

LOUISIANA STATE UNIVERSITY IN SHREVEPORT
Academic Annual Assessment Plan

ASSESSMENT YEAR: **2004-2005**
 SUBMITTED BY: **English Department**
 PARTICIPATION: **Department meeting 3-30-04**

GOAL I: Increase Student Success

OBJECTIVES WITH INTENDED OUTCOMES:	ASSESSMENT MEANS/ MEASURES/STRATEGIES:	ASSESSMENT RESULTS (MID-YEAR AND END-OF-YEAR PROGRESS):	EVALUATION/IMPROVEMENT (ACTION) PLAN/CHANGES MADE:
1. Increase the number of majors by three.	Compare enrollment numbers		
2. Increase average score on outcomes exam by two percentage points.	Compare this year's results with last year's and calculate difference.		
3. Increase number of students accepted to graduate school by one percentage point.	Compare this year's acceptance rate with last year's and calculate difference.		
4. Students enrolled in approved courses that meet general education requirements will demonstrate the expected competencies.	Quality of student performance on course requirements Annual review of course curricula, assessments and grade distributions		

GOAL II: Ensure Quality and Accountability

OBJECTIVES WITH INTENDED OUTCOMES:	ASSESSMENT MEANS/ MEASURES/STRATEGIES:	ASSESSMENT RESULTS (MID-YEAR AND END-OF-YEAR PROGRESS):	EVALUATION/IMPROVEMENT (ACTION) PLAN/CHANGES MADE:
1. Maintain terminally-qualified faculty in necessary areas of expertise.	Identify areas lacking expertise and submit appropriate hiring requests.		
2. Increase faculty productivity as measured by publications, conference presentations, and grants..	Compare number of different faculty producing scholarship and number of publications and presentations.		
3. Increase rate of student satisfaction with our program as measured by our "Satisfaction Survey."	Compare this year's results with last year's.		

GOAL III: Enhance Service to the Community

OBJECTIVES WITH INTENDED OUTCOMES:	ASSESSMENT MEANS/ MEASURES/STRATEGIES:	ASSESSMENT RESULTS (MID-YEAR AND END-OF-YEAR PROGRESS):	EVALUATION/IMPROVEMENT (ACTION) PLAN/CHANGES MADE:
1. Increase community outreach.	Count contacts and compare to last year's.		