

LOUISIANA STATE UNIVERSITY IN SHREVEPORT
Annual Assessment Plan

ASSESSMENT YEAR: 2003-2004

SUBMITTED BY: College of Liberal Arts

PARTICIPATION: Reviewed by Liberal Arts Leadership Council 6/5/03

Assessment Reviewed by Liberal Arts Leadership Council 6/9/04

GOAL I: Increase Majors and SCH Production

OBJECTIVES WITH INTENDED OUTCOMES:	ASSESSMENT/EVALUATION MEASURES/STRATEGIES:	ASSESSMENT/EVALUATION RESULTS(PROGRESS REPORT):	IMPROVEMENT PLAN/ CHANGES MADE:
1. Retention of DEV and NPREF students will improve by 2% over 2002-2003 year.	1. Calculate percentage of Fall 2003 DEV and NPREF cadres eligible to return.	1. 38 of 45 DEV eligible to return in Fall 2004, 85% 2. 83 of 89 NPREF eligible to return Fall 2004, 93%	1. More time allocation needed for DEV students in 2004-2005 will be provided by BORSF grant
2. Student majors and SCH production will increase by 1% over 2002-2003 year.	2. Comparison of 2002-2003 and 2003-2004 number of majors and SCH production.	1. Majors Fall 2002: 944 Majors Fall 2003: 1008 (+1%) 2. SCH's Fall 2002: 15,080 SCH's Fall 2003: 16,199 (+1%)	1. Continue to build offerings

GOAL II: Increase Community Outreach, Workplace Access, and Career Enhancement Programs

OBJECTIVES WITH INTENDED OUTCOMES:	ASSESSMENT/EVALUATION MEASURES/STRATEGIES:	ASSESSMENT/EVALUATION RESULTS(PROGRESS REPORT):	IMPROVEMENT PLAN/ CHANGES MADE:
1. By Fall 2004, students will have access to one or more additional GS tracks, certificate, or graduate career enhancement courses.	1. Number of new tracks, certificates, or graduate career enhancement courses offered and number of students enrolled.	1. Four new Health Care Administration courses added to catalog 2. Two new HCAD courses offered 3. Enrollment 13 & 15	1. Continue development of new graduate and undergraduate offerings
2. In the 2003-2004 school year, students will have access to an average of one online or distance learning course per department.	2. Number of online or distance learning courses offered in Fall and Spring 2003-2004 and number of students enrolled.	1. Seven online sections offered in 2003-2004, 1 in fall, 4 in spring, 2 in summer, total enrollment 129	1. Continue development of online offerings consistent with university and college mission

GOAL III: Reallocate and Redirect Resources to Provide Optimal Response to College and University Mission

OBJECTIVES WITH INTENDED OUTCOMES:	ASSESSMENT/EVALUATION MEASURES/STRATEGIES:	ASSESSMENT/EVALUATION RESULTS(PROGRESS REPORT):	IMPROVEMENT PLAN/ CHANGES MADE:
1. Faculty vacancies will be filled for students in high enrollment programs and graduate career enhancement courses.	1. Vacancies filled in Criminal Justice and Health Care Administration.	Both vacancies filled by qualified staff	None needed
2. Staffing vacancies will be filled for programs central to Liberal Arts mission.	2. Vacancies filled in Art History and Foreign Language.	Vacancy filled in Foreign Language	Search continuing in Art History

GOAL IV: Maximize Use of Technology to Facilitate Student Class Communications and Advising

OBJECTIVES WITH INTENDED OUTCOMES:	ASSESSMENT/EVALUATION MEASURES/STRATEGIES:	ASSESSMENT/EVALUATION RESULTS(PROGRESS REPORT):	IMPROVEMENT PLAN/ CHANGES MADE:
1. 100% of first-year faculty will receive Blackboard training by Fall 2004.	1. Identify percentage of first-year faculty having received Blackboard training.	All first-year faculty have received Blackboard training	No changes
2. Students in one or more departments will have access to a departmental Blackboard site to facilitate advising.	2. Number of department Blackboard sites available in Fall and Spring 2003-2004.	Two department Bb sites available, ENGL and CJ	Continue Development
3. Students in each department and unit will have access to updated unit web pages by Fall 2004.	3. Verify active web pages for each department and unit.	Department sites are completed	College site is still in progress