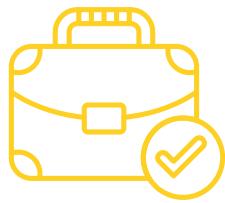


Bachelor of Science from the College of Business 2022-2023 Student Outcome Metrics



46%

Graduates Completed Degree Program in 4 Years (2022)



76%

Graduates are Currently Employed



88%

Graduates Feel More Confident about Career Opportunities



14%

Graduates Complete a Certificate as well as a Degree



79%

Graduates Believe the Program Enhanced Their Knowledge

2/3 Non-traditional Students (Ages 25-44)

RETENTION AND GRADUATION RATES

- Fall 2021 57.97% 1st and 2nd year retention rate
- Fall 2020 40.98% 1st through 3rd year retention rate
- Fall 2018 27.5% 4-year graduation rate
- Fall 2016 44.74% 6-year graduation rate

TOP RANKED ATTRIBUTES OF THE PROGRAM

- 53% of graduates valued the availability of accelerated & online course offerings.
- 47% of graduates valued the cost of the degree program.
- 37% of graduates valued the reputation of the institution and/or program.
- 27% of graduates valued AACSB accreditation of the College of Business and its degree programs.

GRADUATE TESTIMONIALS

- "My favorite project was the group simulation. It was so intriguing and it helped my classmates and I develop a good relationship."
- "I feel well prepared for my future concerning my chosen career path and my ability to be competitive in the job market."
- "The professors here want to see you succeed."