

Management / Marketing Dept. News

From Lisa's PC

Volume No. 6

Fall, 2005

Fall Semester

Yes, it's time to get back for fall semester!
Hope your summer was enjoyable!



We continue to use this newsletter as one tool (in addition to our *dept'l Blackboard site!*) to keep you "in the know"...if ya'll have suggestions, please let me know. ☺

Thanks for vita work!

Thanks for all of your help revising vitas this summer! Jo Anne has also developed a new form you can use when you have something for her to add to your vita. The dean is working with Computing Services to have the vita links removed from the faculty web locations, based on faculty input. Faculty still have paragraph-based bios online; you can update them via the Dean.

1st CBA Alumni/Faculty Mixer!

Alumni Affairs is helping us to plan our first-ever College of Business Alumni and Faculty Mixer! It will be held in the Noel Library, 3rd floor, **5-7pm**, on **Nov 17**. Mark your calendars – more info. later! A big thanks for Susan Wood for helping coordinate this event!

Impt. Dept. Dates

CBA Faculty meeting – TBA

Dept'l Faculty meeting – **Fri, 12:15, 9/2.**
RED RIVER room in UC. Sponsor is IberiaBank! Agenda is forthcoming.

CBA BOV Mtg at LSUS – 9/14/05, 8:00am.
Faculty are invited to chat with the Board of Visitors! BE100.

Midterm Grades for 100-200 Courses will be due in Compass by October 17.

LSUS Faculty Grants – Fall deadline will approximate Nov. 19; more details later.

Dept. Donation - MKT

Congratulations to Dr. Taylor and Dr. James for securing a \$1500 donation to our dept from Barksdale Federal Credit Union! Woohoo! Dr. Taylor and his students did a marketing project for them.

Current Syllabi Course Descriptions

We've had many course description changes (e.g., C or better for majors in MADM301/MKT301; all students in 480), now reflected in the 05-06 catalog. Please make sure you're **using the latest course descriptions on your course syllabi**. You can easily copy and paste from the web: <http://www.lsus.edu/catalogs/current>

Assurance of Lrng. (AOL)

In June, AOL UG goal leaders, AOL, and ALC met to review sample mock data reports. We agreed on a template for reporting; Dr. Menon can share it with you.

This fall we will begin gathering baseline UG AOL data. Thanks for your involvement!

Onward and Upward!

Coming this fall, we'll also start working on the MBA goals.

Advising Colloquia

- This fall we'll all be going through Advising Training with the help of Dr. Diane Boyd. This initiative is tied to the SACS QEP work last year. LSUS is getting a new advising system and will provide us a model for advising. We look forward to everyone being involved in our discussions of how to maintain informative and helpful relationships with CBA students!

Great dept'l accomplishments!

Check out the fabulous 04-05 Departmental accomplishments on our dept'l BB site! Good-going, ya'll!

Great Adjuncts 😊

Our adjuncts continue to help us greatly in teaching our students, including:

- *Trudie Allen* (MKT 301)
- *Michael Carter* (MADM 321)
- *Bryce Denny* (MADM 327)
- *Wayne Hogue* (MADM 105 and 205)
- *Robert Lewis* (ISDS 150 OL)
- *Carole Preston* (150 OL & F2F)
- *Kyle Ristig* (MADM 320 OL & F2F)

Make-up Exam - Rooms

We're going to use BE340 and Janice's former office (310) for faculty who want to administer a make-up exam. Any sec'y or chair can let you in these rooms. Thanks!

On our Dept BB site...

Ever wonder which courses are typically offered fall-only, spring-only, or on a unique

schedule? Well, go to our Dept BB site, and there is a **helpful advising spreadsheet** that lists this type of course offering information for all MADM, MKT, ISDS, and UNIV courses. We have put this info. out on student BB sites, too!



Websites to Check Out

- Research Outlets for you <http://www.inderscience.com/askalerts.php>
- Forms for LSUS TRAVEL <http://www.lsus.edu/acctserv/forms.asp>
- FBD program, New Orleans, 2006 <http://www.fbds.org/>

VTO

VTO stands for Virtual Transfer Orientation and Student Affairs launched it last spring. **Transfer students** complete their LSUS orientation online (including a post-test). What this means is that TSOAR has gone away; it also means that faculty will get transfer students to advise *throughout* the year (instead of us working group TSOAR advising). So, it's imp't that we all are available for advising during posted office hours for these folks. Thanks!

Internships

Thanks for your inputs on the revised 475/775 course descriptions. This will help the internship process flow more smoothly.

Thanks for all you do!

Thanks, faculty, for all you do to make our department great!

Onward and Upward!