

Management / Marketing Dept. News

From Lisa's PC

Volume No. 7

Spring, 2006

We're back for Spring semester!

Welcome back for Spring, 2006! And a Happy New Year to All!



Class Schedules

The CBA summer and fall schedules should be posted on the whiteboards in BE100 soon. Please stop by and check them, and encourage any students to do so, too! Tks!

SW HR \$1000 donation to dept - Applications

The deadline for applying for funding (to support specific research and teaching activities) from the \$1000 donation to our dept is *Jan. 20th*. A small multi-disciplinary committee of LSUS faculty will assess all applications.

Important Dept./CBA Meetings to Attend

1st day back for Faculty – Jan 11th.

CBA Faculty Meeting – Tues, Jan 26th, 2pm, BE104.

M/M Departmental Meeting – Friday, Feb 3rd, Noon, DeSoto Room (in the UC). Sponsor: Our Dept.! – we'll have pizza & pop! Please forward to Lisa requested agenda items by 1/27. We have lots of C&S stuff to discuss.

Spring Break (woohoo!): starts March 20th

Mid-term Grades (100-200 classes) must be input to **COMPASS** by **March 15th**.

NOTE: Your *FPR* will be due to Lisa by **April 7**. Please mark your calendars.

Strategic Planning

Thanks for your participation in the CBA Strategic Planning SWOT mtg.! Many written and verbal inputs were gathered and summarized. Thanks also to Jere for facilitating! Dean Jones has emailed us all the captured results and will soon call the next SPC meeting, so that we can work on the prioritization step.

Thanks for helping!!

Thanks to the 2 faculty members who helped judge in the Fall 480/760 case competition (Mabry, Krajewski) and to those who helped in late applicant advising (Hatcher, Menon, Hinck, Mabry)!! FPR points are earned with these activities.

Student Organization Advisors

Thanks to the following faculty for continuing to advise our student organizations!

- *Ray Taylor* – *AMA*
- *Sanjay Menon* – *SJRM*
- *Janice Goode* -- *Sigma Iota Epsilon*

These are great retention and mentoring tools!

Assurance of Lrng. (AOL)

Dr. Menon has written an interim AOL report for the college, summarizing our progress thus far, for AACSB purposes. Please let me know if you'd like to see it.

The first formal college-wide undergraduate AoL data collection got underway in Fall 2005. *Group leaders are scheduled to submit their reports in the standard format to Dr. Jason Lee by January 31st*.

Onward and Upward!

In Fall, AOL met with GSC and ALC regarding the MBA AOL goals. For this semester, MBA AOL teams will be formed and begin the objective articulation process for each goal and pilot-testing of measures.

MBA Update from Mgr.

Ms Wood has informed me that Spring 06 is the largest graduating MBA class in the history of our program with 21 grads. A great job by our CBA graduate faculty and Susan!

Note: Our dept. will begin offering MKT701 and ISDS702 once a year, starting 06-07, in order to allot more faculty resources to UG and MBA elective courses. We'll see how it goes. [We've coordinated our plans with comparable Tech-Bksdl offerings.]

Great teaching, research, and service!

Departmental members continue to do wonderful things in their teaching, research, and service. Woohoo! For example, Dr. Hinck worked at NWLA food bank full-time for 2 weeks over the holiday break. Continue to look for individual announcements on email from the Dean!

Hats off to our Adjuncts

Our adjuncts continue to help us fulfill our teaching mission, and we appreciate all their efforts for our students! Here is a list of those teaching this spring semester:

- Trudie Allen – MKT301
- Frank Auer - ISDS350
- Wayne Hogue – MADM105/205
- Carole Preston – ISDS150
- Kyle Ristig – MADM301/320

Internships

Interns must have completed at least 60 hours of credit and have an overall GPA of 2.5. Interested students are not allowed to register directly for these courses – they must first submit an application to Dr. Hatcher and then be successfully placed

into an internship position. Applications may be obtained from a folder in the hall outside Jere's office, BE336. These are invaluable experiences for our students!

Tech Fee Updates

Some gentle reminders from the Tech Fee Committee: a) please lock all classroom doors when finished, b) erase your writing on the boards, and b) turn off both the projector and computer.

Also, please communicate any **Spring Tech Fee ideas** to Karen, Sibylle, Janice, or Lisa.

Recent Dept. Grads!

Check out what some of our most recent dept'l graduates are doing:

- *Kaye Ivins – HR Director, WellNecessities*
- *Justin Reneau – Mgr., SportSpectrum*
- *Shawno Jo Early – Healthcare Reimburse. Adm, McCay Consulting*
- *Jade Marlowe – LA Association for the Blind*

Quote of the Day

"The dream begins with a teacher who believes in you, who tugs and pushes and leads you to the next plateau, sometimes poking you with a sharp stick called "truth."" –Dan Rather



Onward and Upward!