



m&m *Departmental Newsletter*

Volume 8, Issue 2

Louisiana State University in Shreveport

Fall 2007

In the midst of this heat, it's difficult to believe that the "fall" semester is officially here . . . I hope you've had a great summer and are looking forward to the 2007-2008 academic year!

WELCOME, Richard Peters!

We are delighted to welcome Dr. Richard Peters as the newest member of the management faculty! Richard will be teaching MADM 480 and MADM 760, and reviving the "panel of death" for students' final case presentations. While his full bio can be found at http://www.lsus.edu/ba/faculty/faculty_details.asp?ID=63, Richard began his education at the University of West Indies where he took 1st class honors in Chemistry and Management. He earned his MBA, Summa Cum Laude from Pace University in 2003 and his doctorate from Florida Atlantic University in 2007. Dr. Peters' dissertation focused on an investigation of the strategic link between corporate social responsibility (CSR) and firm competitive advantage. Please join me in welcoming Richard to LSUS, and feel free to share your favorite tips and pointers for teaching and classroom management. Welcome Richard!

HR Recruiting Update - First Campus Visit Set!

Dr. George "Bud" Wynn will be on campus Friday, September 14th for his formal visit. Please make plans to be available this day -- I'll be looking for faculty hosts to pick Bud up in the morning, to escort him to and from various appointments as well as to and from lunch and dinner. Bud is currently visiting at the University of Tampa following a successful multi-year career in business and industry, including a stint as a Senior V.P. of Human Resources for a Health Care Organization, and he seems very interested in joining our team. A full vita and more details will be forthcoming.

Fall Semester Social

New Faculty Reception & Birthday Celebration!
Thursday, August 30th
10:30 am in BE 100

Join Us For Cake & Punch!

Mark Your Calendar

CBA Fall Faculty Meeting
September 5th, 3 pm, BE 104

Board of Visitors Meeting
September 12th, 8:00 am, BE 100

Departmental Meeting
September 12th, 3 pm, BE 391
FREE snacks and beverages

C.V. Updates Due to Joanne!
September 7th, 4:30 pm

Bud Wynn - Campus Visit
September 14th, All Day

Janey's Last Day!
October 5th

BORSF Grants Due To Virginia
October 15th

Spring Registration Begins
November 5th

Accreditation Team Visit
Monday, November 12th





Technology News and Notes

This Fall brings several new developments in the technology area at LSUS and within the college of business.

Wireless Laptops

Last year many faculty experienced problems when the laptops would not allow students to sign on. This is a function of the domain security protocols, which must be renewed regularly on each laptop. Computing Services has now programmed a warning message that will begin appearing 30 days before the laptop "domain access" expires. Please ask your students to watch for these messages, and contact me IMMEDIATELY when the message *first* appears so that I can submit a computing services work request in a timely fashion. Laptops may be reserved on a first come, first served basis for use in day or night classes by contacting Charles Boyd, the Finance/Accounting administrative assistant. Charles will also deliver the laptop carts to your classroom during day classes. Please note that the laptops may only be checked out for usage within the College of Business and **should never leave** the premises. If you need a laptop for conference use, ask Charlotte if one of the college laptops is available for checkout.

New Lab Sign-on Procedure in BE 203 (NOT 201)

Student Logon: Students will now have to logon to the computers in BE 203 (the teaching lab) by using the same student ID and password that they use with COMPASS, Student Email and Moodle. The student ID number is NOT the student's social security number. If the student does not know their id or does not have one, they may use the id: *newuser* and password: *Isus* for the first two weeks of class. Please DO NOT logon to a computer in 203 with your Faculty/Staff credentials for a student, as this would give them access to your personal, department and college drive..
Faculty Logon: Just logon in BE 203 with the standard id and password that you use on your office computer now. Remember, the policies that apply to your office computer follow your user id, so the screen saver lockout will activate after a period of inactivity. Finally, be sure and log out before leaving the lab. If you don't, that computer will lock at the end of the inactivity period, at which point it can only be unlocked by yourself, an administrator, or a reboot of the computer.

Departmental Printer, Office Printers & Copy Room

Please do NOT lock the copy room door anymore -- it's not necessary since the printer has been removed. Please send your heavy print jobs to the departmental printer, and remember to select 2-sided printing to save paper. Finally, e-mail Karen the brand/model of your office printer.

Technology Assistance

Having problems with your smart classroom equipment? Wayne Hogue will be available this fall to assist you with your technology needs.

Janey's Retirement

As hideous as it is to contemplate, Janey is in fact retiring on October 5th. I know that her warmth, compassion, and vast knowledge of all things LSUS will be sorely missed by all of us! We NEED to plan the "mother" of all retirement parties as a token of our appreciation for her years of dedication and hard work. If you would be interested in serving on the party committee, please contact Charlotte as soon as possible.

Thank You Adjuncts!

Three new adjuncts will be joining the Management and Marketing department this fall. LSUS's own HR Director, DeAnn Arnold, is teaching our Personnel Planning and Selection course (MADM 427). Angelita Jackson, a Personnel Analyst III for the City of Shreveport, will be teaching training and development (MADM 429) while Kelly Wells, Vice President of Tourism Marketing for the Convention and Tourist Bureau will be teaching the Hospitality Marketing course (MKT 425). A big thank you also goes out to our returning adjunct faculty: Trudie Allen (MADM 301), Michael Carter (MADM 320), Shelby Keith (ISDS 350), Kevin McCotter (MADM 105) and Carol Preston (ISDS 150).

BORSF Grant

Interested in getting involved in grant writing? Talk to Karen NOW and get involved this fall!

