

LOUISIANA STATE UNIVERSITY IN SHREVEPORT (LSUS)
COLLEGE OF LIBERAL ARTS
STRATEGIC PLAN
FY 2004-05 to FY 2008-09

VISION STATEMENT

The College of Liberal Arts at Louisiana State University in Shreveport will welcome students to a supportive, accommodating learning environment; will offer programs of recognized excellence at the undergraduate and graduate levels; and will provide a diversity of learning experiences appropriate to preparation for productive and satisfying participation in the life of the community.

MISSION STATEMENT

The College of Liberal Arts provides the intellectual discipline needed in any business or profession. It teaches the general education courses common to all majors, including courses in communications, English, foreign languages, fine arts, philosophy, history, and social sciences. It not only helps educate prospective teachers; it offers pre-professional curricula in law and other professions and vocational curricula in journalism, public relations, human services, and criminal justice. The faculty of the College are committed to excellence in teaching; in research, publication, and production; and in service to the community.

PHILOSOPHY STATEMENT

The diverse programs in the College of Liberal Arts share a common goal: to enable students to interpret, evaluate, and alter their world. Students in this college thus acquire a familiarity and facility with the linguistic, artistic, technical, and social media through which humanity inscribes its image on the world. Such programs develop a spirit of toleration and rigorous intellectual honesty that helps students shape their destiny in a free society.

Goal I. Increase Opportunities for Student Access and Success

Objective I: Increase workplace access and career enhancement programs to meet identified community needs

Strategies/Activities:

1. A minimum of one to two new graduate programs will be implemented
2. In selecting replacement faculty, consideration will be given to candidates showing credentials for supporting expanded graduate programs
3. A minimum of two to four new undergraduate majors or concentrations within majors or within General Studies will be approved and will begin enrolling majors
4. Practitioner faculty from the community will be enlisted to provide expertise

Objective II: Improve retention of DEV and NPREF students

Strategies/Activities:

1. Provide a DEV advisor trained in retention methodology and supported by shared time of appropriate clerical staff
2. Program regular career counseling activities for NPREF students
3. Increase flexibility and number of departmental majors available
4. Increase diversity of course location and delivery mode

Objective III: The college will make appropriate use of technology to facilitate class communications and advising, improve class quality, and expand student access to classes and learning materials.

Strategies/Activities:

1. Demonstrated competence with digital technology will be a criterion for faculty hires
2. Faculty will take advantage of training opportunities in presentation technology
3. Each department will develop offerings available through distance learning
4. Each department will develop websites and Blackboard sites for student advising

Goal II. Ensure Quality and Accountability

Objective I: The College will maintain a staff of well-qualified faculty meeting all appropriate accreditation criteria through either academic preparation or appropriate experience

Strategies/Activities:

1. Retiring faculty will be replaced with faculty holding the terminal degree or experiential backgrounds appropriate to the courses taught.

2. The college will actively recruit minority faculty and staff.
3. The college will regularly offer professional development opportunities based on determined needs

Objective II: Institutional Effectiveness: The College will maintain evaluation and assessment of graduates and will incorporate results into unit plans

Strategies/Activities:

1. Each unit will maintain a plan of graduate assessment
2. Graduate assessments will be reflected in curriculum review/revision
3. Student evaluations will be a part of faculty merit evaluations

Objective III: Resources and Materials: The college will make appropriate use of technology to facilitate class communications and advising, improve class quality, and expand student access to classes and learning materials.

Strategies/Activities:

1. Demonstrated competence with digital technology will be a criterion for faculty hires
2. Faculty will take advantage of training opportunities in presentation technology
3. Each department will develop offerings available through distance learning
4. Each department will develop websites and Blackboard sites for student advising

Goal III. Enhance Services to Community and State

Objective I: Provide Increased research and educational opportunities for career enhancement

Strategies/Activities:

1. Develop graduate programs meeting defined community and regional needs
2. Increase offerings in undergraduate majors to provide career enhancement opportunities

Objective II: Expand services provided to community and region

Strategies/Activities:

1. Increase faculty-community contacts
2. Develop contractual consulting services through Institute for Human Services Administration and Public Policy and Red River Regional Studies Center