LSUS Noel Memorial Library

LSUS FOUNDATION
Annual Report
January 2002 - December 2003
**MESSAGE FROM THE PRESIDENT**

"Education is a debt due from the present to future generations."
George Peabody -- 19th Century American Philanthropist

The creation of the LSUS Foundation 21 years ago was a visionary move that has made a difference in the life of the university. After two decades, the Foundation has come of age and we can now look back with pride on our accomplishments.

As universities go, LSUS is relatively young, but the impact of this university on the life of the Shreveport-Bossier area has been dramatic. Its influence has been enhanced by the outstanding support in the community for the Foundation. Through the Foundation, the university has received not just monetary support of generous donors but recognition of its role as an important part of our community.

The impact of LSUS is not simply educational but cultural and economic as well. It enriches our lives with its graduates, its programs and facilities and with its impact on the local economy. I believe that members of the LSUS Foundation give because they realize that a thriving, vibrant LSUS is important to education and to the quality of life in our region.

Our Chancellor’s Circle campaign has been a tremendous success. Providing unrestricted funds, it gives the Foundation discretion to fund projects and services important to LSUS. In less than two years, the funds in this account have quadrupled at a time when charitable giving is down. That is an indication of just how important Foundation members believe these unrestricted funds are.

While we have been fund-raising, we also have been friend-raising. In addition to more dollars, we have added more members. By broadening our reach and expanding our donor base, we gain more dollars and more power for the university.

The Foundation initiated plans to enhance the number of endowed professorships and chairs to the maximum guaranteed by matching funds. With the support of the Board of Regents and their guarantee of matching funds, we have enhanced the university’s standing and have helped to assure that our students are taught by distinguished scholars.

None of the good we do would be possible without you, the members of the Foundation. You have put your money where your mouth is. We will continue to ask for your verbal support for the university, but we will also continue to need your financial support.

I have been honored to serve as president of the Foundation and have enjoyed the opportunity to get to know each of you better. It has been a rewarding gift of service for me.

May each of you be blessed for what you do for others and for your help in securing the future of the university. May you remember the quote of Henry Home, 18th century Scottish judge:

"The truly generous is truly wise, and he who loves no others, lives unblest."

**MESSAGE FROM THE CHANCELLOR**

On this 21st anniversary of the LSUS Foundation, we celebrate all of you who have contributed not only financial resources, but also your trust in helping elevate LSUS to new heights in teaching, research and public service.

This success is in no small part a result of the leadership provided by the LSUS Foundation Board and the vision and generosity of our Foundation members and donors.

Thanks to the efforts of our dedicated faculty, staff and students, we have achieved much. Our enrollment is continuing to grow, our students continue to excel in their academic pursuits, and our faculty and staff are developing new and relevant programs.

With the help of private support within our community and beyond, we have been fortunate to develop resources such as the International Lincoln Center for American Studies, Institute for Human Services and Public Policy, Noel Collection, and LSUS Red River Watershed Management Institute, whose reputation far exceeds our borders.

As we continue to grow and offer programs of national significance, we are always aware of our role as the only four year public university in Shreveport-Bossier and the vital role we play in the success of our area.

Our alumni and friends have been generous in their support and it is this generosity that has allowed our campus to continue to grow and thrive.

The university is dedicated to academic excellence and your support plays an integral role in achieving this mission. Every gift, no matter the size, contributes to the quality of life for our students and other members of our community.

We all participate in the seeking and passing along of wisdom and knowledge. It is the stewardship of many that provide and uphold the traditions of learning and establishing a legacy of opportunity for young people to gain experiences that will last a lifetime.

I am confident that, despite diminishing state funding, with your support we will continue to develop new academic opportunities for students, expand our programs, and strengthen the university’s commitment to public service.

On behalf of the entire LSUS family, I thank you. Working together we will continue to accomplish great things.
The LSUS Foundation

The LSUS Foundation is celebrating 21 years of service to LSUS. The work of the Foundation helps ensure that the citizens of Northwest Louisiana have access to superior public higher education. It is a nonprofit and tax-exempt organization comprised of individuals and organizations who provide annual financial support for LSUS.

Riverbend Revue Honors Service to LSUS

The Riverbend Revue was established in 1998 to honor individuals who have demonstrated significant service to the university. The event is also the premier fundraising event on campus, annually raising more than $100,000 to provide support for the University.

The first recipient of the award was Chancellor Vincent Marsala. Other honorees include Foundation President James K. Elrod, Past President Margaret Kinsey and her husband Norman, Past President Joe Averett and his wife Abby, and Virginia Shehee. The 2004 recipient will be George A. Khoury, Jr.

Julie Averett Duggan, left, celebrates with her parents Joe and Abby Averett, who were named LSUS Pilots of the Year for 2002.

Noted author and presidential historian Doris Kearns Goodwin and Rhode Island Supreme Court Justice Frank Williams talk during the 2002 LSUS Foundation Appreciation Dinner. Each fall the Foundation hosts the event to honor those individuals and organizations that support the efforts of the Foundation and LSUS, and features a presentation from scholars of national prominence. In addition to Mrs. Goodwin, the event has featured prominent historians including Michael Beschloss and Dr. Douglas Brinkley.

Ezra Horace Ladymon (right), the first LSUS Foundation president (1982-83), admires an etched-glass memento honoring his service to the Foundation during the annual LSUS Foundation Presidents Dinner. The memento was presented by (from left) Chancellor Vince Marsala, current Foundation president Jim Elrod, Bobby Jelks, 1995-96 president, and Joe Callaway Jr., 1993-95 president. The Presidents dinner was established in 2003 by Elrod to honor foundation members and recognize individuals and organizations who have demonstrated outstanding service to the Foundation.

Annual financial support from contributors plays an integral role in the success of programs offered on campus. For example, the health care community provided critical financial support which allowed the campus to begin offering a Master of Science in Health Care Administration in spring 2003. This support included Willis-Knighton Health System’s pledge of $300,000 in funding over a five year period to help underwrite the significant costs of establishing a program of this magnitude. Also, Christus Schumpert Health System provided funding that was instrumental in bringing John L. Fortenberry, Jr., Ph.D. to LSUS as coordinator for the new offering, the only program of its kind in the region. Many other individuals and organizations have pledged their support to help firmly establish the program which would not continue to exist without this community involvement.
One of the most valuable ways to provide support for the outstanding work of LSUS faculty is the establishment of Endowed Professorships or Endowed Chairs for Eminent Scholars with matching funds through the Louisiana Board of Regents Support Fund. Endowed Chairs for Eminent Scholars are endowed at $1 million and provide significant support to a faculty member of national prominence.

The Kilpatrick Life Insurance Company Chair of Insurance and Financial Services will be submitted to the Louisiana Board of Regents for matching funds in the spring of 2004.

The chair is being established by Virginia Shehee, President and CEO of Kilpatrick Life Insurance and Roseneath Funeral Home, whose philanthropy and public service is widely recognized throughout the state.

The chair will support a faculty member’s activities in encouraging economic development, enhanced teaching, and researching emerging issues in the fields of insurance and finance.

Many of these activities will be a result of the university’s association with the Louisiana Consortium of Insurance and Financial Services which is headquartered on the LSUS campus.

The Consortium is charged with distributing insurance and financial education, by means of innovative media, throughout the state of Louisiana to professional practitioners, private corporations and the general public.

The Ruth Herring Noel Chair for the Curatorship of the James Smith Noel Collection

The Ruth Herring Noel Chair for the Curatorship of the James Smith Noel Collection was established in 2003 to support the Noel Collection. James Noel donated the collection to the university which has been housed in the Noel Memorial Library since 1994. Dr. Robert C. Leitz, III is chair holder.

The Noel Collection is a world-class collection of rare books valued at over $10 million that has attracted scholars to Shreveport from the Far East, Canada, the British Isles and Western Europe. With the establishment of the chair, the curator will have the resources to significantly expand the collection as well as offer new educational outreach programs.

Thanks to his widow, Ruth Herring Noel, James Noel’s passion for disseminating culture has been continued. Her endowment of a $1 million chair for the curatorship of the James Smith Noel Collection expands these programs and brings honor to her husband’s legacy.

James Smith Noel was truly a renaissance man who participated in a variety of athletic, cultural and academic pursuits.

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American Studies Endowed Chair

The American Studies Endowed Chair, established in 1994, was the first endowed chair at LSUS. The chair supports the multi-disciplinary American Studies program. Dr. William D. Pederson is chair holder.

Since its inception, the American Studies program has grown to encompass a Fall Forum including the South’s first presidential conference series, an annual Frank and Virginia Williams Abraham Lincoln Lecture which in 1999 became the first LSUS event ever televised by C-SPAN, and the annual Washington Semester which was the first independent Washington Semester to be established at a public university in the South.

The American Studies program was recently certified by the Louisiana Board of Regents as the International Lincoln Center. It is the first of its kind in the world, and has expanded year-round programming.

One of the functions of the Center is to publish the International Abraham Lincoln Journal, a scholarly publication focusing on Abraham Lincoln’s influence in the United States and abroad.
Endowed Professorships recognize faculty excellence in research and teaching and provide permanent funding in support of these scholarly efforts. These endowments help LSUS recruit and retain faculty whose research, teaching and public service uniquely contribute to the mission of the university. Professorships require a private contribution of $60,000 to be matched with $40,000 from the Louisiana Board of Regents. Super professorships can also be created with larger gifts which are matched by the Regents at a 60/40 ratio. Endowments that are established as professorships can be upgraded to super professorships or eminent scholar chairs. The George A. Khoury, Jr. Professorship in American Humanics and the Dr. Richard K. Speairs Professorship in Field Biology were established in 2002. The Don and Earlene Coleman Red River Watershed Management Institute Professorship in the College of Sciences and the Sybil T. and J. Frederick Patten Professorship for Excellence in Teaching in the College of Liberal Arts were established in 2003.

**LSUS Professorships**

- AEP SWEPCO LaPREP Professorship
- Oscar Cloyd Real Estate Super Professorship
- Don and Earlene Coleman Red River Watershed Management Institute Professorship in the College of Sciences
- James K. Elrod Professorship in Health Care Administration
- George A. Khoury, Jr. Professorship in American Humanics
- George and Regina Khoury Professorship in Sciences
- India Studies Professorship
- Kilpatrick Life Insurance Super Professorship
- Sybil T. and J. Frederick Patten Professorship for Excellence in Teaching in the College of Liberal Arts
- Elmer & Barbara Simon Professorship for Excellence in Teaching
- Dr. Richard K. Speairs Professorship in Field Biology

**To Be Submitted to the Board of Regents**

- Joe and Abby Averett Professorship in Business
- BellSouth Professorship in Business Administration
- Jerry Boughton Professorship in Business

**Partially Funded**

- Wesson-Bridger Professorship in Education
An investment in the future of individuals, endowed scholarships exist forever. A minimum contribution of $10,000 perpetually funds an endowed scholarship. The Foundation invests the funds and a portion of the interest is awarded to qualified students. Donors may name the scholarship and determine the scholarship criteria.

Matel Dawson, Jr.’s Legacy Continues to Impact the Lives of LSUS Students

Matel Dawson, Jr. lost a great friend and benefactor when Matel "Mat" Dawson, Jr. passed away in November 2002. Mat’s story is well known. Never receiving a high school diploma, he worked for 61 years in a Ford Motor Company factory as a forklift driver, saved his money and gave more than $1 million to charity.

His greatest goal in life was to help others receive the education he never did and in 1997 he gave $100,000 to LSUS for an endowed scholarship which was matched by Willis-Knighton Health System. He later gave two additional $100,000 scholarship endowments.

One of his greatest joys was to meet with the students who benefitted from his donations and learn more about them. Whenever one of the students would ask for advice on how to be successful, Mat would reply, "Get an education, work hard, save your money and give back to others."

LSUS Endowed Scholarships

American Studies Scholarship
Better Business Bureau Scholarship
Mary Edna Adams Brossette Memorial Scholarship
Walter O. Bigby Scholarship
George Paul Bonner Scholarship
Gary Brasher Memorial Scholarship
Matel and Bessie Hall Dawson Scholarship
Matel Dawson Jr. Scholarship
Ned and Kittie Dawson Scholarship
Neal Dlin Scholarship
Goldman Foundation Scholarship
S. Berton Heard Scholarship
Cory Hiers Memorial Scholarship
Lillene Herring Pre-nursing Scholarship
Carroll & Anna Hoffpauir Scholarship
Insurance Women of Shreveport/Bossier Scholarship
F. Katzenstein Memorial Scholarship
George A. Khoury, Jr. Scholarship
Doris Adair Howe Kilkuskie Memorial Scholarship
Marge Kozak Memorial Scholarship
KPMG Endowed Scholarship
LSUS Alumni Association Scholarship
LSUS Memorial Scholarship
William N. and Marie L. Lyle Scholarship
John and Joanna Magale Scholarship
John T. and Elizabeth S. McBride Scholarship
RE/MAX Executive Realty Scholarship
Dr. Jimmie N. Smith Scholarship
Samuel E. Smith Scholarship
B. E. Tabarlet Scholarship
Traffic and Transportation Scholarship
Travis A. White Scholarship
Wesson-Bridger Scholarship

George Khoury, second from left, and Chancellor Vincent Marsala, right, celebrate the christening of the research craft Khoury donated to the LSUS Red River Research Center. Khoury has been one of the university’s most ardent supporters and has provided funding for a variety of programs on campus. He has established an endowed scholarship to support teacher education students and two professorships, one in the College of Sciences and the other to support the LSUS American Humanics Program. He has also been an active supporter of the LSUS athletic program and the LaPREP program.
Sponsored scholarships are funded annually by donors and are renewed each year. Donors may tailor their scholarships to suit their personal interests and passions. Scholarships provide incentives for the brightest high school students to attend LSUS, reward students for academic success while attending the university, or support students who otherwise would not be able to afford college.

LSUS Annual Scholarships

- Alpha Theta Education Major Scholarship
- American Humanities Scholarship
- ArkLaTex Quality Council Scholarship
- Association for Information and Technical Professionals Scholarship
- John Troy Bain Scholarship
- Bank One Scholarship
- Beta Gamma Sigma Scholarship
- Bowman Internet Systems Scholarship
- Zeak Buckner Writing Award
- Business Administration Scholarship
- Caddo Retired Teacher’s Association Scholarship
- Sheila Herring Chumley Scholarship
- Amanda Clark Scholarship
- Cole, Evans, and Peterson Scholarship
- Porter “Court” Crow Scholarship
- U.L. Coleman Real Estate Scholarship
- Commercial National Bank Scholarship
- Donna Tanner Executive Women’s International Scholarship
- Norman A. Dolch Scholarship
- John M. Easom Scholarship
- C.J. Handford-Barlow Communications Scholarship
- Paulette A. Heath Scholarship
- Evelyn Herring English Club Scholarship
- Hibernia National Bank Outstanding Senior Awards
- India Studies Scholarship
- Dr. Karen E. James Marketing Promotional Strategy Scholarship
- KPMG Scholarship
- Allena J. Longfellow Scholarship
- Dallas F. Lucas Memorial Scholarship
- Louisiana Real Estate Commission Scholarships
- Nabors Trailers Scholarship
- Philip D. Nimmo Scholarship
- Northwest Louisiana PC Users Group Scholarship
- Martin and Marion Sanders Scholarship
- Peggy and Aaron Selber, Jr. Scholarship
- Shreveport Women’s Business Council Scholarship
- Shreveport Police Glen Tompkins Memorial Scholarship
- Simons-Lincove International Studies Scholarship
- C. Donald Smith Memorial Scholarship
- Society for Human Resource Management Scholarship
- South Shreveport Rotary Scholarship
- Southwest Shreveport Rotary Club Tabarlet Education Award
- Shreveport Rotary Club Scholarship
- Annie Lowe Stiles Scholarship
- Larry Thompson and Associates, Inc. Scholarship
- Thrifty Nickel Scholarship
- H.J. Sachs Scholarship
- Don Wilcox Scholarship
- Shreveport Women in Insurance Scholarship
- Women’s Council of Realtors Scholarships
- Freta S. Daniel LSUS Zonta Book Scholarship

1998 LSUS graduate Rachelle Smith, center, visits with Dr. Charlene Handford-Barlow, left, and Dr. Karen James. Smith established the C. J. Handford-Barlow Communications Scholarship and the Dr. Karen E. James Marketing Promotional Strategy Scholarship to honor the two LSUS faculty members. Rachelle’s annual contributions to fund scholarships are matched by her employer Novartis Pharmaceutical Corporation.

Arnold Lincove (right) stands with 2002-2003 recipients of the Simons-Lincove International Studies Scholarships. Scholarship recipients are (from left) Deanna Martinez, Andrea Hughes, and Nicolette Gauthier.
Members of the LSUS Foundation provide critical support to the university by making contributions of $1,000 or more per year. Persons under the age of 40, and LSUS faculty and staff members, are eligible for Foundation membership with a $500 annual gift. The LSUS Foundation’s Chancellor’s Circle members are contributors who give unrestricted gifts, allowing the Chancellor the discretion to direct funds where they are most needed.

LSUS Foundation Members

Chancellor’s Circle members are noted with an asterisk.*

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One University Place
Shreveport, LA 71115
318-797-5257
www.lsus.edu