Louisiana State University in Shreveport

Major: Marketing with Advertising Design Concentration \$1083 (120 hours)

College of Business 2020-2021 Catalog

NAME:						SID#:				
COURSE		<u>GRADE</u>	<u>HRS</u>	<u>POINTS</u>	<u>TR</u>	<u>COURSE</u>	<u>GRADE</u>	HRS	<u>POINTS</u>	<u>TR</u>
Social & Bo	ehavior	al Scienc	<u>ces</u>			Required General Ed. (39 hours)				
(2 of 2 required)						English Composition				
ECON	201		3		()	ENGL 105		3		()
ECON	202		3		()	115		3		()
Business Core						<u>Humanities</u>				
(10 of 10 re	equired))				Α		3		()
ACCT	205		3		()	B1		3		()
ACCT	206		3		()	B2		3		()
BLAW	280		3		()	<u>Mathematics</u>				
FIN	301		3		()	MATH 121		3		()
ISDS	265		3		()	100+		3		()
ISDS	350		3		()	<u>Science</u>				
ISDS	383		3		()	A BIOS		3		()
MADM	301		3		()	В		3		()
MADM	480		3		()	c		3		()
MKT	301		3		()	Fine & Performing	Arts Elect	<u>ive</u>		
Major Cor	<u>e</u>							3		()
(3 of 3 required)						Electives				
MKT	310		3		()	(10 of 10 required)				
MKT	401		3		()			3		()
MKT	445		3		()			3		()
Concentro	<u>ition Co</u>	<u>re</u>						3		()
(1 of 1 req	uired)							3		()
DA	210		3		()			3		()
Concentration Core 2								3		()
(1 of 2 req	uired)							3		()
MKT	305		3		()			3		()
MKT	405		3		()			3		()
Concentration or Major Electives							3		()	
(2 of the fo	llowing	required	d)							
MKT	305		DA	326		Other Colleges At	ended			
MKT	405		DA	416						
DA	315									
DA	318					Undergra	duate Busine	ess Adv	isor	

GENERAL EDUCATION: Social Sciences: Econ 201 and 202; English Composition: ENGL 105 and 115; Humanities A: ENGL 205, 206, 210, 215, 220, PHIL 105 or 250; Humanities B1 and B2: COMM 130, 135; ENGL 205, 206, 210, 215, 220; HIST 105, 106, 107, 110, 145, 146; MCOM 115, 215, PHIL 105, 250; Mathematics: Math 121, plus any additional MATH 100+; Science A: Bios 101, 104, 105, 106, 107, 108, 109, 110, 120, Science B: ASTR 105, 106, CHEM 106, 121, 124, ENSC 200, GEOL 105, 106, 205, PHSC 105, 106, PHYS 251, 252, 261, 262; Science C: Any Science from list A or B; Fine/Performing Arts: FA 140, 240, 241; MUS 120; THEA 160, 240, 241; FS 101 is required for all first-time freshmen and all transfer students with fewer than 30 total semester hours of credit. Students with more than 30 hours may take an approved elective instead. GPA REQUIREMENTS: Students must have a GPA of 2.0 or greater in the following areas in order to graduate: overall, LSUS, business core, major courses and all business courses. Students must make a C or better in their major courses and MADM 480.

I have been advised that I am responsible for knowing curriculum requirements and graduation requirements as listed in the LSU-Shreveport Catalog.