

CASINO ADMISSIONS AND ADJUSTED GROSS REVENUES



**CENTER FOR
BUSINESS
AND ECONOMIC
RESEARCH**

22-Jul-09

**LOUISIANA STATE
UNIVERSITY
IN SHREVEPORT**



ADMISSIONS

VARIABLE	MONTH:	JUN 2009	May 2009	% Change Prev Mon	Jun 2008	% Change Year Ago	2009 Year-to-Date	2008 Year-to-Date	% Chg Y-T-D
***Sam's Town		160,716	172,000	-6.56%	168,543	-4.64%	988,641	1,042,353	-5.15%
****DiamondJacks		126,061	136,529	-7.67%	133,390	-5.49%	809,385	824,881	-1.88%
Horseshoe		176,335	189,447	-6.92%	200,876	-12.22%	1,095,023	1,166,600	-6.14%
Boomtown Bossier		110,091	122,018	-9.77%	123,712	-11.01%	716,400	774,961	-7.56%
*Eldorado Resort		261,565	299,387	-12.63%	271,988	-3.83%	1,701,358	1,676,649	1.47%
**Harrahs LA Downs		161,225	169,436	-4.85%	175,535	-8.15%	901,279	927,431	-2.82%
Total Admissions		995,993	1,088,817	-8.53%	1,074,044	-7.27%	6,212,086	6,412,875	-3.13%

ADJUSTED GROSS REVENUE (AGR)

	MONTH:	JUN 2009	May 2009	% Change Prev Mon	Jun 2008	% Change Year Ago	2009 Year-to-Date	2008 Year-to-Date	% Chg Y-T-D
***Sam's Town		10,443,594	\$11,191,052	-6.68%	\$10,553,814	-1.04%	\$65,336,174	\$65,241,986	0.14%
****DiamondJacks		7,057,924	8,364,462	-15.62%	7,343,621	-3.89%	47,397,109	47,776,081	-0.79%
Horseshoe		17,726,197	20,949,328	-15.39%	22,332,647	-20.63%	121,793,899	141,006,804	-13.63%
Boomtown Bossier		7,390,202	8,550,152	-13.57%	7,250,190	1.93%	48,648,941	48,224,531	0.88%
*Eldorado Resort		12,700,207	14,254,775	-10.91%	13,512,822	-6.01%	82,637,640	77,872,173	6.12%
**Harrahs LA Downs		6,217,810	7,235,972	-14.07%	7,891,523	-21.21%	41,675,806	47,580,474	-12.41%
Total AGR		\$61,535,934	\$70,545,741	-12.77%	\$68,884,617	-10.67%	\$407,489,569	\$427,702,049	-4.73%

	% Tot. Admiss.	Month of JUN 2009	% Total AGR	% Tot. Admiss.	Year To Date	% Total AGR
***Sam's Town	16.14%		16.97%	15.91%		16.03%
****DiamondJacks	12.66%		11.47%	13.03%		11.63%
Horseshoe	17.70%		28.81%	17.63%		29.89%
Boomtown Bossier	11.05%		12.01%	11.53%		11.94%
*Eldorado Resort	26.26%		20.64%	27.39%		20.28%
**Harrahs LA Downs	16.19%		10.10%	14.51%		10.23%
	100.00%		100.00%	100.00%		100.00%

*Note: Hollywood changed to Eldorado Resort October 2005

**Note: Harrahs LA Downs (Slots) opened May 21, 2003

***Note: Harrahs changed to Sam's Town May 19, 2004.

****Note: Isle of Capri changed to DiamondJacks August 2006