



m&m *Departmental Newsletter*

Volume 8, Issue 1

Louisiana State University in Shreveport

Spring 2007

Happy New Year! I hope that you've had a great winter break and are looking forward to the spring 2007 semester!

MOODLE Training Continues!

While many of you have completed training sessions related to MOODLE already, several more sessions are available. Each of the Moodle Overview classes lasts roughly an hour and 20 minutes and covers all of the basics of Moodle in a hands-on environment. The Moodle WorkSessions are free-form times when you may come and go as you wish, bringing materials that you want to work on with Melissa Mainiero and Scott Hardwick at hand for assistance. They will answer any questions that you may have and give suggestions on ways in which to present materials to your students.

Tuesday, Jan 16 - 10-12AM - *Moodle WorkSession*
Tuesday, Jan 16 - 2PM - *Moodle Overview*
Wednesday, Jan 17 - 2PM - *Moodle Overview*
Thursday, Jan 18 - 2PM - *Moodle Overview*
Friday, Jan 19 - 10AM and 2 PM - *Moodle Overview*
Friday, Jan 19 - 3-4:30PM - *Moodle WorkSession*

Additional classes will occur during the week of January 22-26 for classes on *Assignments* and *Gradebook*.

Welcome Back, Linda Martin & Michael Carter!

I am delighted to welcome back two outstanding adjuncts this semester. Many of you remember Dr. Linda Martin, who taught in the LSUS communications department for several years. Dr. Martin is now a Sr. Strategist for Outside Eyes Public Relations firm. She'll be teaching "Strategic Marketing Communications" which places an emphasis on negotiation, executive communication skills, and crisis planning. Michael Carter will be teaching a management seminar and HR concentration elective in "Leadership, Decision-Making and Communications". Mr. Carter currently works for the Shreveport Police as a Detective in the Juvenile Crimes and Missing Person's Bureau while working towards his Ph.D. in Organizational Psychology.

Upcoming Holidays!

Mardi Gras
February 19th - 20th

Spring Break
March 19th - March 23rd

Good Friday
April 6th

Mark Your Calendar

CBA Fall Faculty Meeting
January 25th, 2 pm, BE 104

Textbook Changes Due
Summer: January 26th
Fall: March 2nd

Departmental Meeting
January 30th, 2:15 pm, BE 391
FREE food and beverages

C.V. Updates Due to Joanne!
February 9th, 4:30 pm

Mid-term Grades Due For
100/200 Level Courses
March 7th - 13th

Registration Begins
April 9th

FPRs and MBOs Due to Karen
April 5th, 4:30 pm

Commencement
May 16th





Technology News and Notes

This Spring brings several new developments in the technology area at LSUS and within the College of Business.

Management & Marketing Monitor

Want to communicate with students? Add your message to the looping PPT presentation that is visible via the monitor in BE 301. Meeting announcements, job opportunities, guest speaker presentations, and important deadlines can be shared with students using this medium.

Revamped Management & Marketing Moodle Site

Take a moment to visit the Management & Marketing departmental Moodle site. Various RSS feeds bring current news of interest to marketing, management and HR on a daily basis. Under Research Resources, you'll find Call for Papers for Conferences and Journals as well as a variety of helpful research resources provided by Dr. Lin. The Moodle area contains tips, techniques, and troubleshooting help. Other content areas contain important strategic planning documents.

BE Computer Labs

There are two changes of note which pertain to the BE Computer Labs. *Computer Sign-on Simplified!* Users in the BE 201 or BE 203 computer labs need only enter the "LSUS" password to sign-on; the user name has been pre-entered. *NOTE:* The teacher workstation's password is different. See Janice or Karen if you need to use this computer.

Lab Hours for Spring Semester: The lab will be open Monday - Thursday, from 8 am to 6 pm, and from 8 am to 1 pm on Friday. Late night hours have been eliminated due to low usage in past semesters.

New Webmaster

Thomas Barnes (tbarnes@lsus.edu) joined the LSUS family in December, replacing James Bobbitt. Please alert him if you find dead web pages, or experience other problems using the LSUS website.

Technology Assistance

Having problems with your smart classroom equipment? Wayne Hogue is available to assist you. Questions about setting up your Moodle course? Talk to Karen James, Scott Hardwick, or Melissa Mainiero. Operational problems should be sent directly to Scott Hardwick.

Wireless Laptops

Laptops may be reserved on a first-come, first-served basis for use in day or night classes by contacting Charles Boyd, the Finance/Accounting administrative assistant. Please note that the laptops may only be checked out for usage within the College of Business and **should never leave** the premises. If you need a laptop for your personal use, ask Karen if one of the departmental laptops is available for checkout.

Funds Available for Teaching Enhancement

Campus Federal Credit Union has established the Teaching Enhancement Fund (TEF) to help full-time faculty defray the costs of attending conferences that foster teaching excellence. Awards typically range between \$300-\$350. Funds will be distributed on a first-come, first-served basis. Applications are available from Dr. Donna Austin in Continuing Education. Apply today!

New SHRM Advisor

Dr. John Vassar is the new faculty advisor to SHRM, effective this semester. Many thanks to Sanjay for the work he's done in the past, and to John for the tasks he is about to embrace. Kudos!

Update Your CV's

The beginning of the semester is a great time to update your CV and to begin working on your FPR!

Internships

475 internships are available to students as electives within their major for each degree program except the GBA. The GBA program may use a 475 course as an elective either on the lower left side or the lower right side of the curriculum sheet. Please remember to mention this option when you advise students for the summer or fall semester. Contact Wayne Hogue for additional information.

