

Louisiana State University in Shreveport
Double Major: Marketing and Management

College of Business Administration
(120 hours) Spring 2009 Catalog

NAME: _____

SID#: _____

COURSE GRADE HRS POINTS TR

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Business Core (42 hours)

ACCT	205	_____	3	_____	()
	206	_____	3	_____	()
BLAW	280	_____	3	_____	()
ECON	201	_____	3	_____	()
	202	_____	3	_____	()
FIN	301	_____	3	_____	()
ISDS	150	_____	3	_____	()
	265	_____	3	_____	()
	350	_____	3	_____	()
	383	_____	3	_____	()
MADM	210	_____	3	_____	()
	301	_____	3	_____	()
	480	_____	3	_____	()
MKT	301	_____	3	_____	()

Required Outside CBA (36 hours)

PSYC 152/SOCL 105	_____	3	_____	()	
COMM	135	_____	3	_____	()
ENGL	105	_____	3	_____	()
	115	_____	3	_____	()
	226/325	_____	3	_____	()
² HUMANITIES	_____	_____	3	_____	()
MATH	121	_____	3	_____	()
	260	_____	3	_____	()
³ SCIENCE	_____	_____	_____	_____	()
BIOS	_____	_____	3	_____	()
	_____	_____	3	_____	()
	_____	_____	3	_____	()
FINE & PERFORMING ARTS ELECTIVE	_____	_____	_____	_____	()
⁴ _____	_____	_____	3	_____	()

⁶ MARKETING MAJOR (21 hours)

MKT	310	_____	3	_____	()
	312	_____	3	_____	()
	330	_____	3	_____	()
	401	_____	3	_____	()
	445	_____	3	_____	()
	_____	_____	3	_____	()
	_____	_____	3	_____	()

Approved Electives

⁵ FS 100+ or General Elective
 _____ 3 _____ ()

Approved Substitutions by date
 _____ for _____
 _____ for _____

⁶ MANAGEMENT MAJOR (21 hours)

MADM	320	_____	3	_____	()
	321	_____	3	_____	()
	421/431	_____	3	_____	()
	_____	_____	3	_____	()
	_____	_____	3	_____	()
	_____	_____	3	_____	()
	_____	_____	3	_____	()

Special Notations

_____ Unofficial Evaluation by: _____
 ★ _____ Completed 6 hrs of courses w/INTL

Other Colleges Attended

2) Choose from ENGL 205, 210, 215, 220, 301; FREN 201, 205; HIST 105, 106, 107, 145, 146; MCOM 115, SPAN 201, 205, PHIL105 or 250. 3) Must take 3 hours from BIOS and 3 hours from CHEM, PHYS, ASTR OR PHSC. The remaining 3 hours need to complete a 2-term sequence in BIOS or the other area they chose. Approved sequences include: BIOS 101/10_ or BIOS 110/120; ASTR 105/106; CHEM 121/124; PHSC 105/106; OR PHYS 261/262. 4) Choose from COMM 260, 261; FA 100, 140, 221, 240, 241; MUS 120, 260; HPE 112, 125 or 141. HPE courses are 1 hour each, so three classes must be taken to meet the 3-hour credit requirement. 5) FS 100+ is required for all first-time freshmen and all transfer students with fewer than 30 total semester hours of credit. Approved courses include FS 101, 102, 103, or 104. Students with more than 30 hours may take an approved elective instead. 6) All major electives must be 300/400 level. ACCT/FIN/MADM/MKT 475 can be used as an elective in your major only once. **GPA Requirements:** Students must have a GPA of 2.0 or greater in the following areas in order to graduate: Overall, LSUS, CBA core, major courses and CBA courses. Students must make a C or better in their major courses and MADM 480. ★ Must have 6 hours of international content. Choose from: any foreign language; ANTH 210; BLAW 420; ECON 460; FIN 440; GEOG 105, 106, 252, 410, 453, 460; HIST 251, 252, 386; INDS 101; INTL 250; MADM 360, 423, 430; MKT 440; POLI 203, 204, 425, 460; UNIV 299.

I have been advised that I am responsible for knowing curriculum requirements and graduation requirements as listed in the LSU-Shreveport Catalog. _____