3.24                        | 2019 Q2        | 4.01                        | -19.2%                  |
| 2020 Q3        | 2.95                        | 2019 Q3        | 3.66                        | -19.3%                  |
| 2020 Q4        | 2.76                        | 2019 Q4        | 3.70                        | -25.4%                  |
| 2021 Q1        | 2.88                        | 2020 Q1        | 3.52                        | -18.3%                  |
| 2021 Q2        | 3.00                        | 2020 Q2        | 3.24                        | -7.3%                   |
| 2021 Q3        | 2.86                        | 2020 Q3        | 2.95                        | -3.1%                   |
| 2021 Q4        | 3.08                        | 2020 Q4        | 2.76                        | 11.5%                   |
| 2022 Q1        | 3.82                        | 2021 Q1        | 2.88                        | 32.9%                   |
| 2022 Q2        | 5.27                        | 2021 Q2        | 3.00                        | 75.3%                   |
| 2022 Q3        | 5.62                        | 2021 Q3        | 2.86                        | 96.6%                   |
| 2022 Q4        | 6.66                        | 2022 Q4        | 3.08                        | 116.4%                  |



# Year Over Year Inflation Rate



Data from: U.S. Bureau of Labor Statistics

| Year - Month | CPI for All Urban Consumers (CPI-U) | Year Over Year Change % |
|--------------|-------------------------------------|-------------------------|
| Oct-2021     | 276.589                             | 6.2%                    |
| Nov-2021     | 277.948                             | 6.8%                    |
| Dec-2021     | 278.802                             | 7.0%                    |
| Jan-2022     | 281.148                             | 7.5%                    |
| Feb-2022     | 283.716                             | 7.9%                    |
| March-2022   | 287.504                             | 8.5%                    |
| April-2022   | 289.109                             | 8.3%                    |
| May-2022     | 292.296                             | 8.6%                    |
| June-2022    | 296.311                             | 9.1%                    |
| July-2022    | 296.276                             | 8.5%                    |
| Aug-22       | 296.171                             | 8.3%                    |
| Sep-22       | 296.808                             | 8.2%                    |
| Oct-22       | 298.062                             | 7.8%                    |
| Nov-22       | 298.349                             | 7.3%                    |
| Dec-22       | 298.112                             | 6.9%                    |

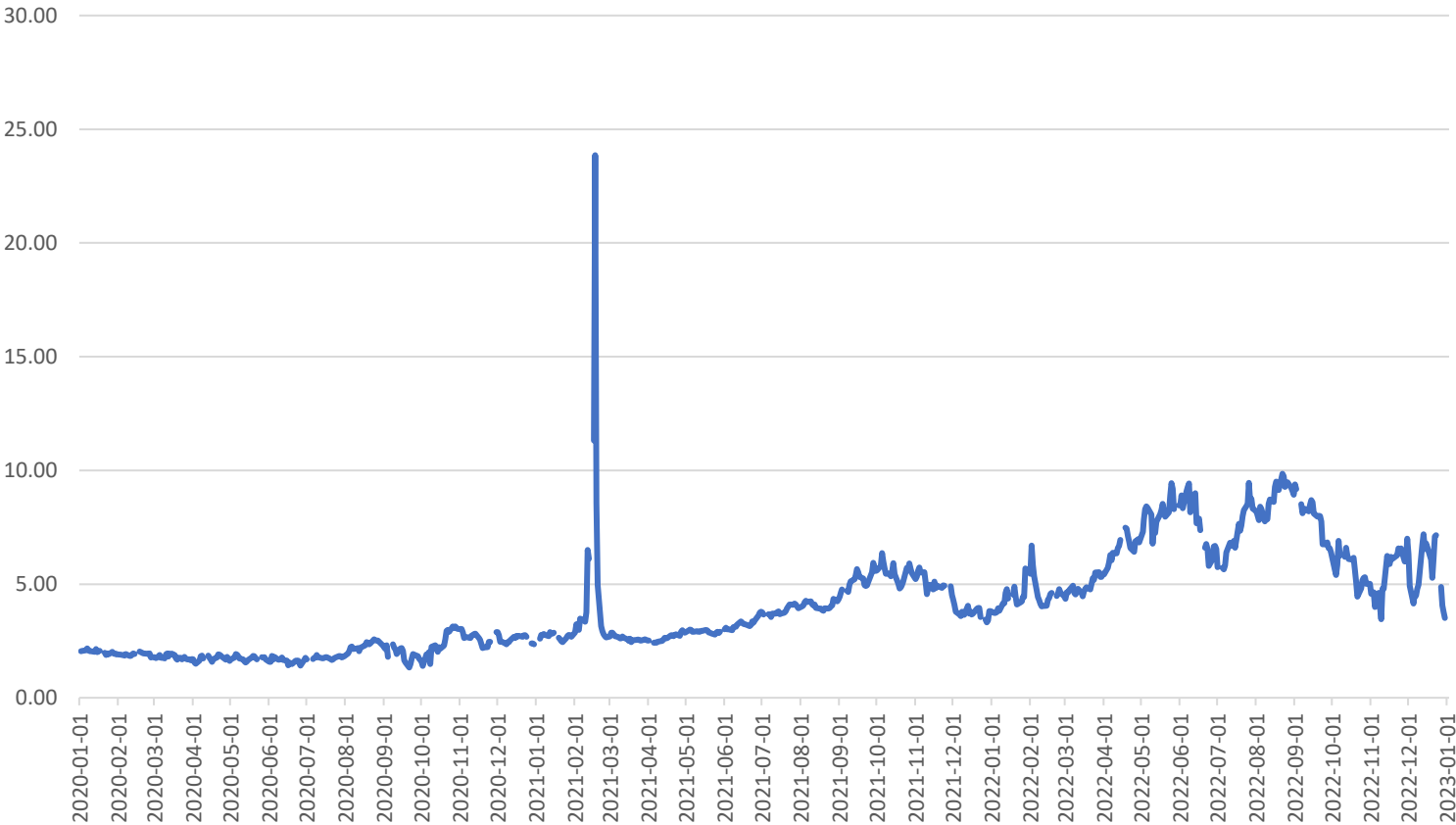
## Year Over Year Core-Inflation Rate



Data from: U.S. Bureau of Labor Statistics

| Year - Month | Year Over Year Change % |
|--------------|-------------------------|
| Oct-2021     | 3.04                    |
| Nov-2021     | 3.21                    |
| Dec-2021     | 3.47                    |
| Jan-22       | 3.98                    |
| Feb-2022     | 4.30                    |
| March-2022   | 4.55                    |
| April-2022   | 4.72                    |
| May-2022     | 4.98                    |
| June-2022    | 5.43                    |
| July-2022    | 5.63                    |
| Aug-22       | 5.99                    |
| Sep-22       | 6.39                    |
| Oct-22       | 6.37                    |
| Nov-22       | 6.48                    |
| Dec-22       | 6.61                    |

# Henry Hub Natural Gas Spot Price (Dollars per Million BTU, Not Seasonally Adjusted)



| Year - Quarter | Average Spot Price | Year - Quarter | Average Spot Price | Year Over Year Change % |
|----------------|--------------------|----------------|--------------------|-------------------------|
| 2021 Q1        | 3.50               | 2020 Q1        | 1.90               | 84.6%                   |
| 2021 Q2        | 2.95               | 2020 Q2        | 1.70               | 73.1%                   |
| 2021 Q3        | 4.35               | 2020 Q3        | 2.00               | 117.8%                  |
| 2021 Q4        | 4.75               | 2020 Q4        | 2.52               | 88.2%                   |
| 2022 Q1        | 4.67               | 2021 Q1        | 3.50               | 33.4%                   |
| 2022 Q2        | 7.50               | 2021 Q2        | 2.95               | 154.2%                  |
| 2022 Q3        | 8.03               | 2021 Q3        | 4.35               | 84.5%                   |
| 2022 Q4        | 5.61               | 2021 Q4        | 4.75               | 18.0%                   |

Data from: U.S. Energy Information Administration, Henry Hub Natural Gas Spot Price [DHHNGSP], retrieved from FRED, Federal Reserve Bank of St. Louis;  
<https://fred.stlouisfed.org/series/DHHNGSP>



# Crude Oil Prices: West Texas Intermediate (WTI) - Cushing, Oklahoma



| Year - Quarter | Average Crude Oil Prices | Year - Quarter | Average Crude Oil Prices | Year Over Year Change % |
|----------------|--------------------------|----------------|--------------------------|-------------------------|
| 2021 Q1        | 58.09                    | 2020 Q1        | 45.34                    | 28.1%                   |
| 2021 Q2        | 66.19                    | 2020 Q2        | 27.96                    | 136.7%                  |
| 2021 Q3        | 70.58                    | 2020 Q3        | 40.89                    | 72.6%                   |
| 2021 Q4        | 77.33                    | 2020 Q4        | 42.52                    | 81.8%                   |
| 2022 Q1        | 95.18                    | 2021 Q1        | 58.09                    | 63.8%                   |
| 2022 Q2        | 108.83                   | 2021 Q2        | 66.19                    | 64.4%                   |
| 2022 Q3        | 93.06                    | 2021 Q3        | 70.58                    | 31.9%                   |
| 2022 Q4        | 87.55                    | 2021 Q4        | 77.33                    | 13.2%                   |

Data from: U.S. Energy Information Administration, Crude Oil Prices: West Texas Intermediate (WTI) - Cushing, Oklahoma [DCOILWTICO], retrieved from FRED, Federal Reserve Bank of St. Louis; <https://fred.stlouisfed.org/series/DCOILWTICO>

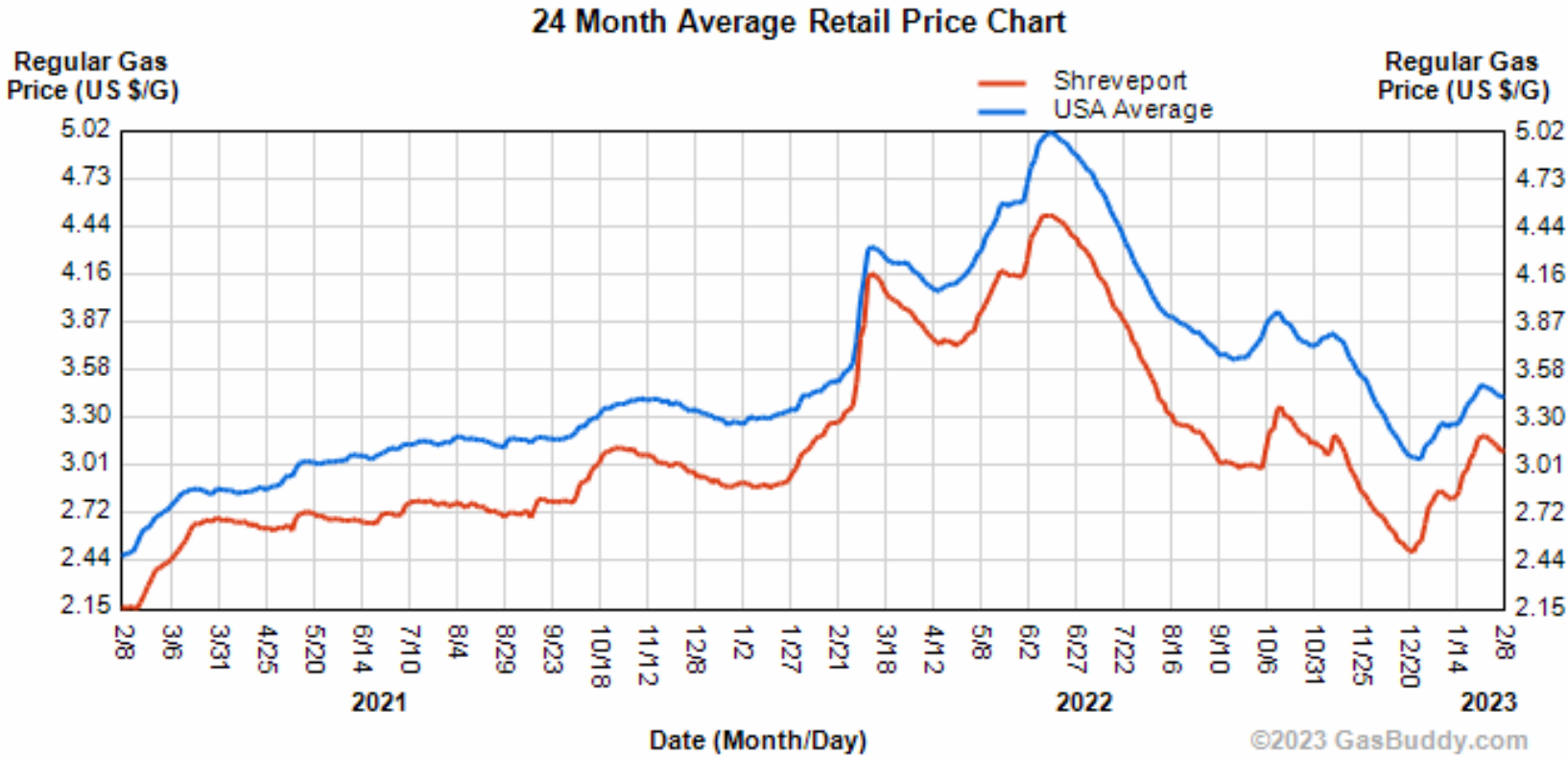
## Gas Prices – February 8, 2023

|  Shreveport-Bossier City  |         |         |         |         |
|---|---------|---------|---------|---------|
|   | Regular | Mid     | Premium | Diesel  |
| Current Avg.  | \$3.156 | \$3.515 | \$3.875 | \$4.198 |
| Yesterday Avg.  | \$3.168 | \$3.523 | \$3.869 | \$4.227 |
| Week Ago Avg.   | \$3.227 | \$3.581 | \$3.949 | \$4.332 |
| Month Ago Avg.  | \$2.923 | \$3.303 | \$3.646 | \$4.168 |
| Year Ago Avg.   | \$3.188 | \$3.487 | \$3.774 | \$3.631 |
| <b>HIGHEST RECORDED AVERAGE PRICE</b>   |         |         |         |         |
|   | Price   |         | Date    |         |
| Regular Unleaded  | \$4.575 |         | 6/15/22 |         |
| Diesel  | \$5.383 |         | 6/18/22 |         |

Data from: [AAA](#)



# Gas Prices – February 8, 2023



Data from: [GasBuddy](https://gasbuddy.com)





Center for Business and  
Economic Research

# Thank you

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## Mary Beth Williams

Mary Beth is an MBA student at LSUS specializing in Finance. She currently works in the Banking Industry and graduated from The University of South Florida with a degree in Corporate Finance. During her undergrad, she partnered with campus resources to create Financial Literacy programming for all students and completed 5 internships