

**LOUISIANA STATE UNIVERSITY IN SHREVEPORT  
Annual Assessment Plan**

**ASSESSMENT YEAR: 2008-2009**

**SUBMITTED BY: Accounting and Business Law Department**

**PARTICIPATION: Faculty in Accounting and Business Law**

**GOAL I: Provide a supportive learning environment (CBA Goal 1)**

<b>OBJECTIVES WITH INTENDED OUTCOMES:</b>	<b>ASSESSMENT/EVALUATION MEASURES/STRATEGIES:</b>	<b>ASSESSMENT RESULTS (END-OF-YEAR PROGRESS):</b>	<b>EVALUATION/IMPROVEMENT (ACTION) PLAN/CHANGES MADE:</b>
Have all full-time faculty use Moodle web-based course management system.	<ol style="list-style-type: none"> <li>1. Validation of Moodle use reported by faculty in FPR.</li> <li>2. New faculty to complete Moodle training (CE expected to offer in 2008-09).</li> </ol>		
Encourage faculty to complete on-line training as appropriate.	<ol style="list-style-type: none"> <li>1. Completion of online training course if appropriate faculty and course is identified. New faculty members will be asked to complete online training if required by Provost.</li> </ol>		
Provide guidance and supervision for Association of Student Accountants (ASA) and encourage students to participate in activities.	<ol style="list-style-type: none"> <li>1. ASA co-sponsors (Hays and Parker) will assist officers in organization management.</li> <li>2. Faculty members will regularly attend ASA meetings and social functions.</li> <li>3. All faculty will assist, if needed, in identifying speakers for ASA meetings.</li> </ol>		
Attempt to identify personnel to open accounting lab at least a few hours per week, although no funds are currently available to pay lab workers.	<ol style="list-style-type: none"> <li>1. Chair will attempt to identify individuals (ASA members or other accounting majors) who are willing to volunteer their time to open accounting lab.</li> </ol>		

**GOAL II: Strengthen the quality of CBA programs through curriculum and student learning assessment (CBA Goal 2)**

<b>OBJECTIVES WITH INTENDED OUTCOMES:</b>	<b>ASSESSMENT/EVALUATION MEASURES/STRATEGIES:</b>	<b>ASSESSMENT RESULTS (END-OF-YEAR PROGRESS):</b>	<b>EVALUATION/IMPROVEMENT (ACTION) PLAN/CHANGES MADE:</b>
<p>Examine curriculum and courses offered by the department to best meet the needs of students and employers, given limited resources.</p>	<ol style="list-style-type: none"> <li>1. Consider reducing number of hours in accounting curriculum from current 129 to as few as 120, to meet our competition.</li> <li>2. Consider offering an elective in oil and gas accounting, given the recent increase in oil and gas activities in northwest LA.</li> <li>3. Consider developing a certificate program for students with a non-accounting bachelor's degree who want to complete the courses necessary to become eligible to sit for the CPA exam in Louisiana (marketing tool).</li> </ol>		
<p>Ensure that the accounting curriculum remains current in light of an ever-changing professional environment.</p>	<ol style="list-style-type: none"> <li>1. Faculty will monitor changes in accounting/auditing standards and tax laws and modify course coverage to include new/revised standards, laws, and regulations as appropriate.</li> <li>2. Faculty who are "active" CPAs (Simon and Wampler) must obtain an average of 40 hours of CPE per year. Attorneys (Parker and Wren) must meet CLE standards. CPE and CLE requirements help to maintain faculty currency.</li> <li>3. All faculty members are encouraged to attend professional meetings, such as the LCPA luncheon meetings, academic conferences, and other professional meetings. Support is provided - luncheon meetings (that offer CPE) are paid for with departmental funds, and travel funds for conferences are provided if the faculty member presents a paper.</li> <li>4. Although our curriculum is not designed only for students planning to take the CPA exam, the format and content of the CPA exam will be monitored to determine if changes to the curriculum and/or specific course coverage is appropriate.</li> </ol>		
<p>Ensure that the undergraduate accounting curriculum continues to include all of the <i>courses</i> required to sit for the CPA exam in Louisiana (although graduates will need at least 150 hours of college credit).</p>	<ol style="list-style-type: none"> <li>1. Chair will monitor CPA exam requirements as specified by the Louisiana State Board of CPAs.</li> </ol>		

**GOAL II Strengthen the quality of CBA programs through curriculum and student learning assessment (CBA Goal 2) continued:**

<b>OBJECTIVES WITH INTENDED OUTCOMES:</b>	<b>ASSESSMENT/EVALUATION MEASURES/STRATEGIES:</b>	<b>ASSESSMENT RESULTS (END-OF-YEAR PROGRESS):</b>	<b>EVALUATION/IMPROVEMENT (ACTION) PLAN/CHANGES MADE:</b>
CBA UG students will have a basic understanding of accounting principles.	<ol style="list-style-type: none"> <li>1. Overall mean score on SIR II Q29 for Acct 205 &amp; 206 <math>\geq</math> comparative average.</li> <li>2. Accounting ETS score <math>\geq</math> national average.</li> </ol>		
CAB UG students will have a basic understanding of business law principles.	<ol style="list-style-type: none"> <li>1. Overall mean score on SIRII Q29F for BLaw 280 <math>\geq</math> comparative average.</li> <li>2. Legal/social environment ETS score <math>\geq</math> national average.</li> </ol>		
Accounting majors will be prepared for a career in accounting.	<ol style="list-style-type: none"> <li>1. For Acct 475 students, <math>\geq</math> 80% of responses to Q12 of internship supervisor evaluation agree or strongly agree.</li> <li>2. Graduating students: <math>\geq</math> 80% agree with exit survey question "LSUS prepared me for a career in my field."</li> </ol>		
Support assurance of learning initiatives as they relate to courses offered by our department.	<ol style="list-style-type: none"> <li>1. Individual instructors gather AOL data in fall semester for Acct 205/206 and Blaw 280, and in spring semester for Acct 701. Submit data to team leaders on a timely basis.</li> <li>2. Instructors meet with team leaders in spring semester to discuss results and document plans for continuous improvement.</li> <li>3. Team leaders submit data and continuous improvement reports to AOL Committee in spring semester.</li> </ol>		

**GOAL III: Recruit, develop, and retain high quality faculty and instruction (CBA Goal 5)**

<b>OBJECTIVES WITH INTENDED OUTCOMES:</b>	<b>ASSESSMENT/EVALUATION MEASURES/STRATEGIES:</b>	<b>ASSESSMENT/EVALUATION RESULTS(PROGRESS REPORT):</b>	<b>IMPROVEMENT PLAN/ CHANGES MADE:</b>
Maintain intellectual activity for full-time faculty,	<ol style="list-style-type: none"> <li>1. Review FPR results and verify that undergraduate and graduate faculty meet College of Business &amp; AACSB standards.</li> <li>2. Travel funds for conferences are provided (by the CBA) if the faculty member presents a paper.</li> </ol>		
Staff adjunct positions with qualified faculty as needed.	<ol style="list-style-type: none"> <li>1. Examine background of adjuncts and attempt to hire only those who are professionally qualified.</li> </ol>		

**GOAL IV: Support the economic, social, and technological development of the region (CBA Goal 6)**

<b>OBJECTIVES WITH INTENDED OUTCOMES:</b>	<b>ASSESSMENT/EVALUATION MEASURES/STRATEGIES:</b>	<b>ASSESSMENT/EVALUATION RESULTS(PROGRESS REPORT):</b>	<b>IMPROVEMENT PLAN/ CHANGES MADE:</b>
Involve students with the community through student organizations.	1. Encourage ASA members to undertake community service activities.		
Consider community needs when evaluating possible new courses.	1. Consider offering an elective in oil and gas accounting, given the recent increase in oil and gas activities in northwest LA (also listed in Goal II).		

**GOAL V: Improve relations with external stakeholders (CBA Goal 7)**

<b>OBJECTIVES WITH INTENDED OUTCOMES:</b>	<b>ASSESSMENT/EVALUATION MEASURES/STRATEGIES:</b>	<b>ASSESSMENT/EVALUATION RESULTS(PROGRESS REPORT):</b>	<b>IMPROVEMENT PLAN/ CHANGES MADE:</b>
Participate in activities with accounting firms.	1. Encourage faculty to participate occasionally in CPE offered by Cole, Evans and Peterson. 2. Suggest that local public accounting representatives be invited as guest speakers for ASA meetings.		
Faculty will participate in local professional organizations.	1. Faculty members are encouraged to attend LCPA and other professional organization luncheon meetings so that they can interact with local professionals – reimbursement for cost of luncheon is provided. 2. Stan Hays will continue to serve as a board member for the Shreveport LCPA chapter.		
Participate in alumni events sponsored by LSU that involve CBA alumni.	1. Encourage and monitor faculty participation at events sponsored by alumni association.		
Participate in Business Advisory Board (BAB) activities.	1. Wampler and Simon will attempt to attend all BAB meetings. 2. When BAB meetings are held on the LSU campus, other faculty members will be encouraged to stop by and visit with BAB members.		
Encourage interaction between accounting students and external stakeholders.	1. Selected upper-level accounting majors will be invited to attend LCPA meetings and other professional meetings.		