

Management / Marketing Dept. News

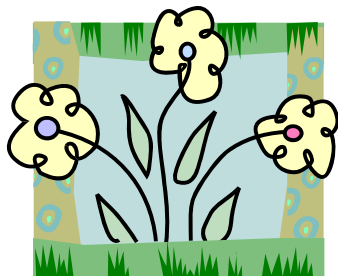
From Lisa's PC

Volume No. 4

Spring, 2005

We're back for Spring semester!

Welcome back for Spring, 2005!



Class Schedules

The CBA summer and fall schedules should be posted on the whiteboards in BE100 soon. Please stop by and check them, and encourage any students to do so, too.

Great teaching, research, and service!

Departmental members continue to do wonderful things in their teaching, research, and service. I'm so proud of our dept.! Continue to look for individual announcements on email from the Dean!

Important Dept./CBA Meetings to Attend

CBA Faculty Meeting – Tues, Jan 25th, 2pm, BE100

M/M Departmental Meeting – Wednesday, Feb 2nd, 1:30pm, Red River Room (in the UC, 2nd floor). Sponsor: **CINTAS** – we'll have pizza and salad; bring your own drink!

*Please forward to Lisa requested agenda items by 1/28.

Dept'l Brown-bag on Teaching – Please email me with your suggested teaching or research topics you'd like to hear about! Then, I'll work to schedule something.

Spring Break (woohoo!): starts March 21st

Mid-term Grades (100-200 classes) must be input to **COMPASS** by **March 21st**

25% Graded Feedback documentation due from all courses to Lisa by **March 29th**

NOTE: Your FPR will be due to Lisa by April 7. [Note: The revised FPR tables and other handbook updates were posted on the CBA BB by the Dean.]

Going to BPCC

If anyone is interested in visiting a few classes at BPCC in the spring semester to recruit students, please let Lisa know!

Thanks for helping

Thanks to faculty who helped judge in the Fall 480/760 case competition (Wolf, Jere, Janice, Sibylle) and to those who helped in pre-semester advising (Jere, Janice, Sibylle, Sanjay, Lorraine, John)!!

Student Organization Advisors

Thanks to the following faculty for continuing to advise our student organizations!

- *Karen James – AMA*
- *Sanjay Menon – SHRM*
- *Janice Goode -- Sigma Iota Epsilon*

Thanks to all faculty for supporting our student organizations. These are great retention and mentoring tools!

Assurance of Lrng. (AoL)

AoL UG program goal teams were formulated last semester and these teams forwarded their "objectives" (in Dec. '04) to the AoL committee/ALC.

Onward and Upward!

Goal leaders will continue to work with their teams as needed this semester to identify/create AoL measures for the UG program goals.

Spring semester will see pilot tests of AoL initiatives in MADM210 (specifically, written communication) and ISDS350. All other MADM/MKT UG core courses have piloted some type of measure and will continue to refine/implement their AoL measures.

Gentle Reminders

- Please return classroom furniture to its original place once your class lets out each day and be sure your students pick up any scrap materials at the end of class.
- Attendance at departmental and CBA meetings and dept'l brownbags will be tracked for FPR purposes (see CBA handbook).

-Internship Note-

Students must have completed at least 60 hours of credit and have an overall GPA of 2.5. Interested students are not allowed to register directly for these courses – they must first submit an application to Jere Hatcher and then be successfully placed into an internship position. Applications may be obtained from a folder in the hall outside Jere's office, BE336.

What's on our Dept BB?

Might you be interested in any of the following pieces of information? If so, please visit our departmental BB site!

- Dr. Menon's AoL presentation from Oct 2004 - Dept'l Brownbag
- ETS scores of MADM/MKT majors
- Important Dates Sheet for 2005
- CBA and Dept'l Accomplishments
- Faculty Advisor List
- Instructions for Teaching in the Labs
- Grade Distribution Data for MADM/MKT

Recent Dept. Grads!

Check out what some of our recent dept'l graduates are doing:

- Sara Burney – Entertainment Coord.
- Bridget Ramsey – Sales Rep.
- Allison Sheffield – Event Coordinator
- Kim Pellegrin Johnson – HR Director
 - Chris Ponder – Recruiter

Hats off to our Adjuncts

Our adjuncts continue to help us fulfill our teaching mission, and we appreciate it. Here is a list of those teaching this spring semester:

- Trudie Allen – MADM301
- Frank Auer (new to ISDS350!)
- Wayne Hogue – MADM105/205
- Carole Preston – ISDS150
- Kyle Ristig – MADM320/490

Quote of the Day

"Everyday our lives are influenced by many people. Everyday a student is actively making the choice of who they will become. Teachers, you are teaching not only information but life lessons, everyday you have the chance to make a difference in a student's life. If you choose to make the best of this special gift, you will be doing your part to make the world a better place."

--- Written by A.B., Age 16 – 6/22/01



Onward and Upward!