

Management / Marketing Dept. News

From Lisa's PC

Volume No. 3

Fall, 2004

Gearing up for FALL!

Hope you all have had a wonderful summer – having said that, yes, it's time for another academic year!



We continue to have lots going on in the department and will use this newsletter as one tool to keep you updated...if ya'll have suggestions, please let me know!

Our M/M Faculty Excel!

Our departmental faculty continues to excel in teaching, certifications, research, and service! You can stay abreast of our accomplishments on the CBA website, our dept'l BB site, email, and the university newsletters. Way to keep up the great work! I'm so very proud!

Important Dept./CBA Meetings & Dates

CBA Faculty meeting – Sept 2nd; 2pm.
Revised CBA handbooks will be distributed by the Dean this fall; be sure to review!

Dept'l Faculty meeting – Thursday, **September 9th, 12:45pm**, in the new **Technology Center, Room 209**. More details will be forthcoming.

Fall Teaching Brownbag – We're working to schedule a fall developmental dept'l brownbag, with Sanjay Menon giving simple examples of Assurance of Learning options, and the 2nd half featuring Dr. Ruth Ray of our College of Ed briefing us on "Dealing with Under-achieving Students". Stay tuned.

Vitas

Thanks to those faculty who have worked with Jo Anne to update their CBA vitas! This is critical for SACS (coming this fall)/AACSB, in terms of faculty certification.

Standardized Syllabus Format

It is very important we all use the CBA syllabus format. See Lisa with questions.

Assurance of Lrng. (AOL)

Faculty input has again been helpful, this time in targeting our MBA program goals. Thanks to grad faculty for your cooperation in various CBA meetings this summer! The final MBA goal document should be out soon from the Dean.

As you know, this summer we began the step of surveying faculty to help us determine in the UG core courses how we're covering and measuring the UG program goals (adopted Spring '04). Dr. Masters is compiling this data. We'll also be doing this for the MBA goals.

At some point, mini-teams will be formed to solidify learning objectives for each UG and MBA core course as well as potential AoL activities.

Consistent with our dept'l goals, we're still targeting AoL activities to be *implemented in the core UG/MBA classes by Spring '05*.

Note - Also forwarded to dept'l faculty over the summer are lessons learned from the MADM301 AoL pre/post pilot; feel free to ask Lisa any questions you might have.

Onward and Upward!



OL Class Notes

Once again we have faculty, as well as adjuncts, experimenting with OL classes – Sibylle in 210, Sanjay in 301, Ray in 490 and 310, and Robert Lewis in 150. The MBA program will feature Econ705 online this fall.

Enrollment in these courses appears high, with few attrition issues thus far (esp. for UG courses). Please remember that anyone wishing to teach OL must get the approval of the chair, satisfactorily complete the OL training course, and also first present their course to Donna Austin's DL committee.

Midterm Grades

Midterm grades are now being required at LSUS in *100 and 200 level courses* to be entered into Compass by *October 18th*. [Applies to: ISDS150, INTL250, MADM210, MADM105, MADM205]. Thanks for this!

Posting Grades – 25% rule

Like last semester, to comply with the CBA policy where faculty provide students with graded feedback on at least 25% of their course grade before the last day to drop a course, I'm asking us each to please *post any relevant course grades in Blackboard for each class by October 27th*, and to *please provide me with a copy. Thanks!*

Advising - thanks

Thanks to all those who helped out this summer at transfer/late registration advising! Wolf and Jere logged the most hrs – thanks!

Reminders

- Attendance at departmental and CBA meetings will be tracked for FPR purposes (see CBA handbook, PES-12), as will the semester brownbag.

- If you need a “cheat sheet” on *How to enter grades in the new Compass system*, please stop by and see JoAnne. All instructors must enter their own grades; this task cannot be delegated. This same cheat sheet tells you how to pull up your *course roster* as well!

Hats off to our Adjuncts

Our adjuncts continue to help us fulfill our teaching mission, including:

- Trudie Allen (teaching MKT301)
- Wayne Hogue (helping us refine 205 this fall, and more)
- Robert Lewis (teaching 150 OL)
- Carole Preston (took the OL training course; teaching 150)
- Kyle Ristig (will teach MADM320 for us this fall; now with PhD in hand – congrats!!)
- Mr. Nick Bibby – new Executive in Residence this semester, teaching Entrepreneurship. BE333
- Mr. Michael Carter – new adjunct this fall teaching a unique 490 in Decision Making, Leadership, & Communication.

Please make it a point to stop by and introduce yourself to our new adjuncts!

CBA Committees

Current CBA committee membership, as relevant to our department, includes:

-Curriculum & Standards – Wolfgang Hinck, member.

-Graduate Studies – Ken Masters, member.

-P,P,P – Binshan Lin, member.

-Assurance of Learning – Sanjay Menon, Chair. Ken Masters & Ray Taylor, members.

-Technology – Karen James, chair. Lisa Burke, Sibylle Emerson, & Janice Goode, members.

Thanks for supporting CBA committees!

Please check the CBA Blackboard for minutes from these CBA committees and for the full array of service assignments that will be coming available.

Onward and Upward!



"He who dares to teach must never cease to learn."

--Richard Henry Dann

Onward and Upward!