

# FACET THEORY ASSOCIATION

## CALL FOR PAPERS

### 12<sup>th</sup> International Facet Theory Conference

June 21-24, 2009

Jerusalem, ISRAEL

## New horizons in theory construction and data analysis: Facet Theory, SSA, MDS, POSAC and related approaches

Organized by the FACET THEORY ASSOCIATION, and  
BAR ILAN UNIVERSITY

Dear Colleagues,

We are pleased to invite you to attend the **Twelfth International Facet Theory Conference**, to take place in **Jerusalem from the 21<sup>st</sup> to the 24<sup>th</sup> of June, 2009**.

Facet Theory (FT) is a meta-theory for designing structural and other theories in the behavioral sciences. Basic assumptions of FT are that social and behavioral concepts are complex constructs and that their study, therefore, requires a systematic design for defining observations and for examining the correspondence between the observations and the theory. Because such a definitional design should facilitate the evaluation of systematic relations between the data and the theory, it should lead to cumulative results. In the above sense, FT is a systematic approach for coordinating theory and research. Thus, FT comprises the universe of observations, the population of respondents, and the range of observations. It stratifies these universes by facets and integrates the design by means of a mapping sentence which guides the construction of items and the formulation of *hypotheses*. Finally, particular *multivariate data analysis methods* (such as SSA, POSAC, MSA) have been developed to test these hypotheses.

Facet Theory has been successfully applied to a large number of research areas where it has significantly contributed to the discovery and refinement of empirical laws. Such discoveries and refinement, in turn, have been instrumental in further developing the principles and methods of FT.

### The Aims of the Conference

\*To present *theoretical advances* in Facet Theory, Mutidimensional Scaling (MDS) and related approaches.

\*To review recent and *innovative applications* of the Facet approach in diverse fields and to illustrate the contribution of these studies to cumulative science.

\*To demonstrate *methodological advances* in multivariate analysis, Similarity Structure Analysis (SSA), and as well as comparisons with other methodologies.

Looking forward to seeing you at the conference.

**Frank Farley**  
President FTA  
Former President APA

**Dov Elizur**  
Chair, Scientific Committee  
Former President FTA

**Eyal Yaniv**  
Chair, Organizing Committee

## FTA Board

**President:** Frank Farley  
**Secretary/treasurer:** Eyal Yaniv  
**President elect:** Arie Cohen  
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Arie Cohen  
Eric Cohen  
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Shlomit Levy  
Frank Landy  
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Antonio Roazzi  
Esther Solomon

## Scientific Committee

Dov Elizur, Israel: **Chair**, Scientific Committee  
Wolfgang Bilsky Germany  
Ingwer Borg Germany  
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Eric Cohen Israel  
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Suzanne Dancer USA  
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Issac Friedman. Israel  
Sipko Huisman. The Netherlands  
Shlomit Levy. Israel  
Ruth Meyer Schweizer Switzerland  
Marko Pollic, Slovenia  
Antonio Roazzi Brazil  
Samuel Shye Israel  
Shlomo Krawetz, Israel  
Esther Solomon USA  
Aharon Tziner, Israel  
Wijbrant H. van Schuur The Netherlands

## Organizing Committee

Eyal Yaniv - **Chair Organizing Committee**  
Yafit Raphael  
Gil Goldzweig

## Conference Venue

**The Israel Academy of Sciences and Humanities  
and the Van Leer Jerusalem Institute**

## Submissions of Abstracts

### Individual Papers and Poster Presentations

Abstracts of 250 words related to FT Conference topics are invited.

### Symposia

Colleagues interested in organizing a symposium are invited to submit a 250 word abstract characterizing the symposium and one abstract per paper to be presented in this symposium (abstracts are supposed to be submitted collectively by the respective organizer).

### Workshops and Software Demonstrations

Colleagues interested in organizing a workshop or software demonstration should submit a 250 words abstract characterizing the workshop or software demonstration.

FT Conference Abstracts, together with information about the preferred type of presentation (oral, poster, symposium, workshop, software demonstration) must be submitted electronically

- by typing the text in the **Abstract Submission Form** and submitting
- by e-mail to Prof. Dov Elizur: elizurd@bezeqint.net

Abstract Submission Deadline is **November 30, 2008**

## Full Paper Submission

Upon acceptance of the abstract, participants will be asked to submit a camera ready version of their paper (up to 10 pages). It should be submitted by **February 28, 2009** for publication in the Conference volume. The book will be ready before the meeting, and participants will receive a copy upon their registration in Jerusalem. Details regarding the format of the paper will be sent along with the letter of acceptance by **April 15, 2009**.

## Important Dates

November 30, 2008	Abstracts Submission Deadline
December 15, 2009	Notification of Acceptance
February 28, 2009	Full Paper Submission Deadline
April 15, 2009	Early Registration Deadline
May 15, 2009	Cancellation of Registration
May 30, 2009	Late Registration Deadline
June 21, 2009	Pre Conference Workshop, City Tour, Opening Session, Welcome reception
June 21-24, 2009	Facet Theory Conference

## Registration Fees (in US Dollars)

	<i>Early Registration</i>	<i>Late Registration</i>	<i>On-Site</i>
FTA Member	<b>180</b>	<b>230</b>	<b>260</b>
Non Member	<b>220</b>	<b>250</b>	<b>280</b>
Student	<b>75</b>	<b>100</b>	<b>125</b>
Accompanying Person	<b>65</b>	<b>65</b>	<b>65</b>

## Accommodations

Excellent accommodations are available in Jerusalem hotels. Details will be available in the website soon.

## YOUNG SCIENTISTS BEST PAPER AWARD

The Facet Theory Association has decided to grant an award for the best paper submitted by young scientists to the 12<sup>th</sup> Facet Theory Conference in JERUSALEM.

The purpose of this award is to recognize young scientists who have made a distinguished theoretical/empirical contribution to Facet Theory.

Papers should be single authored (or the applicant should be listed first). Young scientists are those persons who have received a research degree (honors, masters or Ph.D.) since the last FT Conference in August 2007.

Deadline for Abstract submission is **November 30, 2008**.

Upon abstract acceptance, the candidate will be asked to submit a camera ready version of her/his paper. Details regarding the format of the paper will be sent along with the letter acknowledging its acceptance by **December 15, 2008**.

Deadline for full paper submission is **February 28, 2009**.

Full papers will be reviewed by the Committee and applicants will be notified of the status of their submissions by **April 15th, 2009**.

### SCIENTIFIC ISSUES (Abstracts, Submissions, Programme, Session Chairs):

Prof. Dov Elizur, elizurd@bezeqint.net  
Harimon 10, Moza Ilit  
Jerusalem 90820  
ISRAEL

### Secretariat:

Dr. Eyal Yaniv yanive@mail.biu.ac.il  
Bar Ilan University, School of Business Administration,  
Ramat-Gan 52900, ISRAEL

For further information see [www.facet-theory.org](http://www.facet-theory.org)

**FTA 2009**  
**Abstract Submission Form**

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Institution \_\_\_\_\_ Department \_\_\_\_\_

Institutional Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Email Address \_\_\_\_\_

Abstract Title \_\_\_\_\_

Presenting Author \_\_\_\_\_ (Last name, First name)

First author \_\_\_\_\_ (Last name, First name)

Second author \_\_\_\_\_ (Last name, First name)

Third author \_\_\_\_\_ (Last name, First name)

Fourth author \_\_\_\_\_ (Last name, First name)

Three key words describing your abstract \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Type of submission: (check one of the below)

a) \_\_\_\_\_ Oral/ Poster

Preferred Type of Presentation: \_\_\_\_\_ Oral \_\_\_\_\_ Poster

If Oral, would you be willing to present it as a Poster? \_\_\_\_ Yes \_\_\_\_ No

b) \_\_\_\_\_ Symposium

✓ Would you like your paper to be considered for the **Louis Guttman Young Scientist Award**. for more information see [www.facet-theory.org](http://www.facet-theory.org)

\_\_\_\_ Yes \_\_\_\_ No

✓ Would you like your paper to be considered for the conference volume?

\_\_\_\_ Yes \_\_\_\_ No