FLOURISHING IN TOUGH TIMES

LSUS INNOVATES & CONSOLIDATES

LSUS ANIMATION DEPARTMENT EXPERIENCES GROWTH EXPLOSION

Fall 2009
If you were to take a look back at where LSU Shreveport stood one year ago, you would see a campus celebrating an increase in enrollment, but on the cusp of extremely challenging times. The state was preparing for a financial crisis with healthcare and higher education bracing for the brunt of the projected cuts. The uncertainty was debilitating as our staff was prepared to address potential cuts that could devastate the face of higher education in the state of Louisiana.

After the dust settled and the new year arrived, LSU Shreveport survived the blow and began to prepare for spring. However, we were not out of the woods yet. A second budget cut for the current fiscal year brought the total to $4.2 million in cuts for LSU Shreveport alone.

Yet, through the challenges of budget cuts and a crippling recession, LSU Shreveport remains a strong and dynamic university thanks to a steadfast faculty and staff, a determined student population and dedicated alumni. We are striving true to the original mission of providing public higher education for Shreveport-Bossier and the surrounding communities.

We began the 2009-10 academic year with great optimism, starting with another enrollment increase. For the second year in a row, LSUS is celebrating an increase of 8% or more. Our graduate enrollment is up, our retention of full-time freshmen is up, and our number of dual enrollment students continues to grow.

As the Chinese proverb says, “A crisis is an opportunity riding the dangerous wind.” We have adopted this adage as an opportunity for the university. We combined our four colleges into two: the College of Arts and Sciences and the College of Business, Education & Human Development. Not only have we been able to streamline our administrative positions, but this new arrangement has given the faculty an opportunity to collaborate. It also gives each college an opportunity to join forces to bring unique lecture series topics to the students, faculty and staff.

Along the same lines of collaboration, LSU capitalized on an opportunity to have a direct presence in area high schools. “I taught the Cell Biology course at Southwood High School in Shreveport last spring,” said Dr. Cian Lucas, professor of biological sciences at LSUS. “It included lecture and a laboratory component similar to what I teach at LSUS. I am not aware of any course like it in the state.” Those students at Southwood High School are a part of the school’s Biotechnology Magnet Academy and will work as interns at LSU Health Sciences Center-Shreveport. The program was created by the Biomedical Research Foundation of Northwest Louisiana to build a pool of science-savvy students interested in medicine, biotechnology and research. We are honored to be a part of this revolutionary partnership and look forward to seeing great things from these students.

When they begin researching college options, the opportunities for these top-tier students will be endless. However at LSU Shreveport, we have created a scholarship program aimed at attracting those top scholars to the university. I hope you will help us reach our goal of enrolling an additional 1,000 talented high school graduates by our golden anniversary in 2017. Turn to page 5 to read more about the program.

We have also used this opportunity to become more economically-safe in how we recruit students to the university by using the latest go-to websites like Facebook and Twitter. Creating customized pages for the university has allowed us to network in ways we never thought possible. We hope you will log onto Facebook and become a fan or follow our tweets on Twitter!

Life can turn on a dime. Planning is good, but as we have learned over the past year, we must be flexible. We will continue to adapt as we navigate through rocky times. We thank you for your continued support as the university grows in our community, and we hope to see you on campus soon.

Sincerely,

Vincent J. Marsala
Chancellor
Thanks to an extremely generous gift of $100,000 from Anderson Oil & Gas, the Red River Watershed Management Institute at LSUS will complete and develop a field station facility at the Red River Education and Research Park. This facility, appropriately named the Anderson Oil & Gas Watershed Research Station, will provide needed space for community outreach programs and work space, including a laboratory and a covered outdoor work area. It will be constructed adjacent to the institute’s state-of-the-art floating Surface Water Analysis and Monitoring Platform (SWAMP), which also functions as a boat dock and outreach venue.

The director of the Red River Watershed Management Institute has dedicated his career to water management. Gary Hanson is approaching ten years at the university.

What brought you back to LSU Shreveport in 2000?

Prior to 1994, I taught geology courses at LSUS as an adjunct. In 1994, I accepted a position in Baton Rouge with a large national environmental firm. I worked on numerous and interesting projects across the U.S. including groundwater modeling at the Department of Energy Savannah River Site in N.C., managing marine coring and estuary modeling at Naval Air Weapons Station in Point Mugu, Calif. and evaluating groundwater contamination at Cape Canaveral, Fla. While serving as the Baton Rouge office manager, I was invited to lunch at the LSU Faculty Club by Dr. Bill Wiseman and Dr. Nancy Rabalais. Bill and Nancy were in the process of discovering the massive “dead zone” in the Gulf of Mexico. The discussion shifted to watersheds which, as a source of excessive nutrients to the gulf, were thought to play a role in the development of the dead zone. At the conclusion of our meeting, and partly in jest, I told Bill and Nancy that I may just move back up to Shreveport and start a watershed management institute. Shortly thereafter, I moved back to Shreveport to manage an office for an out-of-state oil and gas company and also to renew my teaching at LSUS. In 2000, I left full-time employment in the oil and gas industry to teach full-time and help develop the Red River Watershed Management Institute.

What is the Red River Watershed Management Institute?

The purpose of the LSUS Red River Watershed Management Institute is to conduct research on the Red River and its watershed, establish public education and related outreach programs, and recommend and facilitate management alternatives for the watershed. The institute works with students, researchers and the public in its environmental laboratory, GIS lab and 585-acre wetland, the Red River Education and Research Park (RRERP). The park is a unique endeavor by the City of Shreveport and LSUS that together cooperatively manage the C. Bickham Dickson Park as a place for both wetlands education/research and public use. The institute trains students by using hands-on experience with cutting-edge technology in the classroom, laboratory and field setting.

How does the research affect residents of Louisiana?

My research is focused mainly on the hydrology of the Red River and lake, as well as, hydrogeology of the Carrizo-Wilcox Aquifer and the Red River Alluvial Aquifer (RRAA). Much of my effort, however, is focused on helping the public by engaging in water quality and water supply issues. Our students learn from the projects we are involved with, such as the Caddo Parish/LSUS Groundwater Water Monitoring Project. This venture was initiated in order to provide reliable long term data about the quality and quantity of our groundwater supply. At the RRERP, we have developed a number of shallow wells in the Red River alluvium. This deposit has now been recognized as a viable option for the oil and gas industry to use to develop the massive Haynesville Shale wells instead of the Carrizo-Wilcox Aquifer.

How does the Anderson Oil and Gas donation help further your work at the Red River Education and Research Park?

Education is first in the title for a reason because it’s the priority for our endeavors at the park site. The park serves as a venue for multidisciplinary research and the Institute coordinates these activities. Having an onsite field station makes it possible to finally conduct outreach activities. It also provided a venue to set up and closely monitor field projects and conduct onsite field classes for LSUS students.

LSUS Red River Shed Research Facility

Assistant Professor Gary Hanson leads research in water quality and supply issues with a grant from Anderson Oil & Gas.

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**Race to Win: The Next Lap**

Last year, LSUS announced its ambitious Race To Win Scholarship Campaign aimed at attracting our area's top scholars. After a somewhat rocky economic year, we stand ready to move Race To Win forward into its next lap! Students need scholarship funds now more than ever to reach their goal of attending college. At a recent LSUS press conference, the LSUS Alumni Association and LSUS Foundation introduced Race To Win. The Next Lap, while formally recognizing our first Ruth Herring Noel Scholar, Jake Greene.

“This is a huge blessing for me and my family. Without the generosity of donors like The Noel Foundation, I would have to find a job. Now I can focus on my education.”

– Jake Greene, Ruth Herring Noel Scholar, freshman history major Ruth Herring Noel Endowed Scholarship for Top Scholars

In addition, the Board of Regents awarded matching funds in the amount of $80,000 to enhance the AEP/SWECO LaREPRE Professorship to the AEP/SWECO LaREPRE Super Professorship. Dr. Carlos Spaht, professor of LaREPRE and professor of mathematics at LSU Shreveport serves as the professor recipient for this professorship.

Finally, the Board of Regents awarded $40,000 in matching funds to establish the Dalton J. and Sugar Woods Endowed Scholarship for First Generation College Students at LSUS. This endowment was established by Michael and T raci e Woods in honor of Mr. and Mrs. Sugar Woods, parents.

In memory of:

Fretta Daniel
Ms. Mary Denise Barton
Mr. Jerome J. Hermel

Kitty DePato
Mr. and Mrs. Eugene E. Thompson

Marie Florence Bourgeois
Diknuts
Mr. and Mrs. George D. Nelson, Jr.

Cory Katherine Hiers
Ms. Kathleen Bellamy
Dr. Ronald ’94
and
Mrs. Donna Byrd ’94

Mr. and Mrs. W. M. Campbell
Mr. and Mrs. Robert L. Finney, Jr.
Ms. Francene H. Johnson
Mr. and Mrs. Christian E. Rose

In honor of:

Danuta Barsdley
Ms. Mary Denise Barton
Mr. Jerome J. Hermel

Jerry D. Boughton
Mr. and Mrs. George D. Nelson, Jr.

Porter “Court” Crow
Kiwians Club of
Southeast Shreveport

Samuel James Harelson
Ms. and Mr. Andrew A. Marino

Elaine W. Parker
Ms. and Mrs. Benedet G. Sorgy
Ms. Charlotte Taylor

Dr. William D. Pederson
Dr. Ronald ’94
and
Mrs. Donna Byrd ’94

Stuart L. Reeks ’86
Mr. and Mrs. W. M. Campbell

RIVERBEND REVUE 2009

Miriam Sklar was celebrated with glitz and glamour at the 2009 Riverbend Revue this September. She was honored with the Praise of the Year award for her generosity towards LSU Shreveport and her community.

The Sklar family’s commitment to the university began decades ago when they were active participants in the campaign to bring public higher education to the Shreveport/Bossier communities. The land where LSU was built was co-owned by the Sklar family, who helped make this purchase possible by the state of Louisiana.

Miriam’s dedication to our community shines through her time and money given to the Louisiana Association for the Blind, the Shreveport Opera/Shreveport Symphony Lyric Ball, the Les Boutiques de Noel and the Opera Guild.

Miriam has helped raise money for premature babies, drug-addicted infants, SPAR, the American Cancer Society, Louisiana Public Broadcasting and public and private education at all levels.

Miriam and her late husband Albert were founding members of the LSUS Foundation and have provided generous annual support to the university for many years. Their son, Howard was an adjunct professor in physics and mathematics at LSU for 10 years.

Miriam established the Miriam Sklar Endowed Professorship in Theoretical Mathematics and Physics and the LSUS Foundation is pleased to announce the pledge to enhance it to a $10,000 distinguished chair.

We thank the Sklar family for their continued support of LSU Shreveport.

Honorary and Memorial Gifts

This list includes gifts from March 24, 2009 through September 15, 2009. Gifts received after September 15, 2009 will appear in the Spring 2010 issue of LSUS Magazine.

To make a memorial or honorary gift, please visit www.lsusuoundation.org or send your donation to:

The LSUS Foundation, One University Place, Shreveport, LA 71115

$760,000 Received for New Professorships and Scholarship

In Honor of:

Danae Barsdley
Ms. Mary Denise Barton
Mr. Jerome J. Hermel

Jerry D. Boughton
Mr. and Mrs. George D. Nelson, Jr.

Porter “Court” Crow
Kiwians Club of
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Samuel James Harelson
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Ms. Charlotte Taylor

Dr. William D. Pederson
Dr. Ronald ’94
and
Mrs. Donna Byrd ’94

Stuart L. Reeks ’86
Mr. and Mrs. W. M. Campbell

Pete and Linda Ballard Endowed Professorship in Accounting

Mr. and Mrs. Eugene E. Thompson

Mary Frances Jones
Mr. and Mrs. Eugene E. Thompson

Marge Kozaq
Mr. Ed Kozaq

Bennett Christopher Mangin
Mr. C. Geoffrey and
Dr. Martha C. Mangin
Mr. and Mrs. Eugene E. Thompson

Dr. and Mrs. James H. Phillips

Amminda Rizer
AINESS International, Inc. of
Shreveport

Lyric Ball, the Les Boutiques de Noel and the Opera Guild.

Mr. and Mrs. Hery R. Casikey
Mrs. Joy G. Dunkeld
Mr. and Mrs. Charles R. Labanics
Ms. Clayton G. Price, Sr.
Ms. Bonnie G. Taylor

Dr. Jimmie N. Smith
Mr. Keith and Dr. Julie Bergen

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Dr. Jimmie N. Smith
Mr. Keith and Dr. Julie Bergen

Dr. Vincent Marsala, Diana Gorgias, Bruce Bond, Dr. Carlos Spaht, Bobbie Radeler

LSU Shreveport received $760,000 for new professorships and scholarships this year, which includes $240,000 in matching funds from the State of Louisiana Board of Regents. These funds will establish and enhance four professorships and one endowed scholarship for first generation college students at LSUS.

The following professorships were established at the $100,000 level with an initial investment of $60,000 from each donor and $40,000 in matching funds from the Board of Regents:

Pete and Linda Ballard Endowed Professorship in Accounting

Professor recipient: Dr. Carl Smelinski, associate professor of accounting

Hubert and Patricia Hervey Endowed Professorship for the Museum of Life Sciences

Professor recipient: Dr. James L. Ingold, professor of biological sciences

Miriam M. Sklar Endowed Professorship for Theoretical Math and Physics

Professor recipient: Dr. Richard Mahoy, professor of mathematics

LSUS must remain competitive in the effort to attract and retain the area’s top scholars. With its pledge to fund top students at LSUS like Jake, the Noel Foundation serves as a model for others to give new students the same educational opportunities. In The Next Lap, we hope to increase these possibilities for all students who desire to receive an education near their homes.

If you would like to help LSUS in the next lap of our race for students, please visit www.lsusufoundation.org to win your tax deductible contribution. If you have questions or need additional information, contact LSUS at (318) 797-5257.
How did you decide on this career?
I wanted to stay in town for college rather than moving away. I knew LSUS had an excellent business college and tuition was reasonable.

Further education:
I am currently studying for the CPA exam. One more part to go!

How has LSUS helped you succeed?
Business professors at LSUS provided the foundation for the current position in my career. They required students to “think outside the box” when looking for the best solution. This is critical in the accounting industry; I rarely experience a situation where the solution is as straightforward as a problem in a textbook.

What is your favorite memory from LSUS?
Dr. Hinck’s flying nun costume.

How did Career Services help you?
Career Services provided insight on resume preparation, and I used the LSUS Career Pilot system to search for employment.

Do you have any advice for someone who wants to enter your field?
Stay up-to-date on issues in the industry, and pay attention in those accounting classes. Having a working knowledge of industry issues will help you understand the foundational topics and will give you a head start in the workplace. The accounting classes will cover many of the topics you will see again in practice and on the CPA exam.

How did you end up at LSUS?
I wanted to stay in town for college rather than moving away. I knew LSUS had an excellent business college and tuition was reasonable.

How did you decide on this career?
I had my first accounting class during my sophomore year at Southwood High School in Shreveport, La. I enjoyed the class and decided to take two additional years of accounting at Caddo Career & Technology Center. When I enrolled at LSUS, I started as an accounting major and eventually added financial analysis and a minor in mathematics.

Was it your first choice in a career?
Yes and no. Before graduating, I was looking for jobs in three areas: accounting, financial analysis and actuarial science. I wanted to stay in the Shreveport area and many of the financial analysis and actuarial science positions were located in big cities. I decided to interview with public accounting firms in the area and am happy with the decision.

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When Sam and Cyndy Moore both enrolled in classes at LSUS, neither’s sights were set on finding love. The two recently shared some insight into their life together with LSUS Magazine.

How did you end up at LSUS?

Cyndy: I have to admit, it was not my first choice. I was looking for a school with a strong communications and journalism program, one that would give me an opportunity to grow in the television area. But during my senior year, I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together. I had been spending time at KTBS-TV, just watching how they produced commercials and put the newscasts together. I had decided to go to school in Monroe, when and put the newscasts together.

I was completely prepared for graduate-level work.

Cyndy: LSUS was the perfect school for me. It was the perfect learning environment. It allowed me to be at home with my parents. It allowed me to make lifelong friends. It taught me how to succeed in the real world. Most importantly, it was very strict in its teaching standards, which made me proud to be able to achieve in such a strong academic environment. It was a great asset to me when I went to graduate school in Baton Rouge. I was completely prepared for graduate-level work.

Sam: Cyndy is absolutely right. I remember taking a few summer classes along the way. You would always see a couple of students from the Baton Rouge campus taking a class while they were home for the summer. They struggled in class because Shreveport was a much tougher school to get a good grade. The standards were that much higher.

What is your favorite memory from LSUS?

Cyndy: My favorite memories are from my teachers I had. I remember telling my parents, I hoped one day to be a college teacher, just like Charlene Handford. She was absolutely incredible. Dr. Cloud, Dr. Flicker, and pretty much everyone I had for professors all bring back wonderful memories. Last year, Sam and I attended a groundbreaking ceremony for the new plaza, and we got to visit with Dr. Kemp. He had not changed a bit.

Sam: One of the questions asked was to define and describe the roll of the ombudsman in public relations. Well, I had missed that in my book and had no idea. So I wrote this very lengthy, eloquent description of Johan Ombudsmann, who had solved the problems of traffic overcrowding in Stockholm by inventing a two-tiered bus. I then explained that London was having similar problems, brought the bus across to England and Anglicized the name to “omnibus.” Dr. Cloud wrote on my test: “Very creative, minus 20!”

Describe your current job.

Cyndy: I have my own virtual agency called the TribMedia Group. I bring experts on board as needed to help create campaigns and strategies for clients. In addition to that, I am now the television advisor and an adjunct professor for Richland College, the largest community college in Dallas. We are creating an internet television station, which is a lot of fun to be on the cutting edge.

Sam: I was a news photographer for years. United Press International chose me second nationally one year for Best Spot News Videography. As news director, I won an Emmy for a year-long project I came up with, called Mississippi Century, focusing on the people and events that made Mississippi what it was in the 20th century, but I better make sure I agree with Cyndy, that our relationship is our biggest success.

When not working, you can find us...

Cyndy: You can usually find us doing something with music. Sam and I are partners with three other people in a company called Texas Music Reporter. We focus on all things Texas music. Check out our current site at http://texasmusicjournal.com.

Sam: I also have been writing songs for the past few years. I am a member of Nashville Songwriters Association International. I have my own band, the Black Prairie Band. By the way, we are available for parties!
Alumni Association
Hosts Bid ‘En High
Silent Auction at RiverBend Revue

For two years in a row, our great alumni volunteers and donors have made the silent auction at RiverBend Revue a success. This year the auction raised $18,000 for LSUS scholarships, programs, projects and services.

More than 100 items, including trips to Kauai, Colorado and the Gulf Coast; designer jewelry, specialty dinners, sports memorabilia, season tickets, limited-edition art and even a high-end baby stroller, went to the highest bidders.

The Silent Auction Committee helped plan and host the event, obtain donations, decorate the auction area, process purchases and deliver items to winners. The Alumni Association is indebted to Lori Bayhoun ’86, Mike Bradford ’90, ’97, Laurel Brighwell ‘93, Randy Brown ’85, Marcia Callihan ’00, Cynder Collins ’83, Rita Cooks ’08, Katie Daul, Peggy Elliott, Alyson and Hardy Foreman ’99, David ’78 and Shawn Harmon ’90, Meggie and Ryan Holland, Marcia Hunter ’02, ’85, Heidi Lee ’00, Deb Majot, Darrell Rebouche ’83, Dolly Salter, Edie Williams ’88, Anne Wilson ’87, Lied Williamson ’99, Caprice ’08 and Brian Wooten ’91, Scott Wolf ’96 and Richard Young ’77. Darrell Rebouche and Brian Wooten also entertained the crowd by appearing in character as Harry H’ Horse and Society Max from the movie "Guys and Dolls."

Young Alumni volunteers Jennifer Cook ’09, Crystal Webb ’09, Amber Rei ’10, Abhy Archer ’11 and Patrick Nolan ’10 were in charge of two new games of skill in which guests paid to place an educated guess on the number of items in a glass container. Fire & Ice participants guessed the number of faux gemstones and Dr. Gloria Raines, Vice Chancellor for Student Affairs (thanks to husband Henry’s great guess) won a $2,000 Shopping Spree to Clarkers Jewelers. Poker Chip Challenge winner John Milazzo, CFO of Campus Federal Credit Union in Baton Rouge, was the second winner and generously donated his winnings back to LSUS.

Alumni or businesses wishing to participate in the 2010 Silent Auction are encouraged to call the Alumni Office at 318-797-5190.

Veterans Benefit Program
Enrolling Students

LSU Shreveport is an approved institution now offering the new post 9/11 GI Bill assistance for veterans. Currently, the university is proud to have about 200 veteran students and that number grows each year. Qualifying veterans are eligible for the cost of tuition and fees, housing allowance, books and a supplies stipend. Veterans may receive up to 36 months of assistance and are eligible for 15 years from the last period of active duty. An unprecedented benefit in this program allows veterans to transfer unused education benefits to immediate family members, such as a spouse or children. The service member must have at least six years of service and commit to an additional four years of service in order to transfer these benefits.

"Active duty military and veterans that I have assisted are very enthusiastic about the unprecedented increase of benefits in the Post 9/11 GI Bill," said Jeff Morlock, veterans affairs liaison and retiree from the United States Air Force. "LSUS has seen an incredible 16% increase in students requesting certification under the Post 9/11 GI Bill."

To further help veterans, LSU Shreveport is initiating the Veterans Affairs Advisory Council. The goal of the council is to determine the best way to assist veterans with their needs in order to have a successful college experience. The council consists of LSUS faculty, staff and alumni who can empathize with military students because they have traveled a similar road.

If you are a veteran and would like more information about GI Bill assistance at LSU Shreveport, please contact Veterans Affairs Liaison Jeff Morlock, who is also an LSUS graduate. He serves as a liaison for military students to facilitate successful enrollment at LSUS. Morlock guides students through the VA processes for obtaining VA education benefits.

To find out more about the post 9/11 GI Bill, see our website at www.gibill.va.gov.

CONTACT: Jeff Morlock
Veterans Affairs Liaison
Email: Veterans@lsus.edu
Phone 798-4130 or 797-5310

If you would like to serve on the Board of Directors or volunteer in another capacity, please contact us at 318-797-5190 or alumni@lsus.edu.

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You may have become a fan of LSU Shreveport on Facebook, you may be following our tweets on Twitter, or you may have seen our video tour on YOUUniversity TV. LSU is using more technology to communicate with prospective students, alumni and the community.

You can find us on Facebook, with more than 1,200 fans; Twitter, with hundreds of followers; Pilot Parent Network; a social network for parents of LSUS students; YOUUniversity TV, where you can take a virtual tour of the university online; virtual college fairs, such as College Week Live; and e-newsletters.

“We received tremendous feedback from students about our electronic recruiting activities,” said Mickey Diez, dean of enrollment services and registrar. "While traditional communication with students such as mail campaigns, campus visits, high school visits, and college fair attendance are still an integral part of a successful recruiting strategy, it has become increasingly necessary to reach students through the various forms of new media. People of all ages are using new technologies such as social networks in their everyday lives, and it is critical that we utilize these tools to build relationships between these students and the university."

The increased communication has paid off tremendously with an 18% increase in enrollment over the past two years.

2009-10 LSUS Alumni Association Board of Directors Announced

Lane R. Rosen, M.D., Chenita McDonald, Bill Altimus

The LSUS Alumni Association Board and general membership elected officials and directors for 2009-10 at the Annual Meeting on May 29. These individuals govern the Alumni Association and serve tirelessly on behalf of LSUS.

President – Scott R. Wolf, JD ’96, associate with Blanchard, Walker, O’Quin & Roberts
Vice-president – Brian R. Wooten, MA ’91, president/CEO, Louisiana Clinical Research, LLC.
Treasurer – David B. Harmon ‘78, owner/president, Whitehall Land Services
Secretary – Richard C. Young ’77, owner/president, Young Equipment Solutions, Inc.

New members of the board are William R. (Bill) Altimus ’77, Bossier Parish administrator & co-director, Cyber Innovation Center; Chenita Ary McDonald, M.Ed. ’92, ’97, assistant principal of administration, Youree Drive Middle School; and Lane R. Rosen, M.D. ’89, director of radiation oncology at the Willis Knighton Cancer Center.

Continuing members of the board are Michael D. Bradford, MBA ’89, ’97, vice president, commercial banking, Capital One Bank; John M. Eason, CPA ’88, president, Fast Tax Service, Inc.; Hardy D Foreman, CPA ’99, tax manager, Robbins, Cherry and Company; Lisa F. Johnson ’80, executive director, Bossier Chamber of Commerce; Brian R. Pasquier ’02, commercial value stream leader, McElroy Metal, Inc.; Mary D. Rounds, M.Ed. ’80, principal, Caddo Parish Magnet High School; J. Casey Simpson, JD ’90, attorney with Met Life Financial Services; and Chief Henry L. Whitehorn, Sr. ’66, chief of police, City of Shreveport.
The Animation and Visual Effects Program has multiplied overnight. Now in its second year, AVEP has doubled the number of students enrolled each semester, and that number is expected to grow even more. With seven courses being offered this fall and four talented faculty members, students are learning 3D animation, digital cinematography and production techniques, digital compositing and many other tools and skills for a career in animation and visual effects and digital media. The people behind this program combine high-caliber instruction, advanced degrees and many years of industry experience.

“We have one of the Cadillac programs on campus right now,” said John Miralles, director of AVEP at LSUS. According to Miralles, the overall desire of AVEP was to create a program that could develop the region’s talented students into a base of digital artists and technicians for work in their field.

The AVE facility is rapidly growing as well. It started with one Macintosh classroom; now it has grown into having a dedicated student lab during building hours, graduate research lab and a new PC classroom, as well as high performance rendering systems.

Animation and Visual Effects is a mixture of the arts with computer science allowing the program to be a concentration within the Fine Arts and Computer Science curricula. Students in the program are currently assisting with a 3D CGI production, “The Fantastic Flying Books of Morris Lessmore,” a project with William Joyce, children’s writer and film producer, and the newly formed Shreveport based Moonbot Studios.

“We are creating a workforce here,” said Miralles. “We are training people to work in animation, visual effects, computer gaming, computer-based modeling, military visualization and computer-aided manufacturing techniques – all great paying jobs.” Miralles said these jobs are not directly dependent on live-action film projects done in the state, and students can take the experience they gain here at LSUS, work anywhere in the world, including in the state, and have a high-paying and very satisfying career.

In response to requests from Louisiana Production Consultants and other local industry to create this program, the initial funding came through the generous support of Senator Sherri Cheek. Since then, the program has been well-supported by the State of Louisiana, Louisiana Economic Development, the LSU System, grants and direct industry support. Most recently, Miralles received a grant to purchase a 3D printer, which will allow students to print a 3D model of their creation.

“If students want to get this kind of training with this level of instruction and caliber of equipment, they would have to go to New York or Los Angeles, and it would cost four times as much.” The AVE program is made up of a diverse group of partnerships include the Animation & Visual Effects Academy, a follow-up camp with LaPREP, the summer math and enrichment program for middle school and early high school students, as well as STEM enrichment classes for students and teachers offered with the support of the Cyber Innovation Center in Bossier City, La.

In addition to the academic program on campus, community members and younger students are welcome to participate in the introductory animation and visual effects workshops offered through the Continuing Education division at LSUS. The workshop introduces students with little or no prior experience to entertainment computer graphics. Other partnerships include the Animation & Visual Effects Academy, a follow-up camp with LaPREP, the summer math and enrichment program for middle school and early high school students, as well as STEM enrichment classes for students and teachers offered with the support of the Cyber Innovation Center in Bossier City, La.

Just the Facts:
- Workstations .......... 60
- Processing cores ....... 200+
- Fall courses .............. 7
- Full-time faculty ........ 2
- Part-time faculty .......... 2
- Staff members .......... 1
- Smart classrooms .......... 2
- Research labs .............. 2

For more information: www.lsus.edu/avei
avei@lsus.edu
Visit www.ce.lsus.edu.

The second graduating class of the LSU Shreveport Practical Nursing LPN PROGRAM BOASTS 100% PASS RATE

Leadership by the American Humanics National Alumni Association.

The Institute for Human Services and Public Policy was recently named one of the top five Certifying Institutions for the American HUMAN SERVICES INSTITUTE RANKED IN TOP FIVE

The LSUS American Humanics National Certification Program has been certifying undergraduate and graduate students since 1995.

The School of R.O.C.K. (Reading and Organization for Cool Kids), a three-week summer reading camp for children with reading challenges, has been awarded a grant in the amount of $17,990 from The Community Foundation of Shreveport-Bossier. The grant will fund the reading camp at LSU Shreveport during June 2010 and will ensure that the LSU-Caddo Parish partnership continues. This year’s School of R.O.C.K. provided daily instruction in reading and self-management skills to 13 second-grade children selected by Caddo Parish School Board’s Reading First Coordinator. Intervention specialists were six psychology majors and three advanced graduate students in the LSUS School Psychology Program. The program provides high-quality literacy instruction for children and research experience for LSUS students.

LaPREP RECEIVES COMMUNITY FOUNDATION GRANT

LaPREP, a two-summer math and science enrichment program for middle and early high school students, has been awarded a grant in the amount of $65,647 from The Community Foundation of Shreveport-Bossier – Eugenie Torg Gras and Justin Gras Fund. The grant will allow LaPREP to continue the program into 2010. LaPREP identifies, encourages and instructs competent middle and early high school students preparing them to complete a college degree program in math, science or engineering.

BOLLYWOOD NIGHT

The India Studies program hosted Bollywood Night last summer in the University Center Ballroom with a dinner and several popular dances from Bollywood Bansa. Performances included Bharat ki Hawayein, a dance group from Tyler, Texas choreographed by Nandini, and Nitya Kala Mandalam, a Shreveport group choreographed by Kamala.

The India Studies program is also planning an inaugural Spiritual India Tour December 8 – 19, 2009. On the agenda: sightseeing and lectures on Hinduism, Buddhism, Sikhism, Jainism and Islam delivered by Dr. Sanjay T. Menon, director of the India Studies Program. For more information, contact Dr. Menon at sanjay.menon@lsus.edu or 318-797-5186.

HUMAN SERVICES INSTITUTE RANKED IN TOP FIVE

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2009-2010 LSUS Theatre Season

LSU Shreveport is pleased to announce the 2009-2010 LSUS Theatre season with Director Robert Alford, Associate Director Mary Jarzabek and Artist-in-Residence Pruitt Taylor Vince.

“Dr. Jekyll and Mr. Hyde” by Jeffrey Hatcher
Directed by Pruitt Taylor Vince
November 13, 14, 15, 20, 21 & 22

“Fool for Love” by Sam Shepard
Directed by Jereyn C. Gilstrap
January 15, 16, 17, 22, 23 & 24

“Dannie ‘n’ Laurence” by Brian Salvatore
Ph.D., associate professor of chemistry and physics, delivered a lecture at the Mitochondria, Apoptosis, and Cancer Conference, sponsored by the European Molecular Biology Organization (EMBO) in Prague, Czech Republic this fall. The focus of the conference was related to Dr. Salvatore’s area of research, anti-cancer compounds that target cellular mitochondria in cancer cells.

Congratulations to members of the LSU Shreveport faculty for their promotions. Gary Boucher, Ph.D., was promoted to professor. Promoted to associate professor were Deborah Williams, Ed.D., Mary Margaret Luuk, Ph.D., Gary Joinier, Ph.D., Tara Williams-Hart, Ph.D., Zoël Largeron, Ph.D., Yvka Cek, Sc.D., Elaine Mahdavian, Ph.D., and Laura Whitlock, Ph.D. Promoted to assistant professor was Cheryl White, Ph.D. ’81.

William Pederson, Ph.D., director of the American Studies program, and Sanjay Menon, Ph.D., director of the India Studies program, coordinated a Summer Teaching Institute for Advanced Study this summer thanks to a grant from the Louisiana Endowment for the Humanities. The institute, entitled “Lincoln, Gandhi, and King: Humanitarian Agents of Change,” allowed teachers to expand their understanding of the context and cultural issues that guided the leadership and decision making of these three great leaders from history: Abraham Lincoln, Mahatma Gandhi and Martin Luther King, Jr.

March 8, 10, 11, 12, 13 & 14

April 2, 3 & 4

April 22, 23, 24 & 25

Fall 2009:

For more information: http://www.lsus.edu/lsusnewsbriefs/
1. **Washington Semester**
Dr. William Pederson and LSUS students in front of The White House.

2. **Pete**
Pete the Pilot welcomes students back to campus this fall.

3. **Marsala – Southwood**
Dr. Marsala meets Alexandria Wilson (left) and Kaneshia Billiard (right), who are dual enrollment students at LSUS and in the Biotechnology Magnet Academy at Southwood High School.

4. **Scholarships**
Freshman scholarship recipients pose with Pete.

5. **Ravish**
Dr. Ravish Partwardhan, seen here learning about the Galileoscope, donated $1,500 to help purchase Galileoscopes for a community event this fall.
Thanks to a designated grant from the United States Olympic Committee and the Louisiana Governor’s Council on Physical Fitness, the USA Weightlifting Development Center at LSU Shreveport will become the first USA Weightlifting High Performance Center. The head of the center is Dr. Kyle Pierce, associate professor of kinesiology and health science at LSUS. Pierce is also a certified senior international coach and has been selected to serve as the national women’s head coach through the end of 2012.

Through this program, grant money is available to top athletes to assist in room and board. High-level applicants who choose to attend LSUS will receive in-state tuition. The center has trained top athletes include Kendrick Farris (85 kg) Olympian and American Record holder, 2000 Olympian Cara Heads (69 kg) and the 2008 top junior lifter Aaron Adams (62 kg).

Four LSUS weightlifters will represent the United States at the World Weightlifting Championships in Goyang, Korea this November: Kendrick Farris of Shreveport, Aaron Adams of Vineland, N.J., Cody Gibbs of Blanchard, La. and Hillary Katzenmeier of Abilene, Kan. The team is comprised of eight men and seven women. Megan Kranz of Altamonte Springs, Fla. is the second alternate on the women’s team.

The women’s soccer team started their fifth season with five wins, two losses and one tie. Thirteen of the 15 players on the roster returned from last season. Head Coach Jed Jones is serving double duty as coach of the men’s and women’s teams.

The newly-formed men’s soccer team has kicked off the first season with a strong presence on the field. After an intense tryout, the Pilots are 27 members strong, and the team is looking forward to the remainder of the inaugural season.

For a complete list of games, visit www.lsus.edu/athletics.
Every Gift Counts
By Brittany Graham ’09

“Give without any reward, or any notice, has a special quality of its own.”
Dr. Beverly J. Burden, assistant professor of biological sciences, can attest first hand to this form of giving. Last spring, Dr. Burden received an anonymous donation of $200 to fund research on insects in Northwest Louisiana. The donor made a request to fund research on insects in Northwest Florida and the University. Thank you to all who attended, to the Alumni Association for their work on the silent auction, and to the University Development staff for all their hard work with event preparations.

Change is hard, but when we embrace that change and roll up our sleeves to see how we can mold it to positively affect our institutions, we can see the value for the good. Please pay attention to what is going on in our city, parish, region and state, and do all that you can to get involved in making the changes positive!

Thank you,
Bob FitzGerald
LSUS Foundation President

Dr. Burden is appreciative to the donor for the financial contribution. Every gift to LSU Shreveport, no matter the size, makes a difference. Whether it is $200 or $2,000, contributions of any size have a tremendous impact on students at LSUS.

To give to the program of your choice, visit www.lsus.edu/foundation.

In Dr. Burden’s branch of science, entomology, the donated amount gives her the ability to purchase necessary supplies such as ethyl alcohol, pins, collecting vials, storage vials and nets. This seemingly small donation will go a long way to assist Dr. Burden in getting the basic supplies for her research expedition, which will allow students the opportunity to learn new ways to collect and study new specimens of insects.

“Insect research is significant in the study of the ecological health of an ecosystem,” says Dr. Burden, “therefore monitoring the insect diversity is like giving the planet an annual physical.”

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Add LSUS to your network!

LSUS is using more technology to communicate with prospective students, alumni and the community.

- Follow us on Twitter: twitter.com/LSUS
- Become a fan on Facebook
- Tune into our video tour on YOUniversityTV.com

To join the LSUS Foundation, visit www.lsus.edu/foundation.

If you are an LSUS alum or friend and would like to join the Alumni Association, visit www.lsusalumni.org.