Assistant or Associate Professor of Marketing  
9-Month Tenure-Track Position

Louisiana State University in Shreveport invites applications for a tenure-track position as an Assistant or Associate Professor of Marketing to begin in August of 2016. This is an existing position with dedicated funding that reports to the Chair of the Management and Marketing Department, within the LSUS College of Business, Education and Human Development. We are an AACSB accredited business school and a comprehensive urban University located in a growing metropolitan area of approximately 400,000 people.

Requirements:
LSUS seeks applicants with a Ph.D., D.B.A. (or A.B.D) in Marketing from an AACSB International-accredited school who have a strong commitment to teaching and research. The successful candidate will be expected to teach multiple online and face-to-face classes within at least two of the following areas: digital marketing (social media, SEO/SEM, marketing analytics), marketing management, or sales. The selected candidate may also be tasked with teaching Marketing Strategy or Marketing Analytics at the graduate level and will be expected to publish refereed journal articles and proceedings, advise students, participate in program development and assessment, and contribute to university service and business outreach activities.

Interested applicants should submit a vita, cover letter, evidence of teaching effectiveness, and three letters of reference to:

Dr. Tami Knotts  
Department of Management and Marketing  
LSUS School of Business  
1 University Place  
Shreveport, LA 71115

Review of complete applications will begin on February 1st, 2016 and will continue until the position is filled.

LSUS is an Affirmative Action and Equal Opportunity Employer

About LSUS:
In addition to a collegial faculty, our University boasts one of the highest percentages of faculty with terminal degrees (81%) and offers the lowest face-to-face student/teacher ratio (21 to 1) of any public university in Louisiana. The LSUS School of Business currently enrolls approximately 500 undergraduate students pursuing majors in accounting, finance, general business, management, and marketing. Our graduate enrollment currently exceeds 650 students in our accelerated online MBA program. The Management and Marketing department currently has 9 full-time faculty members.
About Shreveport:
The Shreveport/Bossier City area offers an attractive quality of life, combining the conveniences of a big city with the warmth and hospitality of a smaller town. With a metropolitan population of more than 397,000, the Shreveport-Bossier City area offers a low cost of living, affordable housing, and many diverse dining and entertainment options. Exceptional outdoor recreation opportunities abound. Frequently called "A Sportsman's Paradise," the area's mild climate, various lakes and rivers, and beautiful parks create the perfect setting for jogging, bicycling, water skiing, jet skiing, hunting and fishing. For other recreational activities, Shreveport-Bossier is home to riverboat casinos and horse racing at Louisiana Downs. Additional entertainment venues include the CenturyLink Center which hosts numerous musical events, comedians, rodeos, children’s events and ice skating productions, among others. Shreveport also hosts dozens of festivals with regional food and music, and offers regular theatrical productions, ballet performances, as well as performances by the Shreveport Symphony and the Shreveport Opera. Shreveport is also home to the American Rose Garden.