
Rebecca Bogie, D.B.A.
Instructor
Accounting/Blaw
College of Business
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Academic Background

D.B.A. University of Dallas.

M.B.A. University of Notre Dame.

B.A. Southern Nazarene University.

Certifications

Certified Management Accountant, 2016

Memberships

Association of International Certified Professional Accountants (AICPA), 2021-2022

American Accounting Association (AAA), 2020-2022

The Financial Executives' Networking Group (FENG), 2018-2022

Dallas Business Club, 2014-2022

Institute of Management Accountants (IMA), 2014-2022

WORK EXPERIENCE

Academic Experience

Instructor, Accounting, Louisiana State University - Shreveport (August, 2020 - Present), Shreveport, Louisiana. Courses Taught (Face-to-face and online accelerated formats)

- Lead face-to-face and online sections of Introductory Financial and Introductory Managerial Accounting, both of which are both core degree program course for business undergraduates.
- Other courses include Cost Accounting and Fundamentals of Accounting, an online master's program preparation course, as well as the business section of a First-Year Seminar designed to enable student success in college.

Adjunct Instructor, Accounting, Louisiana State University - Shreveport (March, 2019 - August, 2020), Virtual, Louisiana. Courses Taught (Online accelerated format)

- Introductory Financial and Introductory Managerial Accounting, both of which are both core degree program course for business undergraduates, as well as Cost Accounting and Fundamentals of Accounting.

Adjunct Faculty, University of Dallas, Gupta College of Business (2017 - April, 2020), Irving, Texas. UDallas is an AACSB accredited university serving traditional and online students.

- Instructed online sections of Business and Society (i.e. business ethics) and Foundations of Management and Strategy, both of which are core degree program courses in the College of Business.
- At the graduate level, taught Accounting for Managers.

Curriculum Design Consultant, Rasmussen College (July, 2018 - September, 2019), Virtual, Minnesota. Minneapolis, MN and remote from Dallas, TX

Rasmussen is a regionally accredited institution providing on-campus and online degree programs.

- Subject matter expert/team member for a refresh of the Business Management bachelor's program.
- Updated the learning objectives and competencies in the managerial accounting course and developed the criteria for a new financial decision-making course.

MBA Evaluation Faculty, Western Governors University (February, 2014 - July, 2014), Dallas, Texas. WGU is an accredited university providing online, competency-based degree programs.

- Evaluated and provided feedback to students on their written submissions via an online system.
- Graded and reviewed in the topics of finance and management for the MBA degree program.

Non-Academic Experience

National

Business Financial Strategist, Resources Global Professionals (January, 2019 - December, 2020), Plano, Texas. RGP is a global consulting firm serving clients in multiple industries.

- Assigned at Toyota Motor North America, performing product pricing modeling and analysis for in-vehicle telematics services.

Sr. Director / Director, Financial Planning & Analysis, MoneyGram International (April, 2014 - March, 2018), Dallas, Texas. MGI is a financial services firm providing global money remittance and bill payment.

- Headed a team of ten, supporting eight global functions including Technology, Operations, Marketing, and Finance/Treasury with over \$700 million in annual expense.
- Consulted with corporate and functional leadership on financial results, providing data-driven analysis and trend forecasts along with insights on key opportunities and risks.
- Trained and mentored finance team members to enhance their business knowledge, communication and presentation abilities, and technical skills.
- Developed standards and guidance for budgeting, planning, analysis, forecasting and reporting.

Finance Manager, Xerox HR Solutions (now Conduent HR Services) (March, 2013 - April, 2014), Dallas, Texas. Conduent HR is a global provider of human resource and employee benefit administration services.

- Led reporting, planning, forecasting, and analysis on technology and other back-end support costs.
- Assisted leadership with benchmarking, target-setting, and reviews of support expenses on key clients.
- Initiated new metrics for monitoring and controlling inter-company billing rates on internal IT support.
- Coordinated and reviewed the month-end close entries prepared by offshore accounting teams.

Finance Manager, Deloitte University, Deloitte Services LP (February, 2011 - February, 2013), Westlake, Texas. DU is an employee training facility with 30 classrooms, 3 food venues, and 800 guest rooms.

- Established budgeting, forecasting, and general finance operations for a newly-built employee training facility; led financial oversight of the on-site hospitality vendor.
- Developed processes for ensuring criteria were met on negotiated property tax abatements, for paying hotel tax on non-firm guests, and for measuring vendor service-level compliance.
- As a member of the facility start-up team, reviewed and evaluated guest feedback to identify and mitigate operational issues as well as to streamline processes and enhance overall service quality.

Financial Advisor, Merrill Lynch, Pierce, Fenner & Smith (September, 2009 - January, 2011), Dallas, Texas. Bank of America/Merrill Lynch offers financial services including wealth management planning.

- Held Series 7 and 66 securities licenses and a Texas life and health insurance license; completed the Process & Environments and Investments courses from the Certified Financial Planner designation.

Sr. Consultant, Enterprise Applications, Deloitte Consulting (February, 2007 - May, 2009), Chicago, Illinois. Deloitte is a professional firm with service lines for Oracle and Hyperion financial system implementations.

- Gathered and translated clients' business requirements into specifications for technical development.
- Authored client training materials for self-paced e-learning and conducted in-person training sessions.
- Participated in firm recruiting activities such as campus visits, mock interviews, and panel discussions.

Finance Manager / Sr. Financial Analyst, Kraft Foods, Inc. (now Kraft Heinz) (June, 2001 - February, 2007), Northfield, Illinois. Kraft is a global manufacturer and distributor of food and beverage products.

- For the Sales function, led a team of three providing daily financial reporting, variance analysis, and long-term planning on North American revenue and volumes; created consolidated key customer and product forecasts from statistical and field inputs.
- For Global Supply Chain Strategy, developed financial models, conducted analysis, and made recommendations on large-scale capital projects including plant closures, product line divestitures, distribution network resets, and acquisition integrations.

- As an MBA intern, guided and monitored progress on internal control self-audits within the U.S. manufacturing network in addition to developing a cost and procurement reporting process with plant-based financial metrics for the Sanitation function.

Employee Benefits Manager, LMC Resources (now TriNet Total HR) (October, 1995 - July, 2000), Denver, Colorado. TriNet Total HR is a PEO providing payroll, human resource and employee benefit services to small businesses.

- Supervised a team of five providing benefit plan administrative services, safety training, and workers' compensation claims management to over 40 U.S. based clients with 2400 employees.

Contract Recruiter, Management Recruiters International of OKC - South (December, 1994 - June, 1995), Midwest City, Oklahoma. MRI of OKC-South was an external recruiting firm serving business clients in multiple industries.

- Sourced candidates in the fields of accounting and finance, then matched to position openings developed through cold-calling from the firm's business contact database.

HR Generalist and Payroll, BDS, Inc. (March, 1989 - July, 1994), Bethany, Oklahoma. BDS was a consumer products marketing firm providing in-store demonstration and promotion services.

- Prepared payroll and related tax filings for U.S. employees in multiple states.
- Responded to HR-related issues and managed workers' compensation claim processes.

Paid Service

2022: Quality Matters, Conduct peer reviews of online courses for other institutions; served as subject matter expert for a financial accounting course review.

2022: LOUIS Interactive OER for Dual Enrollment Program, Online course reviews using Quality Matters standards for LOUIS (LA Library Network) Open Textbooks Pilot Program. Served as committee chair for Introduction to Business Administration and committee member for Computer Applications.

2021: Quality Matters, Conduct peer reviews of online courses for other institutions; served as subject matter expert for cost and managerial accounting course reviews.

Courses Taught

Courses from the Teaching Schedule: Cost Accounting, Fundamentals of Accounting, Introductory Financial Accounting, Introductory Managerial Accounting

Courses taught, but not in the Schedule:

Prior courses taught:

FS 101 Learning Strategies for College Success – Business Students

Course designed to help students acquire and sharpen the skills necessary for success in college, and specifically in the School of Business. Topics include learning and memory, motivation, test anxiety, reading for comprehension, time management, and numerous other skills and techniques. Additionally, students will receive an introduction to the School of Business, the different degree programs within the School, an introduction to School faculty, and tips on what it takes to obtain a college degree. Three hours of seminar.

ACCT 5323, Accounting for Managers (Online; University of Dallas)

Focuses on the acquisition, analysis, reporting and use of both external and internal financial information about business events important to managers and the organization. The course emphasizes the transformation of information into basic financial statements; an introduction to knowledge and skills relevant to the internal use of accounting information; techniques in support of planning and control management decisions and budgeting for business operations; and management accounting methods, terms and practices. Three hours.

MANA 5F50, Foundations of Management & Strategy (Online, University of Dallas)

Designed to provide a basic exploration of organizations in their environments and provide an introduction to the management process. The foundational tools of planning, organizing, directing and controlling will be examined, with an emphasis on the strategic management process. Three hours.

BUAD 8310, Business & Society (Online, University of Dallas)

Course examines the social, political, legal and regulatory environments that constitute the background in which a for-profit business firm conducts its activities in domestic and global contexts. Corporate social responsibility and the ethical dimensions of decisions that impact stakeholder groups and corporate sustainability in a competitive environment are discussed. Three hours.

Other Teaching Activities

Assurance of Learning - Teaching

2022 - *AoL Data Collection*. Assurance of Learning - Teaching.

2021 - *AoL Data Collection*. Assurance of Learning - Teaching.

2020 - *AoL Data Collection*. Assurance of Learning - Teaching.

Student Assign-Students Advised (UG)

2022 - *Accounting Program*. 21 students. Student Assign-Students Advised (UG).

2021 - *Accounting Program*. 9 students. Student Assign-Students Advised (UG).

INTELLECTUAL CONTRIBUTIONS:

Presentation of Refereed Papers

National

Bogie, R. (2022, July). *Teaching Introductory Financial Accounting: Develop Critical Thinking Skills and Business Competencies using SEC Filings in an Excel-Based Analysis Project*. AAA Conference on Teaching and Learning in Accounting (CTLA at AAA Annual Meeting), San Diego, California.

Bogie, R. (2021). *Peer Learning in Introductory Financial Accounting Courses: Cultivating Students' Interest in the Accounting Profession and Developing Pre-Certification Core Competencies*. AAA Annual Meeting, Virtual, Virtual.

Bogie, R. (2021). *Directed, Reflective Journaling in Introductory Accounting Courses: Overcome Preconceptions and Foster the Development of Lifelong-Learning Skills*. AAA Spark: Meeting of the Regions, Virtual, Virtual.

Bogie, R. (2015). *Communication and Organizational Risk Oversight*. Conference on Engaged Management Scholarship, Baltimore, Maryland.

Regional

Bogie, R. (2015). *Knowledge Sharing and Honesty-Humility*. Midwest Academy of Management Annual Meeting, Columbus, Ohio.

SERVICE:

Service to the University

College Assignments

Member:

2021-2022 – 2022-2023: Assurance of Learning Committee ACCT BLAW

2020-2021: Student Development Committee

University Assignments

Committee Member:

2022-2023: Freshman Seminar Committee

2021-2022 – 2022-2023: Courses and Curricula

Service to the Profession

Member: Committee/Task Force

2022: Institute of Management Accountants, Committee on Ethics.

2022: Institute of Management Accountants, ICMA Exam Review Committee.

2020 – 2022: Institute of Management Accountants, Committee on Academic Relations.

Other Professional Service Activities

2022: AICPA Extra Credit Newsletter (Journal of Accountancy website). Media interview on teaching strategy for getting students interested in the accounting profession; published February 2, 2022 online.

2019 – 2022: MERLOT (Multimedia Educational Resource for Learning and Online Teaching). Review submitted learning materials for quality of content, effectiveness for teaching, and ease of use.

Reviewer: Conference Paper

2022: AAA Southwest Meeting, Virtual, Virtual.

2021: AAA Midyear Colloquium of the Teaching, Learning and Curriculum Section, Virtual, Virtual.

2021: AAA Annual Meeting, Virtual, Virtual.

2021: AAA Spark: Meeting of the Regions, Virtual, Virtual.

Service to the Community

Other Community Service Activities

2022: Speaker Post, Career panel participant for virtual event at West LA Community College.

Faculty Development

DS: Research-Related Conference/Seminar

2022: AAA Annual Meeting. Participant.

2021: AAA Annual Meeting. Effective learning strategies poster presentation and participant.

2021: AAA Spark: Meeting of the Regions. Effective learning strategies poster presentation and participant.

2016: 2nd Annual International Corporate Governance Society (ICGS) Conference. Selected participant in the Next Generation Doctoral Conference.

Instructional-Related Conference

2022: Accounting Education and Research Forum (UT Tyler). Participant.

2022: TXCPA Accounting Education Conference. Participant.

2022: Conference on Teaching and Learning in Accounting (CTLA). Teaching session lead and participant.

2021: IMA / AAA MAS Teaching Case Conference. Participant.

Other Professional Development

2022: Accounting Courses (CPE). Accounting Theory

2022: Quality Matters. Accelerated CPE Reviewer Course for Higher Education, April 2022

2021: Accounting Courses (CPE). Forensic Accounting; Taxes & Bus. Strategy; Prof. Accounting Research

2021: Quality Matters. Peer Reviewer (Higher Ed version), January 2021

2020: Accounting Courses (CPE). Auditing Principles-Procedures

2020: Quality Matters. Improving Your Online Course (Higher Ed version), November 2020

2019: Quality Matters. Applying the QM Rubric (Higher Ed version), June 2019

Professional Seminars / Workshops

2022: Multiple Providers. Continuing professional education (CPE) including:

- CPA Evolution Resources: Parts I and II; 2024 CPA Exam Blueprints (AICPA)
- Storytelling Workshop #1 (Wiley)
- Emerging Topics in Finance - Module 1: Disruption; RPA for Accountants (AICPA)
- Developing a Data Analytics Mindset; Data Storytelling: The Accountant's Competitive Advantage (AICPA)
- Revolutionizing Accounting Curricula by Infusing Data Analytics in the Classroom; Using AICPA Resources to Develop Stronger Critical Thinking Skills in Every Accounting Course (AICPA)
- Integrating Sustainability and ESG in the Management Accounting Curriculum (IMA Faculty Friday)
- Dilemma at Ground Zero - 2022 Menconi Case Competition Winner; and Mission Impossible: When Benchmarks Undermine Ethics (IMA)
- IN FOCUS: FASB Update for Accounting Educators

2021: Multiple Providers. Continuing professional education (CPE) including:

- Design Science Research In Accounting; Using Microsoft Teams in the Virtual Classroom; Accounting is STEM (AAA)
- The C-Suite Perspective: What Companies are Looking for in New Hires (IMA)
- Ethics Series: Blinded by Pressure; Digital Technology and Management Accounting (IMA)
- Forecasting & Budgeting Best Practices to Survive & Thrive Post-COVID-19; FP&A Services: CAS Practice (AICPA)
- Cybersecurity Resources to Enhance Your Accounting Curricula (AICPA)
- CPA Evolution: Model Curriculum Launch; Impact on Accounting Programs; and Update - Practice Analysis (AICPA)
- The Unexpected Upside of Teaching in a Pandemic; Tiktok and Other Apps to Connect with Today's Accounting Students (IMA)
- Online Inclusivity: Inspiring Learning for ALL Students (Cengage)
- Active/Applied Research on Online Learning and Quality Assurance (QM)
- Synchronous Course Design: The role of flipped and blended courses (QM)
- Let's Fix-It ! Fledgling Students and Forgotten Feedback (QM)
- How to Develop Interactive Content; Tetris: Arranging the Blocks of Great Course Design (QM)

2020: Multiple Providers. Continuing professional education (CPE) including:

- Get Hands-on with Excel and Get Hands-on with Tableau (Wiley)
- HyFlex Teaching: What, Why, and How (IMA Faculty Friday)
- In Focus: FASB Update for Accounting Educators
- TXCPA Professional Issues Updates: January and May
- Deloitte Quarterly Accounting Roundup

Honors-Awards-Grants

Award

2022: Faculty Research and Development Committee Grant, Louisiana State University Shreveport. Presentation at the Conference on Teaching and Learning in Accounting and AAA Annual Meeting attendance.