

COMMUNICATIONS AND MASS COMMUNICATIONS

The Communications Department offers curricula in three areas: speech, mass communications, and pre-professional speech pathology. Students majoring in speech prepare for careers in which oral communication plays a major role. Students majoring in mass communications prepare to become broadly educated, well-trained communicators in print or broadcast journalism or public relations. Students majoring in pre-professional speech pathology learn to diagnose and treat speech, hearing, and language disorders and ultimately find employment with hospitals, private speech and hearing centers, health departments, or universities. Since these Speech Pathology majors ordinarily attend graduate school before entering their professional careers, they are encouraged to take the Graduate Record Examination during their senior year. Speech and Pre-professional Speech Pathology courses have COMM as a prefix and are listed under “*Communications*” in the back of this catalog. Mass Communications courses have MCOM as a prefix and are listed under “*Mass Communications*” in the back of this catalog.

MASS COMMUNICATIONS

Students majoring in Mass Communications must select one of three available concentrations-journalism, broadcast journalism, or public relations. (The broadcast journalism concentration is limited to students who have taken their freshman and sophomore courses while majoring in telecommunications at Bossier Parish Community College.)

MASS COMMUNICATIONS			
Total Hours: 128			
<u>FRESHMAN YEAR</u>	<u>Sem. Hrs.</u>	<u>SOPHOMORE YEAR</u>	<u>Sem. Hrs.</u>
Mass Communications 151	3	Mass Communications 280	3
Communications 135	3	English (200-level literature)	6
English 105, 115	6	History 146	3
History 105, 106	6	Mathematics above 121	3
Science with laboratory	4	Science (two-semester sequence)	6
Mathematics 121	3	Foreign Language	3
Foreign Language	6	Social Sciences	3
	31	Concentration Coursesg	6
			33
<u>JUNIOR YEAR</u>	<u>Sem. Hrs.</u>	<u>SENIOR YEAR</u>	<u>Sem. Hrs.</u>
Social Sciences	3	Mass Communications 499	3
Drama, Music, or Fine Arts	6	Philosophy	3
Concentration Coursesg	15	Concentration Coursesg	16
Approved Electives*	9	Approved electives*	9
	33		31

**Mass Communications majors must consult with their advisors about approved electives.*

g CONCENTRATION COURSES:

Journalism Concentration - Students in the Journalism Concentration will select MCOM 115, 285, 253, 270, 313, 344, 381, 433, 450; and COMM 405; an additional Social Sciences; and 6 hours of additional electives.

Broadcast Journalism Concentration - This is a degree in which some course offerings are available only at BPCC and some are available only at LSUS. Students may transfer no more than 64 hours from a two-year college outside the LSUS System. Students may transfer up to 19 hours from the following Telecommunication courses from BPCC:

TLCM 102	Live Video Production	3 hours
TLCM 103	Practicum	1 hour
TLCM 201	Video Post Production	3 hours
TLCM 202	Video Editing	3 hours
TLCM 205	Directing	3 hours

TLCM 210	Script writing	3 hours
TLCM 220	Media Utilization	3 hours
TLCM 225	Audio Productions	3 hours
	Telecommunications Electives	6 hours

In addition, student in the Broadcast Journalism Concentration will select the following courses available at LSUS: MCOM 285, 344, 375, 376, 381, 433, 450; and an additional course in the Social Sciences.

Public Relations Concentration - Student in the Public Relations Concentration will select MCOM 115, 220, 253, 270, 310, 320, 411, and 480; MKT 301 and 312; ECON (200-level); and COMM 355 and 405.

Mass Communications-Public Relations Minor: The student choosing to minor in public relations must earn 21 hours consisting of MCOM 115, 151, 280, 310, 320, 411, and 480.