

## GENERAL BUSINESS ADMINISTRATION

The General Business Administration major is a flexible degree that provides the background needed for many career paths. Rather than specialize in a narrow area, the student can draw from all areas of business to match their interests. This combination provides the versatility needed in small organizations, but is also good for many entry-level jobs.

<b>GENERAL BUSINESS ADMINISTRATION</b>			
<b>Total Hours: 129</b>			
<i><u>FRESHMAN YEAR</u></i>	<i><u>Sem. Hrs.</u></i>	<i><u>SOPHOMORE YEAR</u></i>	<i><u>Sem. Hrs.</u></i>
Communications 135	3	Accounting 205, 206	6
Approved Elective (outside College of Business)	3	Social Science Electives <sup>1</sup>	3
English 105, 115	6	Management 210	3
Fine and performing arts <sup>1</sup>	3	Mathematics 260	3
History <sup>1</sup>	3	Economics 201 and 202	6
Mathematics 121	3	Information Systems/Decision Sciences 265	3
Information Systems/Decision Sciences 150	3	English (200 level literature)	3
Science (two-term sequence)	6	English 226	3
Social Science Elective	<u>3</u>	Science (nonsequential area)	<u>3</u>
	33		33
<i><u>JUNIOR YEAR</u></i>	<i><u>Sem. Hrs.</u></i>	<i><u>SENIOR YEAR</u></i>	<i><u>Sem. Hrs.</u></i>
Approved elective (outside College of Business)	9	Information Systems/Decision Sciences 350	3
Business Law 280	3	Management 480	3
Information Systems/Decision Sciences 383	3	Approved elective outside College of Business	3
Finance 301	3	Major electives (At least two advanced Business Administration electives in student's choice of four of the following areas of study: Accounting, Business Law, Economics, Finance, Marketing, and Management.)	<u>24</u>
Marketing 301	3		
Management 301	3		
Approved electives (College of Business)	<u>6</u>		
	30		33

**NOTE:** Six hours of approved courses with International content must be integrated into the curriculum. Also note that students pursuing two marketing courses should take at least one of the following: MKT 310, 312, or 330. MKT 450 may not be taken by non-marketing majors.

<sup>1</sup>See "General Degree Requirements" *LSU in Shreveport Catalog* for restrictions.