



Center for Business and
Economic Research

NWLA Northwest Louisiana ECONOMIC DASHBOARD

September 2022

[Center for Business and Economic Research](#)
Louisiana State University Shreveport
cber@lsus.edu

Goals:

The Northwest Louisiana Economic Dashboard has the following goals:

- Visualize a set of economic indices based on sound and credible data.
- Act as a reference for people interested in making investments in Northwest Louisiana.

Index:

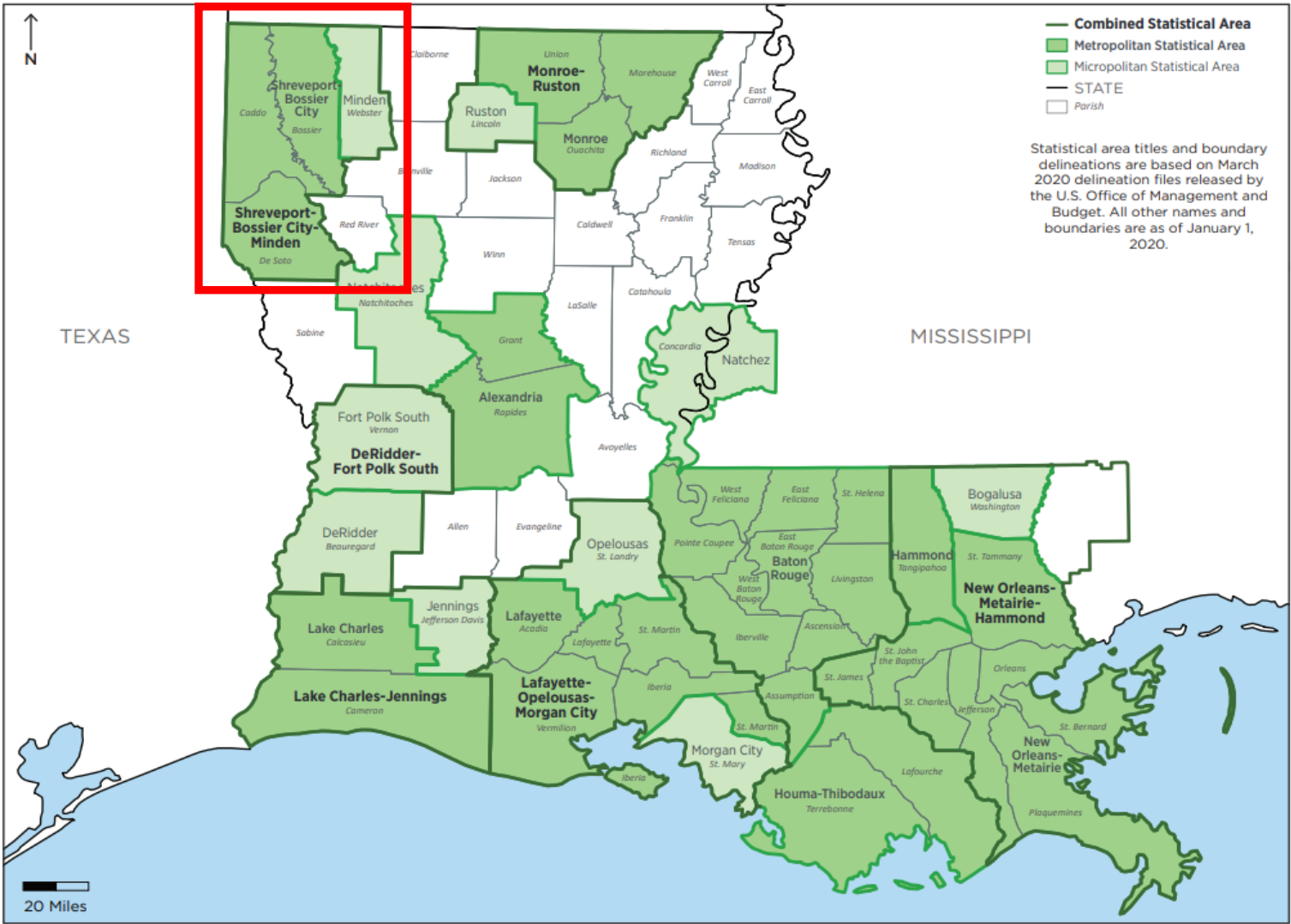
The content of this presentation is the following:

- 2021 population Estimates
- Tax Collection
- Housing
- Building Permits
- Unemployment
- Casino Revenue and Admission
- Airport Traffic
- Mortgage Rates, Inflation, Prices

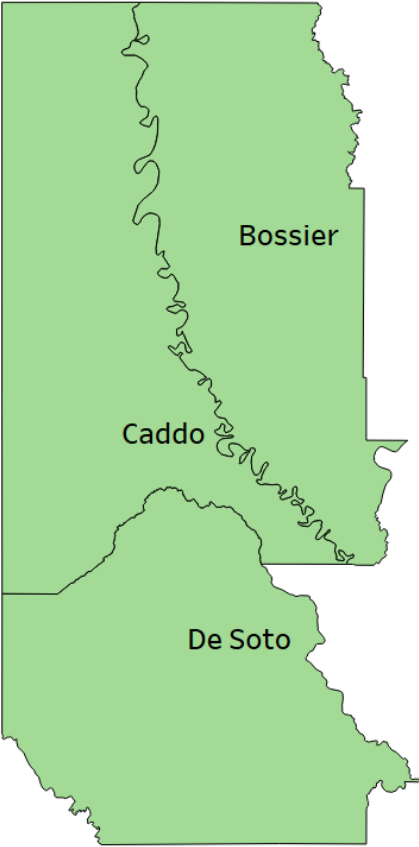
NWLA

Northwest Louisiana - Shreveport-Bossier City-Minden Core Based Statistical Area

Louisiana: 2020 Core Based Statistical Areas and Counties



Shreveport-Bossier City MSA Area



From: U.S. Census Bureau, Population Division



Center for Business and
Economic Research

■ Key Findings

Population Estimates:

Between 2020 & 2021: Caddo Parish saw a 1.7% decrease in population, 3,964 people. Almost all age groups below 64 lost population, while the 65 and older age groups saw a population increase. Bossier Parish saw a 0.4% increase in population, 529 people. While increasing population, Bossier saw a decrease in the 25 to 34 year old age group.

Tax Collection:

The City of Shreveport saw tax receipts continue to increase in the 2022 Q2, but saw the smallest increase since 2021 Q1. This slowing may mean that we are returning to normal after large post-pandemic increases or could be the beginning of a slowdown due to inflationary effects and Fed interest rate hikes. 2022 Q3 could be telling.

Housing:

The housing market remains strong in the Shreveport-Bossier CBSA. Days on market has continued to decline and median listing price continues to rise. We did see inventory rise in Bossier Parish, but this is likely seasonal due to Barksdale Air Force Base assignments.

Building Permits:

The number of building permits increased in 2022 Q2, but that was mainly due to a large increase in April. The actual value of building permits issued decreased by 16.1%.

Unemployment:

The unemployment rate in Shreveport-Bossier City MSA, Bossier Parish, and Caddo Parish, remains low in 2022 Q2, but did see an uptick in the months of May & June. This uptick was largely due to the labor force increasing in size. It should be an encouraging sign that more people are entering the labor force and looking for work.

Casino Revenue and Admissions:

The Casinos in Shreveport-Bossier City MSA saw a combined decrease of 14.8% in revenue for 2022 Q2 compared to 2021 Q2.

Airport Traffic:

Airport traffic remains strong. Both the number of emplaned and deplaned passengers is up in 2022 Q2 compared to 2021 Q1

Mortgage Rates, Inflation, & Gas Prices:

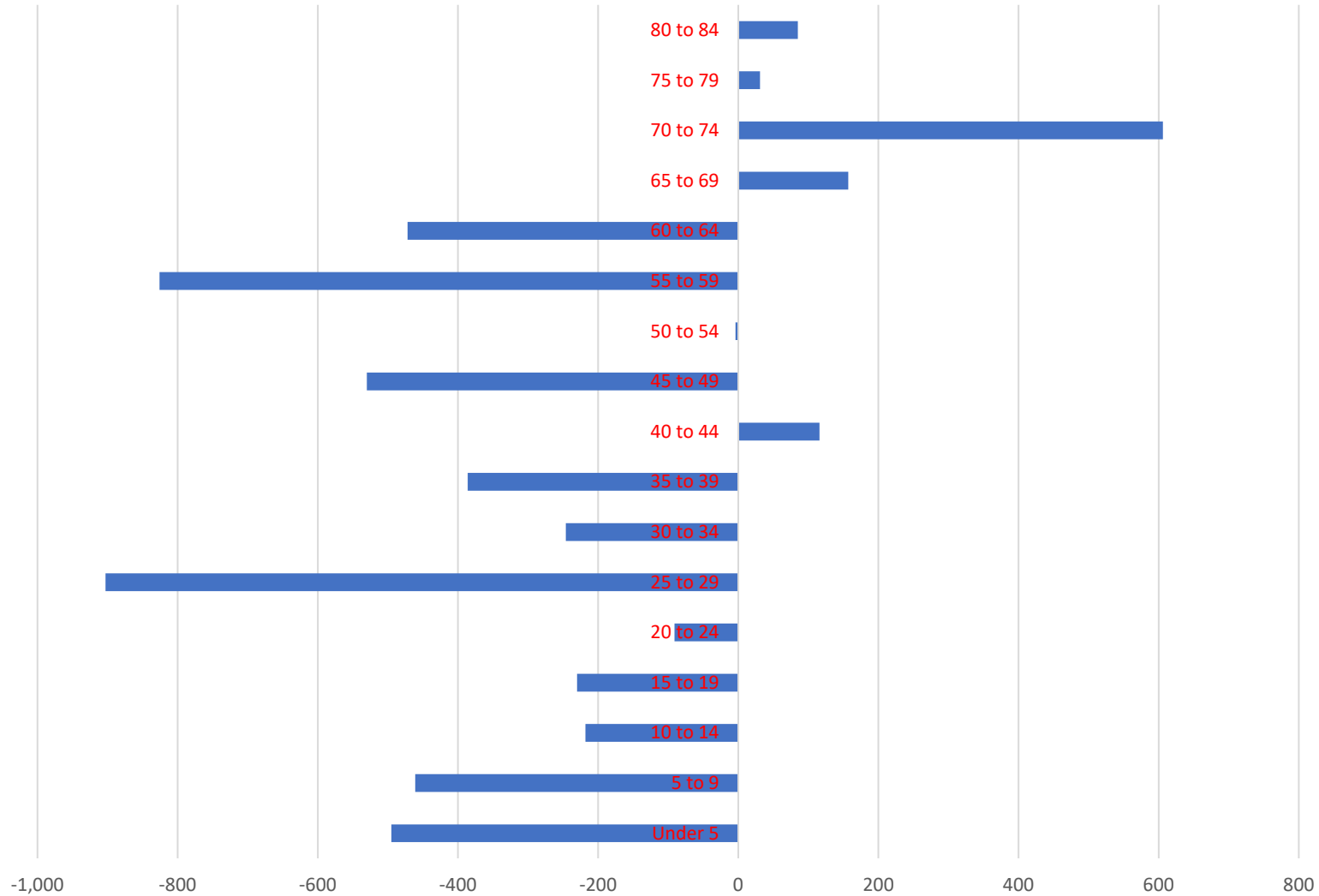
Average 30 year mortgage rates rose to 5.27% in 2022 Q2 up from 3.82% in 2022 Q1. We have not seen this correspond to a slow down in our housing market, but it does bear watching. Inflation continued to rage in 2022 Q2. The month of June saw a 9.1% increase in year over year rates. This is one possible reason that we saw casino revenue drop in 2022 Q2. Gas prices decreased, but remain significantly higher than a year ago.



Center for Business and
Economic Research

■ 2021 Population Estimates

Change in Caddo Parish Population by Age 2020 to 2021

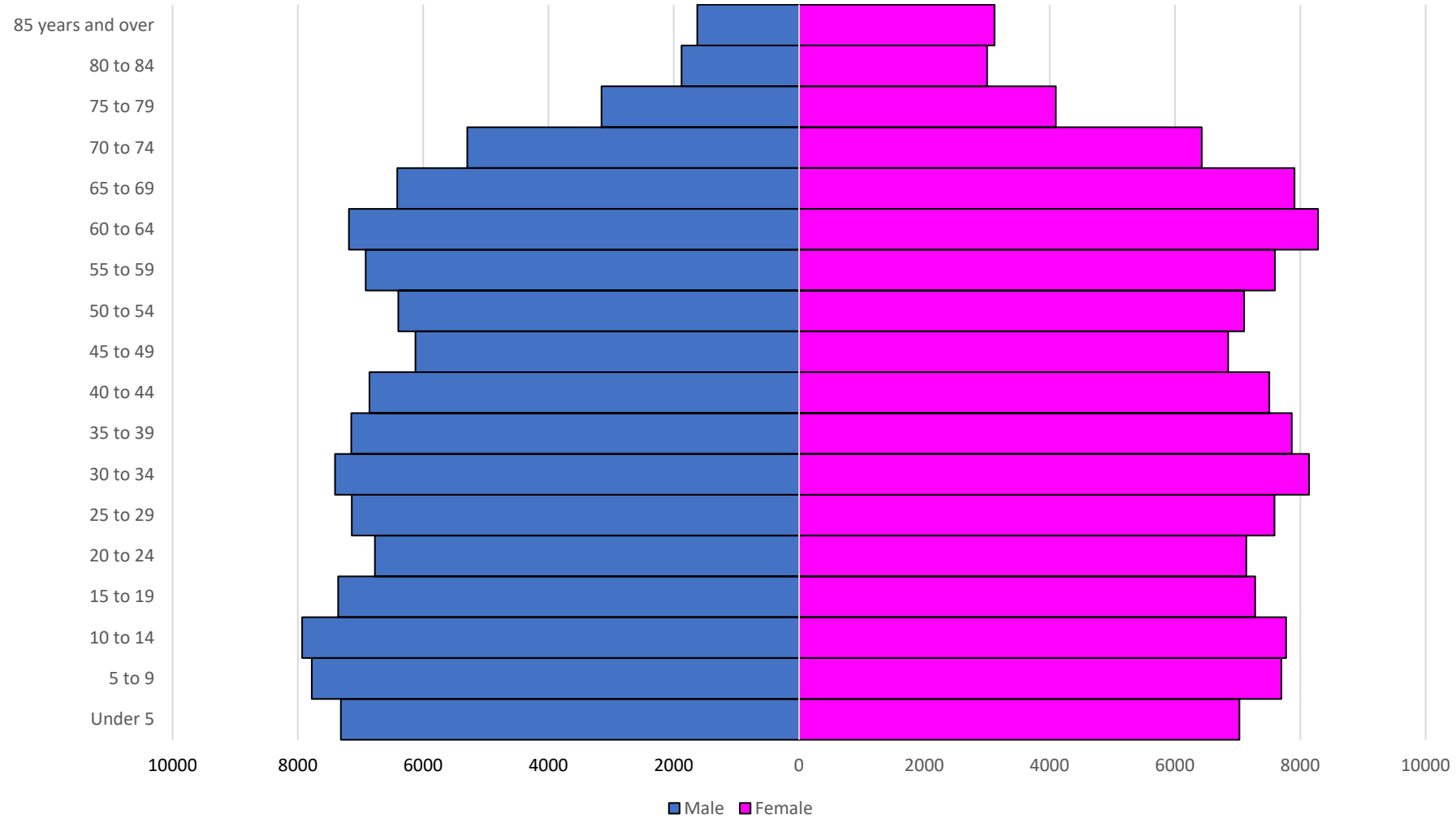


Data from: U.S. Census Bureau

Caddo Parish
Population 2020 to
2021

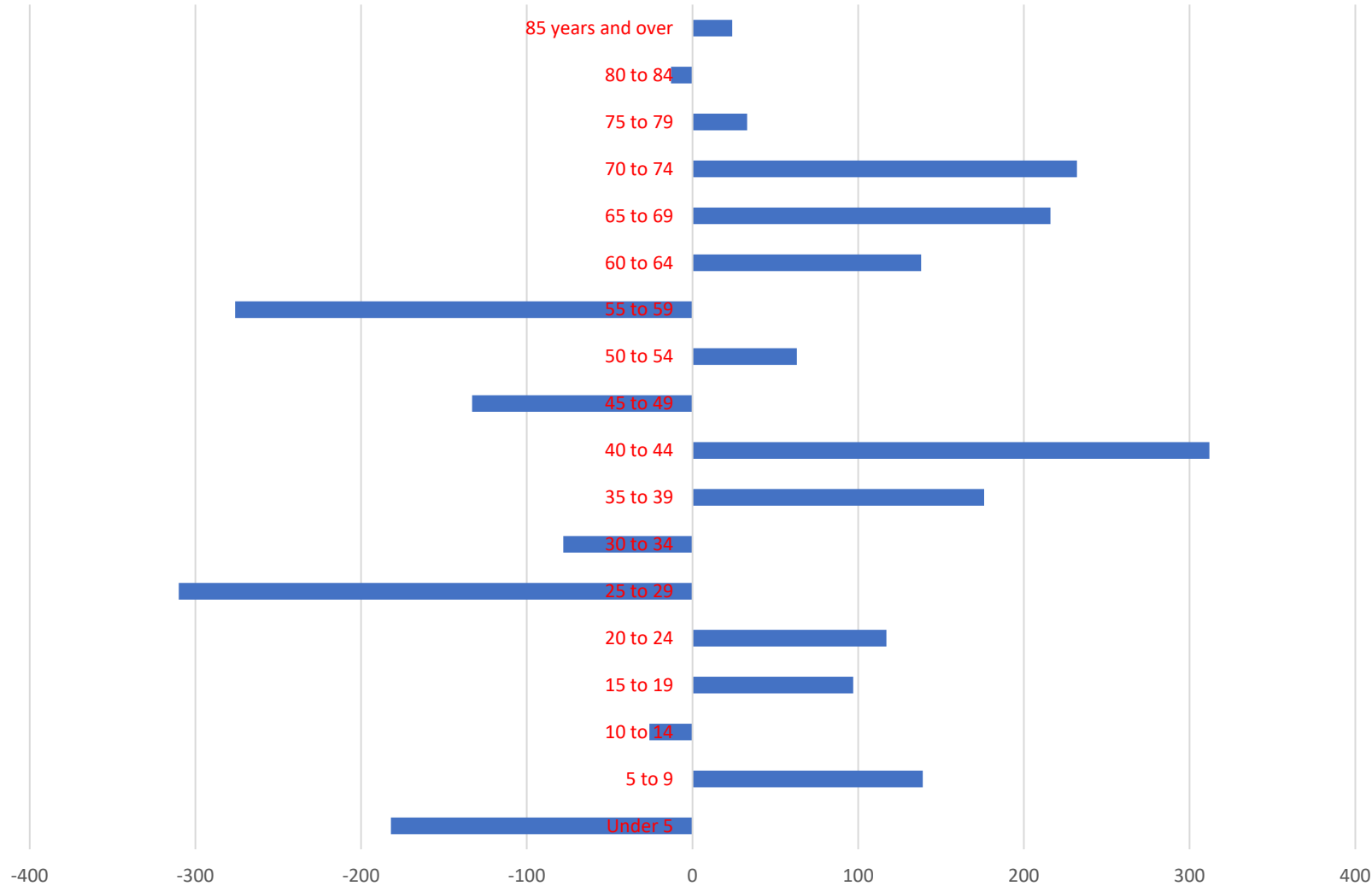
3,964

Caddo Parish 2021 Population Pyramid



Data from: U.S. Census Bureau

Change in Bossier Parish Population by Age 2020 to 2021

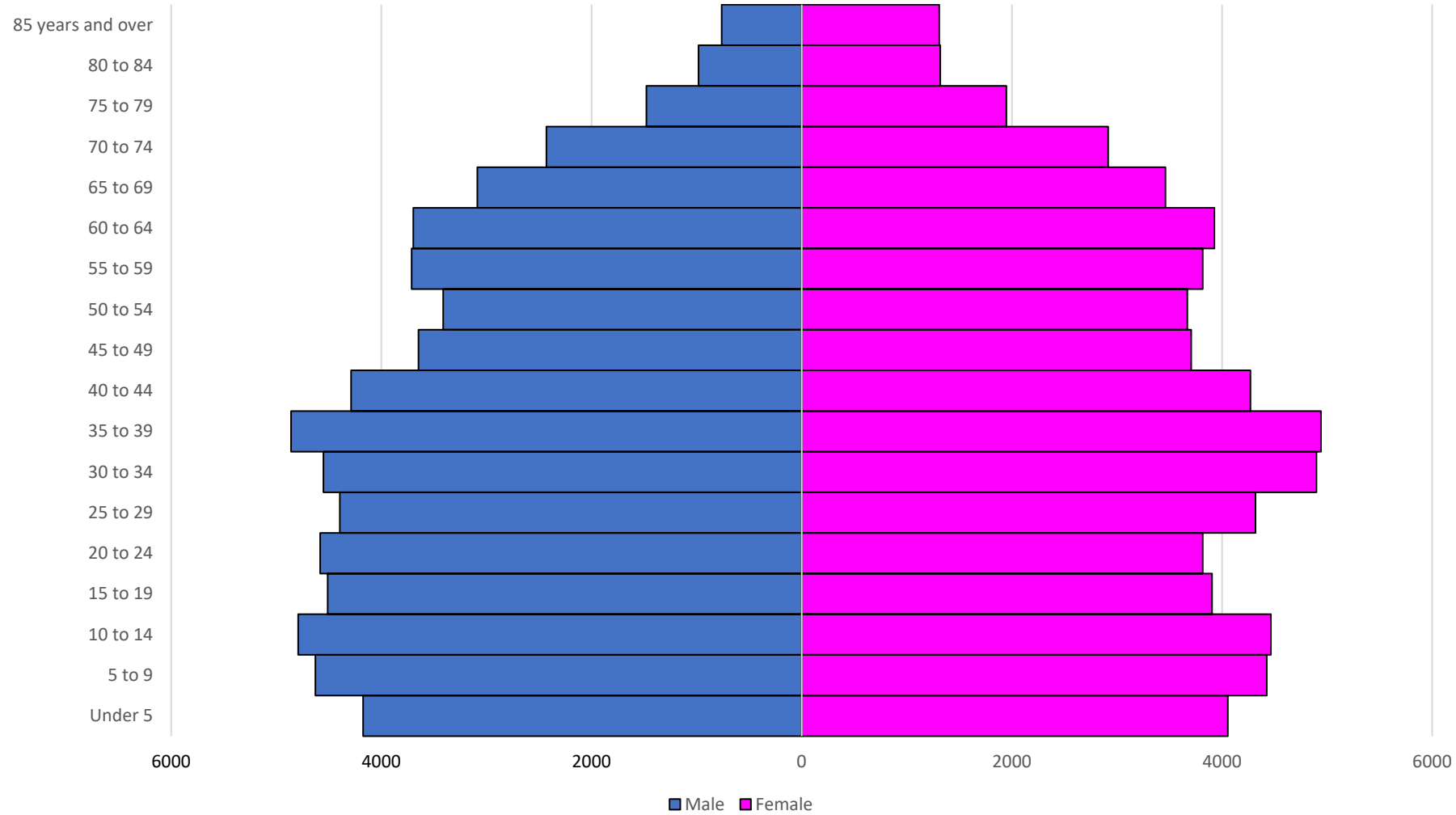


Data from: U.S. Census Bureau

Bossier Parish
Population 2020 to
2021

529

Bossier Parish 2021 Population Pyramid



Data from: U.S. Census Bureau

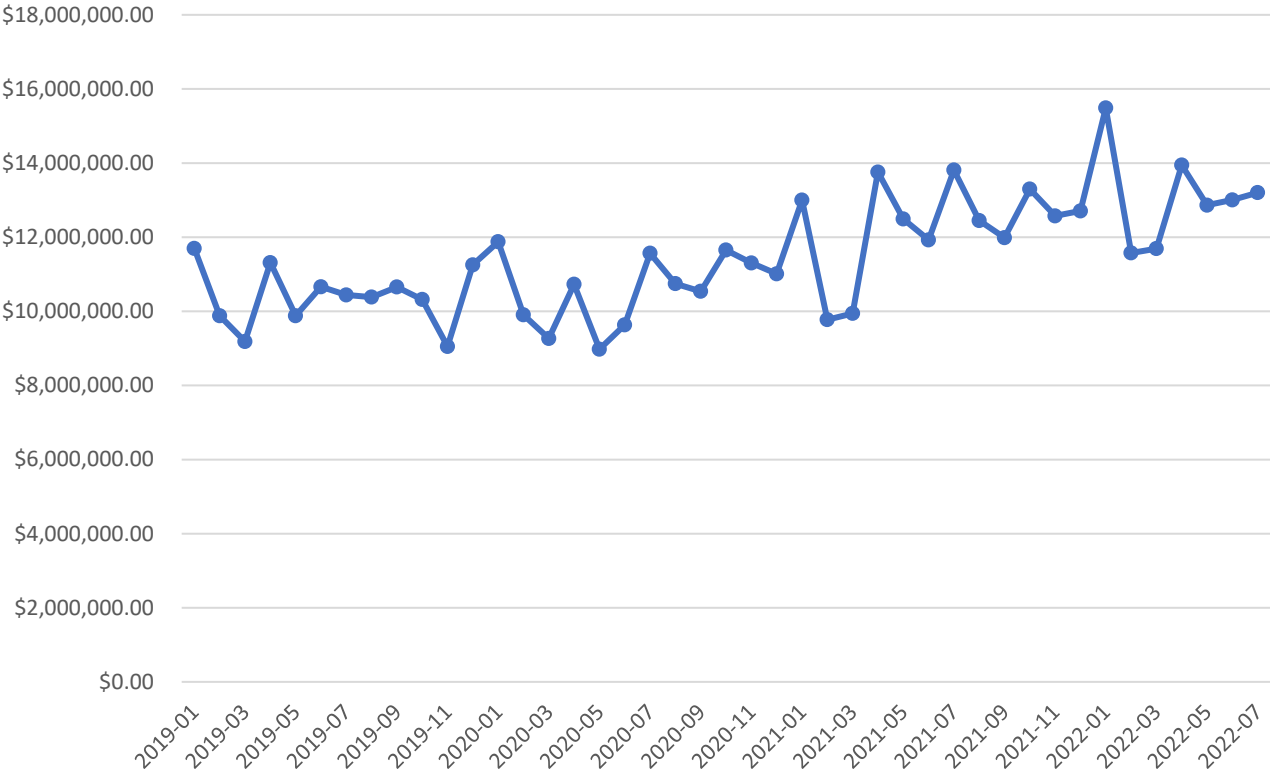


Center for Business and
Economic Research

■ Tax Collection



Tax Collection – City of Shreveport

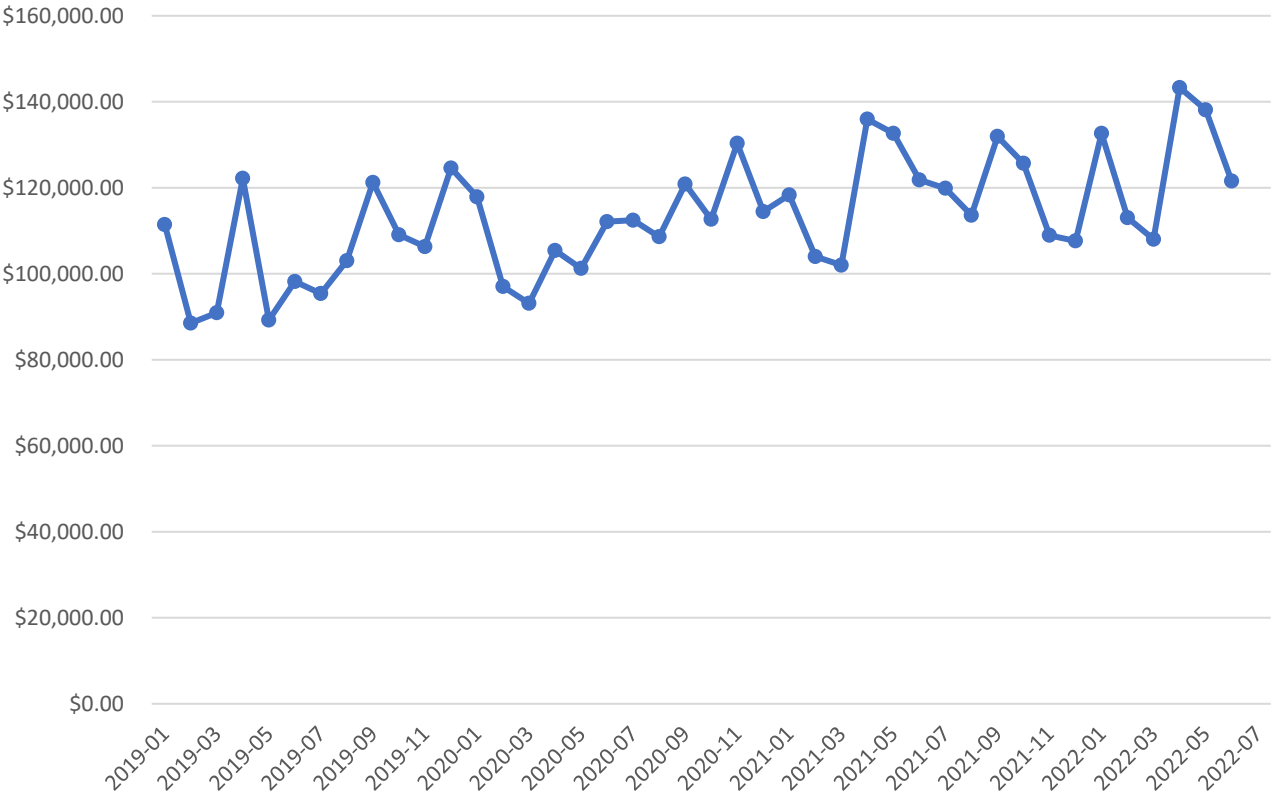


Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-1	\$32,718,134	2020-1	\$31,049,169	5.4%
2021-2	\$38,173,645	2020-2	\$29,341,832	30.1%
2021-3	\$38,247,996	2020-3	\$32,852,910	16.4%
2021-4	\$38,580,066	2020-4	\$33,971,036	13.6%
2022-1	\$38,754,691	2021-1	\$32,718,134	18.5%
2022-2	\$39,816,123	2021-2	\$38,173,645	4.3%

Data from: City of Shreveport



Tax Collection – Town of Vivian

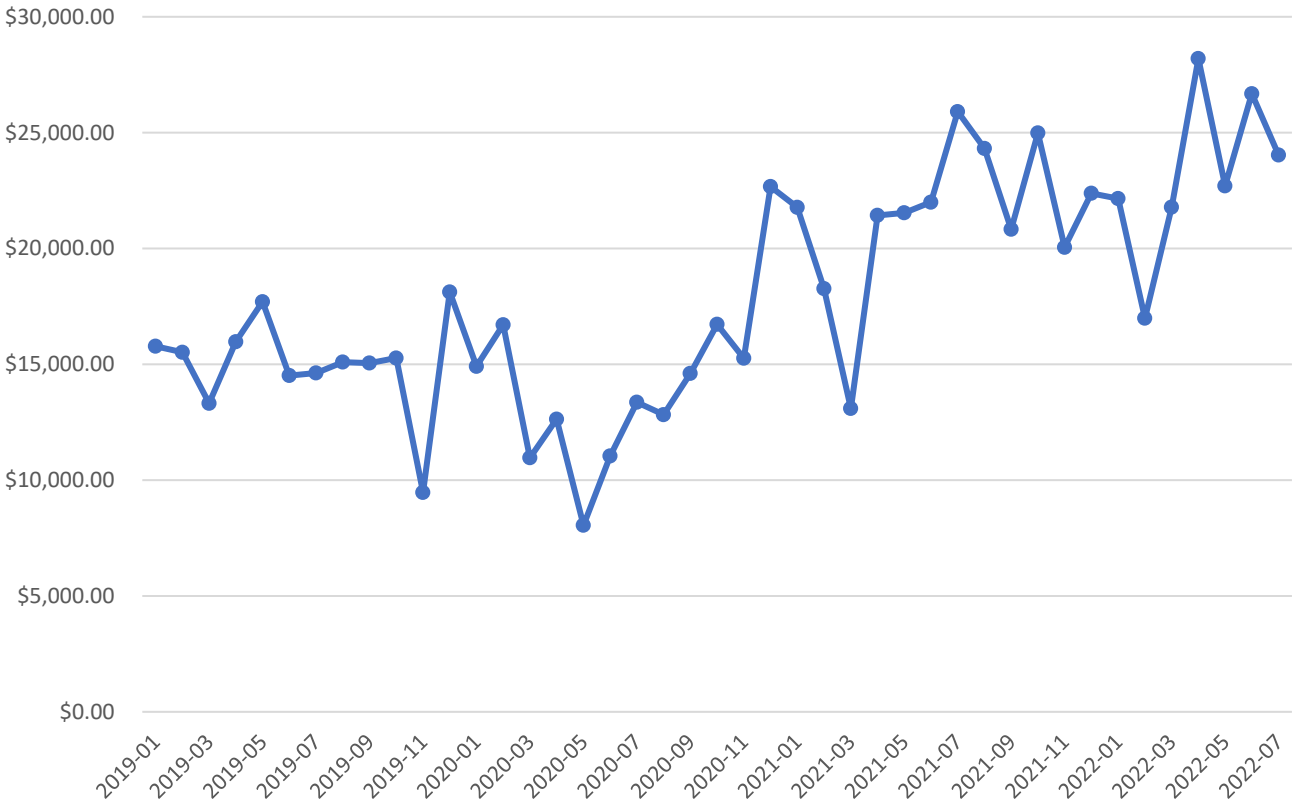


Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-1	\$324,333	2020-1	\$308,034	5.3%
2021-2	\$390,429	2020-2	\$318,764	22.5%
2021-3	\$365,414	2020-3	\$341,922	6.9%
2021-4	\$342,247	2020-4	\$357,439	-4.3%
2022-1	\$353,688	2021-1	\$324,333	9.1%
2022-2	\$402,962	2021-2	\$390,429	3.2%

Data from: City of Shreveport



Tax Collection – Town of Oil City

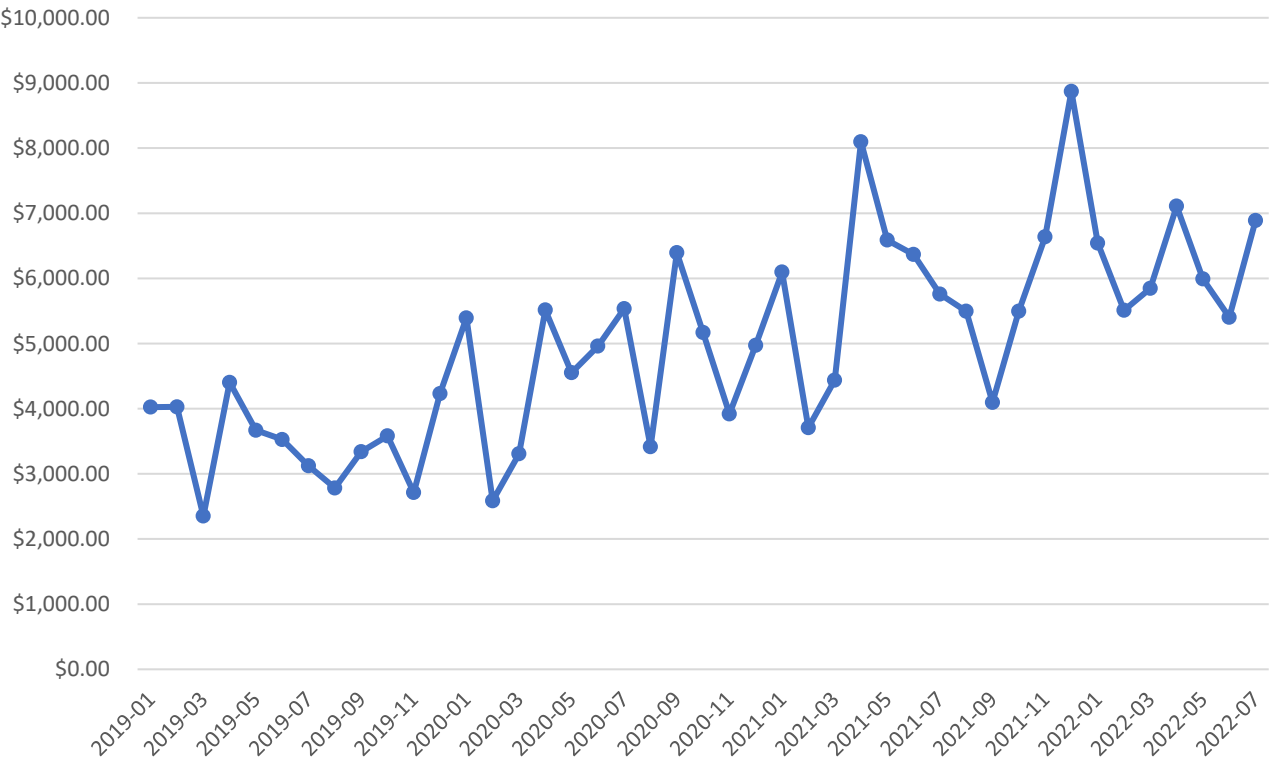


Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-1	\$53,139	2020-1	\$42,588	24.8%
2021-2	\$64,967	2020-2	\$31,731	104.7%
2021-3	\$71,053	2020-3	\$40,792	74.2%
2021-4	\$67,418	2020-4	\$54,655	23.4%
2022-1	\$60,923	2021-1	\$53,139	14.6%
2022-2	\$77,580	2021-2	\$64,967	19.4%

Data from: City of Shreveport



Tax Collection – Town of Mooringsport

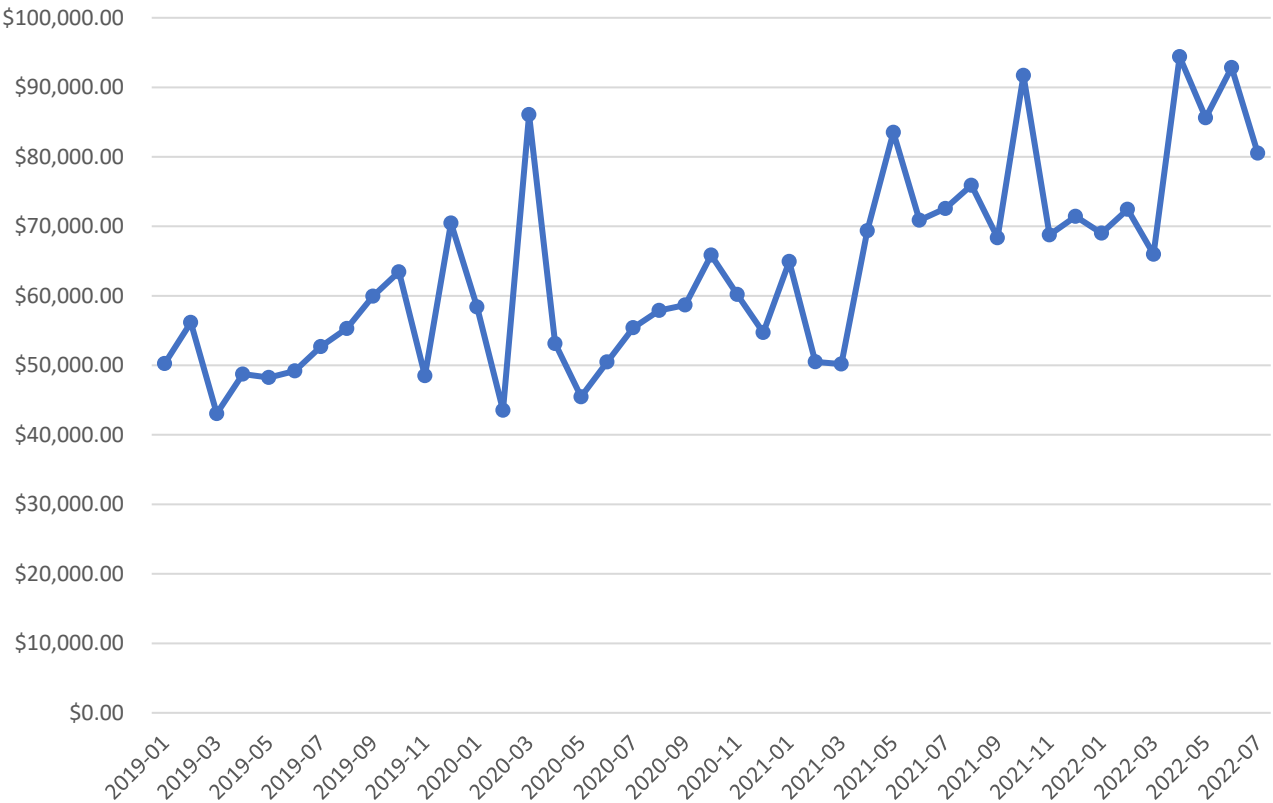


Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-1	\$14,243	2020-1	\$11,287	26.2%
2021-2	\$21,053	2020-2	\$15,027	40.1%
2021-3	\$15,352	2020-3	\$15,346	0.0%
2021-4	\$21,004	2020-4	\$14,062	49.4%
2022-1	\$17,899	2021-1	\$14,243	25.7%
2022-2	\$18,504	2021-2	\$21,053	-12.1%

Data from: City of Shreveport



Tax Collection – Town of Greenwood

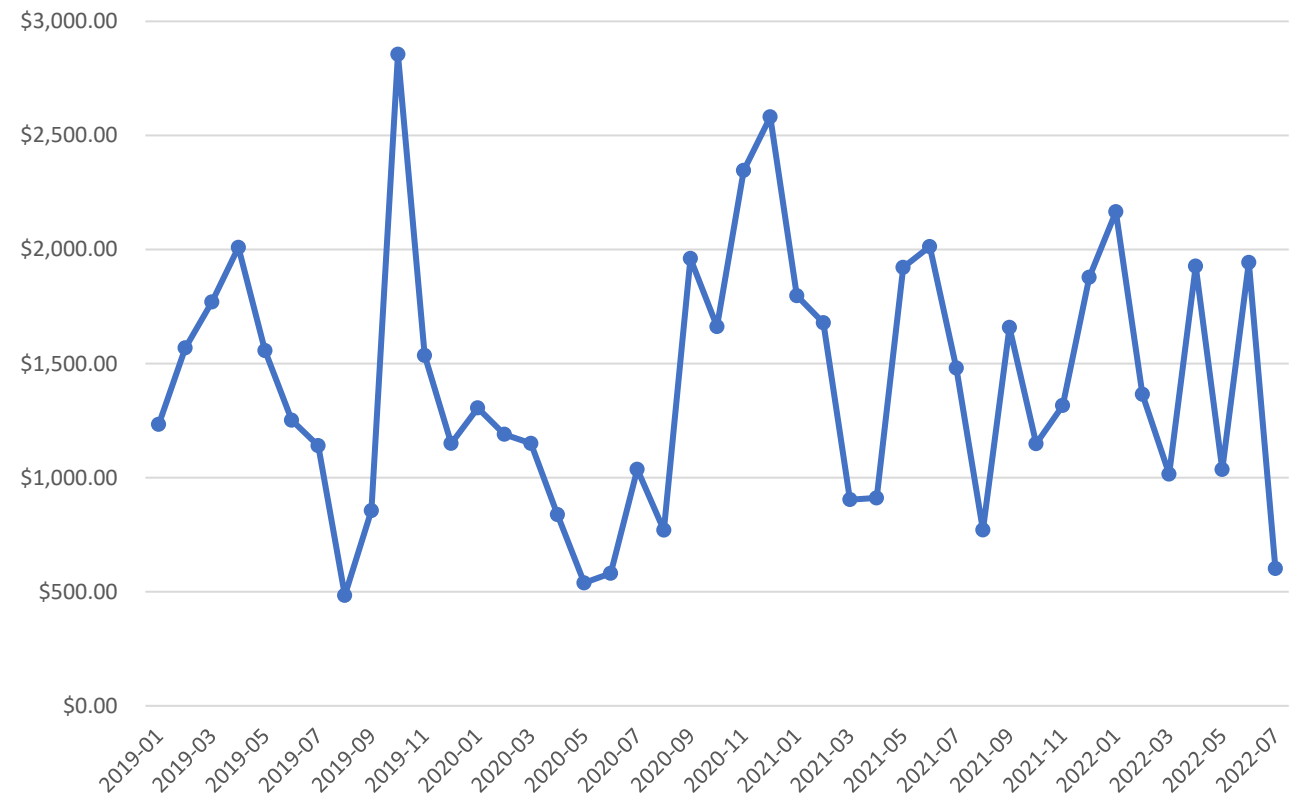


Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-1	\$165,621	2020-1	\$188,001	-11.9%
2021-2	\$223,767	2020-2	\$149,087	50.1%
2021-3	\$216,820	2020-3	\$171,967	26.1%
2021-4	\$231,908	2020-4	\$180,756	28.3%
2022-1	\$207,430	2021-1	\$165,621	25.2%
2022-2	\$272,861	2021-2	\$223,767	21.9%

Data from: City of Shreveport



Tax Collection – Village of Rodessa

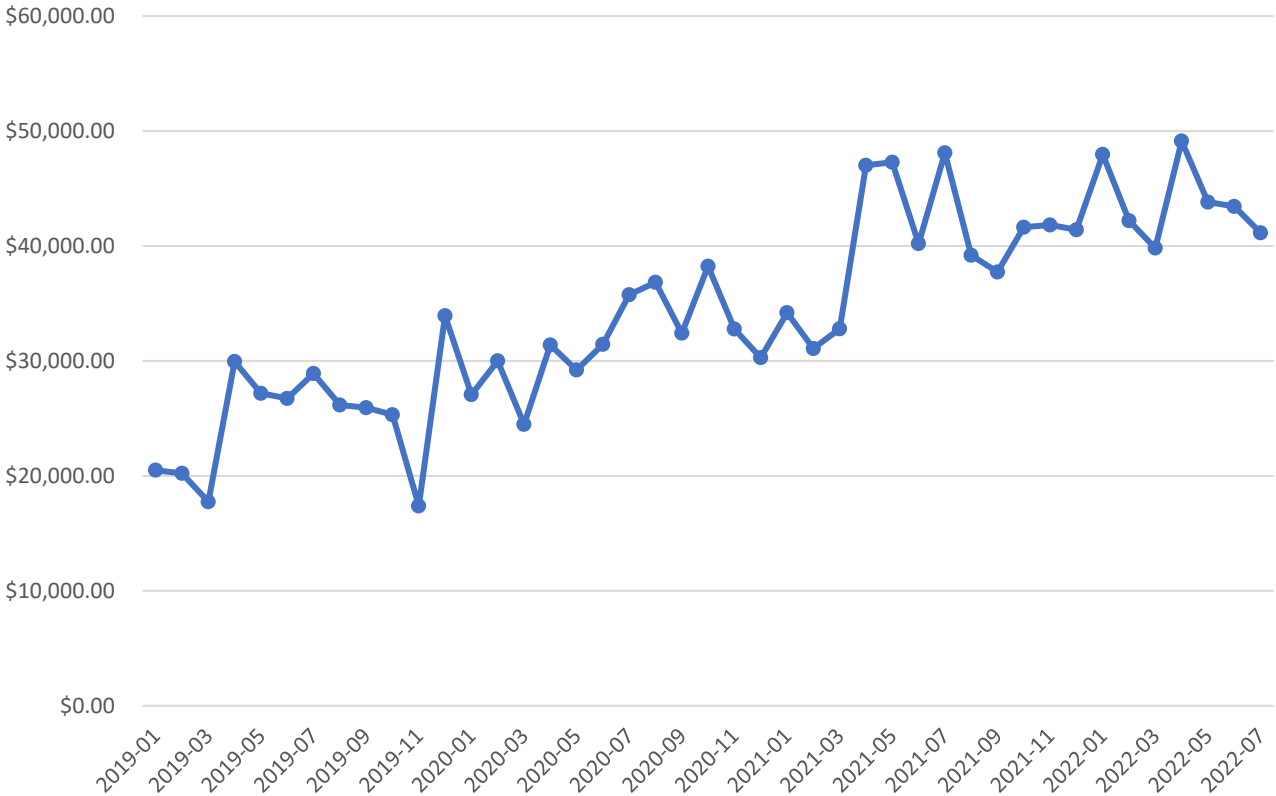


Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-1	\$4,380	2020-1	\$3,646	20.1%
2021-2	\$4,845	2020-2	\$1,957	147.6%
2021-3	\$3,910	2020-3	\$3,767	3.8%
2021-4	\$4,343	2020-4	\$6,590	-34.1%
2022-1	\$4,546	2021-1	\$4,380	3.8%
2022-2	\$4,906	2021-2	\$4,845	1.3%

Data from: City of Shreveport



Tax Collection – Town of Blanchard

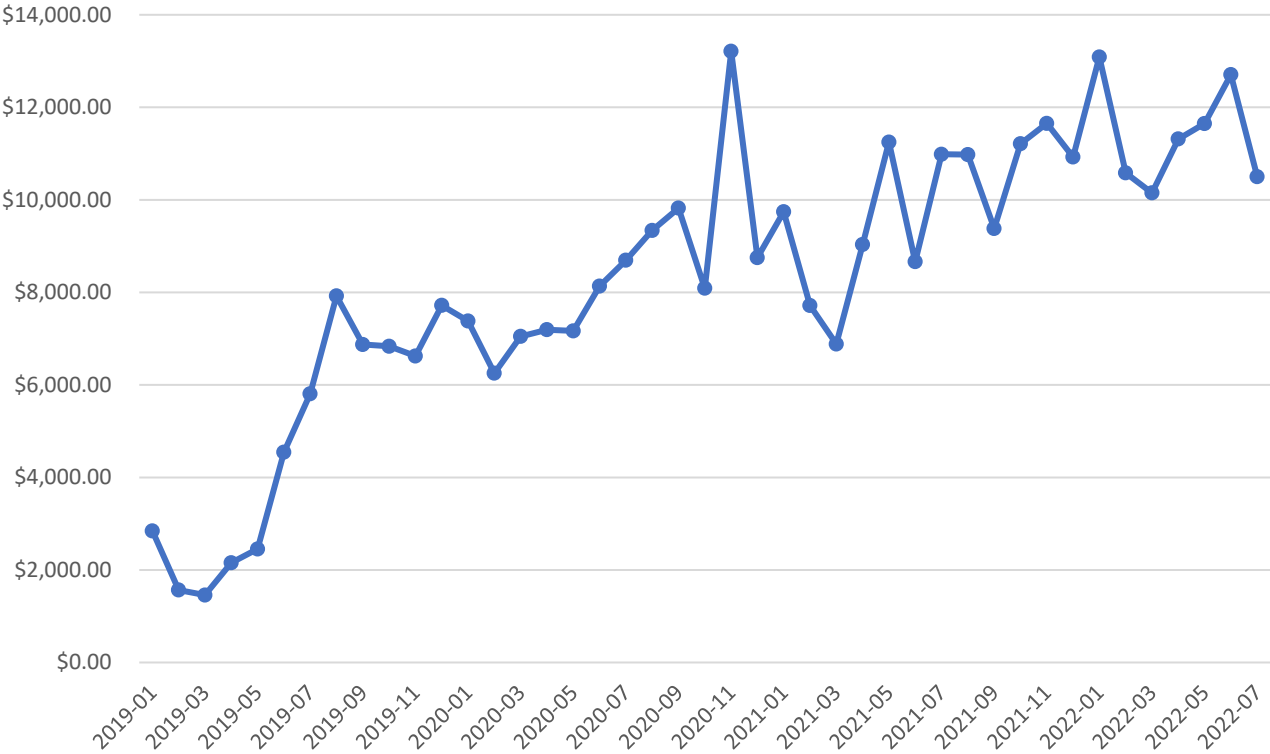


Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-1	\$98,066	2020-1	\$81,557	20.2%
2021-2	\$134,509	2020-2	\$92,042	46.1%
2021-3	\$125,022	2020-3	\$105,008	19.1%
2021-4	\$124,866	2020-4	\$101,291	23.3%
2022-1	\$129,978	2021-1	\$98,066	32.5%
2022-2	\$136,389	2021-2	\$134,509	1.4%

Data from: City of Shreveport



Tax Collection – Village of Ida

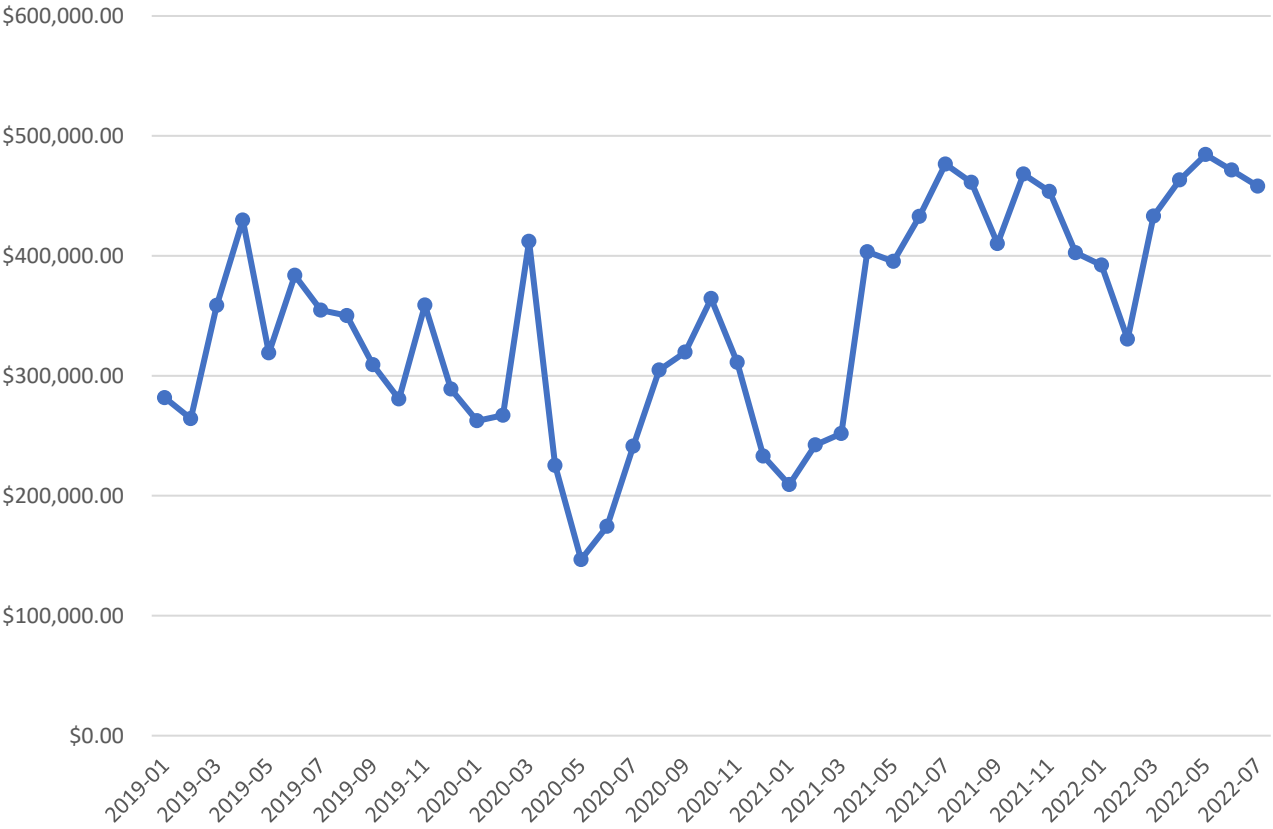


Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-1	\$24,343	2020-1	\$20,684	17.7%
2021-2	\$28,948	2020-2	\$22,496	28.7%
2021-3	\$31,346	2020-3	\$27,858	12.5%
2021-4	\$33,791	2020-4	\$30,051	12.4%
2022-1	\$33,823	2021-1	\$24,343	38.9%
2022-2	\$35,672	2021-2	\$28,948	23.2%

Data from: City of Shreveport



Tax Collection – Hotel Motel Occupancy Tax

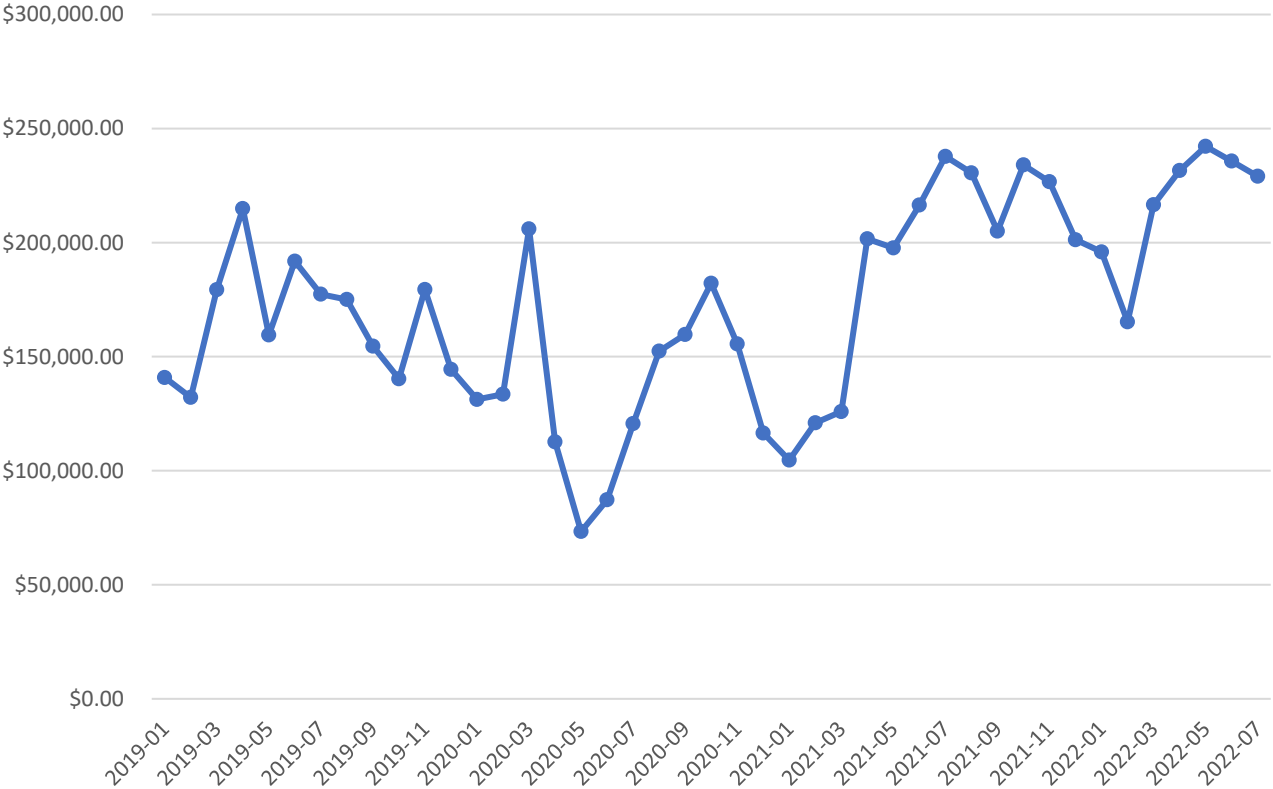


Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-1	\$703,431	2020-1	\$941,553	-25.3%
2021-2	\$1,231,622	2020-2	\$546,474	125.4%
2021-3	\$1,347,782	2020-3	\$865,667	55.7%
2021-4	\$1,324,378	2020-4	\$908,522	45.8%
2022-1	\$1,155,953	2021-1	\$703,431	64.3%
2022-2	\$1,419,058	2021-2	\$1,231,622	15.2%

Data from: City of Shreveport



Tax Collection – 3% Hotel Motel Occupancy Tax

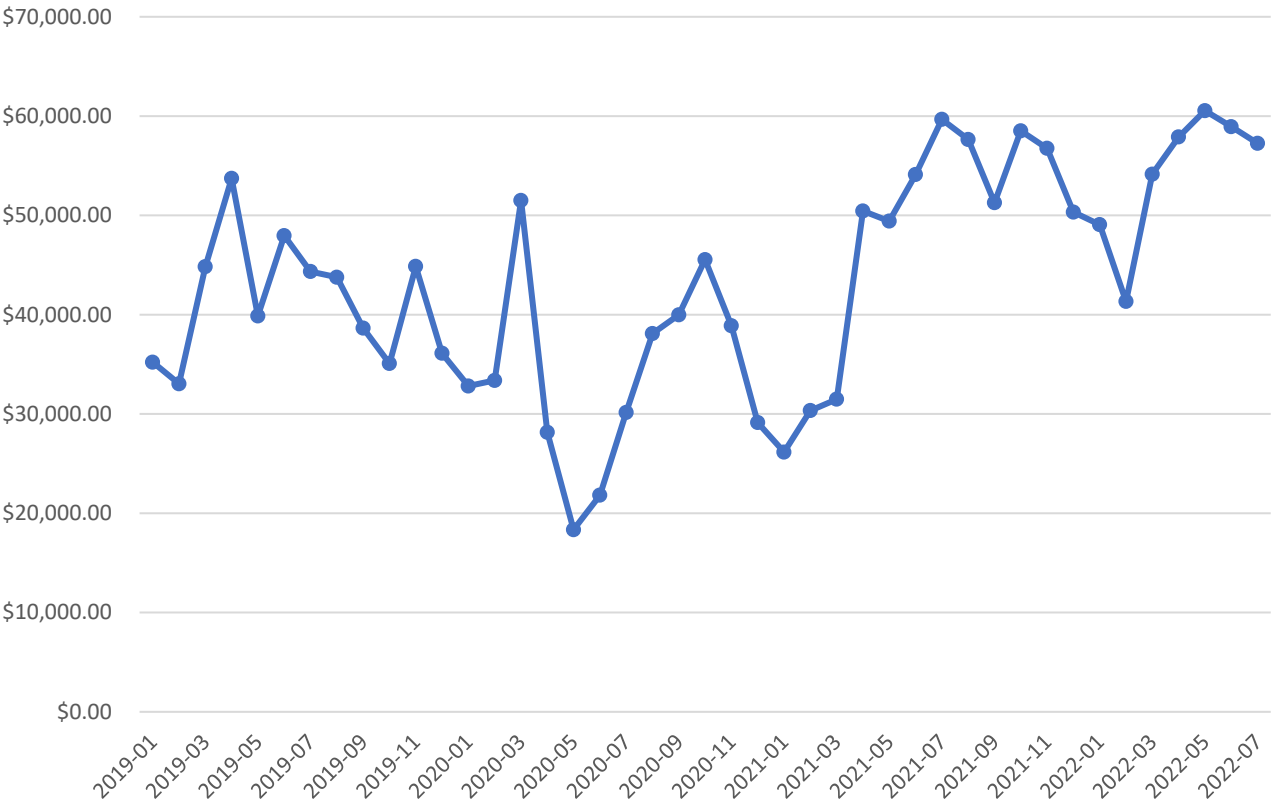


Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-1	\$351,520	2020-1	\$470,777	-25.3%
2021-2	\$615,743	2020-2	\$273,238	125.4%
2021-3	\$673,393	2020-3	\$432,713	55.6%
2021-4	\$661,971	2020-4	\$454,299	45.7%
2022-1	\$577,783	2021-1	\$351,520	64.4%
2022-2	\$709,530	2021-2	\$615,743	15.2%

Data from: City of Shreveport



Tax Collection – .50% Regional Air Service Alliance/Shreveport Bossier Sports Commission/Independence Bowl Foundation Occupancy Tax



Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-1	\$87,978	2020-1	\$117,694	-25.2%
2021-2	\$153,970	2020-2	\$68,309	125.4%
2021-3	\$168,586	2020-3	\$108,234	55.8%
2021-4	\$165,596	2020-4	\$113,556	45.8%
2022-1	\$144,538	2021-1	\$87,978	64.3%
2022-2	\$177,382	2021-2	\$153,970	15.2%

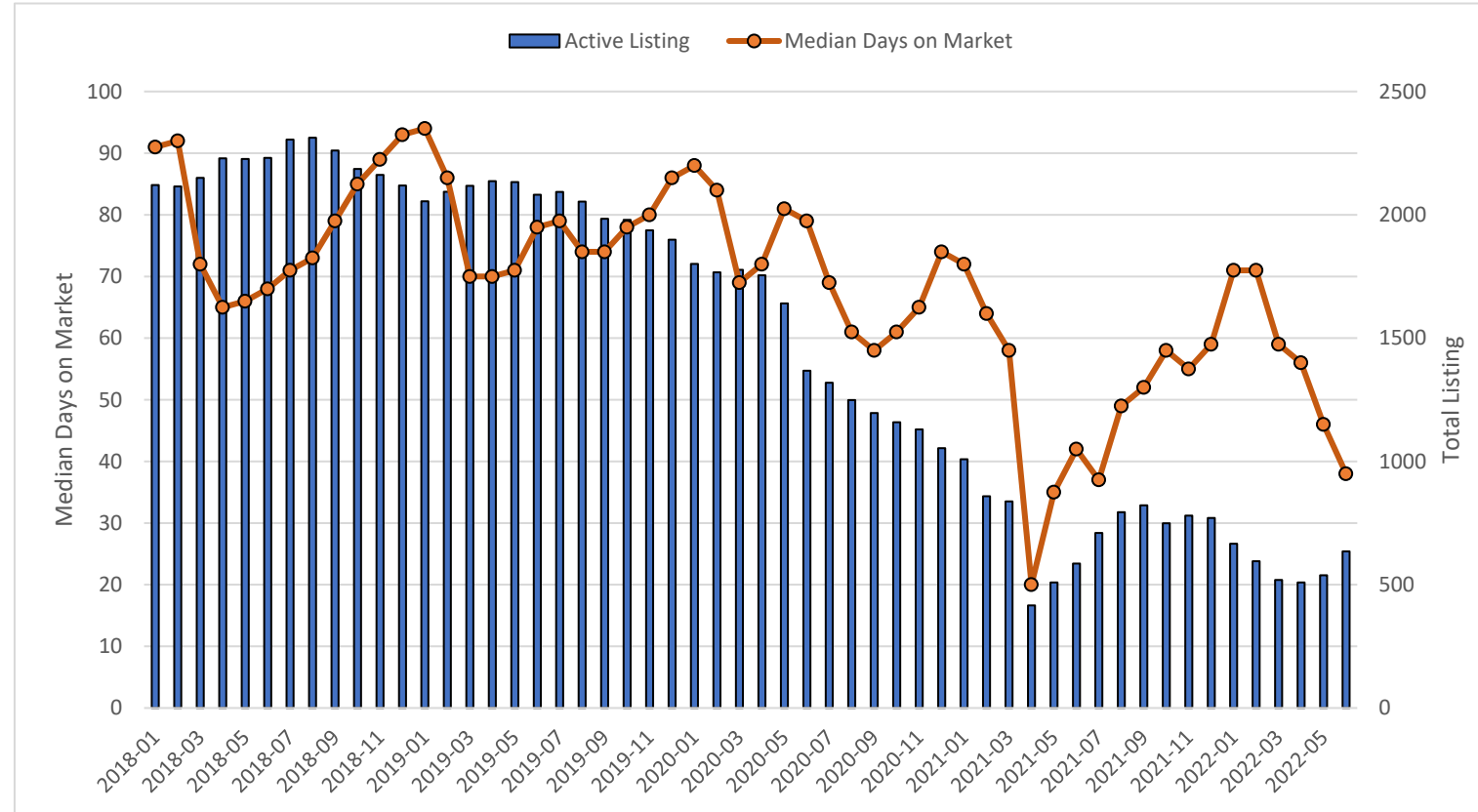
Data from: City of Shreveport



Center for Business and
Economic Research

■ Housing

Housing Inventory: Shreveport-Bossier City CBSA



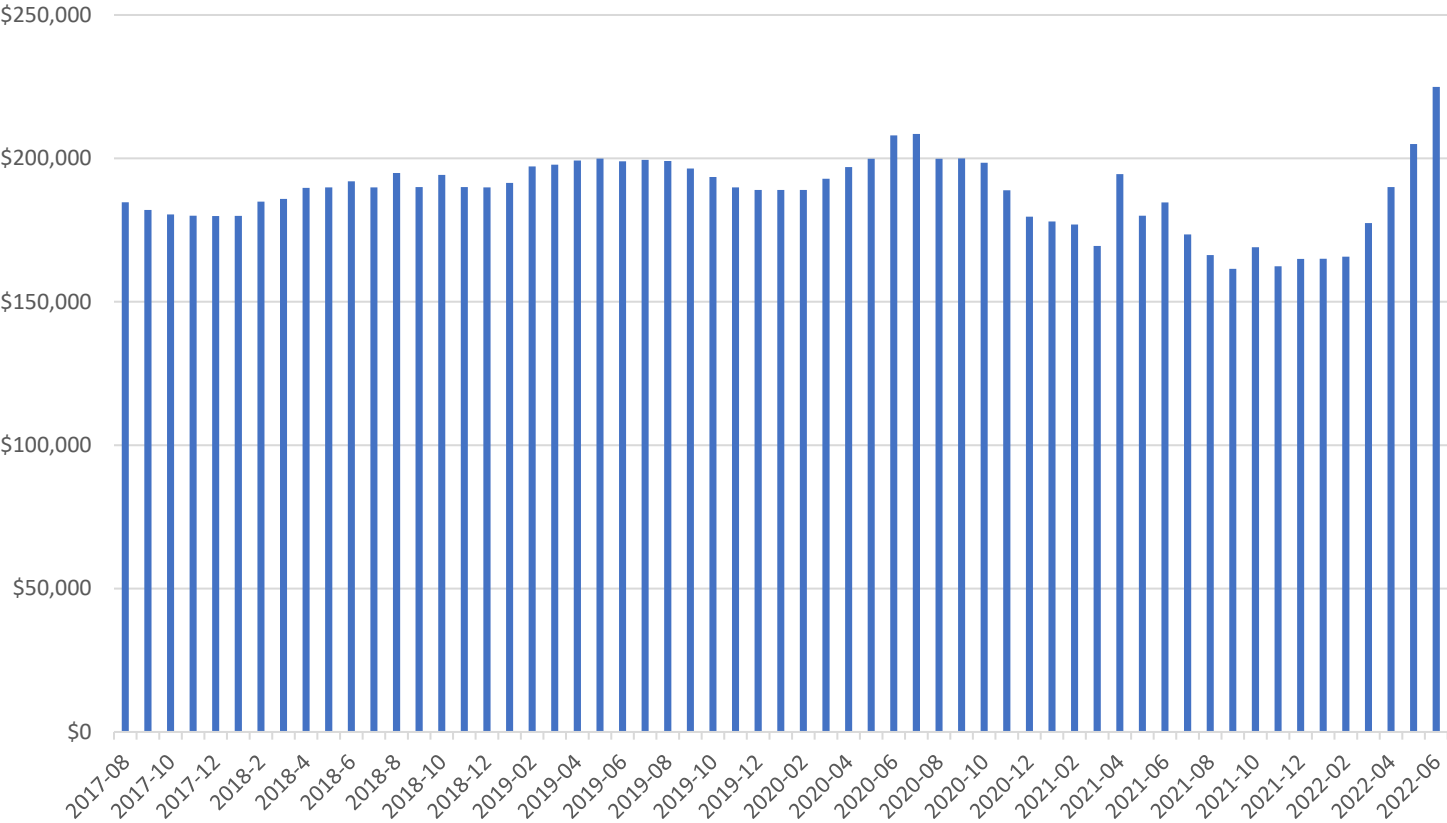
Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Total Listings	Monthly % Change	Median Days on Market	Monthly % Change
2022-01	666		71	
2022-02	595	-10.7%	71	0.0%
2022-03	519	-12.8%	59	-16.9%
2022-04	509	-1.9%	56	-5.1%
2022-05	538	5.7%	46	-17.9%
2022-06	635	18.0%	38	-17.4%

January 2022	Total Listings	Median Days on Market
	-4.6%	-46.5%
June 2022		



Median Listing Price: Shreveport-Bossier City CBSA

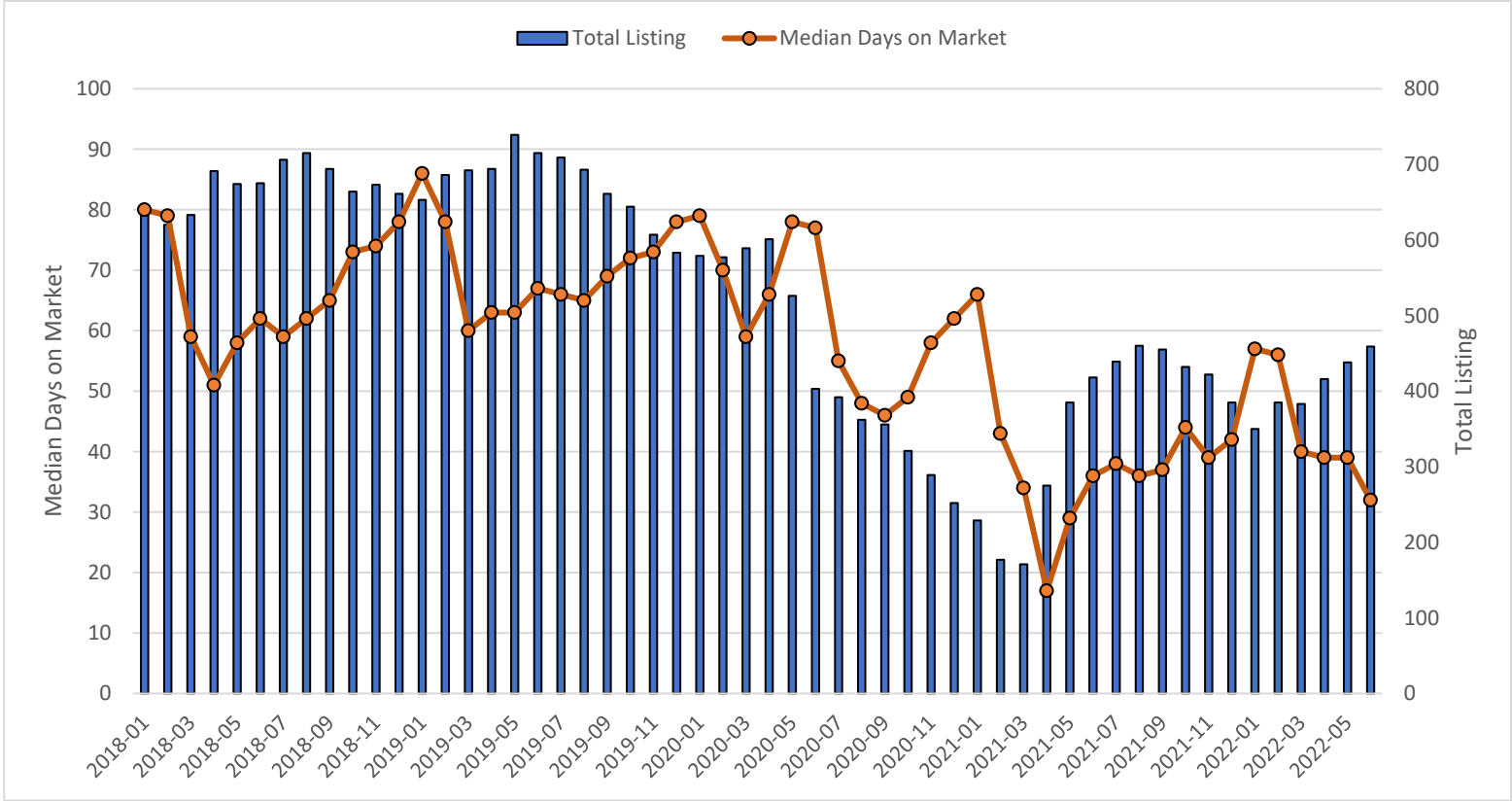


Year-Month	Listing Price	Monthly % Change	Year-Month	Listing Price	Year over Year % Change
2022-01	\$165,000		2021-01	\$178,000	-7.30%
2022-02	\$165,750	0.45%	2021-02	\$176,950	-6.33%
2022-03	\$177,475	7.07%	2021-03	\$169,450	4.74%
2022-04	\$190,000	7.06%	2021-04	\$194,500	-2.31%
2022-05	\$205,000	7.89%	2021-05	\$179,999	13.89%
2022-06	\$224,950	9.73%	2021-06	\$184,650	21.82%

Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>



Housing Inventory: Bossier Parish



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Total Listings	Monthly % Change	Median Days on Market	Monthly % Change
2022-01	350		57	
2022-02	385	10.0%	56	-1.8%
2022-03	383	-0.5%	40	-28.6%
2022-04	416	8.6%	39	-2.5%
2022-05	438	5.3%	39	0.0%
2022-06	459	4.8%	32	-17.9%

January 2022

Total Listings

Median Days on Market

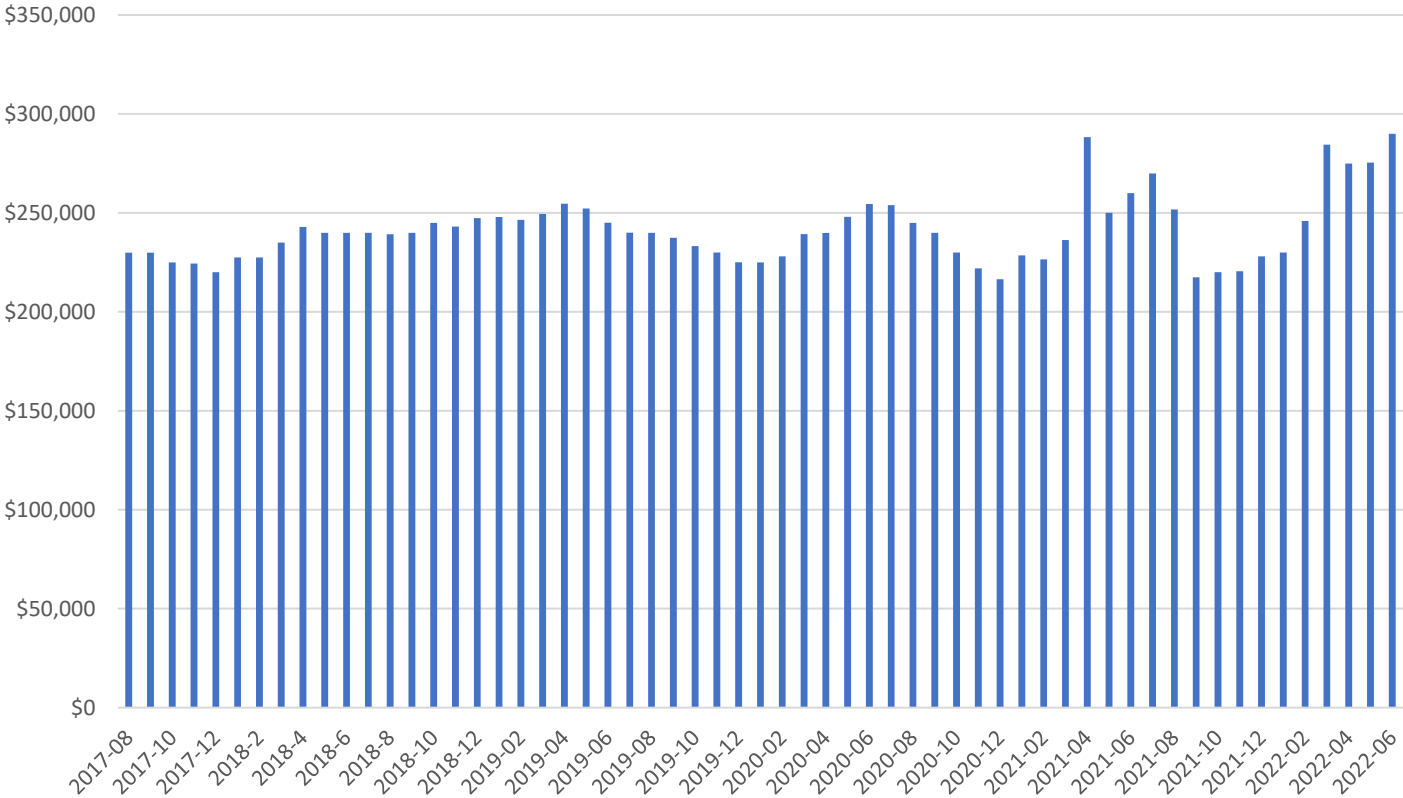
June 2022

31.1%

-43.9%



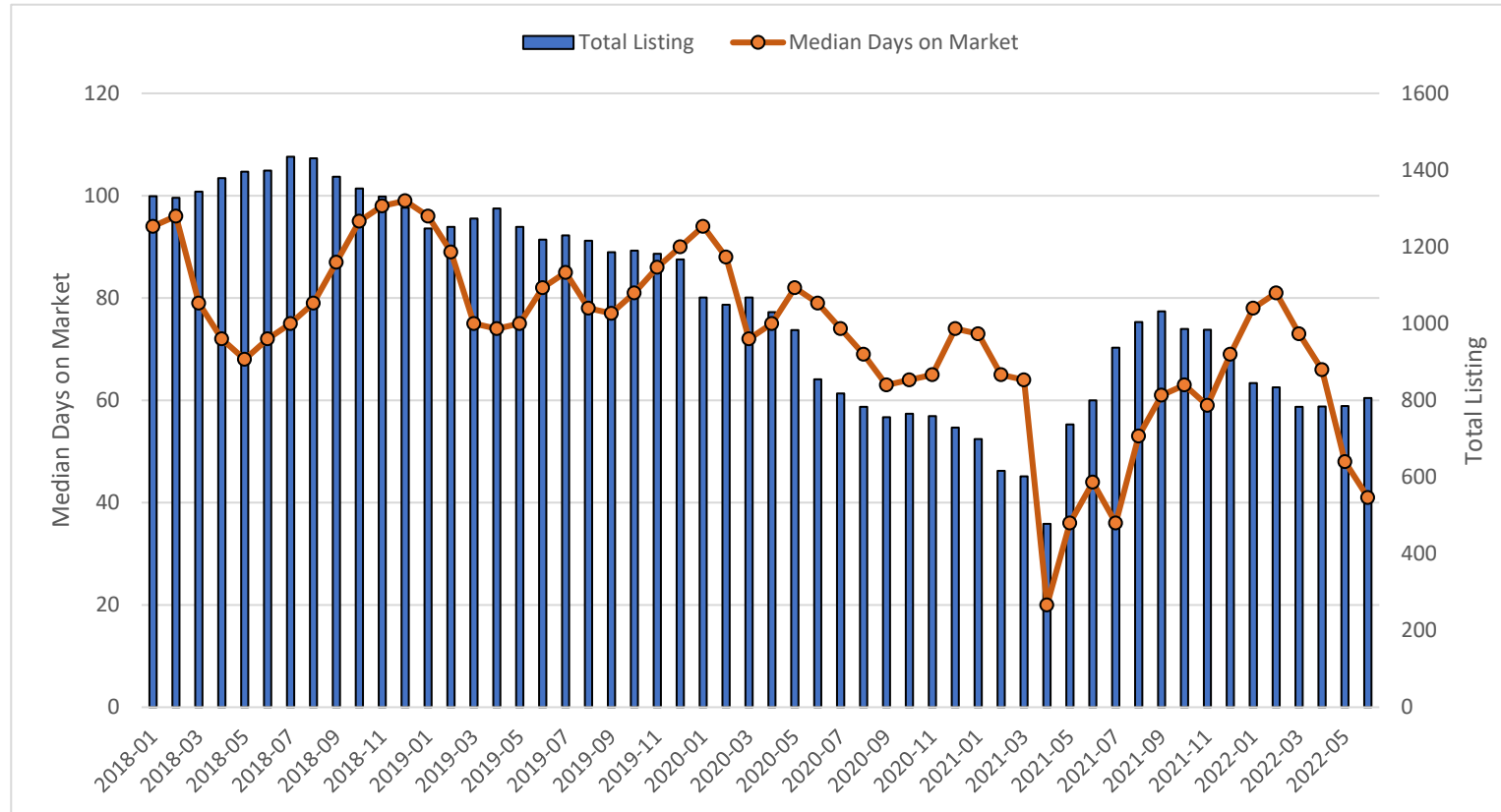
Median Listing Price: Bossier Parish



Year-Month	Listing Price	Monthly % Change	Year-Month	Listing Price	Year over Year % Change
2022-01	\$230,000		2021-01	\$228,500	0.66%
2022-02	\$245,900	6.91%	2021-02	\$226,500	8.57%
2022-03	\$284,450	15.68%	2021-03	\$236,250	20.40%
2022-04	\$274,900	-3.36%	2021-04	\$288,250	-4.63%
2022-05	\$275,450	0.20%	2021-05	\$250,000	10.18%
2022-06	\$290,000	5.28%	2021-06	\$260,000	11.54%

Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Housing Inventory: Caddo Parish



Year-Month	Total Listings	Monthly % Change	Median Days on Market	Monthly % Change
2022-01	845		78	
2022-02	834	-1.3%	81	3.8%
2022-03	783	-6.1%	73	-9.9%
2022-04	784	0.1%	66	-9.6%
2022-05	785	0.1%	48	-27.3%
2022-06	806	2.7%	41	-14.6%

January 2022 Total Listings Median Days on Market

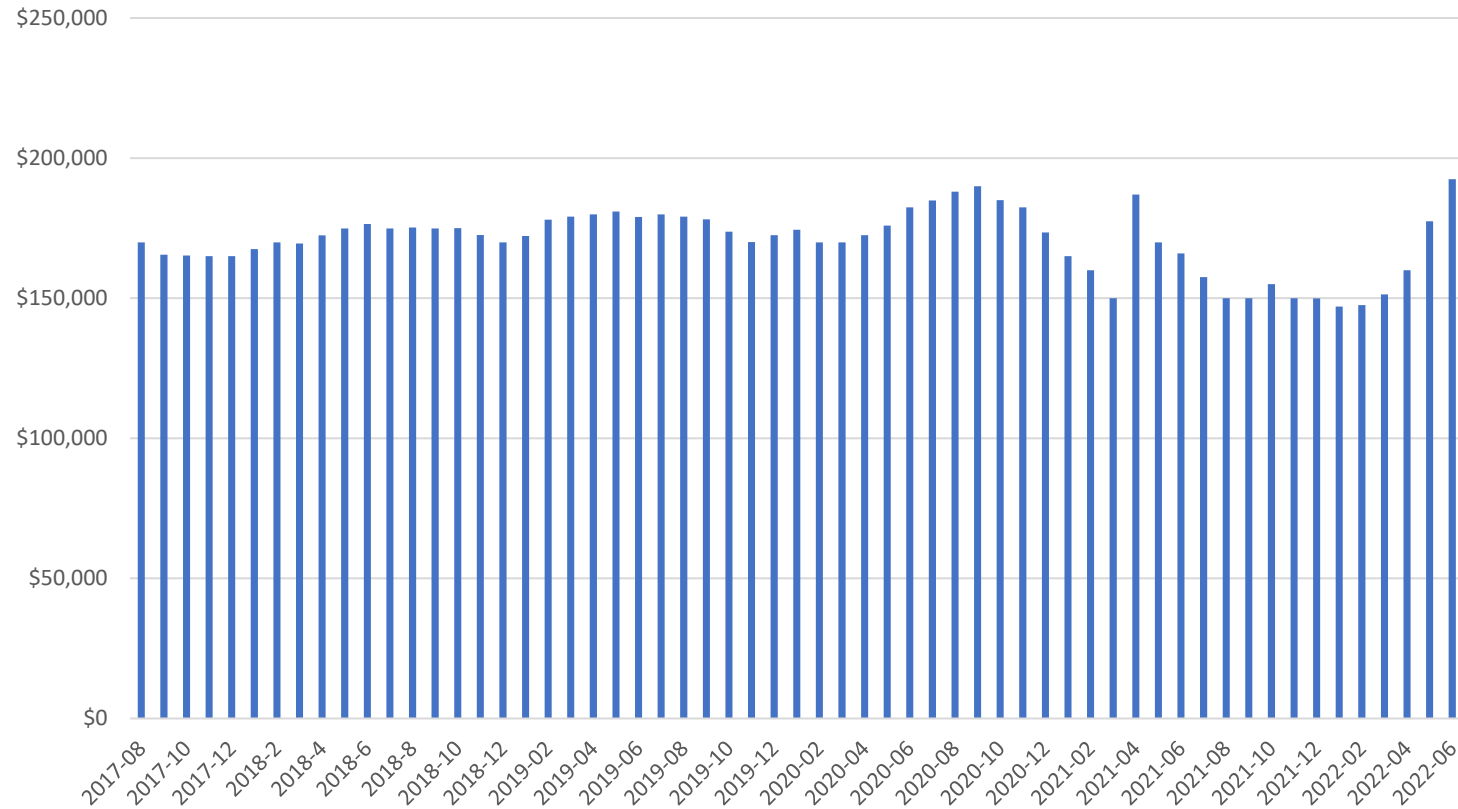
-4.6%

-47.4%

June 2022

Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Median Listing Price: Caddo Parish



Year-Month	Listing Price	Monthly % Change	Year-Month	Listing Price	Year over Year % Change
2022-01	\$147,000		2021-01	\$165,000	-10.91%
2022-02	\$147,500	0.34%	2021-02	\$160,000	-7.81%
2022-03	\$151,350	2.61%	2021-03	\$150,000	0.90%
2022-04	\$160,000	5.72%	2021-04	\$187,000	-14.44%
2022-05	\$177,450	10.91%	2021-05	\$169,900	4.44%
2022-06	\$192,450	8.45%	2021-06	\$165,950	15.97%

Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

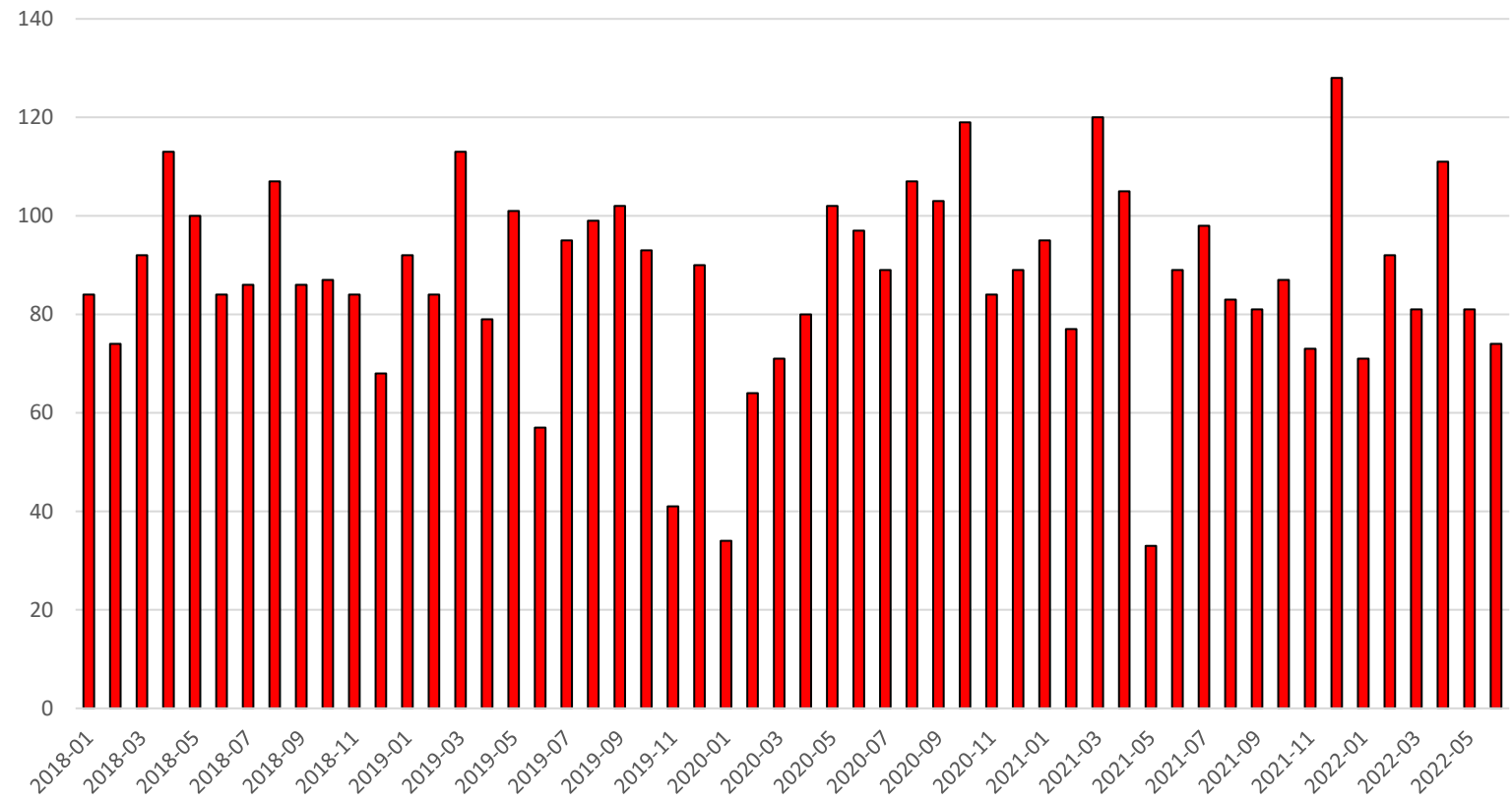


Center for Business and
Economic Research

■ Building Permits



Number of Building Permits: Shreveport-Bossier City MSA



Data from: United States Census Bureau. [Building Permits Survey](#)

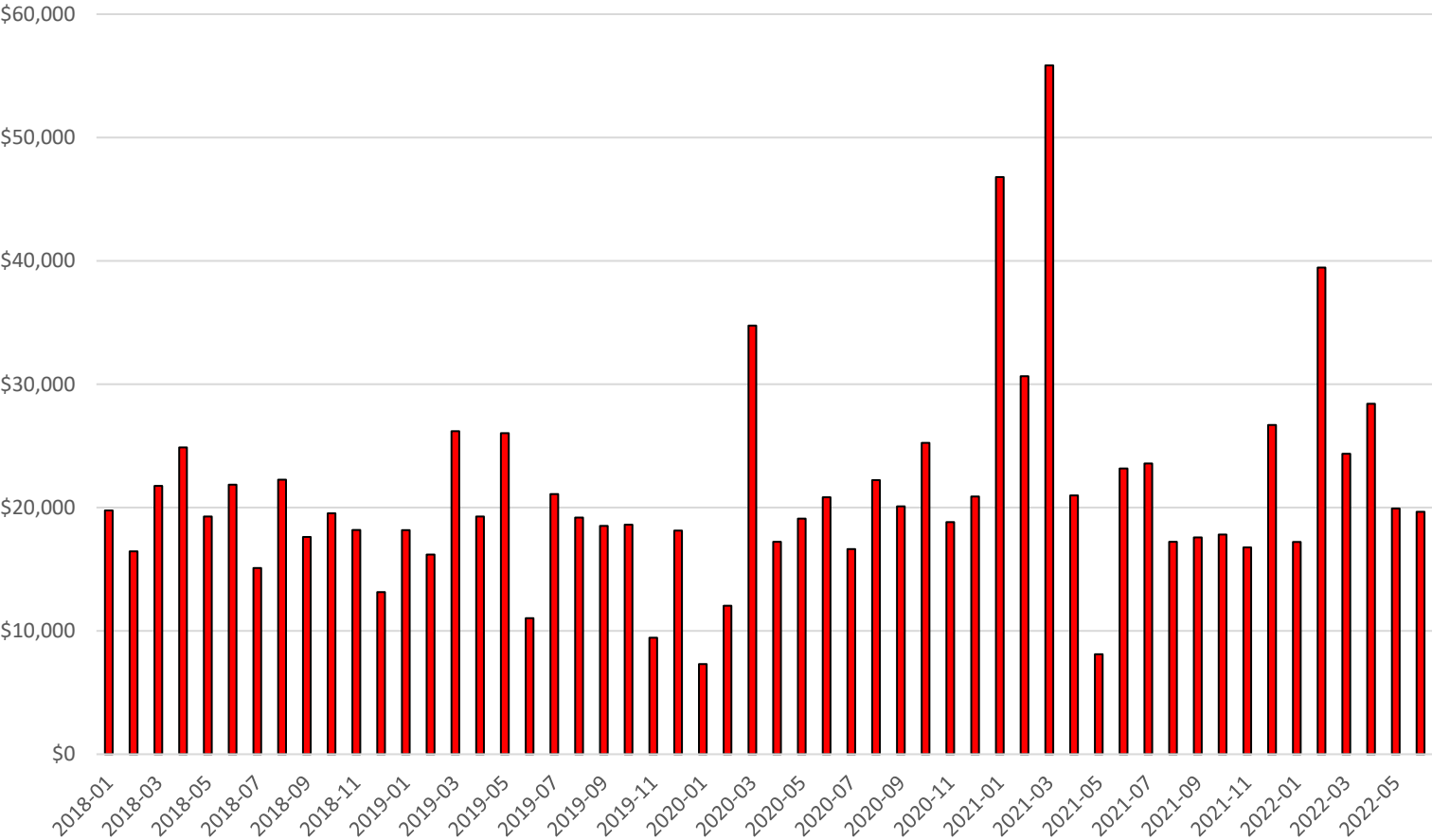
Year-Month	# Building Permits	Month to Month Change
2022-01	71	
2022-02	92	29.6%
2022-03	81	-12.0%
2022-04	111	37.0%
2022-05	81	-27.0%
2022-06	74	-8.6%

2022 Q1 to Q2
Change in # of
Building Permits





Valuation of Building Permits (1000s of Dollars): Shreveport-Bossier City MSA



Data from: United States Census Bureau. [Building Permits Survey](#)

Year-Month	Valuation (\$1000) Building Permits	Month to Month Change
2022-01	\$17,213	
2022-02	\$39,464	129.3%
2022-03	\$24,366	-38.3%
2022-04	\$28,422	16.6%
2022-05	\$19,931	-29.9%
2022-06	\$19,662	-1.3%

Quarterly Change in
Valuation of Building
Permits



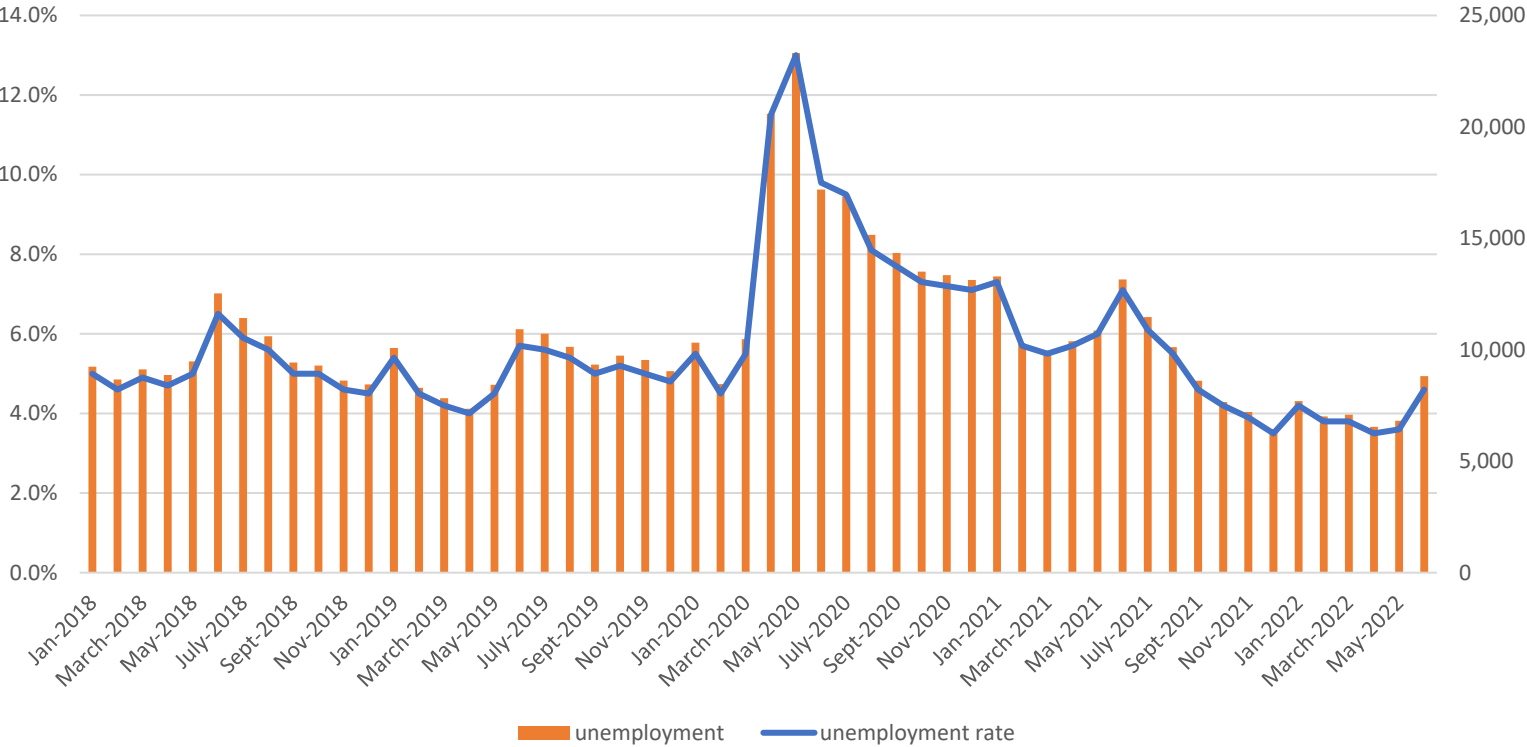


Center for Business and
Economic Research

■ Unemployment



Unemployment: Shreveport-Bossier City MSA

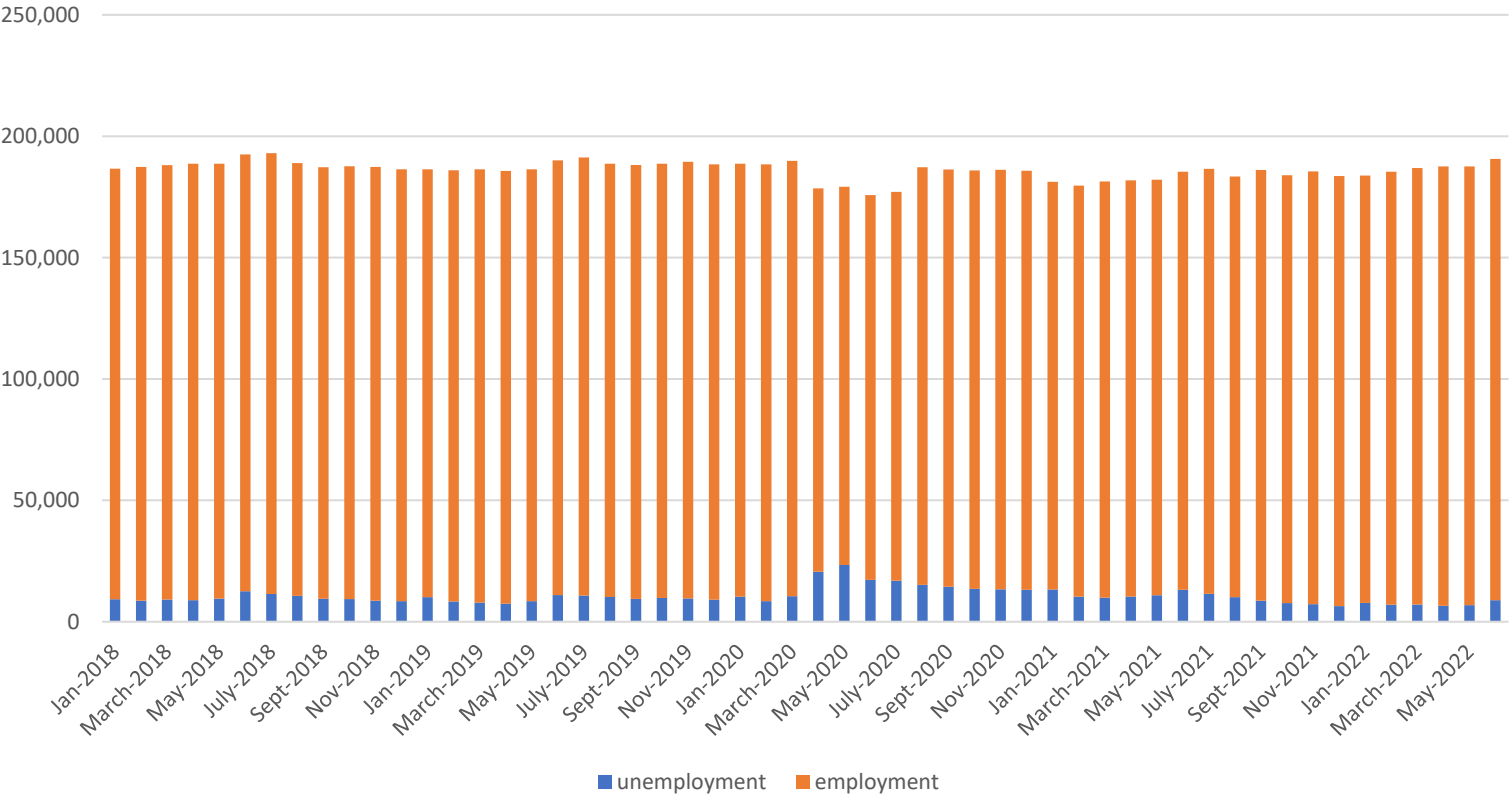


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
Jan-2022	4.2%	7,697
Feb-2022	3.8%	7,008
March-2022	3.8%	7,089
April-2022	3.5%	6,543
May-2022	3.6%	6,817
June-2022	4.6%	8,815



Labor Force: Shreveport-Bossier City MSA



Data from: <https://www.bls.gov/>

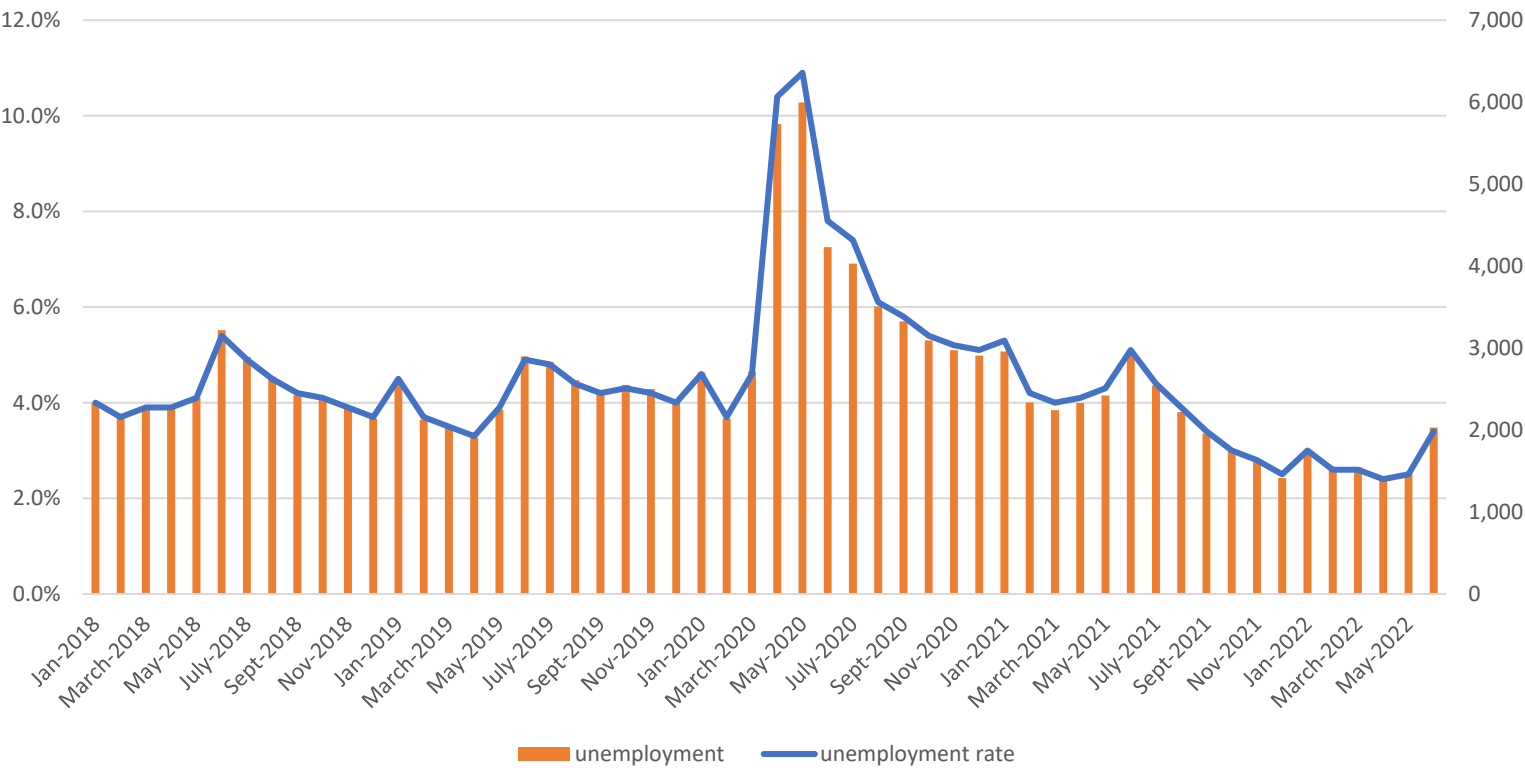
Month-Year	Unemployment	Employment
Jan-2022	7,697	176,134
Feb-2022	7,008	178,366
March-2022	7,089	179,832
April-2022	6,543	181,038
May-2022	6,817	180,737
June-2022	8,815	181,873

Labor Force January to June
2022





Unemployment: Bossier Parish

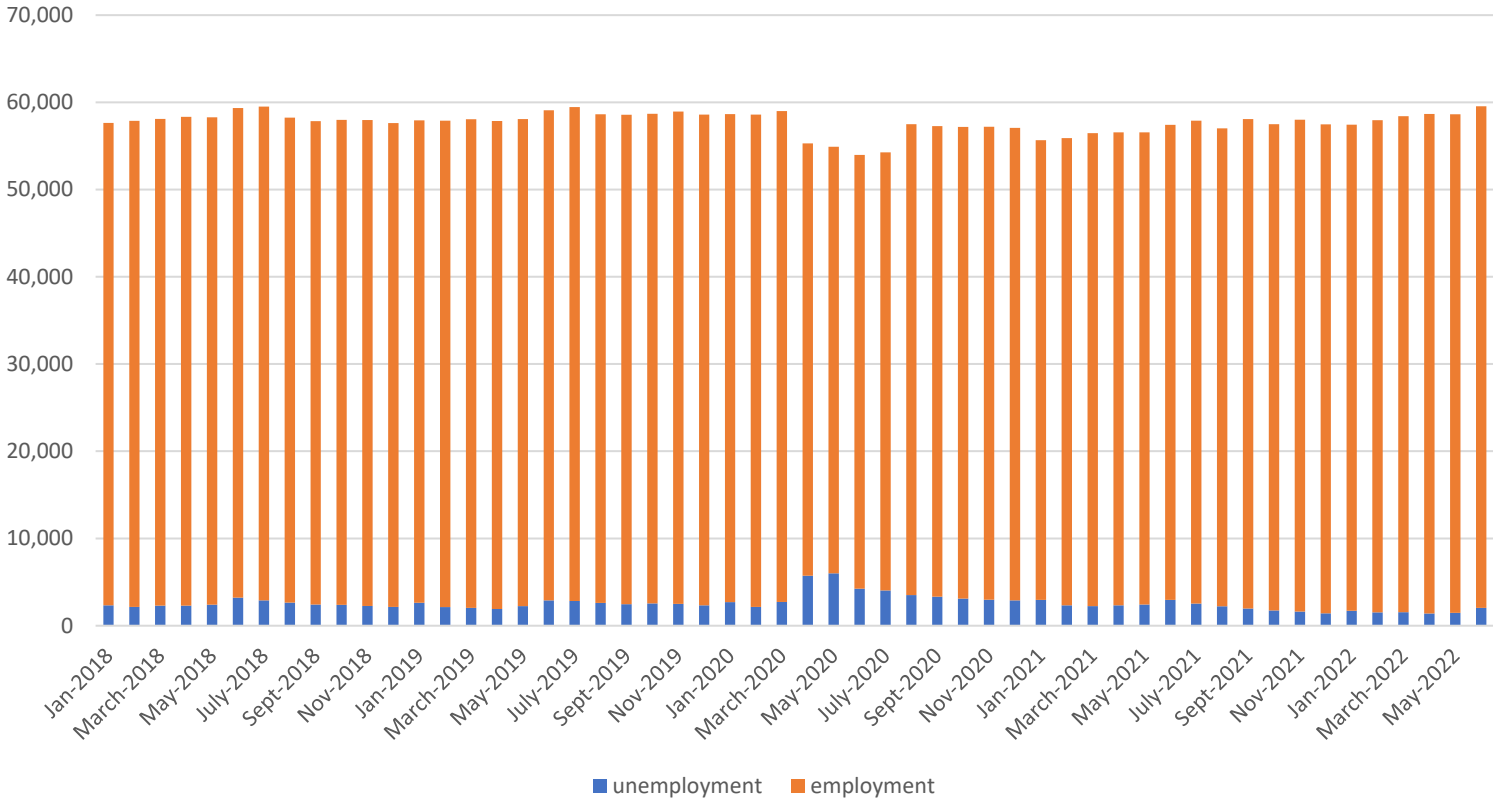


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
Jan-2022	3.0%	1,715
Feb-2022	2.6%	1,531
March-2022	2.6%	1,545
April-2022	2.4%	1,404
May-2022	2.5%	1,478
June-2022	3.4%	2,030



Labor Force: Bossier Parish



Data from: <https://www.bls.gov/>

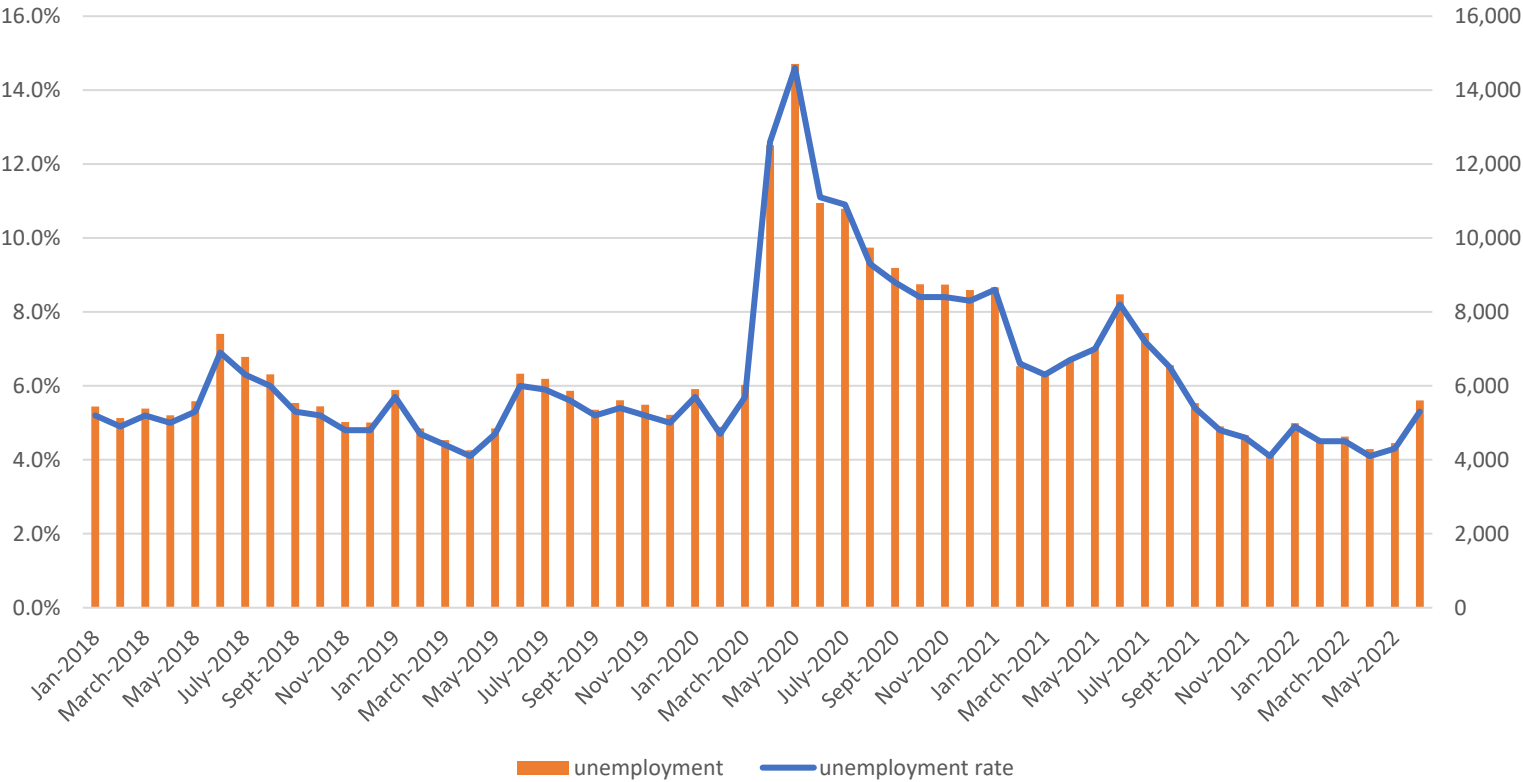
Month-Year	Unemployment	Employment
Jan-2022	1,715	55,721
Feb-2022	1,531	56,425
March-2022	1,545	56,874
April-2022	1,404	57,265
May-2022	1,478	57,152
June-2022	2,030	57,521

Labor Force January to June
2022





Unemployment: Caddo Parish

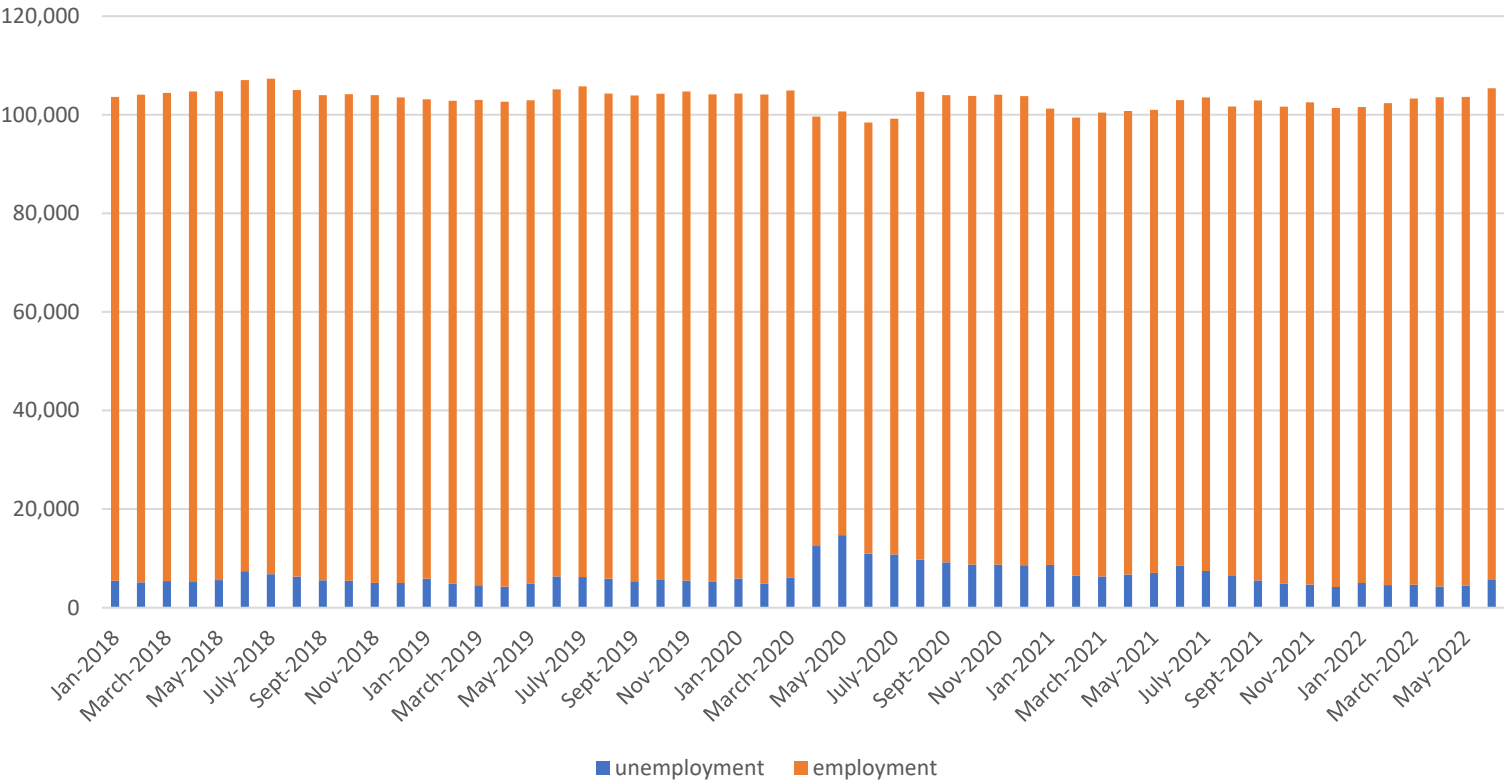


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
Jan-2022	4.9%	4,990
Feb-2022	4.5%	4,563
March-2022	4.5%	4,628
April-2022	4.1%	4,288
May-2022	4.3%	4,450
June-2022	5.3%	5,603



Labor Force: Caddo Parish



Data from: <https://www.bls.gov/>

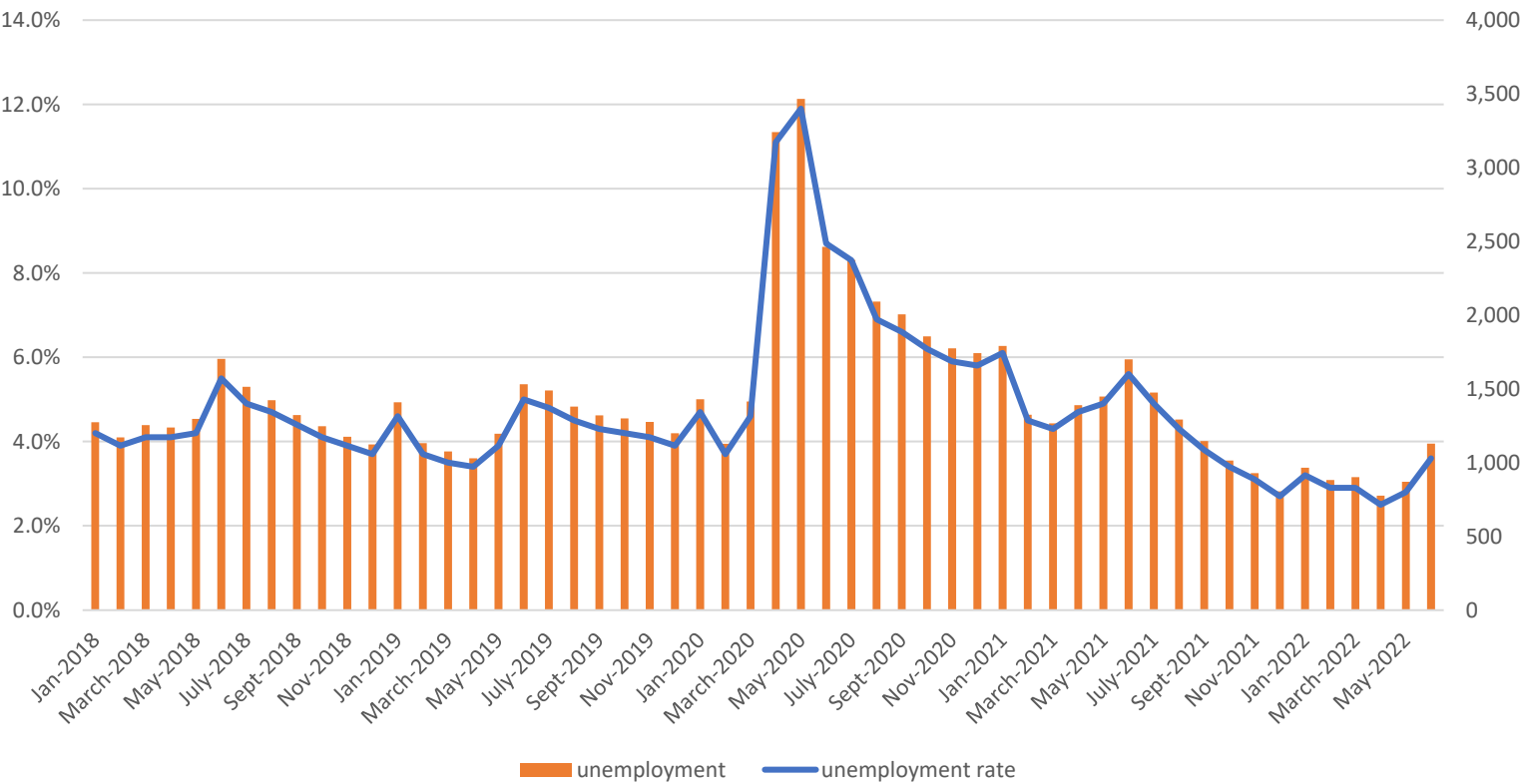
Month-Year	Unemployment	Employment
Jan-2022	4,990	96,567
Feb-2022	4,563	97,793
March-2022	4,628	98,641
April-2022	4,288	99,267
May-2022	4,450	99,154
June-2022	5,603	99,749

Labor Force January to June
2022





Unemployment: Bossier City

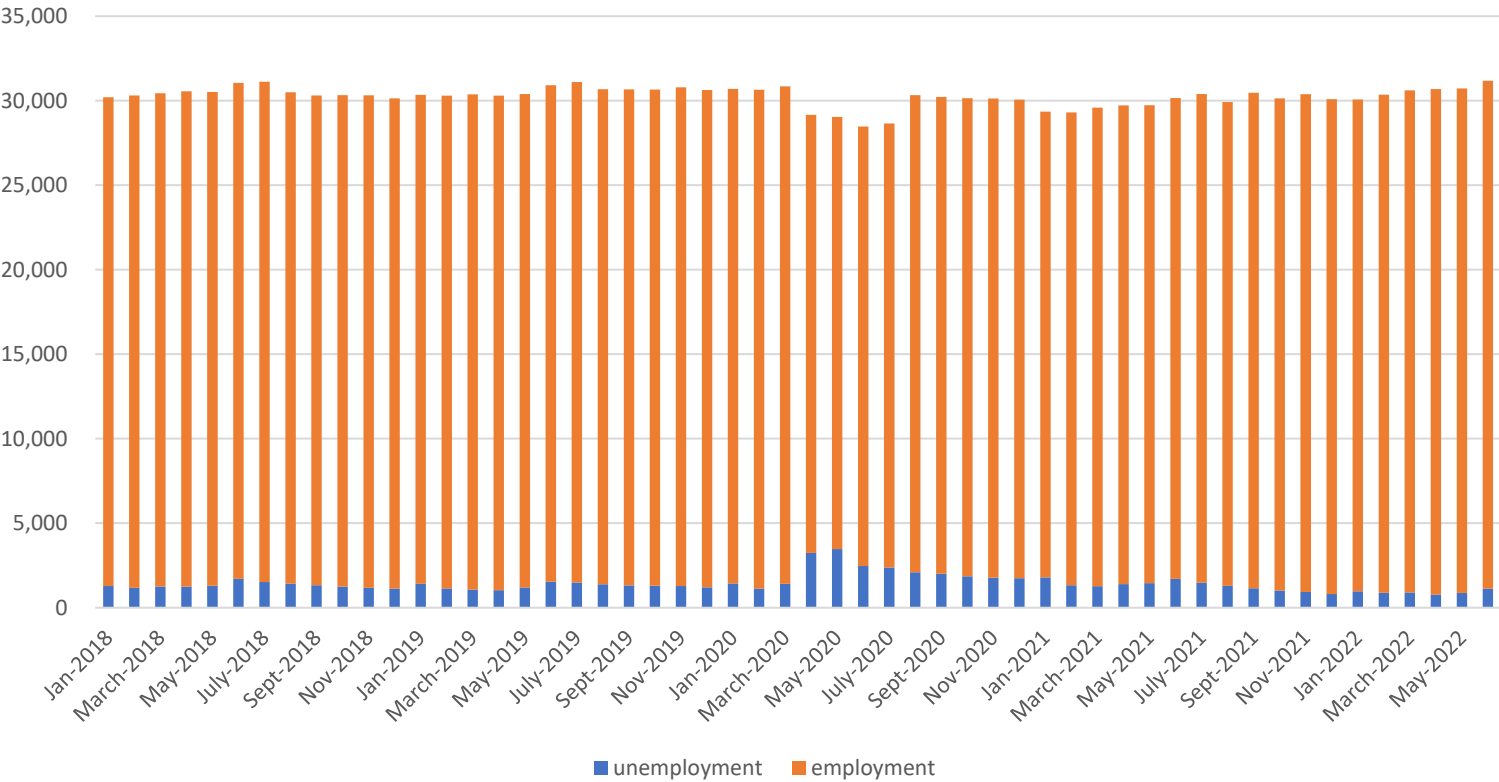


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
Jan-2022	5.3%	4,230
Feb-2022	4.8%	3,820
March-2022	4.7%	3,842
April-2022	4.4%	3,599
May-2022	4.6%	3,741
June-2022	5.6%	4,590



Labor Force: Bossier City



Data from: <https://www.bls.gov/>

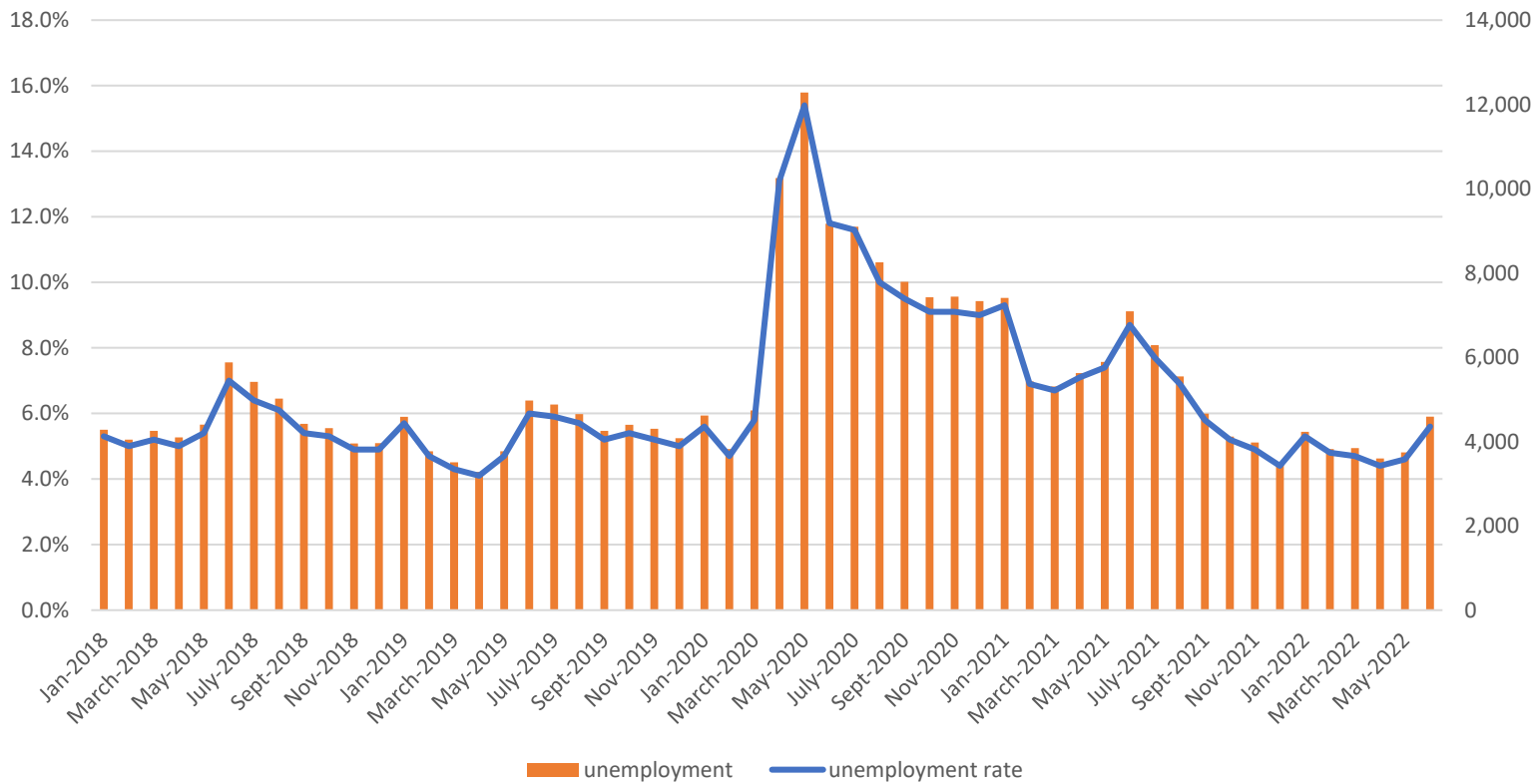
Month-Year	Unemployment	Employment
Jan-2022	965	29,103
Feb-2022	882	29,471
March-2022	901	29,705
April-2022	776	29,909
May-2022	870	29,850
June-2022	1,129	30,043

Labor Force January to June
2022





Unemployment: City of Shreveport

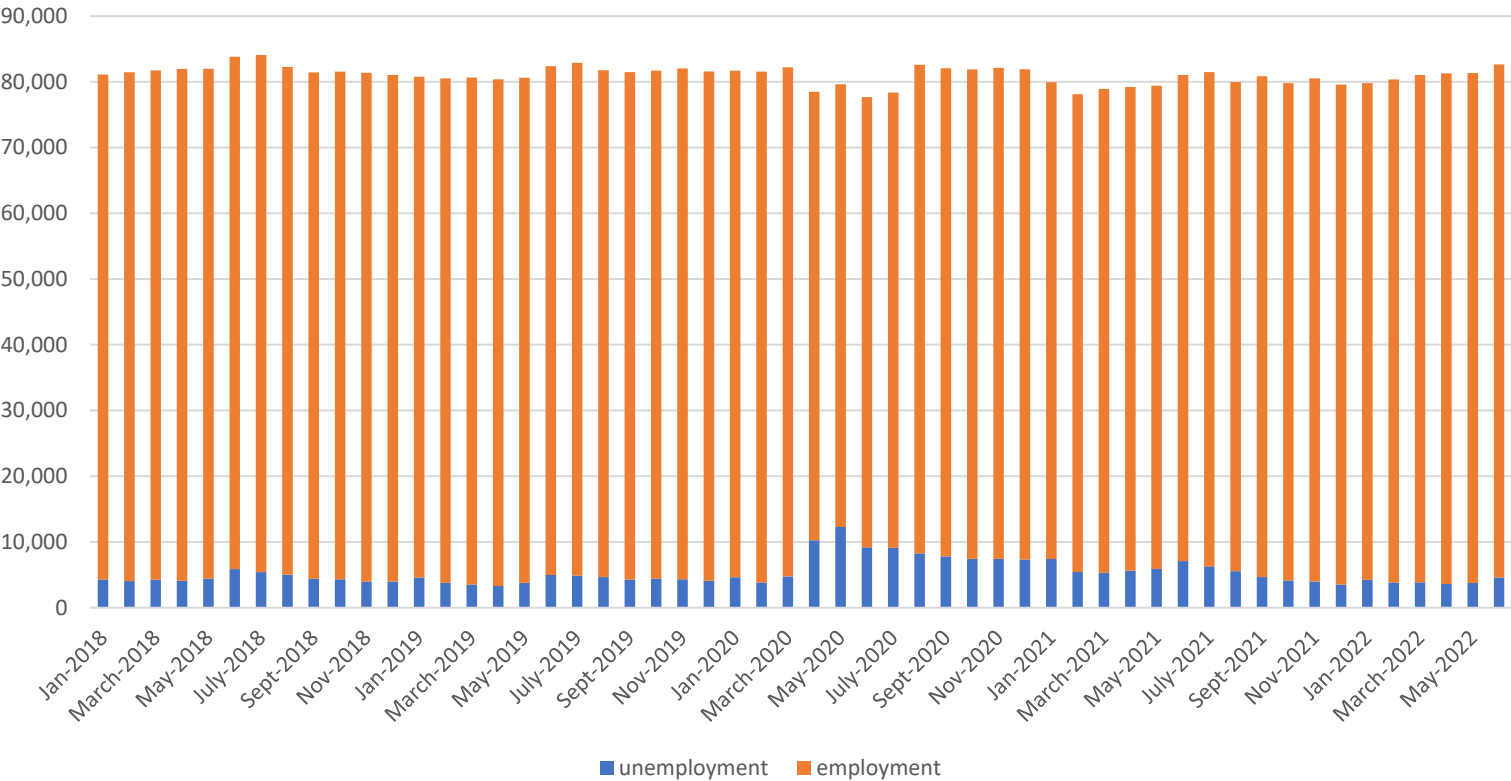


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
Jan-2022	3.2%	965
Feb-2022	2.9%	882
March-2022	2.9%	901
April-2022	2.5%	776
May-2022	2.8%	870
June-2022	3.6%	1,129



Labor Force: City of Shreveport



Data from: <https://www.bls.gov/>

Month-Year	Unemployment	Employment
Jan-2022	4,230	75,572
Feb-2022	3,820	76,532
March-2022	3,842	77,194
April-2022	3,599	77,685
May-2022	3,741	77,595
June-2022	4,590	78,061

Labor Force January to June
2022





Center for Business and
Economic Research

■ Casino Revenue and Admissions

Admission and Revenue by CASINO in NWLA (2022 through June 30)

CASINO	2022 Admission (# People)	2022 Revenue (in Millions \$)	2022 Index Revenue/Person	2022 % Revenue	2021 Admission (# People)	2021 Revenue (in Millions \$)	2021 % Revenue	2021 Index Revenue/Person
Margaritaville Resort Casino	746,381	\$ 111,115	\$ 148.87	34.7%	1,421,604	\$ 209,849	32.5%	\$ 147.61
Horseshoe Bossier City Hotel & Casino	509,929	\$ 86,681	\$ 169.99	27.1%	1,009,518	\$ 165,580	25.6%	\$ 164.02
Bally's Shreveport Casino & Hotel	651,442	\$ 53,520	\$ 82.16	16.7%	1,512,145	\$ 114,582	17.7%	\$ 75.77
Sam's Town Hotel and Casino Shreveport	253,271	\$ 20,897	\$ 82.51	6.5%	588,520	\$ 53,933	8.3%	\$ 91.64
Boomtown Casino and Hotel Bossier	305,943	\$ 28,339	\$ 92.63	8.9%	610,658	\$ 53,585	8.3%	\$ 87.75
Louisiana Downs Casino & Racetrack	281,138	\$ 19,522	\$ 69.44	6.1%	682,947	\$ 48,928	7.6%	\$ 71.64
TOTAL	2,748,104	\$ 320,074	\$ 116.47	100.0%	5,825,392	\$ 646,457	100.0%	\$ 110.97

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>

Admission and Revenue by CASINO in NWLA (2022 through June 30)

CASINO	2022 Q2 Admission (# People)	2022 Q2 Revenue (in Millions \$)	2022 Q2 % Revenue	Year Over Year % Q2 Change in Revenue	2022 Q1 Admission (# People)	2022 Q1 Revenue (in Millions \$)	2022 Q1 % Revenue	Year Over Year % Q1 Change in Revenue
Margaritaville Resort Casino	369,924	\$ 57,150	35.2%	-2.3%	376,457	\$13,256	34.2%	3.0%
Horseshoe Bossier City Hotel & Casino	243,899	\$ 43,384	26.7%	-8.6%	266,030	\$28,061	27.4%	19.0%
Bally's Shreveport Casino & Hotel	312,501	\$ 25,460	15.7%	-32.1%	338,941	\$8,617	17.8%	-25.5%
Sam's Town Hotel and Casino Shreveport	128,777	\$ 10,336	6.4%	-39.9%	124,494	\$43,297	6.7%	11.1%
Boomtown Casino and Hotel Bossier	153,649	\$ 15,082	9.3%	-2.6%	152,294	\$53,966	8.4%	11.2%
Louisiana Downs Casino & Racetrack	156,182	\$ 10,905	6.7%	-24.6%	124,956	\$10,561	5.5%	-26.1%
TOTAL	1,364,932	\$ 162,317	100.0%	-14.8%	1,383,172	\$ 157,757	100.0%	5.3%

CASINO	2021 Q2 Admission (# People)	2021 Q2 Revenue (in Millions \$)	2021 Q2 % Revenue	2021 Q1 Admission (# People)	2021 Q1 Revenue (in Millions \$)	2021 Q1 % Revenue
Margaritaville Resort Casino	404,511	\$ 58,499	30.7%	330,140	\$ 12,873	32.4%
Horseshoe Bossier City Hotel & Casino	273,297	\$ 47,442	24.9%	240,330	\$ 23,573	26.0%
Bally's Shreveport Casino & Hotel	482,985	\$ 37,474	19.7%	304,331	\$ 11,559	15.7%
Sam's Town Hotel and Casino Shreveport	173,637	\$ 17,199	9.0%	148,217	\$ 38,979	9.5%
Boomtown Casino and Hotel Bossier	166,267	\$ 15,486	8.1%	146,690	\$ 48,515	8.6%
Louisiana Downs Casino & Racetrack	191,580	\$ 14,461	7.6%	148,575	\$ 14,286	7.7%
TOTAL	1,692,277	\$ 190,561	100.0%	1,318,283	\$ 149,785	100.0%

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>

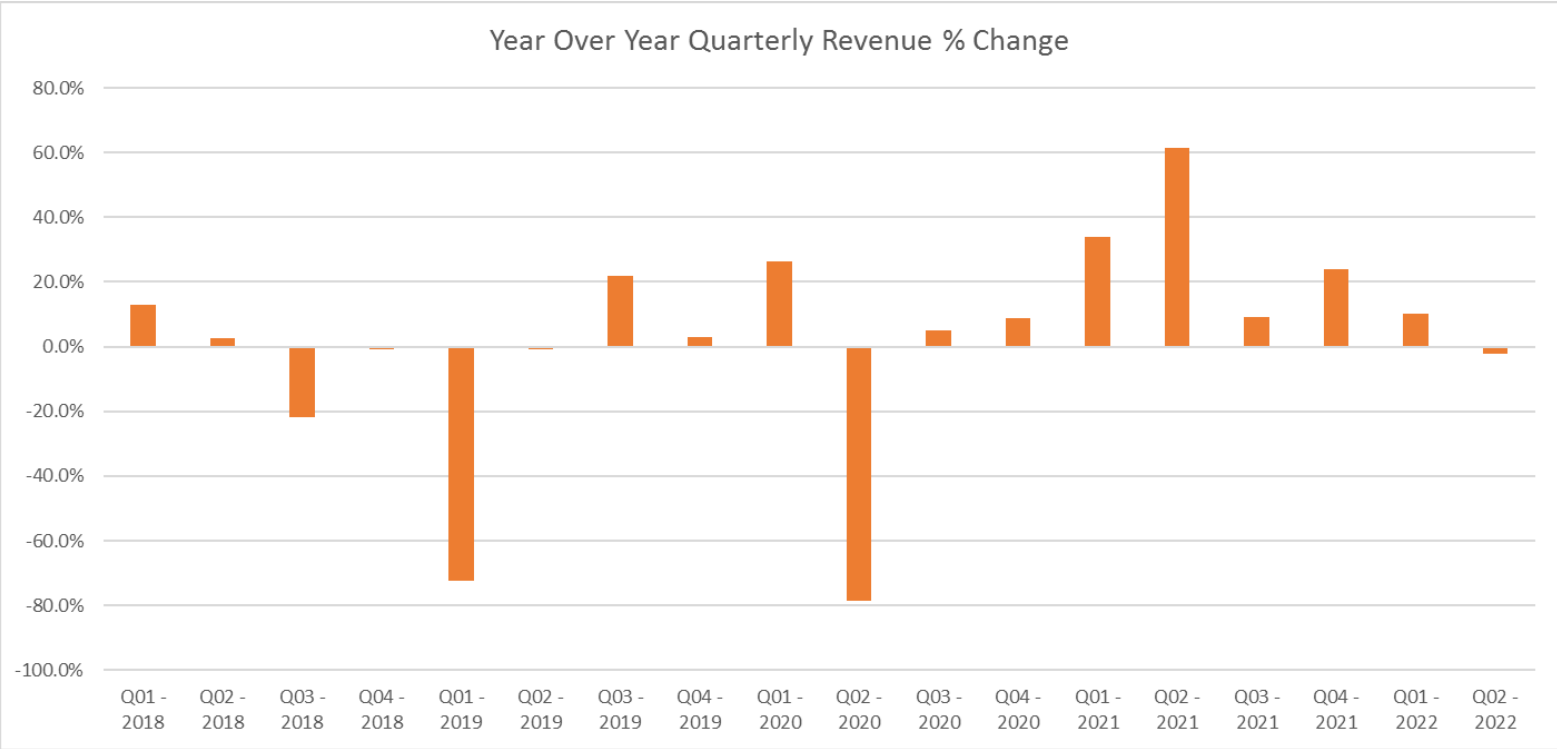
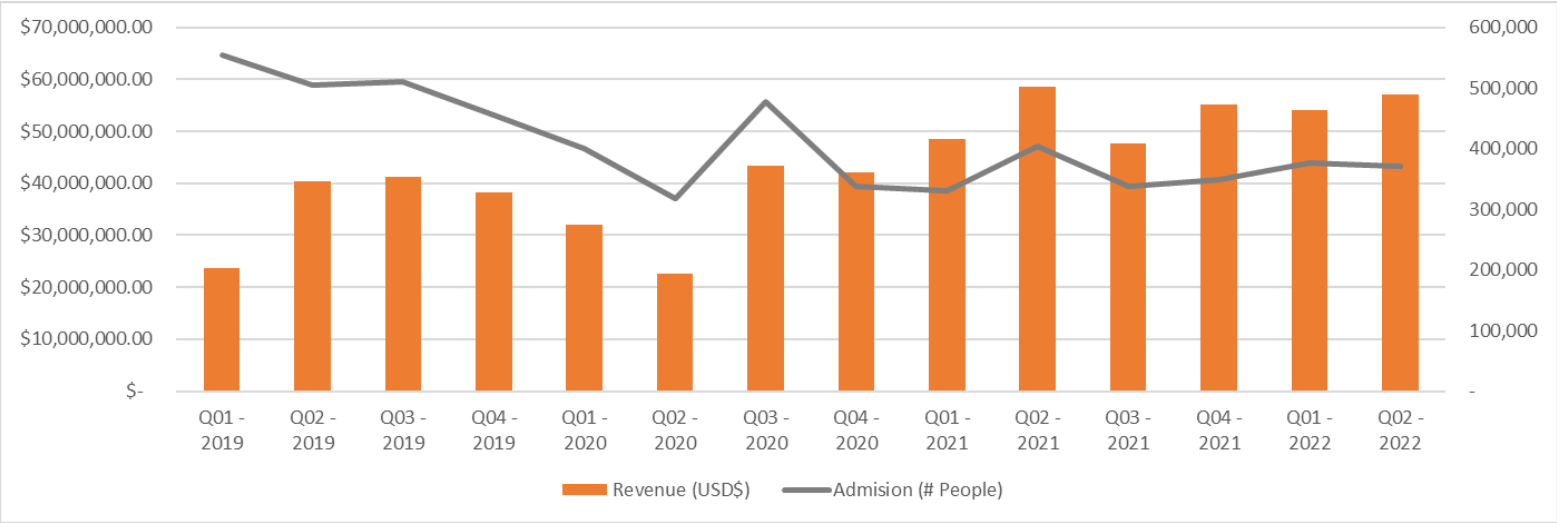


Situated next to Louisiana Boardwalk Outlets, Margaritaville provides its guests with a comfortable atmosphere and memorable entertainment experience. The single-level casino offers more than 1,200 slot machines and 54 table games including craps, blackjack, roulette and many more of your favorite games in spacious and comfortable surroundings.

From: www.shreveport-bossier.org

2022 Admission (# People)	Revenue (in Millions \$)	% Revenue 2022
746,381	\$ 111,115	34.7%
Index Revenue/Person		\$ 148.87

Margaritaville Resort Casino



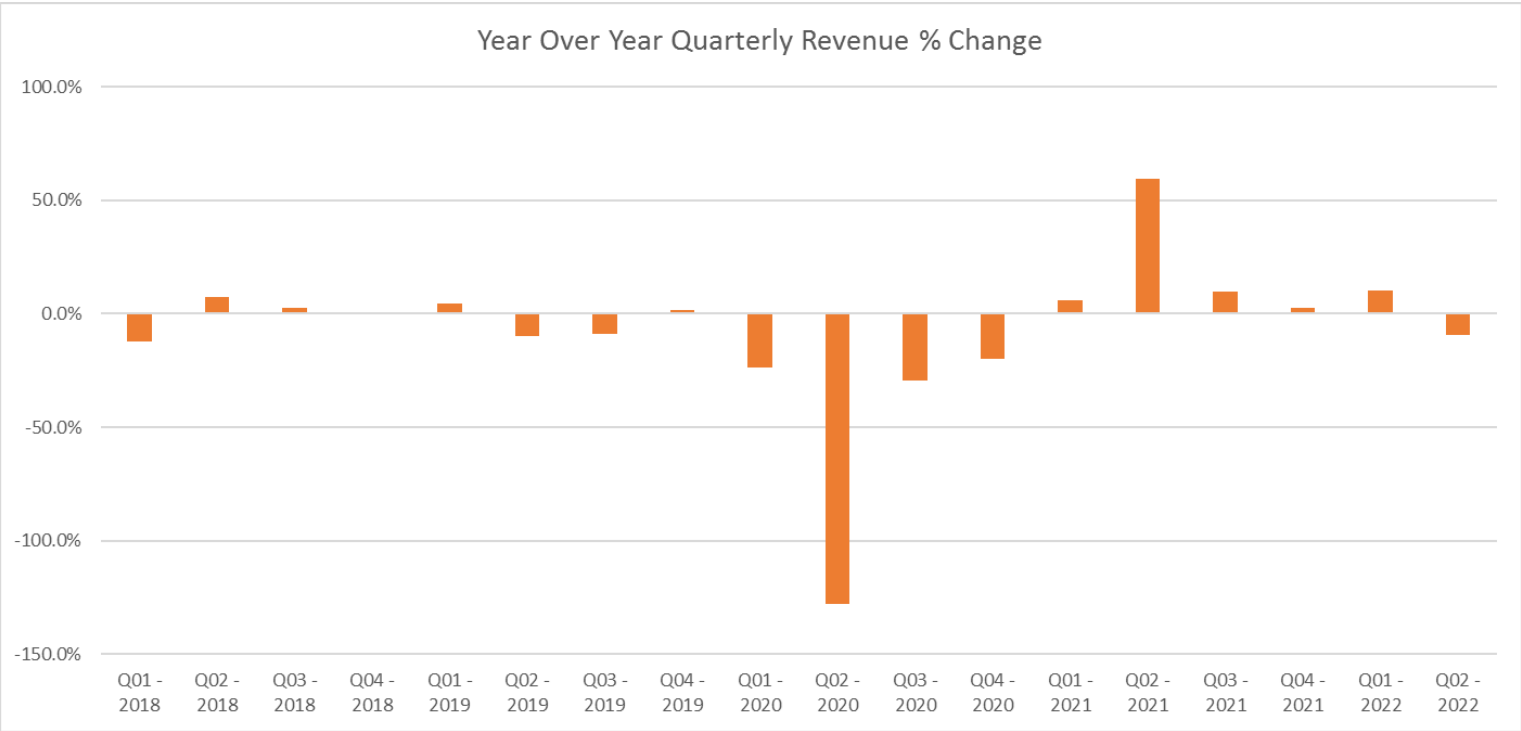
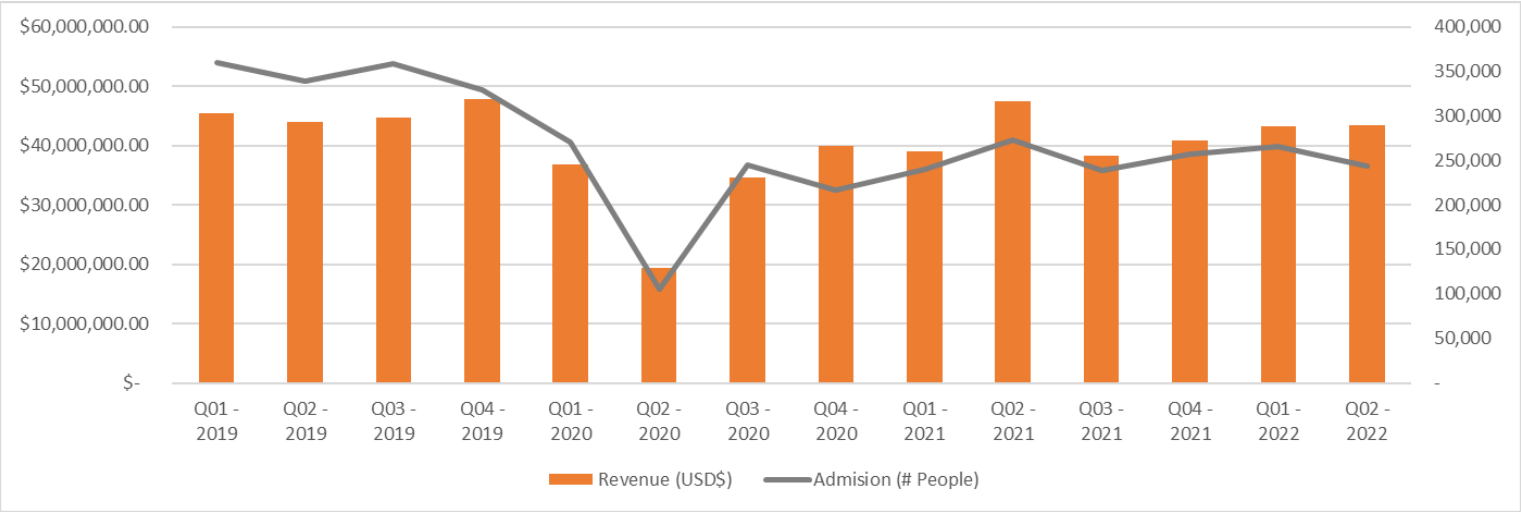


Risk is its own reward at Horseshoe, home of the best odds, the highest table limits, and the famous World Series of Poker Room. Your choices also include 68 of the most popular table games and more than 1,500 games including 370 multi-denominational slot machines that let you play anything from pennies to dollars or higher. The luxury hotel boasts 606 rooms and lots of amenities.

From: www.shreveport-bossier.org

2022 Admission (# People)	Revenue (in Millions \$)	% Revenue 2022
509,929	\$ 86,681	27.1%
Index Revenue/Person		\$ 169.99

Horseshoe Bossier City Hotel & Casino



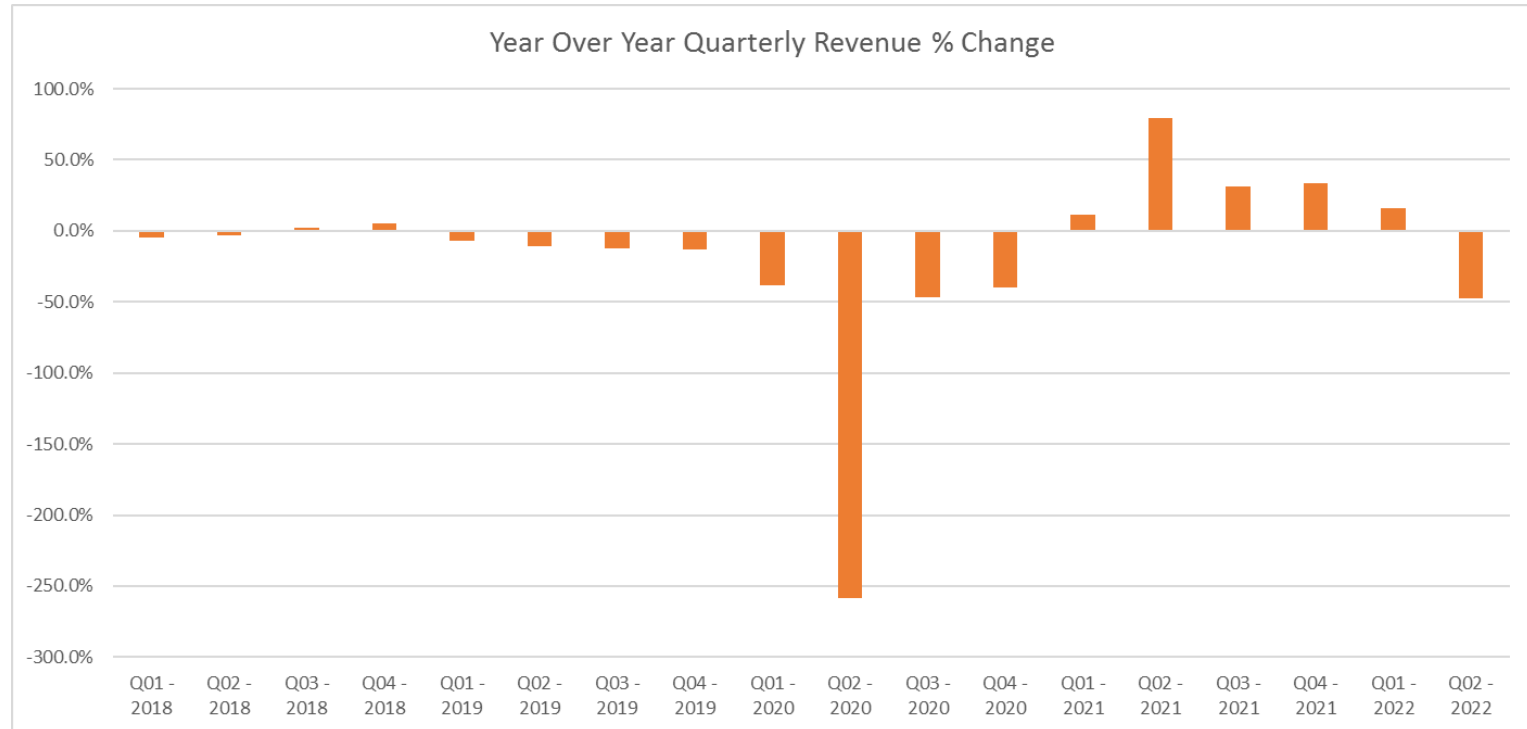
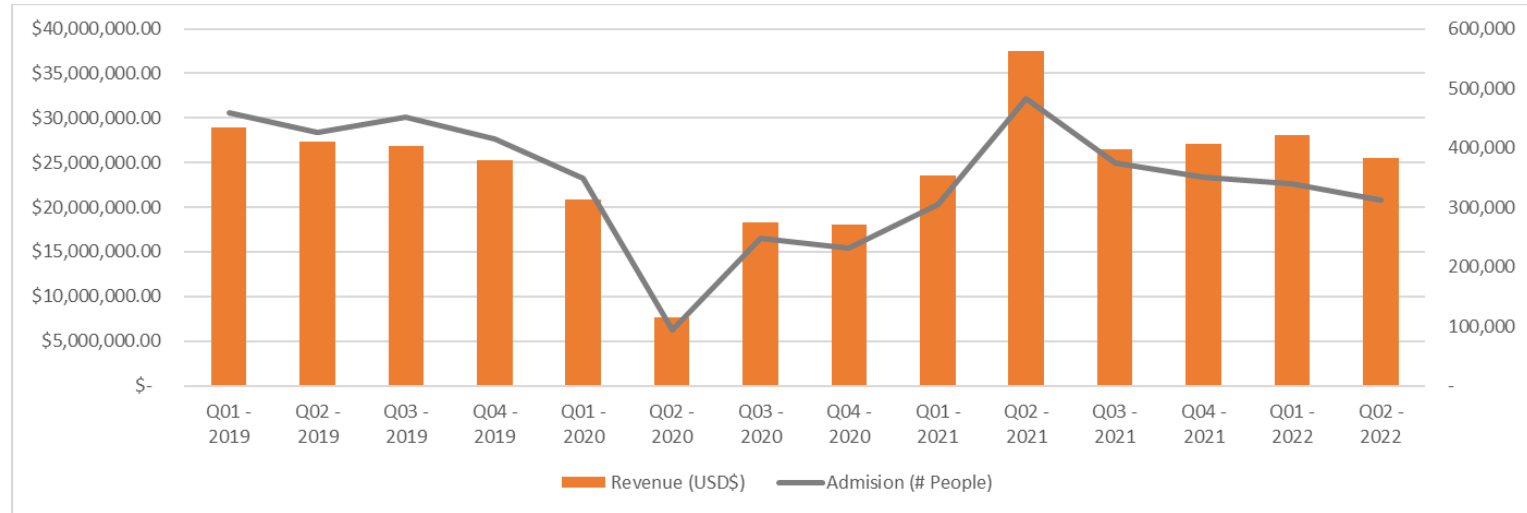


Bally's Shreveport Casino & Hotel

Bally's Shreveport Casino & Hotel offers the ultimate in gaming excitement with a 30,000-square-foot gaming floor with more than 50 table games and more than 1,500 of the newest slots and video poker machines.

From: www.shreveport-bossier.org

2022 Admission (# People)	Revenue (in Millions \$)	% Revenue 2022
651,442	\$ 53,520	16.7%
Index Revenue/Person		\$ 82.16



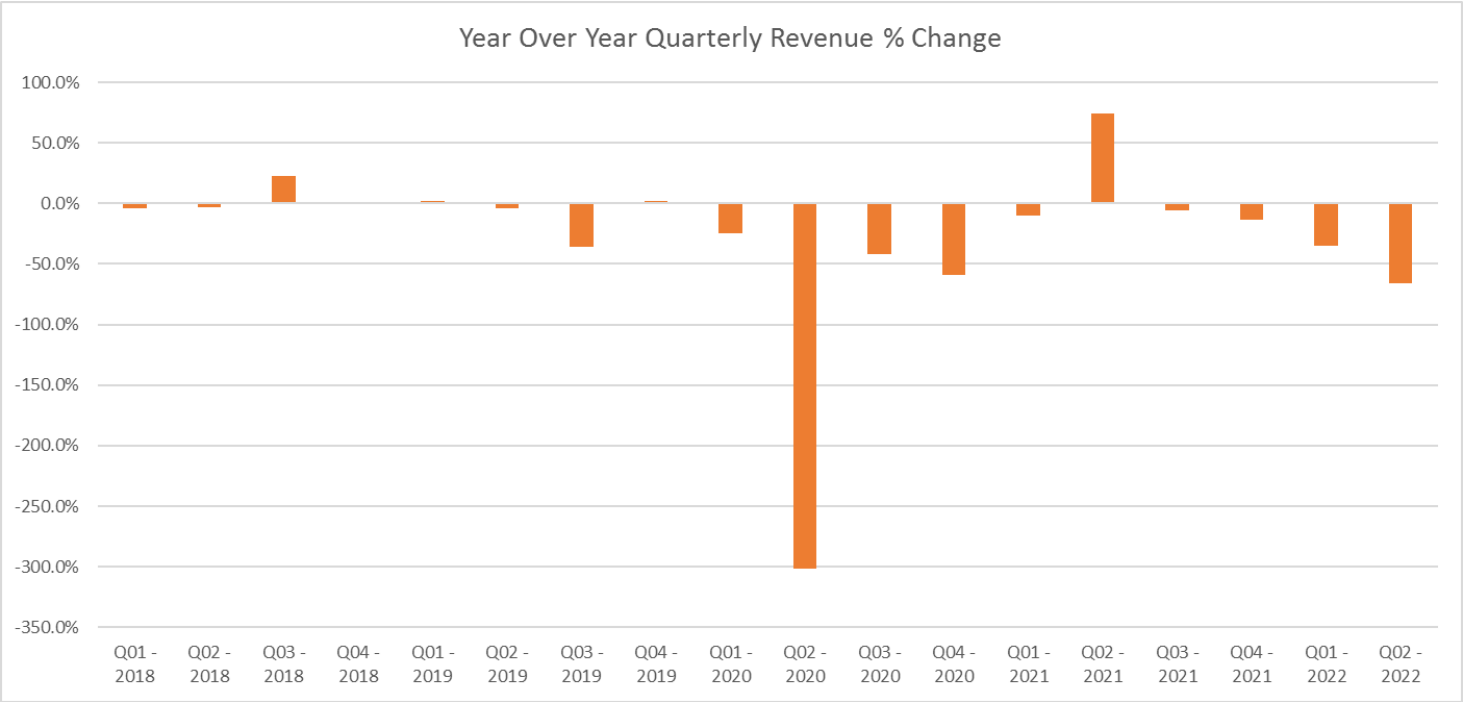
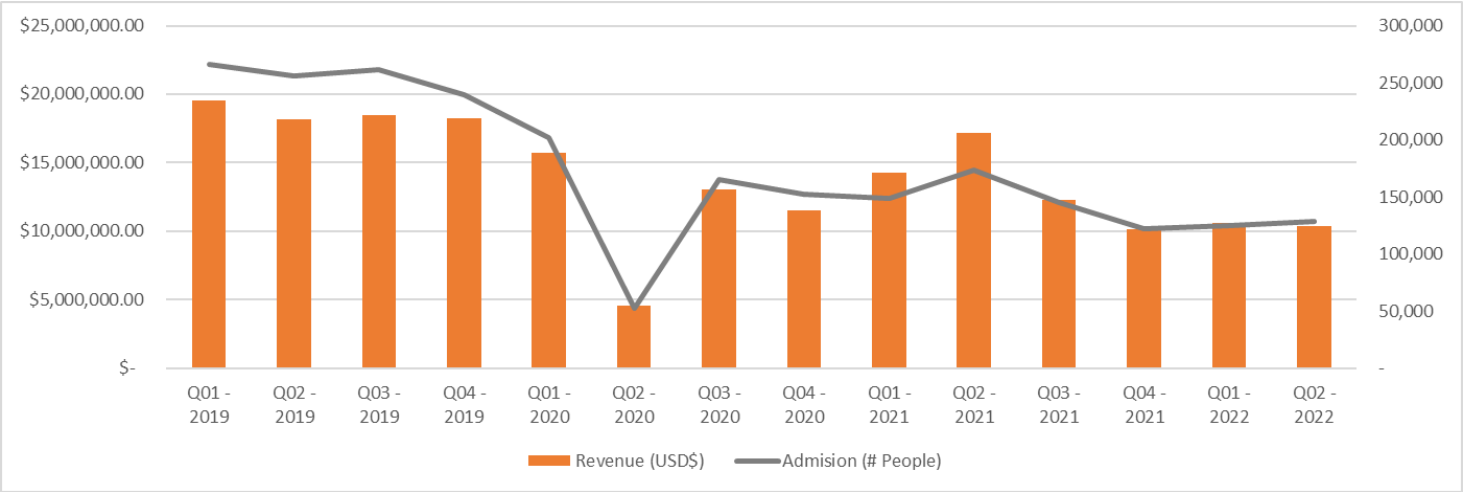


Sam’s Town Hotel and Casino offers an enjoyable experience with nonstop gaming, live performances, a signature spa, and a wide variety of culinary experiences. The casino offers three floors of gaming with blackjack, craps, roulette, mini-baccarat, Mississippi stud poker, and more than 1,100 slot machines.

From: www.shreveport-bossier.org

2022 Admission (# People)	Revenue (in Millions \$)	% Revenue 2022
253,271	\$ 20,897	6.5%
Index Revenue/Person		\$ 82.51

Sam's Town Hotel and Casino Shreveport





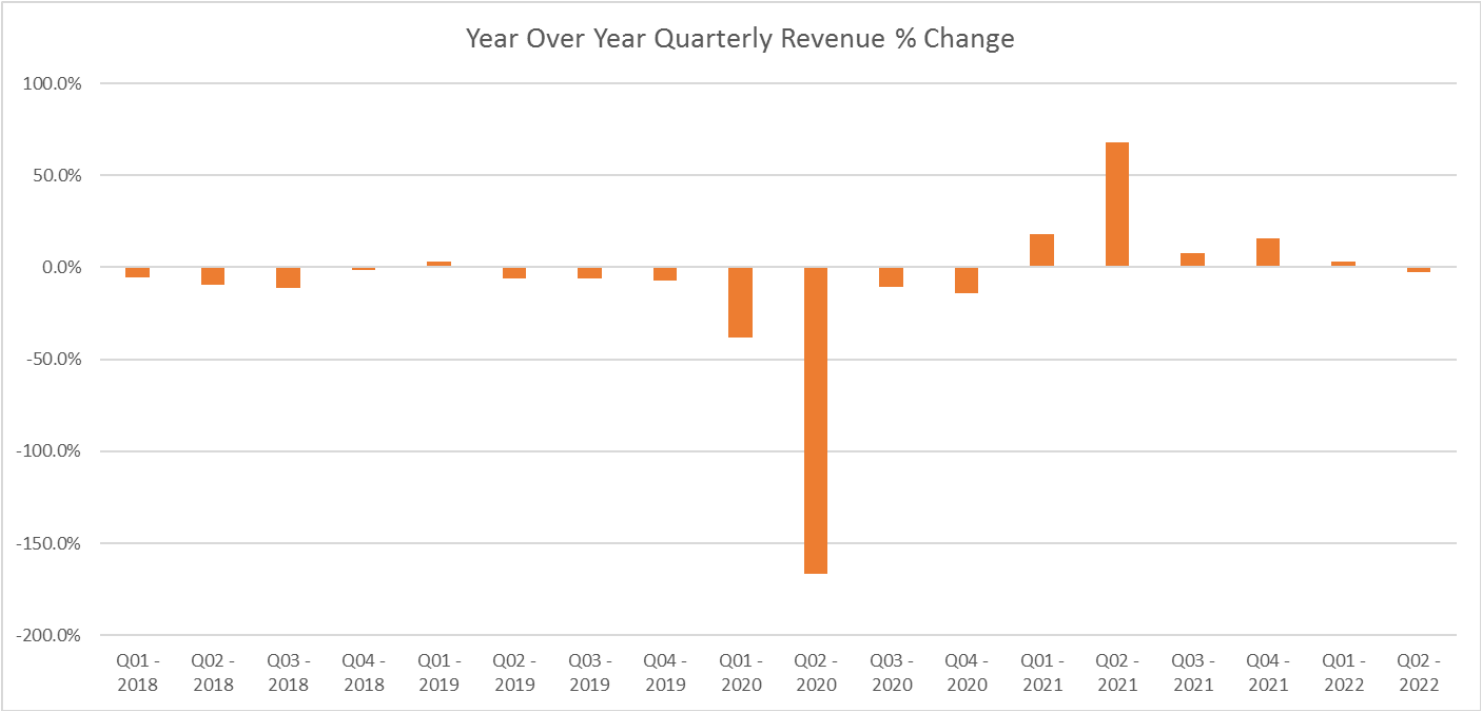
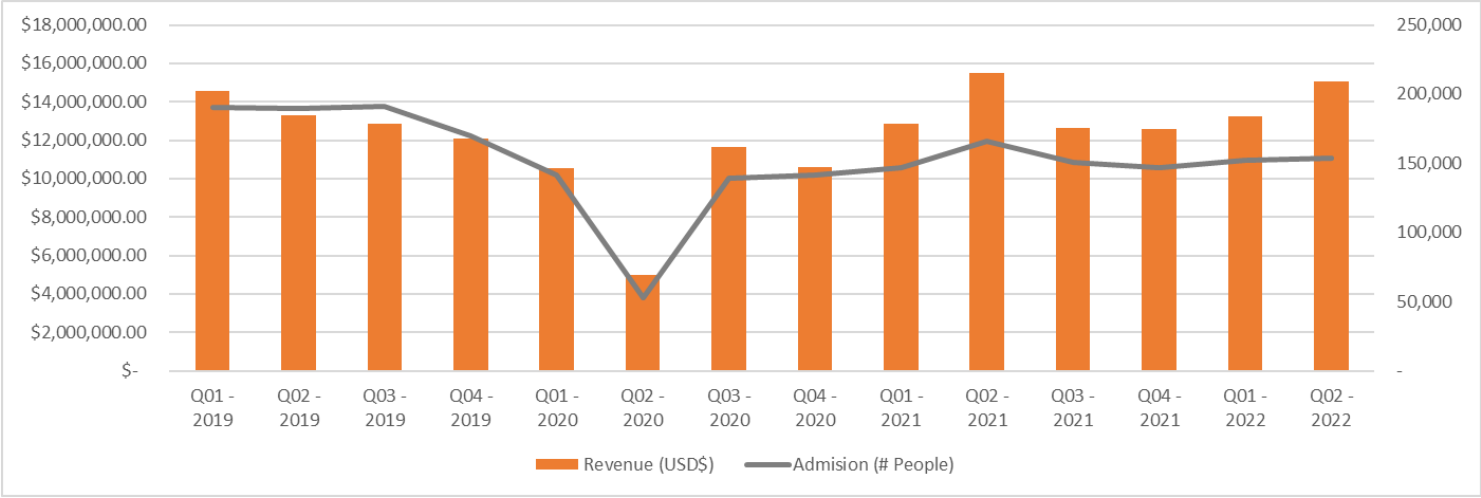
Boomtown Casino and Hotel Bossier



At Boomtown you can experience more than 30,000 square feet of gaming space on three levels, with more than 1,100 slot machines and more than 16 table games. Enjoy great dining at one of three on-site restaurants.

From: www.shreveport-bossier.org

2022 Admission (# People)	Revenue (in Millions \$)	% Revenue 2022
305,943	\$ 28,339	8.9%
Index Revenue/Person		\$ 92.63





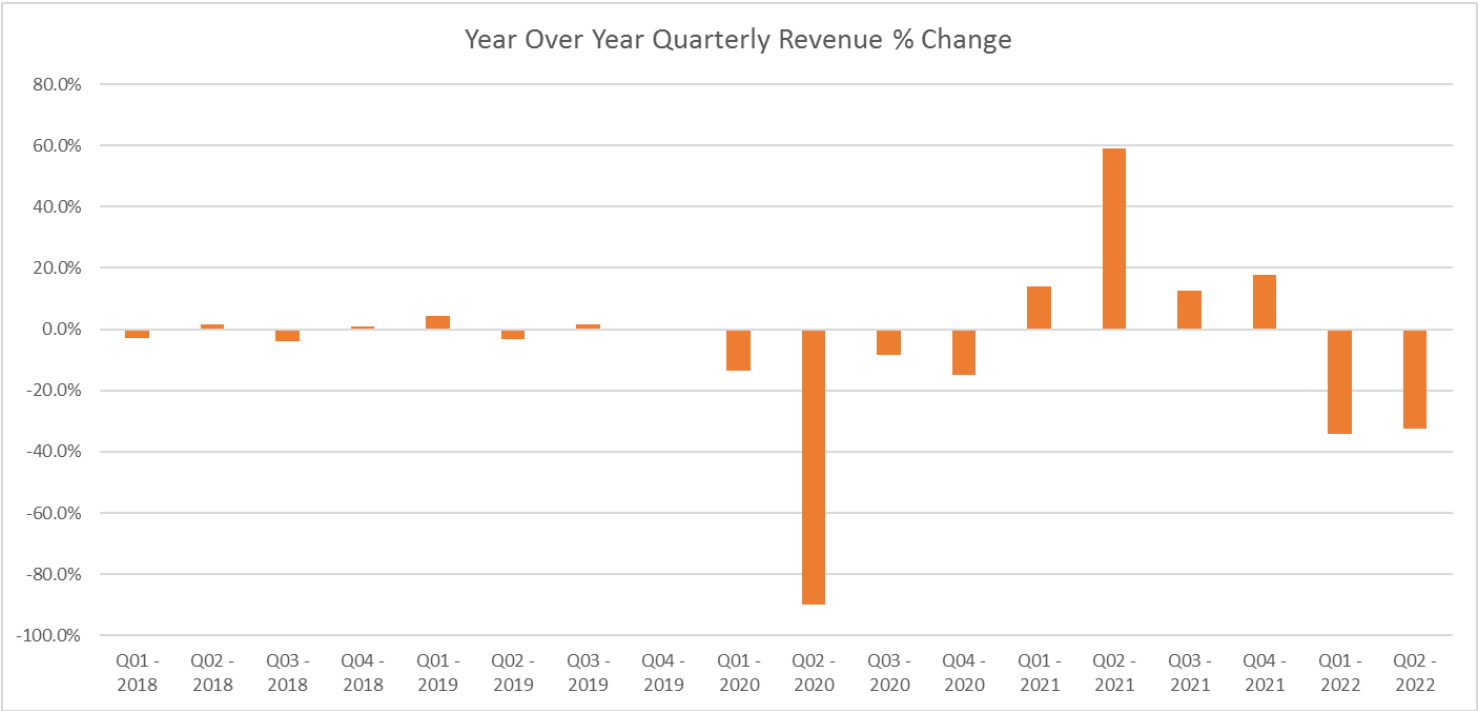
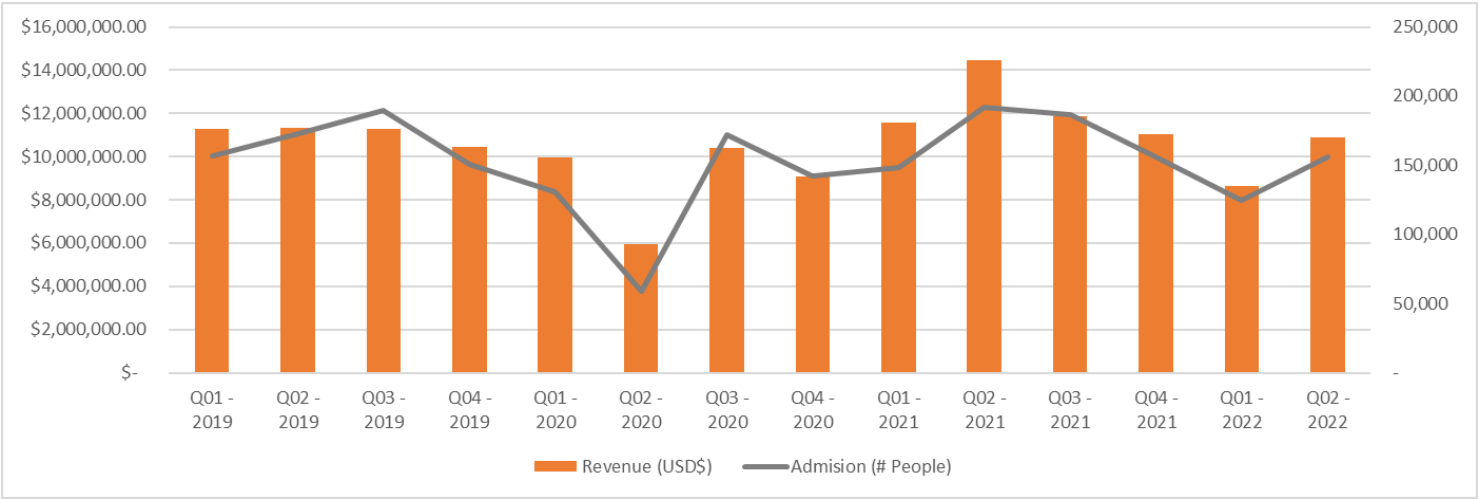
Louisiana Downs Casino & Racetrack is home of the Super Derby, one of the premier races for three-year-old horses in North America. Enjoy thoroughbred racing May through September, quarter horse racing January through March, and year-round live simulcast. Open 7 days a week. Wheelchair accessible.

From: www.shreveport-bossier.org

2022 Admission (# People)	Revenue (in Millions \$)	% Revenue 2022
281,138	\$ 19,522	6.1%
Index Revenue/Person		\$ 69.44

Louisiana Downs Casino & Racetrack

NWLA – ECONOMIC DASHBOARD
Casino Revenue and Admissions





Center for Business and
Economic Research

■ Airport Traffic



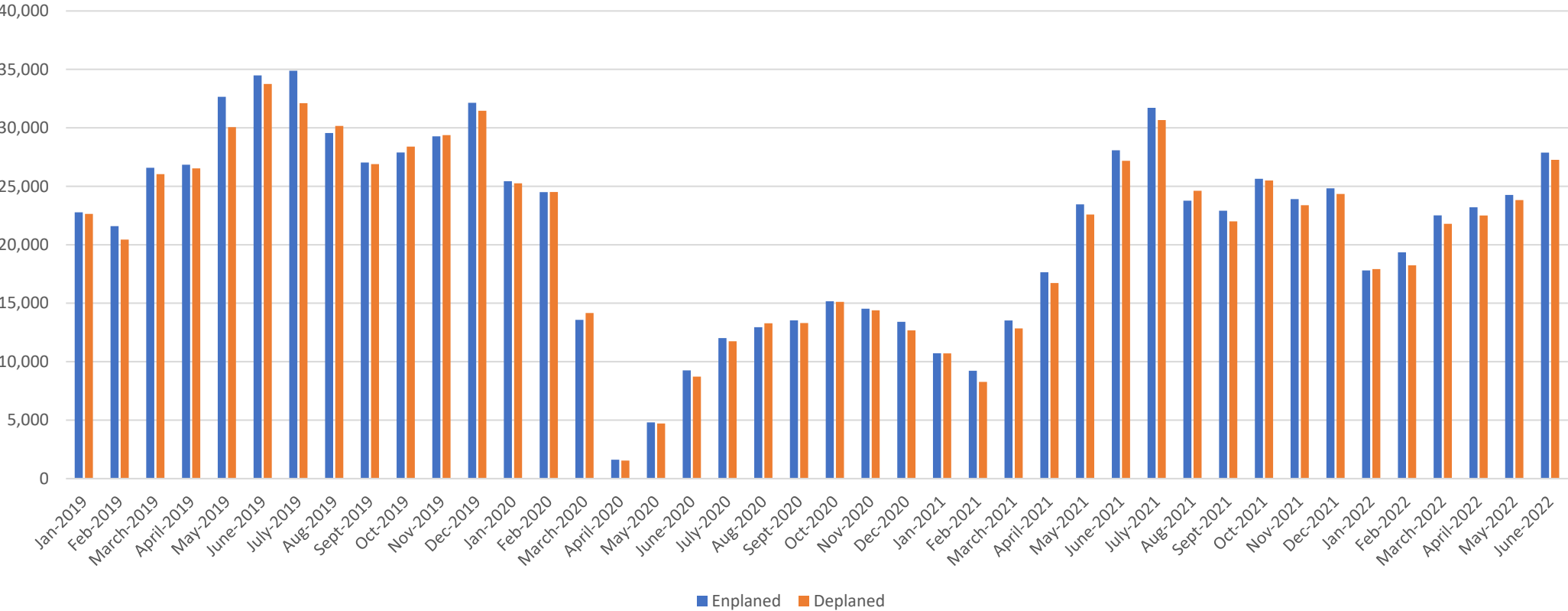
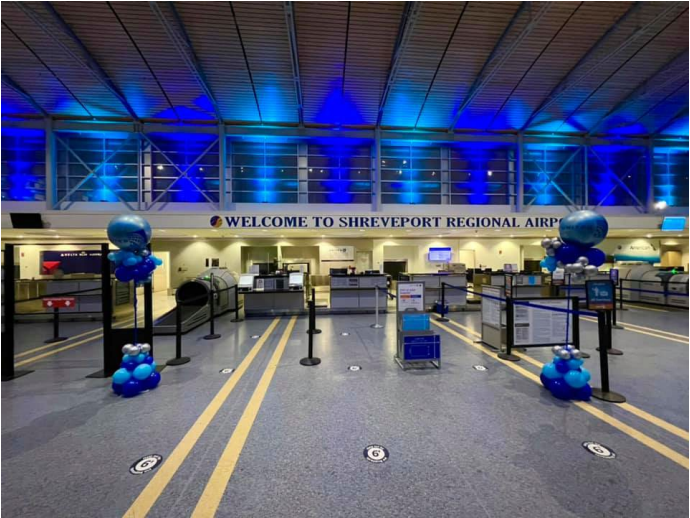
Enplaned versus Deplaned per Year

Year	Enplaned	% Variation	Deplaned	% Variation	Index Enplaned/Deplaned
2017	282,494		280,798		100.6%
2018	315,803	11.8%	313,506	11.6%	100.7%
2019	345,718	9.5%	337,856	7.8%	102.3%
2020	160,793	-53.5%	159,427	-52.8%	100.9%
2021	255,414	58.8%	248,825	56.1%	102.6%

Year - Quarter	Enplaned	% Variation	Deplaned	% Variation	Index Enplaned/Deplaned
2021 Q1	33,461		31,819		105.2%
2021 Q2	69,189		66,501		104.0%
2022 Q1	59,671	78.3%	57,948	82.1%	103.0%
2022 Q2	75,352	8.9%	73,590	10.7%	102.4%

Data and images from: Shreveport Regional Airport. www.flyshreveport.com







Center for Business and
Economic Research

■ Mortgage
Rates,
Inflation, &
Gas Prices



Average 30 Year Mortgage Rate



Year - Quarter	Average 30 YR Mortgage Rate	Year - Quarter	Average 30 YR Mortgage Rate	Year Over Year Change %
2020 Q1	3.52	2019 Q1	4.37	-19.5%
2020 Q2	3.24	2019 Q2	4.01	-19.2%
2020 Q3	2.95	2019 Q3	3.66	-19.3%
2020 Q4	2.76	2019 Q4	3.70	-25.4%
2021 Q1	2.88	2020 Q1	3.52	-18.3%
2021 Q2	3.00	2020 Q2	3.24	-7.3%
2021 Q3	2.86	2020 Q3	2.95	-3.1%
2021 Q4	3.08	2020 Q4	2.76	11.5%
2022 Q1	3.82	2021 Q1	2.88	32.9%
2022 Q2	5.27	2021 Q2	3.00	75.3%

Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year Over Year Inflation Rate



Data from: U.S. Bureau of Labor Statistics

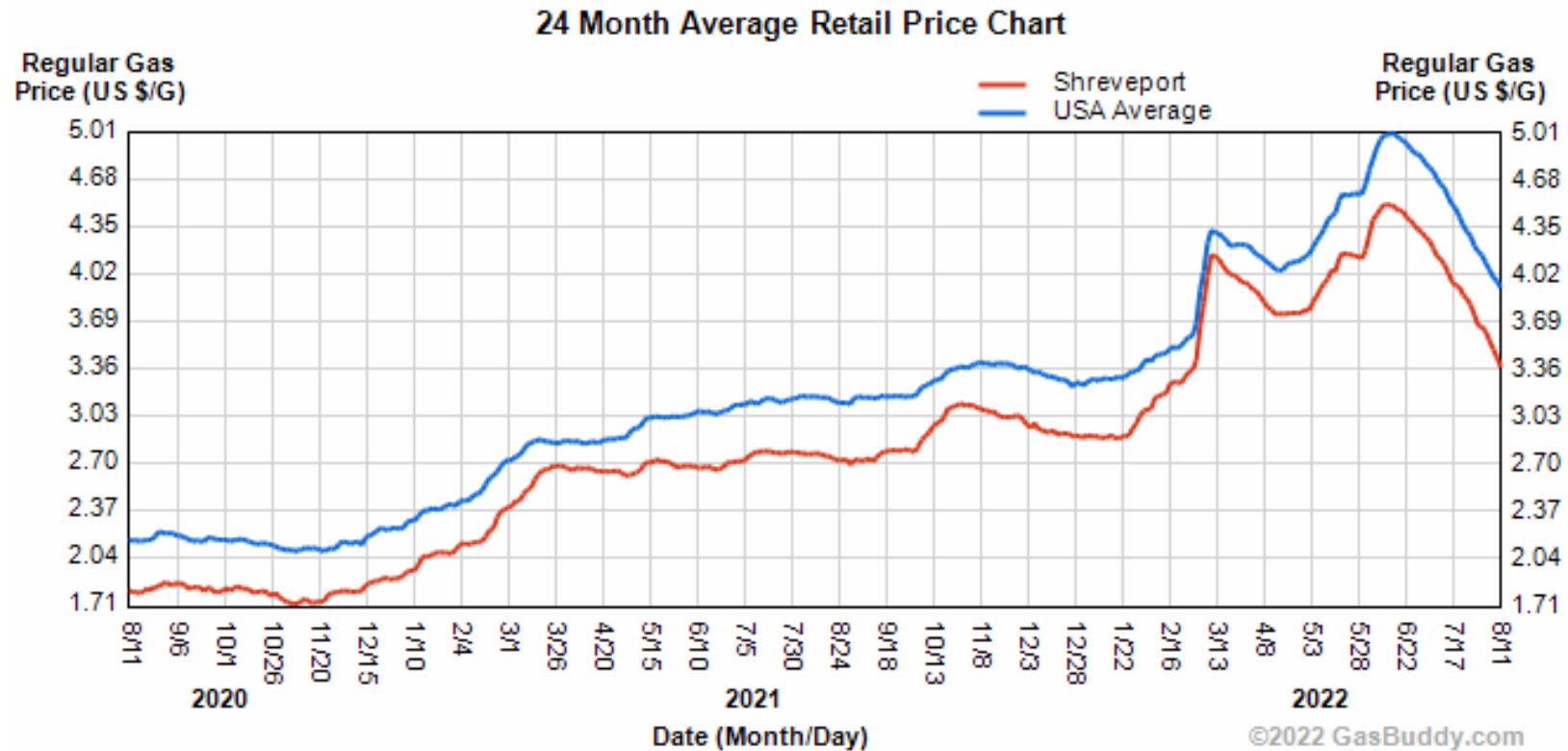
Year - Month	CPI for All Urban Consumers (CPI-U)	Year Over Year Change %
July-2021	273.003	5.4%
Aug-2021	273.567	5.3%
Sept-2021	274.310	5.4%
Oct-2021	276.589	6.2%
Nov-2021	277.948	6.8%
Dec-2021	278.802	7.0%
Jan-2022	281.148	7.5%
Feb-2022	283.716	7.9%
March-2022	287.504	8.5%
April-2022	289.109	8.3%
May-2022	292.296	8.6%
June-2022	296.311	9.1%
July-2022	296.276	8.5%

Gas Prices – August 11, 2022

	Regular	Mid	Premium	Diesel
Current Avg.	\$3.503	\$3.857	\$4.221	\$4.562
Yesterday Avg.	\$3.525	\$3.888	\$4.264	\$4.588
Week Ago Avg.	\$3.679	\$4.076	\$4.416	\$4.702
Month Ago Avg.	\$4.201	\$4.531	\$4.878	\$5.166
Year Ago Avg.	\$2.839	\$3.121	\$3.419	\$2.982
HIGHEST RECORDED AVERAGE PRICE				
	Price		Date	
Regular Unleaded	\$4.575		6/15/22	
Diesel	\$5.383		6/18/22	

Data from: [AAA](#)

Gas Prices – August 11, 2022



Data from: [GasBuddy](https://gasbuddy.com)



Center for Business and
Economic Research

Thank you

Douglas White

Director, Center for Business & Economic Research
Louisiana State University, Shreveport
Douglas.white@lsus.edu

Marcelo Vilches Robert

Marcelo Vilches Robert is an MBA student at LSUS specializing in Data Analytics. He has an extensive experience as an International Business Consultant in the Oil and Gas industry. Today, he works in the Financial Sector in Houston, Texas.

Mary Beth Williams

Mary Beth is an MBA student at LSUS specializing in Finance. She currently works in the Banking Industry and graduated from The University of South Florida with a degree in Corporate Finance. During her undergrad, she partnered with campus resources to create Financial Literacy programming for all students and completed 5 internships