Strong Interest Inventory® Profile

HOW THE STRONG CAN HELP YOU

The Strong Interest Inventory® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your Strong results. Understanding your Strong Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the Strong measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

HOW YOU WILL BENEFIT

The Strong can be a valuable tool in helping you identify your interests, enabling you to:
1. Achieve satisfaction in your work
2. Identify career options consistent with your interests
3. Choose appropriate education and training relevant to your interests
4. Maintain balance between your work and leisure activities
5. Understand aspects of your personality most closely associated with your interests
6. Determine your preferred learning environments
7. Learn about your preferences for leadership, risk taking, and teamwork
8. Use interests in shaping your career direction
9. Decide on a focus for the future
10. Direct your own career exploration at various stages in your life

HOW YOUR RESULTS ARE ORGANIZED

Section 1. General Occupational Themes
Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

Section 2. Basic Interest Scales
Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

Section 3. Occupational Scales
Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

Section 4. Personal Style Scales
Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

Section 5. Profile Summary
Provides a graphic snapshot of Profile results for immediate, easy reference.

Section 6. Response Summary
Summarizes your responses within each category of Strong items, providing interpretive data useful to your career professional.

HOW TO TAKE THE STRONG INTEREST CAREER PROFILE ASSESSMENT AND ACCESS REPORT
1. Available through LSU Shreveport Career Services using LSUS Career Pilot
2. Takes 35 to 45 minutes and is available 24-7
3. $20.00 fee includes 45 minute consultation with Career Services professional by appointment
4. Results are shown through a 23 page report using terminology easy to understand

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