



Louisiana State University in Shreveport

Office of Graphic Standards Manual

One University Place
Shreveport, LA 71115-2399

Logotype: 14pt Times Regular

hairline (1/2 pt) rule

Office line: 8pt Arial Italic

Address lines: 8 pt Arial Regular

Logo (3 picas wide)

6 pt (1/2 pica) space between logo and logotype

Logo set 2 picas (1/3")

from top and left edges of page