MBA International Experience
Hong Kong
December 15-23, 2019
The LSUS MBA International Experience in Hong Kong is offered in partnership with Global Academic Ventures (GAV). The program is intended for students wishing to gain a deeper understanding of international business in the Asia Pacific and the management issues confronting small and medium-sized enterprises (SMEs) and multi-national enterprises (MNEs) in the Asia Pacific Region. The program provides practical guidance on how to develop and sustain competitive advantage in the Asia Pacific Region, the ride of ASEAN, and the challenges and opportunities for trade growth and collaboration with this fast growing and dynamic region. This subject aims to expand knowledge of contemporary international business issues within the Asia Pacific Region. Competition in international markets is becoming increasingly complex - for this reason, International Business is a subject, which is both demanding and requires considerable personal effort. Students will find the subject challenging and stimulating as well as rewarding. Not only will this subject test that student’s analytical ability and creative thinking but also the ability to present ideas persuasively and to work cooperatively in group situations.

Class Dates:  December 15th – 23th, 2019

Lodging:
• Students will be housed in shared accommodations.

Travel:
• Each participant should make personal travel arrangements between your location and the Hong Kong International Airport. Tickets should be scheduled so that you can arrive on December 15.

Nonrefundable Program Fee:
• Included: Ground transportation to and from the airport during a predetermined flight window, lodging, breakfast, some lunches during program events, program expenses, ground transportation for program events, Internet access at the student lodging

• Not Included: Airfare, lunches and evening meals unless included in program events, any necessary visas, shopping, or personal expenses

If interested in learning more about the program, complete the International Experience Interest Survey. Communication will be shared with the group of students who have completed the survey.
**General Program Activities: Tentative Schedule**

**Sunday, December 15th**
- Arrive at the Hong Kong airport
- Travel to the accommodation and check in
- Overnight: Hong Kong; students in shared accommodation

**Monday, December 16th**
- Continental Breakfast at accommodation
- Morning company presentations or lecture led by local faculty member
- Group lunch
- Afternoon company presentations or lecture led by local faculty member
- Overnight: Hong Kong; students in shared accommodation

**Tuesday, December 17th**
- Continental Breakfast at accommodation
- Morning company presentations or lecture led by local faculty member
- Group lunch
- Afternoon company presentations or lecture led by local faculty member
- Group work session
- Overnight: Hong Kong; students in shared accommodation

**Wednesday, December 18th**
- Continental Breakfast at accommodation
- Morning company presentations or lecture led by local faculty member
- Group lunch
- Afternoon company presentations or lecture led by local faculty member
- Overnight: Hong Kong; students in shared accommodation

**Thursday, December 19th**
- Continental Breakfast at accommodation
- Morning company presentations or lecture led by local faculty member
- Group lunch
- Afternoon company presentations or lecture led by local faculty member
- Group work session
- Overnight: Hong Kong; students in shared accommodation

**Friday, December 20th**
- Continental Breakfast at accommodation
- Morning company presentations or lecture led by local faculty member
- Group lunch
- Free time
- Overnight: Hong Kong; students in shared accommodation

**Saturday, December 21st**
- Continental Breakfast at accommodation
- The group will depart in the morning for a cultural day trip to explore more of Hong Kong
- Overnight: Hong Kong; students in shared accommodation

**Sunday, December 22nd**
- Continental Breakfast at accommodation
- Final
- Free time to explore Hong Kong
- Overnight: Hong Kong; students in shared accommodation

**Monday, December 23rd**
- Continental Breakfast at accommodation
- Program concludes. Transfer to airport provided within a given departure window