

Management / Marketing Dept. News

From Lisa's PC

Volume No. 5

Summer, 2005

It's About Time for Summer School!

Yes, spring semester is coming to a close, and we're now gearing up for summer school (and a long-awaited "break")!



We continue to use this newsletter as one tool (in addition to our *dept'l Blackboard site!*) to keep you "in the know"...if ya'll have suggestions, please let me know. ☺

Summer classes

For summer, the dept. seeks to offer (at least) the core CBA courses. Thus, most departmental faculty members are teaching at least 1 course. A couple of highlights include the new ISDS290, in which Ms. Goode will teach FrontPage; Dr. Krajewski is offering a unique 490 on diversity / communication; Dr. Menon is offering Compensation, 425; Dr. Taylor is offering two online MKT courses!

Dept. Deadlines & Dates

- FPE one-on-one meetings should be wrapped up by the end of finals week. Many **great** performances out there by our dept'l faculty this past year!
- End of Spring – Chair to turn in 04-05 Goal results for dept., along with 05-06 1 year plan to dean.
- Final spring semester grades are due in COMPASS Monday, May 16th by 10am (& to Ms. Slusher)!

- *Please submit your vita to Lisa in the revised CBA template format by June 6th!* Please let us know if you need help.
- *Joanne will be checking with all of you to get copies of articles, proceedings, chapters, etc.* We appreciate your help!

Sigma Iota Epsilon

May 7th, 2pm, is our Sigma Iota Epsilon Induction to be held on the 3rd floor of the Library. This is an honorary academic organization in management. Thanks to Ms. Goode for organizing this!

Top 20 LSUS Profs!

Congrats to Dr. Hinck and Mr. Hogue for earning Top 20 Professor accolades this spring!

Assurance of Lrng. (AOL)

Yeah – Our UG AOL team leaders and their members have done an **outstanding** job on explicating learning objectives and outlining AOL assessment activities in the UG CBA core! Pilot testing is on-going now or has been completed in our dept. – great job!

All teams will submit a mock report by the end of June, which will contain actual or simulated data analyzed and reported in the final report format and will include actual measures used. The report will serve as a blue print for the actual assessment to begin in Fall, 2005.

Coming this fall, we'll also need to start working on the MBA goals – woohoo!



Onward and Upward!

Outstanding Students

Dave Garavaglia was chosen as the Outstanding MADM Student and Megan Crafts was selected as the Outstanding MKT student. Thomas Horton won Outstanding MBA student. Thanks to all faculty for voting!

Outstanding Faculty Awards

- Congrats to the following faculty for winning Outstanding Faculty Performance Awards!
 - *Dr. Krajewski:* *Teaching*
 - *Dr. Lin:* *Research*
 - *Dr. Hatcher:* *Service*
- Congrats to Dr. Karen James for earning a CBA Support Award for all the Tech Fee work she does for the CBA!
- And another congrats to Ms. Mabry for winning a Best Student Paper Award this past spring!

Scholarships

- Thanks to Ms. Wood and Darlene for taking over the coordination of CBA Scholarships this year and all their work to improve the process!

Reminders

- Secretary's day was April 27- thanks Joanne for all your help!
- Graduate faculty status was renewed this spring for the following faculty – congratulations!
 - Binshan Lin
 - Ray Taylor
- Attendance at departmental and CBA meetings is tracked for FPR purposes (see CBA handbook). Included will be any brown bags in the dept.

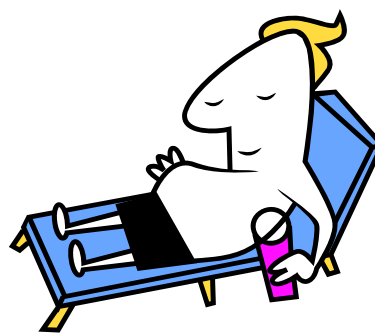
Hats off to our Adjuncts

Our adjuncts continue to help us fulfill our teaching mission, including:

- *Trudie Allen* (MADM301 this sem.)
- *Wayne Hogue* (MADM 105 and 205)
- *Carole Preston* (150 OL & F2F)
- *Kyle Ristig* (will teach a 320 OL in fall)
- *Robert Lewis* (took a much needed break from 150 this sem.; go bookstore!)
- *Michael Carter* will rejoin us in the Fall to teach one section of MADM321.

What's new on our Dept BB site?

Ever wonder which courses are typically offered fall-only, spring-only, or on a unique schedule? Well, go to our Dept BB site, and there is a **helpful advising spreadsheet** that lists this type of course offering information for all MADM, MKT, ISDS, and UNIV courses. We have put this info. out on student BB sites, too!



Thanks for all you do!

Thanks, faculty, for all you do to make our department great!

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